

MISSION

ART + TECH + HOUSE

We are on a mission to stimulate interest in the limitless possibilities of creative innovation and to push the boundaries of what is possible.

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We believe in the transformative power of art, science and technology and are committed to:

Inspiring a new generation of genre-pushing artists to create with technology.

Educating the public about these new, exploratory mediums.

Empowering artists and partners with tools and platforms that support and amplify their work.

“ARTECHOUSE has no walls, we are a constellation of spaces, people, platforms, ideas, products.”

Tati, Co-Founder and Managing Director

We strive to provide the most advanced exhibition platforms so that pioneering new media artists can create and show their work without limitations, and so that the public can have the most enhanced experiences of this new type of art.

We are an incubator, working hand-in-hand with artists to develop new commissions and re-imagine ambitious presentations of previous work, as well as regularly producing art experiments and experiences ourselves!

Always on the forefront of what is next, we seek to challenge preconceptions about art and inspire new ways of creative thinking. Who's with us?

ABOUT

CLOSE

SUPERBLUE MIAMI



BUY TICKETS

NOW OPEN BUY TICKETS! ↗

ARTISTS

Evocative. Impactful. Audacious. Superblue supports the world's most innovative artists to bring you experiences that are as meaningful as they are



FEEDBACK

transcendent. These artists push the boundaries of what art can be—
delivering power

CLOSE

SUPERBLUE MIAMI

SUPERBI LOCATIC

We give artists t
installations to b
Superblue Miam
beginning in Oct
coming to cities
inspiring power



le immersive
irst location,
come visitors

BUY TICKETS

EXPERIENCE THE

NOW OPEN BUY TICKETS! ↗

OUR TEAM

The power of art is needed now more than ever. That’s why our mission is to
amplify artists’ voices on issues that matter to us all. Through collaboration
with our founding partner, Emerson Collective, and strategic investor Therme
Art, a subsidiary of global wellbeing leader Therme Group, our team
combines its deep knowledge of art, audiences, and social change to make a
true and lasting impact on how people see and understand the world.

FEEDBACK

Frequently Asked Questions

The Experience

What is Illuminarium? What is this experience?

From exhilarating natural wonders to enriching cultural moments and beyond, Illuminarium delivers a sensory experience like no other by fully immersing you in the world's most extraordinary experiences.

The Illuminarium is brought to life through an unprecedented blend of 4K laser projection providing guests a connected and shared entertainment journey, audio beams creating a unique and precise sound experience for each individual, in-floor haptics producing realistic sensations for visitors, such as the ground-shaking with an elephant's stomp or the low-end frequency of a lion's roar, and even scent, adding authentic enhancement to the immersive experience. Our cinematic immersion will place you into the middle of the narrative unfolding around you. This is achieved with no wearable hardware of any kind - this is not a 3D or 4D experience.

In **WILD: A Safari Experience**, you will be transported to the majestic landscapes of the African continent and come face to face with the exotic animals most can only hope to catch a glimpse of on safari.

Strobe effects, gentle floor vibration, immersive sound, and realistic & responsive projection are all part of the experience, but nothing is intended to be frightening or disorienting. The intensity of the various elements will depend on the featured spectacle.

The experience takes place completely indoors within two rooms. Our café offers an outdoor patio that opens directly onto the BeltLine.

Are there live animals in the Illuminarium?

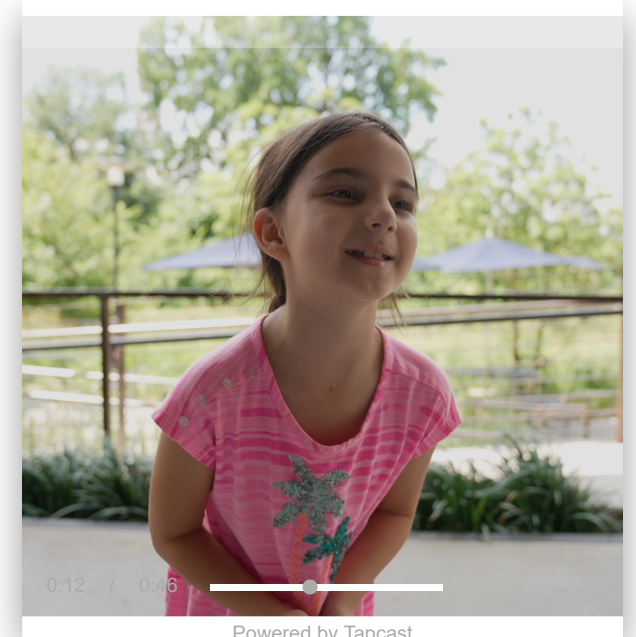
How long should I plan to spend in the Illuminarium?

Is there seating inside Illuminarium?

Do I have to wear any goggles or headphones inside the Illuminarium?

How long will WILD be featured? Are there other shows?

Does Illuminarium offer a nighttime experience?



Access