

Traffic Management Plan

Lowell School shall take the following actions in an effort to minimize any traffic impacts from the School:

- 1) Continue use of 17th Street to access the School for drop-off and pick-up procedures, per its December 2009 submission to the Zoning Commission.
- 2) Establish the following rules:
 - Drivers using vehicles to transport students enrolled in the School (“Drivers”) shall not drive through any of the neighborhood alleyways;
 - Drivers will not exceed posted speed limits and will stop at stop signs and obey other applicable official traffic safety laws.
 - Lowell will:
 1. Not allow Drivers or delivery and pickup vehicles to park in or obstruct any driveway or garage in the community;
 2. Not allow Drivers or delivery and pickup vehicles to use any driveway to execute a three point turn;
 3. Not allow Drivers or delivery and pickup vehicles to park on Kalmia Road, 17th Street, Myrtle Street or Orchid Street during drop-off and pickup periods (currently defined as 7:30 to 9:00 am and 3:00 to 4:30 pm);
 4. Require Drivers’ vehicles to display a Lowell School carpool sticker than can be identifiable to the neighborhood.
 - Lowell will discourage using neighborhood streets to the south to access the School (Juniper, Holly, Jonquil). Drivers shall not use Jonquil Street between 16th and 17th Streets during the pick-up and drop-off periods. Lowell families who live on Jonquil are allowed to use Jonquil to access Lowell.
- 3) Actively manage the entrances and exits to the campus with at least two staff members posted on the sidewalk near the Kalmia Road entrance/exit and one staff member at the 17th Street entrance to enforce the above-stated rules. Lowell will also periodically (at least 16 times per year) post a staff member to assure that Lowell drivers are not using Jonquil Street.
 - The new 17th Street service road will be closed during non-drop off and pickup times; provided, however, the service road may be used for additional parking during school events.

- 4) During the afternoon peak pickup period, Lowell will assure a legally authorized traffic control officer is posted at the carpool entrance to manage traffic into the School.
- 5) During the morning peak drop-off period, Lowell will assure a legally authorized traffic control officer is posted at the carpool exit to manage traffic leaving the School.
- 6) In the event that stacking on 17th Street reaches the intersection of 17th Street and Kalmia Road, Drivers shall not make a left hand turn onto 17th Street from Kalmia.
- 7) Continue to organize efforts to encourage carpools for students, faculty and staff through its geo-mapping technology which will continue to be posted on its website and accessible to families, a carpool committee and frequent communications to families. Lowell will expand its website to also include walking buses and biking trains. Lowell will further encourage carpooling by establishing a rewards program for its families and students by holding an annual bike raffle for both parents and children who carpool. The greater the number of people included in the carpool, the greater the chances of winning the raffle.
- 8) Implement bus service for the 2011 school year. Lowell will provide reasonable financial incentives to subsidize and encourage the use of the private bus service by its families. Lowell will also provide a "test run" of the proposed bus service for a minimum of one week in Spring 2011.
- 9) Encourage its faculty and staff to carpool, ride-share and use public transportation, and to support use of public transportation through a Metro pre-tax payroll deduction.
- 10) Encourage its faculty and staff to walk or bike to work, and to support ~~his~~this multi-modal transportation model by providing a rewards program, bike racks and showers. The rewards program shall consist of providing gift cards to faculty and staff members who earn a certain threshold of points for carpooling.
- 11) Require enrolling families to sign a traffic and parking management agreement agreeing to the rules herein.
- 12) Post above-referenced rules ("Rules") on its website.
- 13) Enforce the rules for Drivers.
 - o Each complaint of any violation of the Rules will be received by Lowell and documented, in writing ("verified complaint").
 - o The first verified complaint will be documented and maintained in the student's file associated with the driver and the family will receive a warning.
 - o The second verified complaint will result in a \$50 fine assessed against Lowell.
 - o The third verified complaint will result in
 1. a \$100 fine assessed against Lowell and

2. Lowell requesting a meeting to discuss the Rules violation with the family and Lowell Director of Finance, Facilities and Operations.
- The fourth verified violation will result in
 1. a \$200 fine assessed against Lowell and
 2. a meeting in person with the Head of Lowell and shall be advised of the importance of the rules to Lowell and the Community and that continued violations may result in termination or suspension of the parent's contract with Lowell
 - Each subsequent verified complaint will result in
 1. a \$300 fine assessed against Lowell and
 2. Lowell requesting a meeting to discuss the rules violations with the family and Lowell Head of School and
 3. Lowell requesting the family to write a letter to the ANC Commissioner expressing their reason for the Rules violations.
 4. May result in termination or suspension of the parent's contract with Lowell
 - The family will have an opportunity to respond in writing to each notice of complaint.
 - Fines collected from violators will be paid by Lowell to the Lowell School Financial Assistance fund.
 - Lowell will keep complaints and dispositions on file for neighbors who request them and shall report the number of violations and the amount paid to the Community Relations Council each quarter.
 - Lowell will post the name, email address and telephone number on its website of a responsible person associated with Lowell so any Neighborhood complaints or inquiries can be made and can be quickly addressed by the School ("Community Liaison").

14) Enforce the rules for vendors:

- All vendors using the public alley at the rear of the School property are required to execute a contract whereby they agree to abide by the loading provisions set forth in Paragraph 2:
- A staff member shall be readily available during delivery periods to supervise all loading activity that requires use of the public alley at the rear of the School property, including directing trucks into and out of the loading area, as necessary; and

- o Lowell shall provide a point of contact to any neighbors with continuing complaints regarding loading. Lowell shall also be readily available to meet with those neighbors to discuss any problems.

- 15) ~~14)~~—Lowell strongly supports the neighbors’ desires to install traffic calming measures on nearby streets and to install additional amenities (including striping, signage, and crosswalks) to improve pedestrian and traffic safety in the vicinity of the School and will work with the neighbors and ANC in efforts to have the District Department of Transportation (“DDOT”) implement such measures and amenities. Lowell will meet jointly with DDOT to develop a strategy for traffic calming measures for the neighborhood.
- 16) ~~15)~~ Lowell shall establish and maintain a Community Relations Council to provide the neighborhood with a mechanism to have its views considered and acted upon in connection with the activities at the School. The Community Relations Council shall include representatives of ANC 4A, owners of property abutting the school, and other interested persons. Lowell shall conduct meetings of the Community Relations Council at least quarterly, giving notice of the meetings to committee members and to the owners of all property within 200 feet of the subject property. More frequent meetings will be held if the circumstances so require or if it is desirable. Detailed minutes of all meetings shall be taken, maintained, and circulated among the members.
- 17) ~~16)~~Lowell will provide the name and contact information of the Community Liaison who will accept complaints and concerns, answer inquiries and take appropriate action, and monitor actions taken by others to address any problems or Rule violations. Lowell will send by email any change to the Community Liaison or his or her contact information. In addition, Lowell will maintain a voluntary neighborhood email distribution list for the purpose of notifying neighbors of special events that involve some parking spill over and to keep neighbors informed of other matters of interest to those in close proximity to the school.
- 18) ~~17)~~Lowell will establish a walkway on Kalmia, as depicted in its plans, and it will work with DDOT to establish a crosswalk on Kalmia.
- 19) ~~18)~~Lowell will publicize WMATA and school bus schedules.