

Response to DDOT Report

DDOT Requests	Lowell Responses
1. Safe Routes to School	Lowell has initiated the process for joining.
2. Expand carpool website to include walking buses and biking trains	Lowell will expand website to include walking buses and biking trains.
3. Rewards for families, carpooling, walking or biking	Lowell will hold an annual bike raffle for both parents and children who carpool. The more people in the carpool and the frequency of carpooling earn greater chances for winning. Lowell will also celebrate International Walk to School Day.
4. Provide highly visible bike racks and include description of location in handbook	Lowell is adding bike racks for 24 bikes in two highly visible locations; locations will be detailed in handbook.
5. Provide multi-modal split for faculty	Provided at meeting on 7/12/10.
6. Establish incentive and reward program for faculty to discourage single occupancy vehicles	Lowell will provide gift cards to those who earn points by carpooling.
7. Charge for parking	Those faculty and staff members who do not carpool will be asked to make monetary contributions to the rewards program detailed in paragraphs 3 and 6 above.
8. Reduce parking count	Revised plans to provide alternative parking scheme.
9. Measure effectiveness of bus	Bus program to start for 2011 school year. Will provide DDOT reports regarding effectiveness.