

BEL ST. JOHN DAY, PLA, ASLA, AICP

BRADLEY SITE DESIGN | ASSOCIATE PRINCIPAL



Bel St. John Day's career has spanned both the private and public sector with over 18 years of experience. In 2014, Bel joined the Bradley Site Design Team as a Project Manager to lead full Landscape Architecture services on projects ranging from master planning, design development, and construction administration. Prior to joining BSD, her experience while with EDAW | AECOM was composed of high-profile projects all over the world, including US Embassy projects, the Capital Riverfront Urban Framework Project and RiverSmart Washington in Washington, DC, and numerous educational, institutional and cultural facilities in DC and abroad. Bel has worked extensively with permit and review agencies and is highly skilled in the management of projects through the permit process. She is also experienced in sustainable site design at all scales from regional Master Planning and Smart Growth Urban Design to individual site features.

EDUCATION

BS, Landscape Architecture, Purdue University, 2008

EXPERIENCE

Bradley Site Design, 2014-Present
Associate Principal

AECOM, 2010-2014
Landscape Designer

City of Sikeston MO, 2009-2010
Landscape Architecture Consultant

EDAW, 2007-2008
Landscape Designer

REGISTRATIONS

Licensed Landscape Architect
Virginia: #0406001798

AICP Certified

LEED AP BD+C

EcoDistricts Certified

AFFILIATIONS

American Society of Landscape Architects

Potomac Chapter ASLA- Executive Committee, President-Elect 2025-2026

Purdue University Landscape Architecture Professional Advisory Council- Chair

Purdue Club of DC- Board Member

Alpha Phi Omega- Lifetime Member

Urban Land Institute- UrbanPlan Volunteer

DiscoverE- Future City Judge

RELEVANT EXPERIENCE

RiverHouse Community - Arlington, VA

Project Role: Planner, Project Manager, Landscape Architect | Project Completed: Estimated 2027

This unique 40-acre property is surrounded by diverse land uses: the Pentagon, Pentagon Row shopping Center, Virginia Highlands Park, and high- and low-density residential communities. The team is redeveloping the site to add a variety of housing types, a system of urban parks, and the Green Ribbon multi-modal corridors required by the approved Arlington County Sector Plan. BSD is leading the urban design efforts for the project, developing programming and designs that unify and link the individual communities within the overall parcel.

Hillsdale Community - Washington, D.C.

Project Role: Planner, Project Manager | Project Completed: Phase 1- 2025, Phase 2- In Progress

For this historically significant urban community, BSD provided master planning and landscape architecture services, combining historic elements with new features to meet residents' current needs and create a healthy, sustainable DC neighborhood. New streets and infrastructure, greenscapes, courtyards, and rooftop amenities for three multifamily buildings, and an extensive park system have been designed from the master plan phase through permit documents. BSD assisted DC agencies to develop and conduct stakeholder outreach efforts, and produced an open space and amenity network in direct response to community input. The river ecology has also driven design decisions; extensive, innovative stormwater management systems are threaded throughout the site, existing trees preserved, and native planting incorporated.

Hill East Mixed-Use Community - Washington, D.C.

Project Role: Planner, Project Manager, Landscape Architect | Project Completed: In-Progress Since 2015

BSD is delivering a phased, transit-oriented urban hub featuring a vibrant park system integrated with over 1500 residential units and mixed-use amenities. The design prioritizes landscape-led infrastructure, including a central Park with performance areas, splash pads, and a historical at pathway while utilizing Low Impact Development (LID) techniques such as bioretention and pervious paving to meet rigorous environmental standards.

McLean District Design Guidelines - McLean, VA

Project Role: Landscape Architect, Project Manager | Project Completed: 2023

Downtown McLean has evolved over many years, and the planning department engaged BSD to develop Design guidelines to implement the County's Comprehensive Plan by providing design recommendations specific to McLean's urban core. BSD created a digital model for the area, using the model to produce and illustrate designs for a variety of public space typologies. The team refined selected views to provide greater detail for streetscapes, pocket parks, and building frontages.