

Cochran, Patricia (DCOZ)

From: Brina Seidel <brina.seidel@gmail.com>
Sent: Saturday, November 29, 2025 9:15 PM
To: DCOZ - ZC Submissions (DCOZ)
Subject: Letter in Support of ZC 25-09: Text & Map Amendments creating new Neighborhood Mixed Use Zones for Cleveland Park & Woodley Park

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My name is Brina Seidel, and I live on 30th St in Cleveland Park, one block west of Connecticut. I'm really excited about proposed zoning changes because they hold the potential to help Cleveland Park welcome more new neighbors and become a more vibrant neighborhood.

I moved to Cleveland Park a few years ago because I wanted to live in a convenient, walkable neighborhood on the Red Line. Between the retail on Connecticut Ave and all the easily accessible transit, I've been able to work full time and raise my toddler here without a car. I'd love to see even more exciting options within a few blocks of my house — and like many neighbors, I'm worried about all the empty storefronts, especially since the Target closed. I feel strongly that we need zoning changes to encourage investment in the Cleveland Park commercial strip, and I'm particularly excited about allowing taller buildings, removing the limits on food & beverage establishments, and enabling second-floor retail. Building denser housing is also a great way to help local businesses thrive. What business wouldn't benefit from having dozens of potential customers right upstairs?

The other reason that I support these zoning changes is that I want more new neighbors to be able to enjoy life in Cleveland Park. I know many other young families who would love to live here but are currently priced out. If we had a more diverse housing stock — and simply more housing overall — then the convenient, walkable lifestyle my family enjoys could be within reach for more people.

Thanks so much for your time.

Best,
Brina

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