



# **2020 Central Campus Master Plan**

April 5, 2021

Presented to the Zoning Commission for the District of Columbia



## **Central Campus Concepts**

#### **INSTITUTIONAL CONSIDERATIONS**

- Align campus environments with the 5 Howard Forward Strategic Plan priorities:
- Optimize central campus land use and increase animation by promoting development of condensed, interdisciplinary facilities;
- Position prime, surplus assets for boundary extraction and noninstitutional development to fund the mission & campus plan
- Acknowledge legacy of contributing campus historic resources, including buildings and landscapes;
- Maintain and enhance Howard's continued economic, social, and cultural contributions to the local community, the city, and beyond;
- Ensure alignment with the DC Comprehensive Plan and Duke Plan
- Retain flexibility to adapt academic initiatives to react to ongoing academic renewal and prioritization processes















## **Central Campus Concepts**

#### **INSTITUTIONAL PLANNING GOALS**

#### **ACADEMIC**

- Provide an interdisciplinary center for the Arts & Communications programs;
- Create an innovative interdisciplinary environment for STEM that
  offers groundbreaking instructional space;
- Create a multidisciplinary Health Sciences Complex to integrate Medicine, Pharmacy, Dentistry, and Nursing & Allied Health Sciences into one building;
- Develop a new, world-class, urban teaching Hospital with an associated Medical Office building

#### **CAMPUS LIFE**

- Provide new, attractive apartment-style housing to enable more constituents to live near the central campus.
- Provide additional student-focused space for activities, wellness, recreation, and socializing in new HU Union & Fusion Buildings;
- Provide additional athletic support and program space in a new Intercollegiate Athletics Annex;















## **Central Campus Concepts**

#### PLANNING PRINCIPLES

#### **Support the Academic Mission**

 The key mission-driven area of focus for Howard University is education, research, and human development. As such, the physical resources of the University must be planned, designed, and developed to support these activities, today and in the future. The planning framework will enable Howard to continue its tradition of excellence, which serves an increasingly diverse population of students, faculty, staff, and affiliates.

#### **Improve Campus Quality of Life**

 Provide a high-quality physical environment with a variety of places and spaces in which the campus community of students, faculty, staff, and visitors can socialize, study, network, learn, and relax.

## **Advance Smart and Sustainable Urban Design**

 Continue to advance a strong composition and balance of building density and mixed use within a variety of formal quadrangles and informal open spaces. Explore appropriate strategies to integrate/activate Howard University's campus edges to address and enhance both the internal campus and the external community.

#### **Improve the Public Realm**

 Commit to the enhancement and maintenance of the campus cultural landscape to reinforce a unique sense of place that has meaning and memory for the campus community.

## **Enhance Walkability and Connectivity**

 Strengthen and expand the campus network of high-quality, walkable spaces and strong pedestrian and multi-modal transit connections to, and throughout the campus on both north-south and east-west axes.

## Foster Community Engagement

 Support ongoing collaboration with representatives from neighboring residential areas, as well as those from the District of Columbia and Federal governments for the purpose of enhancing the quality of life within the greater campus community.

#### **Promote Sensible Sustainability**

 Pursue strategies to meet the University's goals and objectives in an environmentally sustainable manner that serves to expand student, faculty, staff, alumni, and public awareness.



# **Existing Central Campus**

Typical Enrollment ~10,000 students

Howard University has almost six million square feet of space in over seventy-four buildings within its Central Campus boundary.

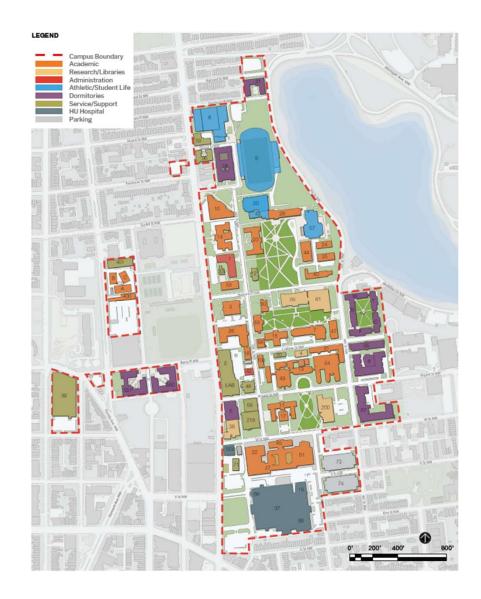
Concentrated at the north end of the campus are athletic & events functions with Greene Stadium, Cramton Auditorium, and the Burr Gymnasium located along Georgia Avenue NW & 4th Street NW.

Academic and student support/ service functions (library, instructional, student union, and administration facilities) occupy the campus core, from south of the stadium to W Street NW.

The upper and lower quadrangles have a high concentration of academic core functions, while science, communications, and health sciences facilities are located between College and V streets.

The southernmost section of the Central Campus is home to Howard University Hospital, Hospital Towers Building, and the Cancer Research Center.

Several residence hall facilities provide housing for undergraduate and graduate students in three (3) main clusters to the north, east, and west of the campus core.



## **2020 Central Campus Plan**

The vision of Howard University as a world-class academic and research presence is reflected in an ambitious investment in its academic programs, facilities, grounds, infrastructure, and the community surrounding the campus.

To meet its capital needs over the next decade, Howard will undertake extensive renovations of specific existing buildings and systems and develop new facilities to house critical program priorities that support the mission, vision and strategic priorities of the University.

A Intercollegiate Athletics Annex

B Center for Arts & Communications

C Howard University Union

D Health Sciences Complex

**E** STEM Center

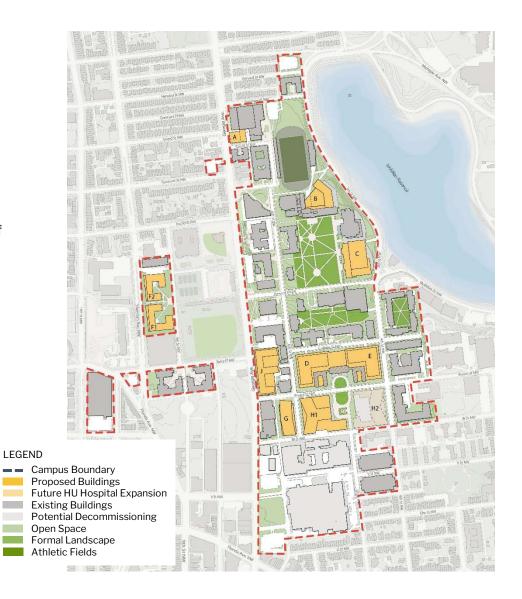
F1/F2 Apartment-Style Residences

G Medical Office Building

**H1** Howard University Hospital

H2 Future HU Hospital Expansion (2030+)

J Fusion Building



## **Central Campus Historic Resources**

The **2020 DC Historic Preservation Plan: Preserving for Progress**, outlined initiatives and goals to improve the recognition of historic resources on university campuses, including Howard.

**Goal D3:** Preserve Campuses and Landscapes aims to "protect and sustain historic and cultural landscapes through the sensitive management, planning, and development."

- > Completed On-Site Survey & Resource Inventory
- > Researched historic context & evaluated individual resources
- > Collaborating with HPO on HP Recommendations

#### **Current Listed On-Campus Buildings:**

- Oliver Otis Howard Hall
- Andrew Rankin Memorial Chapel
- Andrew Carnegie Building
- Founders Library
- Frederick Douglass Memorial Hall

#### **DIAGRAM KEY**



Howard University Central Campus Boundary



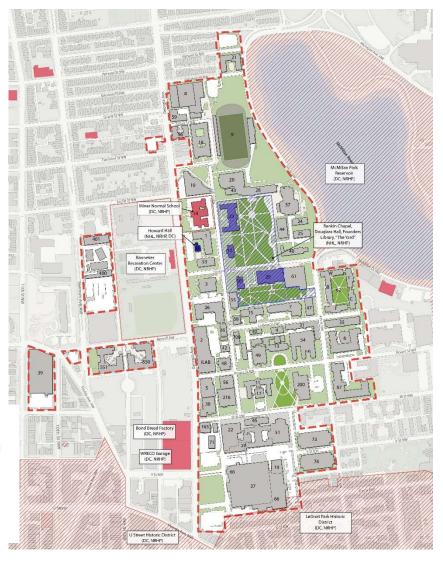
Designated National Historic Landmark

### **Current Listed Off-Campus Buildings:**

• Mary Church Terrell House

Histo Natio

Historic Landmarks and Districts listed in the National Register of Historic Places and DC Inventory of Historic Sites



## **Central Campus Historic Resources**

The **Proposed Howard University Historic District**, outlines a period of significance ranging from inception through 1969.

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- > Researched historic context & evaluated individual resources
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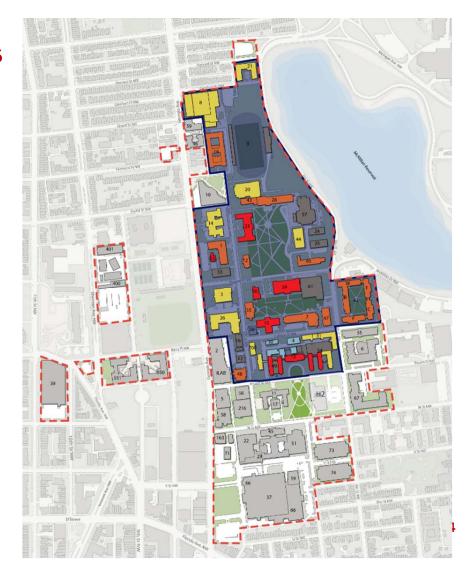
#### **Current Listed On-Campus Buildings:**

- Andrew Rankin Memorial Chapel
- Andrew Carnegie Building
- Founders Library
- Frederick Douglass Memorial Hall
- Oliver Otis Howard Hall
- Myrtilla Miner Building

#### **Current Listed Off-Campus Buildings:**

• Mary Church Terrell House





## **Central Campus Parking**

The overall approach to parking is to remove a significant amount of spaces (both in and outside the boundary) and replace with new parking structures in the core/periphery.

The amount of parking added back to the campus will not exceed the current DC approved amount.

The goal is to establish a parking "ceiling."

#### **Academic/Non-HUH Parking**

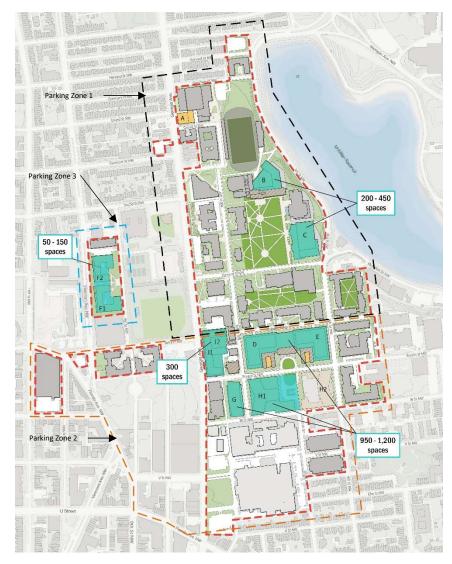
- As of the 2011 CMP: 2,295 spaces all dedicated HU use
- Today: 1,963 spaces in use (some 100+ spaces are for visitors)
- Goal is to reduce overall demand continue success from last CCMP

#### **HUH Parking**

- HUH parking is critical to operations
- HUH parking is currently ~1,614 spaces seek to maintain this count

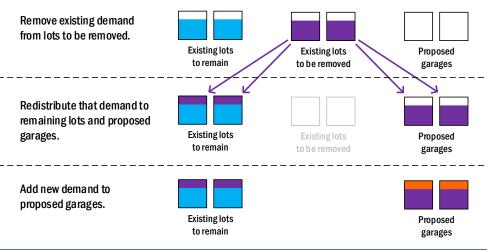
Performance Measure	2011	2019
Student parking permit cost	\$240	\$680
Staff parking permit (reserved) cost	\$400	\$2,288
Number of academic parking spaces	2,295	1,963
Academic parking demand	1,748	1,225
Peak parking occupancy	76%	62%



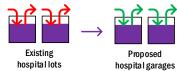


# **Central Campus Parking**

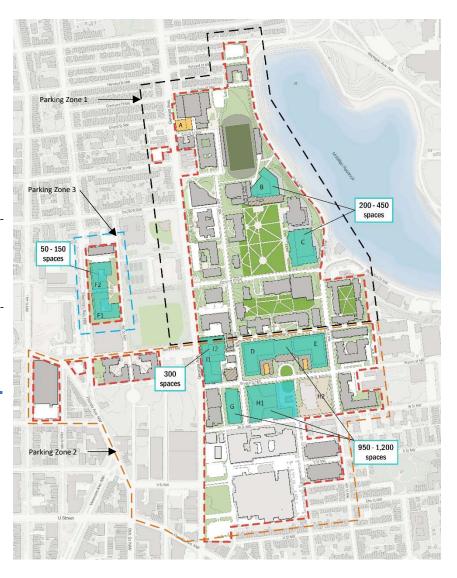
- Existing parking demand to remain in place
- Existing parking demand to be redistributed
- Added parking demand



- Existing parking demand to be relocated
- → Removed trips
- → Added trips



# Campus Boundary Proposed Buildings Existing Buildings Proposed Parking Open Space Formal Landscape Athletic Field Existing Utility Line



# **Edges & Internal Connections**

The Campus Plan identifies three types of Campus Connectors: Campus Spines, Neighborhood Spines, and Secondary corridors.

## Opportunities to Improve Campus Connection Conditions:

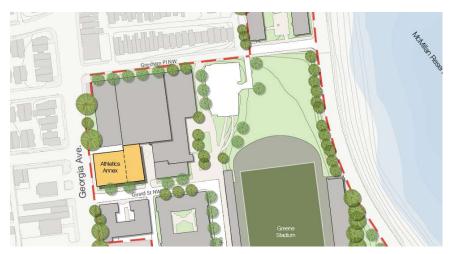
- Provide Comprehensive stormwater management through LID strategies
- Create wider sidewalks to accommodate pedestrian movements
- Provide accessible sidewalks and roadway crossings
- Provide enhanced soils and expand the soil volume in tree pits to promote healthier tree growth
- Provide a legible wayfinding system
- Promote Safety and security on and off campus
- Continue to partner with DC DOT to create seamless streetscape guidelines for the campus



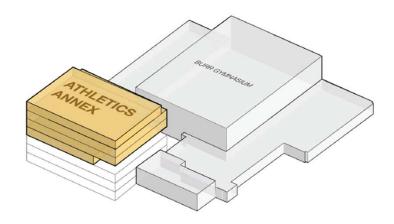
LEGEND

HU welcome sign

## **Proposed Capital Project "A": Intercollegiate Athletics Annex**



- The recreation and academic functions currently housed in Burr Gymnasium will be relocated to the Recreation Center & Student Residence facility along Georgia Avenue.
- This will enable Burr will ultimately become enable it to function as a dedicated intercollegiate athletics facility.
- The proposed Athletic Annex will provide much needed program space to supplement the existing Burr Gymnasium, and to help improve student athlete's schedules and optimize coaching contact hours/academic advising.
- The expansion will establish a new face for Howard athletics along Georgia Avenue.



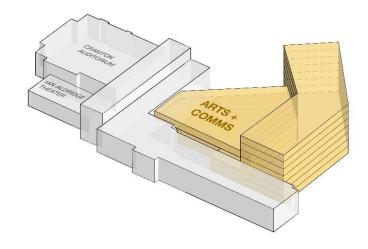
A. Athletic Annex Bu	ıilding (AAB): 50' Height	Zoning
Floor 1	8,897 GSF	
Total Floor 1	8,897 GSF	
Upper Floors (2-4)	13,645 GSF (each)	MU-4
Total 2-4 Floors	40,935 GSF	WIU-4
4	Levels of Athletic + Support Spaces	
1	Level of Basement	
AAB TOTAL	49,832 GSF (Does Not Include any below grade basement/parking)	



## **Proposed Capital Project "B": Center for Arts & Communications**



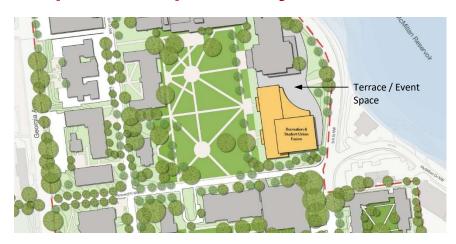
- A new Center for Arts and Communication will be established on the northern end of the Yard, between Childers Hall and Greene Stadium.
- The concept retains three historically significant facilities (Childers, Cramton, Aldridge) and introduces a new state-of-the-art academic facility that creates a fusion environment of old/new facilities.
- The facility will focus on studio-based learning environments for the fine and performing arts, architecture, and communications programs, also potentially including WHUR and WHUT.
- The location will enable better event synchronization with other major event venues within the northern end of campus (e.g. Greene Stadium, Cramton, Aldridge Theatre, Blackburn, Burr).
- Site provides an optimal structured parking opportunity with access from 4th Street, amazing views to McMillan and the Stadium.



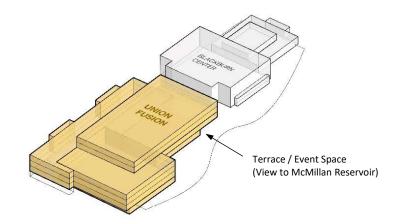
Center for Arts &	Communications (CAC) @ 90' Height	Zoning
Floors 1-3	35,491 GSF (each)	12.1
Total 1-3 Floors	106,473 GSF	
Upper Floors (4-7)	27,011 (each)	
Total 4-7 Floors	108,044 GSF	RA-2
7	Levels of Academic + Support Spaces	
1	Level of Basement (Not Included in Total)	
2	Levels of Below-Grade Structured Parking	
CAC TOTAL	214,517 GSF (GSF Does Not Include any below grade basement/parking)	<del></del>



## **Proposed Capital Project "C": Howard University Union**



- The new Howard University Union facility will be a student center fusion building.
- The Union will help invigorate the Yard and serve to link the eastwest corridor of Howard Place. Also benefits from direct adjacency to the Undergraduate Library and is proximate to the Underclassman housing zone established along 4th Street.
- The Union will provide space for academics, student events, international cultural exchange, recreation, and encourage social and academic collaboration.
- Site provides an optimal structured parking location and ideal opportunity to improve the edge of campus facing the McMillan Reservoir.



Floors 1-3	45,770 GSF (each)	
Total 1-3 Floors	137,310	
Floor 4-7	7 39,183 (each)	
Total 5 Floors	156, 732 GSF	RA-2
7	Levels of Student Life, Support & Academic Spaces	
	1 Level of Basement (Not Included in Total)	
2 Level	of Below-Grade Structured Parking	

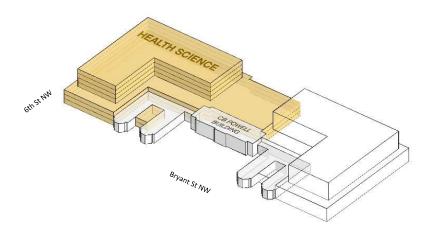
RSUF 284,042 GSF (GSF Does Not Include below grade basement/parking)



## **Proposed Capital Project "D": Health Sciences Complex**



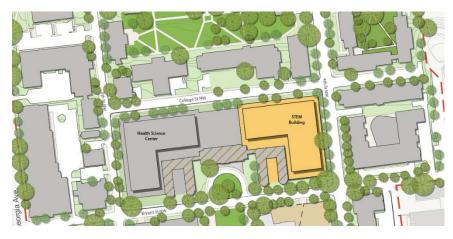
- The new Health Sciences Complex (HSC) on the western side of the former CB Powell site, will house:
  - College of Medicine,
  - · College of Dentistry,
  - College of Pharmacy,
  - College of Nursing and Allied Health Sciences,
  - · Clinical uses, and
  - Mental Health programs.
- The new complex clusters programs requiring access to specialized labs, creating opportunities for interdisciplinary collaboration.
- Proposed plan preserves & integrates much of the CB Powell Building.
- · Substantial underground parking opportunity



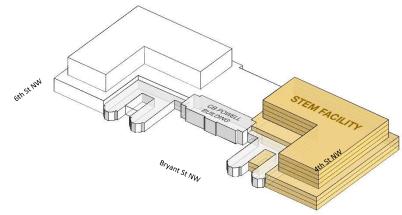
Health Sciences Co	omplex (HSC) @ 90' Height	Zoning
Floors 1-4	86,921 GSF (each: includes portion of renovated CB Powell/Freedman's Annex)	
Total Floors 1- 4	247,945GSF	
Floors 5-7	51,603 GSF (each)	
Total Floors 5-7	206,412 GSF	MU-2
7	Levels of Academic / Support Space	
1	Level of Basement (Not Included in Total)	
2	Level of Below-Grade Structured Parking	
HSC TOTAL	454,357 GSF (GSF Does Not Include any below grade basement/parking)	•



## Proposed Capital Project "E": S.T.E.M. Center



- A new lab-intensive STEM Center will be developed on the east side of the CB Powell site, sharing direct adjacency with the proposed nearby Health Sciences Complex.
- Co-locating the Health Sciences and STEM programs will enable/foster cross-disciplinary collaboration, innovation, and discovery.
- Proposed plan preserves & integrates much of the existing CB Powell Building.
- Building envelope can accommodate additional growth of Health Sciences Complex
- · Substantial underground parking opportunity.



TEM Center (STEM) @	90' Height	Zoning
Floors 1-4	79,093GSF Each (Includes portion of renovated CB Powell/Freedman's Annex)	
Total Floors 1-4	316,372 GSF (Combined)	
Floors 5-7	38,475 GSF (each)	
Total Floors 5-7	115,900 GSF	MU-2
7	Levels of Academic/Support Space	
1	Level of Basement (Not Included in Total)	
2	Level of Below-Grade Structured Parking	
STEM TOTAL	431,797 GSF (GSF Does Not Include any below grade basement/parking)	<del></del>

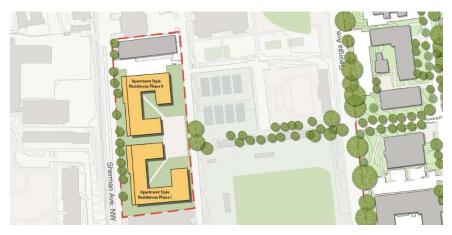
\* Floor-specific GSFs are estimates only, and are not intended to limit design flexibility during further processing



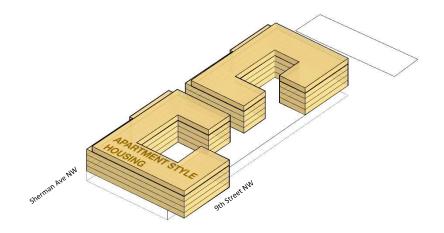
HOWARD FORWARD 2019 - 2024

# Proposed Capital Projects "F1, F2": Apartment-Style Residences

(Matter-of-Right Density)



- The proposed apartment-style residence buildings would occupy the full block with the structures set to allowable setbacks.
- The concept is to create a vibrant urban upper-classmen environment that blends into the surrounding city fabric and the Plaza Towers.
- The U-shaped form maximizes the number of units that would have views over the adjacent park and to the central Avenue campus.
- The first floor fronting Sherman Avenue could house amenities and appropriately scaled commercial/retail opportunities.
- Connection to the east-west axis of Howard Place creates exceptionally walkable situation, punctuated by a green court at the western terminus of this axis.

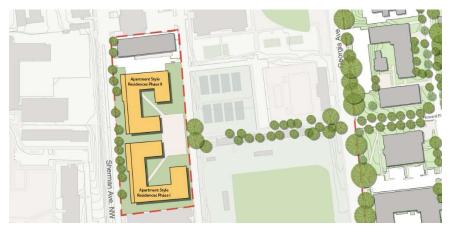


. 2 Apartment-Style Resi	dences (ASR) @ 60' Height	Zonin
Floors 1-4	28,106 GSF (F1) + 25,340 GSF (F2) Total 53,446 GSF Floor/Combined	
Total Floors 1-4	213,784 GSF (Combined)	
Floor 5	20,794 GSF (F1) + 18,669 GSF (F2) Total 39,463 GSF Floor/Combined	
Total Floor 5	<b>39,463</b> (Combined)	RA-2
1	Level of Basement (not incuded in total)	
2	Levels of Below-Grade Structured Parking (not included in total)	
ASR TOTAL	253,247 GSF (GSF Does Not Include any below-grade/basement parking)	

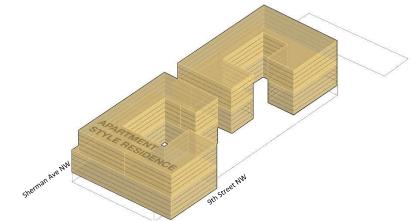


## Proposed Capital Projects "F1, F2": Apartment-Style Residences

(Desired Density)



- The proposed apartment-style residence buildings would occupy the full block with the structures set to allowable setbacks.
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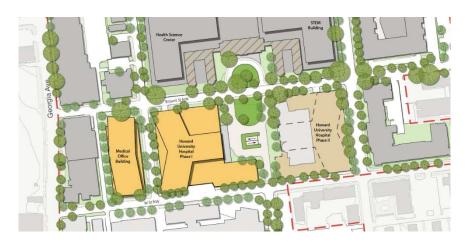
g.	
F. 2 Apartment-Style Residences (ASR) @ 90' Height	Zoning
Floors 1-4 29,170 GSF (F-1) + 26,295 GSF (F-2) Total 55,465 GSF Floor/Combined	
Total Floors 1-4 221,860 GSF (Combined)	
Floor 5-9 25,902GSF (F-1) + 23,255 GSF (F-2) Total 49,157 GSF Floor/Combined	
Total Floor 5-9 245,785 GSF (Combined)	RA-2
<ol> <li>Level of Amenities (Offices/Retail /Fitness/Common/Storage/Support, etc.)</li> </ol>	
6 Levels of Residential Units	
1 Level of Basement (Not Included in Total)	
2 Level of Below-Grade Structured Parking	
ASR TOTAL 467,645 GSF (GSF Does Not Include any below grade basement/parking)	

\* Floor-specific GSFs are estimates only, and are not intended to limit design flexibility during further processing



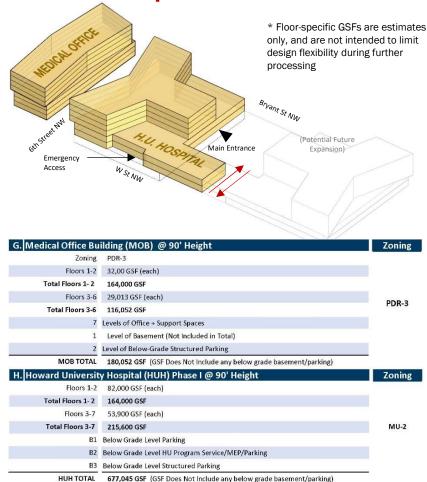
HOWARD FORWARD 2019 - 2024

Proposed Capital Projects G, H1, H2: New HU Hospital & M.O.B.



The development of a revamped, state-of-the-art hospital, trauma center, and MOB is a cornerstone of Howard's commitment to service.

- The proposed new Howard University Hospital (HUH) will be an advanced, modern, urban teaching hospital and trauma center that serves both the planned health sciences programs and the DC community.
- · Directly west of the new HUH will rise a modern Medical Office Building.
- The Hospital is composed of a significant functional base topped by multi-story bed towers. The design will be urban in nature, and work within allowable setbacks to maximize site utilization.
- Substantial parking opportunity (replacement of current HUH spaces).
- Intent to arrange and activate appropriate green space on-site (along 4<sup>th</sup> Street, east of the Stokes Library)



## **HUH Green Space**

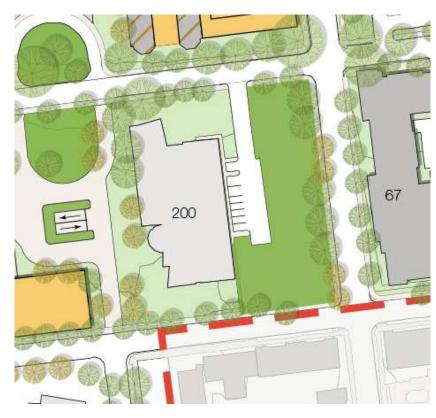
The goal is to offset green space displaced by project H1 (new HUH).

Green space displaced by the new H1 will be replaced with enhancements to green space east of the Stokes Library, during Phase 1 (first 5 years).

This will eliminate most of the existing surface lot, but keeps curb cut, service lane, loading areas, and ADA parking spaces.

Should H2 move forward (beyond 10-year planning period), this green space shall be replaced elsewhere in proximity to LeDroit Park.







## **HUH Roadway Improvements**

Convert Bryant Street NW and W Street NW to Two-Way Streets from Georgia Avenue NW to 4th Street NW

The goal is to establish improved vehicular access – especially for emergency vehicles – to the new HU Hospital.

#### **PROPOSED STRATEGIES**

#### **Bryant Street**

- · Remove on-street parking from the north curb
- Remove on-street parking from the south curb at loading docks and structured parking access points

#### **W** Street

- · Remove on-street parking from the south curb
- Remove on-street parking from the north curb at ambulance access point
- · Convert undesignated parking to 4-hour metered parking

#### 6th Street

- · Remove on-street parking from the east curb
- Replace undesignated parking on west curb with car-sharing spaces, 4hour metered parking, and MOB pick-up/drop-off

## New HUH/MOB with **Existing** Roadway Conditions

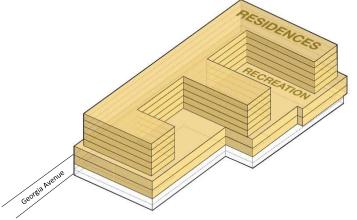


## New HUH/MOB with Proposed Roadway Conditions



## **Proposed Capital Project J: Fusion Building**





- The Fusion Building along Georgia Avenue will activate the campus' western edge and serve as a new "Gateway" to the campus. The concept is to create an on-campus urban environment that blends into the surrounding urban fabric. The upper story student residences maximize views into the campus core and across the City and will serve to further animate the corridor.
- The facility will accommodate housing, recreation, wellness and student support functions, a new iLab, a University Club, and appropriately scaled retail functions on the ground floor along Georgia Avenue.

J Fusion Building (FB) @	90' Height	Zoning
Floors 1-2	66,668 GSF (each)	
Total Floors 1- 2	133,336 GSF	
Floors 3-7	35,714 GSF (each)	19.11
Total Floors 3-7	178,570 GSF	PDR-2
B1	Below Grade Level Parking / Bldg. Service	
B2	Below Grade Level Paarking	
HUH TOTAL	311,906 GSF (GSF Does Not Include any below grade basement/parking)	



## **2020 Central Campus Plan**

- **Intercollegiate Athletics Annex** Α
- **Center for Arts & Communications** В
- C **Howard University Union**
- **Health Sciences Complex** D
- Ε **STEM Center**

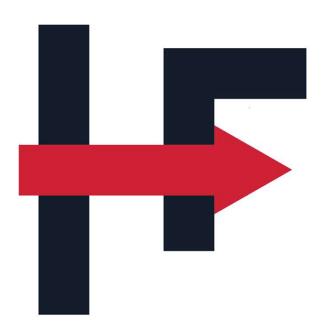
## F1/F2 Apartment-Style Residences

- **Medical Office Building** G
- **H1 Howard University Hospital**
- H2 **Future HU Hospital Expansion (2030+)**

**LEGEND** 

J **Fusion Building** 





HOWARD FORWARD

## Aligning the Real Estate agenda with HF Principles



#### Enhance Academic Excellence

- Academic prioritization (focus on "areas of demand" and explore online course offerings)
- Invest in state-of-the-art cuttingedge technology
  - 40% of classrooms technology enabled
- Create new and innovative physical and virtual learning spaces.
- Continued renovation and relocation of major academic and administrative assets to foster greater external and interdisciplinary collaborations.



# Inspire New Knowledge



- (i.e. biology, chemistry, medicine, engineering, computer science
- Interdisciplinarity 20% joint academic programs and research collaboration
- Build and renovate new academic and research facilities
- Improve the University's capacity for research through creation of new academic research spaces.



# Serve Our Community

- Develop and leverage relationships with corporate partners
- Support a healthy campus community as it relates to physical and mental health
- Maintain consistent and effective engagement with key community stakeholders.
- Realize commitment to provide additional Affordable Housing across the portfolio.
- Modernize and beautify Georgia Avenue.

## اكر

## Improve Efficiency & Effectiveness

- Collaboration and compliance with regulatory and governing agencies.
- Reduce the volume of outstanding deferred maintenance through asset monetization, renovation and razing.
- Improve the performance and efficiency of the real estate portfolio through strategic asset management. This includes:
  - Monetize surplus properties
  - Strategically invest in renewal efforts



# Achieve Financial Sustainability

- Monetize remaining "edge" and "non-core" properties.
- Optimize value from existing leased properties (e.g., Wonder Plaza).
- Further utilize P3 partnerships and collaborations to finance large capital asset outlays.
- Direct & implement continuous evolution of campus master plans (e.g. East, Central, West).
- Diversified revenue streams

# Requires a Disciplined Campus Master Plan



HOWARD FORWARD 2019 - 2024

## Howard Forward Plan - Prioritization of Investment

The HF Plan executed a comprehensive prioritization process, which identified the following key strategic investment areas:



#### **Student Housing**

 90% of beds are new or newly renovated within the last 5 years

**Current state** 

**Campus Master** 

**Plan Solution** 

 Need to accelerate new products to accommodate enrollment growth

✓ New units on Sherman

√ Renovate Bethune Annex

Avenue ("F1/F2")

✓ New units at Fusion

Building ("J")



HUH & Health Sciences

- Nursing school unusable due to steam plant damage
- Pharmacy school is +60 yrs old & not interdisciplinary
- ✓ New Health Sciences Complex ("D")
- ✓ New Hospital ("H1") & MOB ("G")



**STEM** 

- Antiquated facilities w/major issues (ex. Chemistry Building is +80 yrs old with outdated labs)
- Current facilities lack interdisciplinarity
- ✓ New STEM Center ("E") with direct adjacency to New Health Sciences Complex



Fine Arts, Media, Comms. & Film

- Fine Arts building is antiquated (+50 years old) & not interdisciplinary
- CB Powell is +100 yrs old



Campus & Community Experience

- No campus recreation or wellness center – recruitment weakness compared to peers
- Need for more modern, multi-use student areas for programs & socializing
- ✓ New Center for Arts & Communications ("B")
- ✓ Temporary space for WHUR/WHUT/School of Communications & Fine Arts
- ✓ Renovated Undergraduate Library & Douglass Hall
- ✓ New Union ("C") & Fusion ("J") Buildings







# **2020 Central Campus Master Plan**

April 5, 2021

Presented to the Zoning Commission for the District of Columbia

