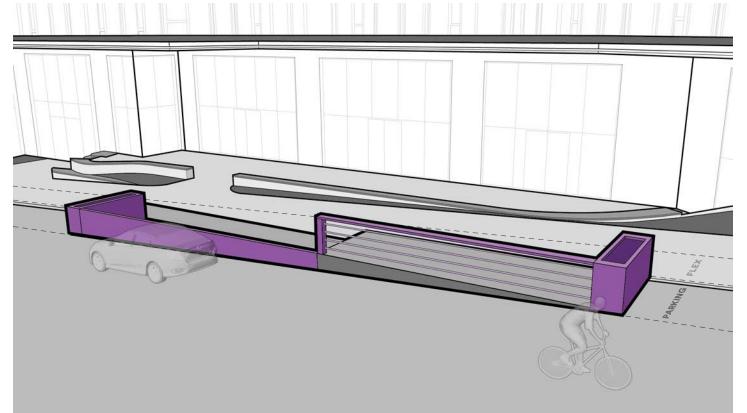
Edge Conditions

Parklets should be functional, attractive, and safe - proper edge protection is vital when creating activated spaces directly parallel to vehicular traffic. A variety of edge conditions are possible, depending on the height and use of the parklet space. As noted in the Street Furniture section, outdoor cafes often require railings due to Alcoholic Beverage Regulation Administration regulations. ADA regulations also require a bottom rail for cane detection along railings.



1348 4TH STREET NE



Railing



Permeable Wall



Railing and Planter

ZONING COMMISSION PRESEN District of Columbia CASE NO.19-29 EXHIBIT NO.2172





Toe Rail



Solid Wall





Overhead Elements

Overhead elements can be used to provide shade, visual interest, and spatial delineation. Movable umbrellas pair well with cafe seating, allowing restaurant tenants and customers to rearrange the space easily. Catenary lights can be hung with a simple pole structure or from a heavier pergola for night time activation. Those pergolas may mimic the verdant character of the canopy projections along 4th Street, with bookend planters and climbing vines. Structural pergolas may also support feature furnishings, such as hanging chairs and swings. These structures can wrap down and become multisided, turning parklets into "rooms" with vertical screening.





Movable Umbrellas



Pergola with Climbing Vines



Overhead Trellis with Vertical Screening





Catenary Lighting on Overhead Structure



Pergola with Feature Furnishings

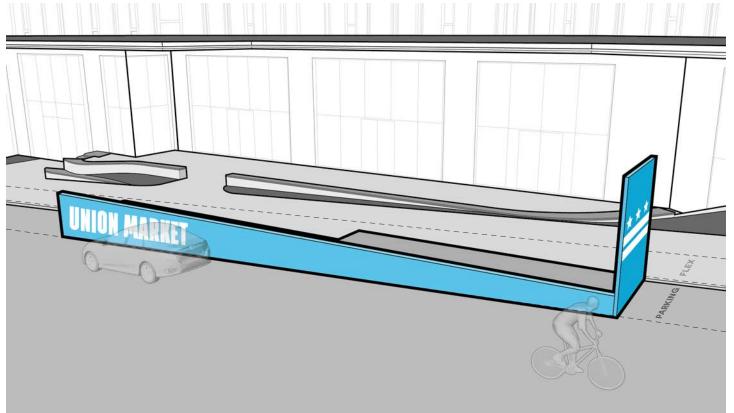
ZONING COMMISSION PRESENTATION

Signage and Branding

Building signage is contained within specific facade locations, but retailers can have the opportunity to spill their branding out onto the street through eye-catching parklet elements. This can include brand-activated site furnishings and ground plane, integrated signage in walls and planters, and other creative measures.

Where pergolas and outdoor rooms are built, signage and branding can be incorporated onto their verticals. These can be street-facing and sidewalk-facing to maximize visibility.

It is also a possibility to have district-wide wayfinding signage located at parklets (and other public spaces within the district) to locate pedestrians and tie together the entire Union Market brand.



1348 4TH STREET NE



Eye-Catching Branding



District Signage at Parklets



Shade Structure with Signage





Signage Integrated in Edge Condition



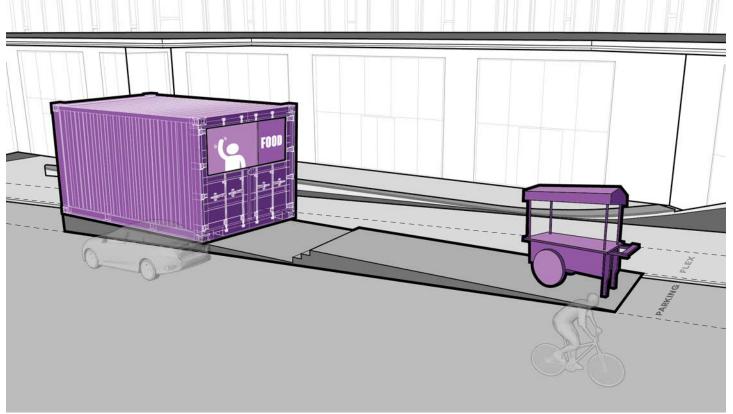
Sponsored Feature Furnishings



Shade Structure with Signage ZONING COMMISSION PRESENTATION

Retail Outposts

As a "Market" street, 4th Street aims to incorporate retail activity into its streetscape design. The gateway and flexible parklets can act a stage for retail outposts. Situated along a busy pedestrian thoroughfare, these parklets create opportunities for everyone from the smallest-scale vendors, who may only operate from a mobile cart or kiosk, to wellknown retailers who may incorporate larger structures into the parklet, diversifying the retail experience and allowing for smaller scale businesses to showcase their goods. Brand activation is increasingly popular in outdoor public spaces, and the same kind of outposts used by independent vendors may also be used by brands for immersive marketing events and pop-ups.





Bicycle Cart



Vending Carts



Retail Containers



Mobile Kiosk



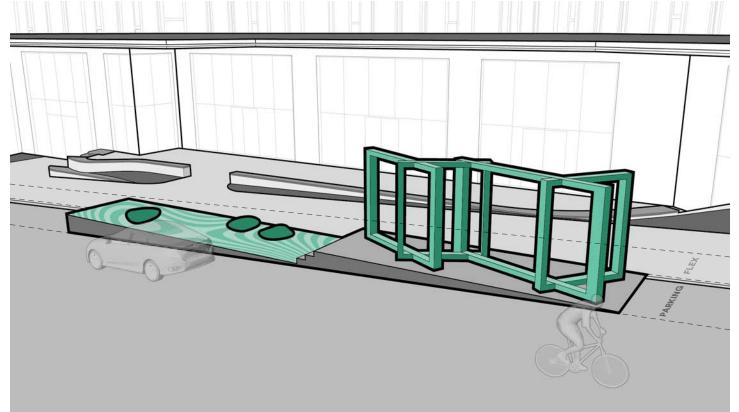
Temporary Market Stalls



Brand Activation Pop-Up ZONING COMMISSION PRESENTATION

Public Art

The Streetscape Guidelines call for public art to be placed at gateways and thresholds, so the gateway parklets are positioned perfectly to house iconic and rotating art. Art installations may vary in cost, scale, and ephemerality, but all speak to the district's character. The Union Market District already has a wonderful selection of street art and commissioned murals, feeling like a large-scale public gallery. This can be continued by partnering with artists, from local to international, who can transform the parklets into new pieces for this "gallery".



1348 4TH STREET NE



Artist-Designed Furnishings



Iconic Installation



Graphic Placemaking

Partnership with Mural Artist



Plein Air Art Showcase

ZONING COMMISSION PRESENTATION

Responses to Agency Comments

	<u>Agency</u>	<u>Comment</u>	<u>Response</u>
	OP	Increase amount of PDR/Maker space/duration of PDR/Maker use	This project has doubled the previous of includes PDR/Maker space benefit in p
	OP	Increase balconies/Western façade articulation	Yes, now ~30% of units have balconie Western facade has been refined
	OP	Confirm DHCD support	Yes, a DHCD letter is at Exhibit 40
	OP/DOEE	Confirm LEED certification	Yes, the project will be certified at LEE
	DOEE	Commit to building electrification	Yes for residential units
	DOEE	Explore Net Zero Energy & Climate Resilient Design	The project will include efficient energy n strategies and will be certified LEED Gold
	DOEE	Increase amount of solar panels	Yes, increased to 1,800 SF
	DPR	Provide free public access to roof	Yes the roof will be publicly accessible, cannot commit to making all access fre
	DPR	Add fun and creative elements	Yes
	DPR	Support improvements at Brentwood Hamilton Park	Per ANC request, the applicant has co Crowe Park improvements
	DDOT	Expand Capital BikeShare capacity	Yes, the applicant will expand CaBi cap 19 units based on the amount of parking
	DDOT	Move bicycle storage from P3 level	Yes, all zoning-required bicycle parking level (at grade)
	DDOT	Continued Coordination items, including public space permitting review, projections, alley treatment, curbside management, and street trees	These items will be further coordinate

commitment and perpetuity

ies and the

ED Gold v4

management bld

e, but the applicant ree of charge

ommitted to Lewis

pacity by either 4 or ng in the garage. ng will be on the P1

nated with DDOT

RESPONSE TO AGENCY COMMENTS ZONING COMMISSION PRESENTATION

SUMMARY OF FLEXIBILITY



1348 4TH STREET NE



SITE DATA								
SQUARE	3587							
LOT	3	7						
CURRENT ZONING	PDR-1	PDR-1						
PROPOSED ZONING	MU-9							
CURRENT SITE AREAS	37,320 SF	6,462 SF						
COMBINED SITE AREA	43,782 SF							

DETAILED DEVELOPMENT DATA

	PROPOSED ZONING (MU-9)	ALLOWED/REQUIRED		PROPOSED DEVELOPMENT			FLEXIBILITY REQUESTED
	7.8 W/ IZ + 20% PUD BONUS = 9.36 X 43,782SF			COMMERCIAL:	44,882	1.02 FAR	
FAR		409,799 SF PER IZ AND PUD BONUSES +16,884 SF PER 11-X DCMR § 303.10 (4% ADDITIONAL) = 426,486 SF TOTAL		RESIDENTIAL:	373,100	8.52 FAR	
FAR	+4% SF ADDITIONAL GFA			PARKING & LOADING	8,504	0.19 FAR	
	PER 11-X DCMR § 303.10 = 0.38 X 43,782 SF			TOTAL:	426,486 SF	9.74 FAR	YES
				LEVEL 1: 37,775 SF	86.3%	NO	
LOT OCCUPANCY		100% ALLOWED		LEVEL 2: 32,008 SF 73.1%			
BUILDING HEIGHT		130 FT		BHMP @ NY AVE; CURB EL. +119'-6" 130 FT			NO
NUMBER OF STORIES		NO LIMIT	13 STORIES			NO	
	1:1 SETBACK			1:1 SETBACK			NO
PENTHOUSE	MAXIMUM HEIGHT	20FT		20FT			NO
LININGUSE	VERTICAL WALLS			VERTICAL WALLS			NO
	AREA = 0.4 FAR X 43,782SF SITE AREA	17,512 SF			16,000 SF	0.37 FAR	NO
REAR YARD SETBACK	2.5IN / FT OF HEIGHT	2.5" X 130' = 27'-1"		REAR YARD DEFINED AS	ONE HALF 4TH STREET	45'-0"	NO
SIDE YARD SETBACK	NONE			NONE			NO
COURTS NOT REQUIRED; IF PROVIDED: 4IN PER FOOT OF HEIGHT, 10' MIN (RESIDENTIAL) 2.5IN PER FOOT OF HEIGHT, 6' MIN (NON-RESIDENTIAL) SE		SEE DIAGRAMS ON PAGE 22-29		SEE DIAGRAMS ON PAGE 22-29			YES, SEE PAGES 22-29
GREEN AREA RATIO		0.2 MIN 2 REQUIRED 2 REQUIRED		0.2 2 2			NO
LOADING BERTHS	2 RETAIL / 1 RESIDENTIAL - CAN BE SHARED						NO
LOADING PLATFORMS	1 PER LOADING BERTH						NO
DELIVERY/SERVICE SPACE	1 RETAIL / 1 RESIDENTIAL - CAN BE SHARED	1 REQUIRED				1	NO
RETAIL PARKING	1.333 PER 1,000 SF IN EXCESS OF 3,000 SF	78 SPACES REQUIRED	_				YES, SEE NOTE (D)
RESIDENTIAL PARKING	1 PER 3 DU IN EXCESS OF 4 DU	138 SPACES REQUIRED TOTAL: 216		178 - 276 TOTAL PARKING SPACES			
	COMMERCIAL: 1 SPACE PER 3,500 SF	18 SHORT TERM SPACES REQUIRED		18 SHORT TERM SPACES	5		NO
SHORT TERM BIKE PARKING	RESIDENTIAL: 1 SPACE PER 20 DWELLINGS	21 SHORT TERM SPACES REQUIRED	TOTAL: 39	21 SHORT TERM SPACES		TOTAL: 39	
LONG TERM BIKE PARKING	COMMERCIAL: 1 SPACE PER 10,000 SF	7 LONG TERM SPACES REQUIRED		40 LONG TERM SPACES			YES, SEE NOTE (C)
LUING TERM BIKE PARKIING	RESIDENTIAL: 1 SPACE PER 3 DWELLINGS	101 LONG TERM SPACES REQUIRED	TOTAL: 102	265 LONG TERM SPACE	S	TOTAL: 146-305	
COMMERCIAL BIKE SHOWERS	MIN 2 AT 25,000 SF, 2 EVERY 50,000 SF	4 SHOWERS REQUIRED		4 SHOWERS PROPOSED			NO
COMMERCIAL BIKE LOCKERS	0.6 X REQUIRED LONG TERM SPACES	4 LOCKERS REQUIRED	4 LOCKERS PROPOSED			NO	

ADDITIONAL NOTES:

(A) ~380 RESIDENTIAL (+/- 10%) UNITS ARE PROVIDED. REQUIREMENTS SHOWN ARE CALCULATED BASED ON MAXIMUM NUMBER OF RESIDENTIAL UNITS.
(B) APPLICANT REQUESTS FLEXIBILITY TO LOCATE BALCONIES ON THE FAÇADE THAT PROJECT ONTO THE ADJACENT LOT, KNOWN AS LOT 819, SQUAR.E 3587.
(C) APPLICANT REQUESTS FLEXIBILITY TO PROVIDE ONLY THE ZONING MINIMUM LONG TERM BIKE PARKING SPACES IF THE P3 LEVEL IS NOT BUILT.
(D) APPLICANT REQUESTS FLEXIBILITY TO NOT BUILD THE P3 LEVEL OF THE GARAGE, WHICH WOULD RESULT IN APPROXIMATELY 178 SPACES BEING PROVIDED.

January 2022

PROPOSED DEVELOPMENT TABULATIONS ZONING COMMISSION PRESENTATION