

**OUTLINE OF TESTIMONY OF REPRESENTATIVE OF THE APPLICANT,  
BROOK KATZEN, OR OTHER REPRESENTATIVE OF WISCONSIN OWNER LLC**

- I. Introduction of Applicant
- II. History of Site
- III. Site Location and Description
  - A. Overview of Site, Surrounding Area, and Land Use
  - B. Existing Building and Site
  - C. Vision for Area
- IV. Overview of Project
- V. Goals and Objectives of Application
  - A. Residential Use; Ground Floor Retail
  - B. Improving Neighborhood Aesthetics
  - C. Enhanced Pedestrian Experience
  - D. Transit Oriented Development
- VI. Community Dialogue Process
- VII. Benefits and Amenities
  - A. Chesapeake House Restoration
  - B. LEED Gold
  - C. Underground Utilities
  - D. Affordable Housing
- VIII. Conclusion

**OUTLINE OF TESTIMONY OF PROJECT ARCHITECT,  
LAURENCE CAUDLE, OR OTHER REPRESENTATIVE OF  
HICKOK COLE ARCHITECTS**

- I. Introduction
  - A. Project Architect, Hickok Cole Architects
- II. Description of Project
  - A. Site Configuration
  - B. Design Considerations and Drivers
  - C. Proposed Design
  - D. Revisions to Design and Response to Zoning Commission, OP, and Community
  - E. Description of Materials
  - G. Areas of Relief Requested
- III. Conclusion

**OUTLINE OF TESTIMONY OF PROJECT LANDSCAPE ARCHITECT,  
CRAIG ATKINS OR OTHER REPRESENTATIVE OF  
WILES MENSCH CORPORATION**

- I. Introduction
  - A. Project Landscape Architect, Wiles Mensch Corporation
- II. Description of Private Space and Hardscaping/Landscaping
  - A. Site Configuration
  - B. Goals and Objectives
  - C. Design Thesis
- III. Description of Public Space and Hardscaping/Landscaping
  - A. Goals and Objectives
  - B. Design Thesis
  - C. Public Space and Streetscape Focus
  - D. Unique Public Space Design Approach
  - E. Description of Plants and Materials
- IV. Conclusion

**OUTLINE OF TESTIMONY OF PROJECT TRANSPORTATION CONSULTANT,  
JAMI MILANOVICH OR OTHER REPRESENTATIVE OF  
WELLS + ASSOCIATES**

- I. Introduction
  - A. Project Transportation Consultant, Wells + Associates
- II. Site and Area Conditions
- III. Access Considerations and Public Alley
- IV. Discussion of Parking
- V. Discussion of Loading
- VI. Discussion of Traffic Impacts of Project
- VII. Discussion of Traffic Demand Management Plan
- VIII. Conclusion