

ZC 15-09
Opposition
General Census Data

Lou Capannelli

Washington, DC has been experiencing an urban renewal for the past two decades, with billions of dollars in new investments in its downtown, neighborhoods, and along its waterfront along the Potomac River. These developments along with new retail, restaurants, and entertainment options have resulted in the re-emergence of several historic commercial neighborhoods and a growing population with an entrepreneurial spirit.

DC's population increase since 2010	9.0%
Retail SF under construction	1.9M
New grocery stores since 2001	29
New movie theaters in the pipeline	4

DC Statistical Snapshot

1. ESRI, 2013 Estimates & Projections | 2. Census (2014) | 3. Census (2010) | 4. DC Department of Employment Services (2012) | 5. Bureau of Economic Analysis (2011) | 6. Destination DC (2012) | 7. DC Office of Research & Analysis/Smith Travel Research (2012) | 8. CoStar (4Q 2013)

Population & Demographics (1)

Population

Population (2)	658,893	
Density	> 10,000	people per sq. mi.
Male	47%	
Female	53%	
High School Graduate +	87%	
Bachelor's Degree +	51%	
Graduate/Professional Degree	28%	
Daytime Population (3)	1.0	million

Households

Households	277,486
Average Household Size	2.1
Persons under 18 years, percent, July 1, 2014, (V2014)	17.5%
Owner Occupied	41%
Median Home Value	\$441,574

DC Statistical Snapshot

Income

Average Household Income	\$101,486
Median Household Income	\$63,342
Median Household Disposable Income	\$48,817

Consumer Expenditures (\$000)

Apparel	\$656,373
Computers & Accessories	\$104,515
Entertainment & Recreation	\$1,278,457
- Pets	\$216,845
- Television, Radio & Sound	\$515,481
Food at Home	\$2,016,354
Food Away from Home	\$1,337,233
Home Improvement	\$621,041
Household Furnishings	\$403,785
Personal Care Products	\$174,894