

Dear Ford Family,

It is with deep gratitude and sincere apologies that I write this email. On July 18, Academy of Hope received the second half of the Ford Family's generous gift of \$150,000. A month prior, we received a \$50,000 gift from Michael Ford. Somewhere between our move on July 6 and the start of repairs on the building letters/email of thanks did not make it to the family. Please accept my sincere apologies for the oversight.

Please know that the board, staff, students and I are deeply grateful for your support and look forward to long lasting partnership with the Ford family. We will certainly put your funds to good use helping some of the District of Columbia's most vulnerable residents and more specifically, we will target residents of the Brookland Manor Apartment Community. We will begin fall classes in our new facility on **Monday, August 29**. We distributed flyers throughout Brookland Manor during the summer, and we are now working with Angela Bowen to connect directly with residents through a series of information sessions and onsite registration. We are checking our rosters to see if we have any residents scheduled to start with us on Monday. Our goal is to get as many Brookland Manor residents enrolled as we can over the next few weeks. We will keep Angela posted on our progress.

We have a number of events planned this fall to announce the move and to begin some advocacy around improving adult literacy in the District. We are working with event planners and some media/communications experts to get print, radio and television media coverage of the events and the issue of adult low literacy. We would love include announcements of our partnership with the Ford family in these events and subsequent media coverage. Below are two of the major events planned for this fall. Please let me know the best way to work with the family as we begin coordinating our efforts.

- **September 24** - Academy of Hope's Breakfast for Literacy and kick-off event for Adult and Family Literacy Week. Judy Woodruff of the News Hour will be moderating a panel including me and local community college presidents. The breakfast is a major event for Academy of Hope and we are pitching to all of the major news outlets.
- **November 4**- Academy of Hope's Grand Opening in Partnership with Casey Trees. We will be doing a grand opening program and planting trees around the building and in the community.

We look forward to working in partnership with you to help Brookland Manor residents transform their lives. Please know that you have an open invitation to visit the school, meet some of our learners see our work in action.

Warmest regards,

Leicester

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Leicester Johnson, Ed.S, CVE
Chief Executive Officer

ZONING COMMISSION
District of Columbia
CASE NO.14-18A
EXHIBIT NO.24C

Academy of Hope Adult Public Charter School

Excellence in Adult Education since 1985

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Contribute to Academy of Hope Adult PCS when you shop on [AmazonSmile](#). Start shopping [here](#).

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