

SIGNAGE GUIDELINES FOR ABOVE 20'-0"

- Signage locations shall be restricted to the potential signage areas indicated on the signage diagrams submitted for each building.
- Maximum signage area shall be limited to 1/40 of area of wall above 20 foot and comply with all applicable DC Building Code requirements.
- Signage letter height will be limited to the spandrel zone at any given location. Spandrel zone is defined as the spandrel height.
- Any signage installed beyond the spandrel shall not reduce the vision zone by more than 50% of the sign height.
- Signage should be compatible with and complement the building's architecture and site, be coordinated with the building façade system, and utilize high quality materials and detailing. Signs made of EIFS or foam material are not permitted.
- Signage may include letters and/or graphic logos.



- Dimensional signs, letterforms, and decorative brackets to be mounted and given returns to suggesting the appearance of solid dimensional materials.
- Signage shall not be digital nor kinetic. Box signs, and signs employing flickering, rotating, flashing or moving lights are also not permitted.
- Signage lighting shall be tastefully done and may be self-illuminated or back-lit if it does not impair with residential conditions or negatively impact surrounding park lands or community. If external illumination is used, light fixtures must be complementary and integrated into the character and design of the building.

