

**Hoffman Madison Waterfront
CBE/Jobs/Apprenticeship – Efforts and Achievements to Date, and Plans
to Maximize DC Resident/Business Participation**

CBE: 2015 Q3, Hoffman Madison Waterfront (HMW) achieved 40.5% CBE participation (35% required), representing \$142 million paid to DC Certified businesses. CBE construction businesses from partner Wards 5, 6, 7, and 8 include: Dominion Electric Supply of DC, Maurice Electric Supply, Atlantic Electric Supply, Chiaramonte Construction Company, Anchor Construction, J. Roberts, FMC & Associates, Nationwide Electrical Services, Ark Construction Group, United General Contractors, Concrete Mixes, Wings Enterprise.

First Source: At the end of December 2015, 84 DC residents had been hired at The Wharf in construction (45.4% of total construction hires); of which 26 (31%) reside in Ward 8. 35 DC apprentices were hired (70%), 12 from East of the River (34%). DC hires and apprentices are projected to increase, now that the highly specialized underground utility, infrastructure and water bulkhead work is nearing completion.

HMW CBE/First Source Efforts – Outreach commenced upon award in 2007, with a focus on organizations and leadership in partner Wards 5, 6, 7, and 8. Actions include:

- Established a Wharf Development Advisory Group. This group meets quarterly and is comprised of project stakeholders, and Councilmember representatives from Wards 5, 6, 7, and 8, and their appointees from workforce and business development organizations in their respective Wards.
- Early after award, HMW met with the following groups East of The River to introduce the project and explore collaboration possibilities: Anacostia Economic Development Corporation (AEDC); Barry Farm Resident Association; Covenant House; Training Grounds; Ward 7 Business and Professional Association; Ward 8 Business Council (HMW Partner, Elinor Bacon, served on the Ward 8 Business Council Board for several years); Ward 8 Economic Development Roundtable; Ward 8 Economic Summit; Ward 8 Small Business Summit; Ward 8 Workforce Development Council; Ward 7/8 Joint Business Council; Ward 7 Business Council.
- Held targeted meetings for small businesses in partner Wards, including those from East of The River, arranged by Councilmembers' Offices or their representatives.
- Formed a Wharf Workforce Group that focuses on jobs and apprenticeship opportunities, and matching DC residents with jobs/apprenticeships at The Wharf. Representatives include Ward 8 Workforce Development Council and Ward 7 Workforce Development Council, as well as jobs/business development representatives from Wards 5 and 6; the Skyland Workforce Center; Court Services and Offender Supervision Agency (CSOSA); DC Housing Authority (DCHA); Public Housing Resident leadership; ANC 6D, University of the District of Columbia (UDC); the DC Department of Employment Services (DOES); the DC Workforce Investment Council (WIC); and Building Futures (BF), a WIC job training provider.
- Met with Ward 7 Councilmember Yvette Alexander at The Wharf and representatives of former Ward 8 Councilmember. Councilmember LaRuby May is scheduled for a meeting with HMW leadership at The Wharf in the near future.

- Established the Wharf/DC Interagency Collaboration Group that meets quarterly to assess progress in meeting job/apprenticeships and other community benefits goals, and to make program adjustments, as needed. Current participating agencies include DMPED, DOES, DSLBD, DCHA, DHCD and the Office of Economic Opportunity.
- HMW, Clark and DOES meet monthly to assess the overall progress in meeting First Source goals, and status of each subcontractor in meeting jobs/apprenticeship goals, taking corrective actions as needed. Joint meetings are held with individual subcontractors that are not meeting their goals.
- Close collaboration with DOES and DSLBD. DOES DC Networks lists job opportunities, and registers DC residents seeking jobs and makes referrals, essentially serving as DC's Workforce Intermediary. DSLBD posts all business opportunities on its website, as does The Wharf and Clark, with links to the DSLBD website.
- Clark Job Opportunities Trailer at The Wharf is open one morning per week for job/apprenticeship applications, skills and experience assessment, and registration on DOES DC Networks by DOES staff
- Close working relationship with the WIC and its training provider, Building Futures, which refers qualified entry-level job candidates who graduate from the BF training cohorts to HMW/Clark. Since 2013, BF has graduated 161 DC residents, of whom 16 are from Ward 5; 27 from Ward 6; 38 from Ward 7; and 42 from Ward 8. HMW connected Clark and primary subcontractors with BF as an excellent resource for potential qualified DC entry-level jobs/apprenticeship candidates.
- HMW is in the process of planning a meeting with BF, the Skyland Workforce Center and Wharf subcontractors that have major contracts in vertical construction to refer trained entry-level DC jobs/apprenticeship candidates, ready to work to Clark and its subcontractors.
- HMW maintains a close working relationship with DCHA to assure that public housing residents are aware of job/apprenticeship opportunities at The Wharf. A joint effort of DOES, DCHA, WIC, BF, Public Housing Resident Leadership, DPR, and HMW resulted in the acceptance of 2 DCHA residents into BF's February training cohort, marking the beginning of a productive relationship going forward to train DCHA residents for career path construction jobs at The Wharf or elsewhere.

As required in the LDA, HMW has paid \$1 million to The District for Workforce Intermediary Programs, of which \$350,000 was escrowed for the construction-training program proposed by HMW during the August 2012, first-stage PUD for Phase 1 of the SW Waterfront redevelopment (see attached). HMW is awaiting information from DMPED regarding the use of those funds.

HMW intends to redouble its outreach efforts in Ward 8 following the meeting with Councilmember May, taking the Councilwoman's lead in identifying organizations that can best support HMW efforts to maximize opportunities for Ward 8 businesses and job seekers. HMW will also immediately reach out to AEDC, as recommended by Chairman Hood at the January 21, 2015 public hearing where HMW presented Parcel 1.

UPDATE ON PROPOSED PRE-APPRENTICESHIP/APPRENTICESHIP PROGRAM WITH CARDOZO CONSTRUCTION TRADES ACADEMY

CONCEPT PROPOSAL

HSW and The DC Students Construction Trades Foundation (DCSCTF), which is affiliated with the Cardozo Academy of Construction and Design, agree in concept to jointly implement a pilot pre-apprenticeship program that is intended to result in entry-level jobs and opportunities for apprenticeship and career path jobs. Since the District's Workforce Intermediary Program is not projected to be operational in time to provide intermediary services at The Wharf when construction commences, HSW is willing to undertake this effort, with costs to be deducted from its WIP contribution. The program would be implemented in cooperation with the DC Housing Authority, DC Department of Employment Services, the SW/Near Southeast Community Benefits Coordinating Council and other non-profit organizations. The proposed pilot program would include approximately 20 participants, with priority to Southwest residents, and with 30% of participants from East of The River, per HSW's Land Disposition Agreement with The District. HSW would also collaborate in a variety of ways with the Cardozo Academy with possible internships and to connect students with possible future employment options at The Wharf. However, since employees must be 18 years old to work on construction sites, the pilot pre-apprenticeship program would focus on adults.

DCSCTF/HSW commits to work collaboratively with the Southwest/Near Southeast Community Benefits Coordinating Council, the Ward 8 Workforce Development Council, ANC 6D, and the DC Housing Authority to identify candidates. Priority would be given to public housing residents.

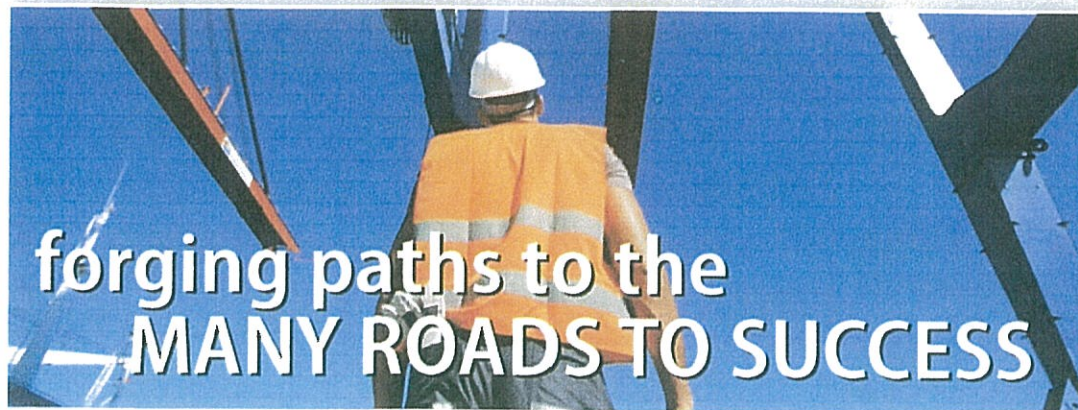
A final agreement would be executed upon approval of the HSW Stage 2 Phase 1 Planned Unit Development, and HSW's selection of a contractor/construction manager. The actual program commencement date would be coordinated with the projected start of construction.

After the pilot program's first round, it is expected that the District's Workforce Intermediary Program (WIP), for which HSW committed \$1 million, would be operational. The WIP would assume the responsibility for connecting DC residents seeking work with training programs to prepare them for jobs in the construction industry, and then with HSW and its contractor/subcontractors. Following its establishment, The WIP would support HSW to excel in meeting its First Source Agreement goals and objectives, and to assure that The Wharf becomes a model for District resident employment, for public/private partnership and for community engagement in effective workforce development.

D.C. Students Construction Trades Foundation

SHOWING STUDENTS THE MANY ROADS TO SUCCESS

D.C. STUDENTS CONSTRUCTION TRADES FOUNDATION | ACADEMY OF CONSTRUCTION & DESIGN AT CARDOZO SENIOR HIGH SCHOOL | APPRENTICESHIP ACADEMY | BUILD A HOUSE – BUILD A FUTURE

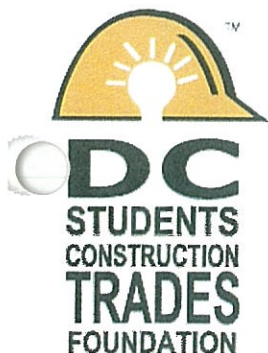


▶ JOIN A PARTNERSHIP
THAT WORKS

▶ GRADUATE WITH
CAREER SKILLS

▶ EARN AND
LEARN

WELCOME TO THE D.C. STUDENTS CONSTRUCTION TRADES FOUNDATION



The D.C. Students Construction Trades Foundation prepares District residents for success in careers, education and life. Since 2005, the Foundation has helped District students access career pathways in the skilled construction trades.

The [Foundation](#), a 501(c) 3 organization, is a public/private [partner](#) working with D.C. Public Schools and the D.C. Apprenticeship Council to support the [Academy of Construction and Design](#) at Cardozo Senior High School and the [District of Columbia Apprenticeship Academy](#). The Foundation strives to make skilled trades education and training accessible to residents of the District of Columbia.

▶ [DONATE NOW!](#)

OUR VISION

We believe in the ability of every person to find success when pathways are offered to them. Our programs are designed to serve District residents at many levels:

- We introduce middle school students to the broad range of careers in the building industry.
- We engage high school students in hands-on learning experiences and positive peer interactions that build successful paths to graduation, careers and post-secondary education.
- We help apprentices and their employers meet continuing education goals through instructor-led and directed study programs of related instruction.

meet the future luncheon

SAVE-THE-DATE
MAY 16, 2012

Keynote speaker: author,
lecturer and journalist
Nathan McCall

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Catalogue for Philanthropy: Greater
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Technical Education Foundation

D.C. Students Construction Trades Foundation

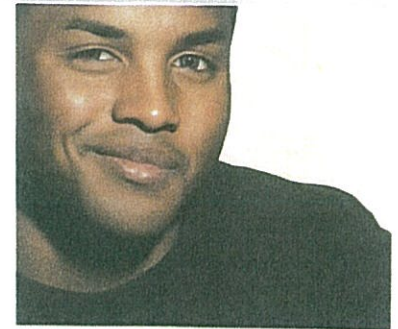
SHOWING STUDENTS THE MANY ROADS TO SUCCESS

D.C. Students Construction Trades Foundation

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PROGRAMS

- **Academy of Construction and Design** – The Academy of Construction and Design at Cardozo Senior High School opened in September 2005, and brought construction education and training programs back to District of Columbia Public Schools. Academy students can pursue academic requirements for high school graduation while gaining pre-apprenticeship training in the skilled construction trades. [More >>](#)
- **D.C. Apprenticeship Academy** – The D.C. Academy is a professional development resource for employees of firms and contractors registered with the District of Columbia Office of Apprenticeship. The Apprenticeship Academy began operations in 2007 with approval from the government of the District of Columbia, and is the sole apprenticeship-related skilled trades training site in the District. [More >>](#)
- **Green Jobs Training** – In partnership with the Green Builders Council of D.C., the Foundation is a registered Green Advantage™ training provider, offering environmental awareness curriculum for students and certification for industry professionals seeking Leadership in Energy and Environmental Design (LEED) ratings from the U.S. Green Building Council.
- **Adult Education** – The Foundation partners with District Dept of Employment Services to offer pre-apprenticeship training for District residents.



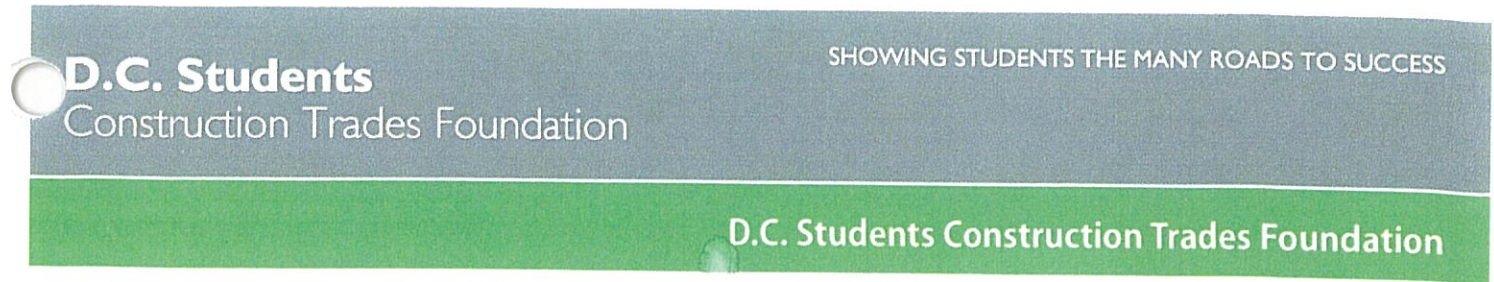
▶ HOME

▶ D.C. STUDENTS CONSTRUCTION
TRADES FOUNDATION

▶ ACADEMY OF CONSTRUCTION & DESIGN
AT CARDOZO SENIOR HIGH SCHOOL

▶ APPRENTICESHIP ACADEMY

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ABOUT THE D.C. STUDENTS CONSTRUCTION TRADES FOUNDATION

Join a Partnership That Works

The DC Students Construction Trades Foundation works in partnership with District of Columbia Public Schools' strategic goals to provide meaningful teaching and learning experiences for students in the Academy of Construction and Design at Cardozo Senior High School. We strive to support student achievement, offering instructional excellence and access to internships, scholarships and post-secondary education, job placement and career opportunities.

The Foundation and its partners also support D.C. Public Schools facility improvement. Generous donors have contributed financial, in-kind and volunteer hours to renovate the Academy's training facility at Cardozo Senior High School and to support building improvements at numerous schools in the District.

Our Vision

We believe in the ability of every person to find success when pathways are offered to them. Our programs are designed to serve District residents at many levels:

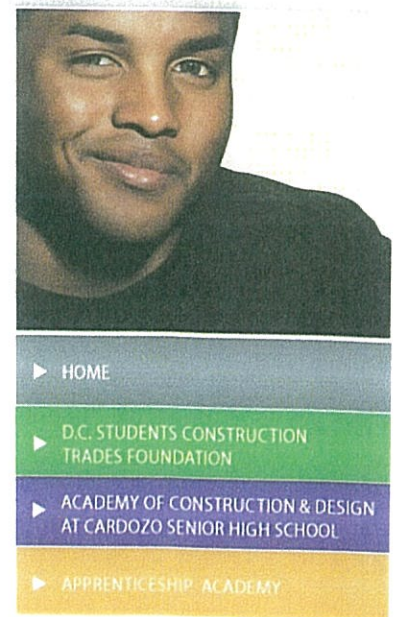
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- We engage high school students in hands-on learning experiences and positive peer interactions that build successful paths to graduation, careers and post-secondary education.
- We help apprentices and their employers meet continuing education goals through instructor-led and directed study programs of related instruction.

History

In 2002, a dedicated group of business, community, school and faith-based leaders began seeking a solution to a serious problem that negatively impacted residents and threatened long term economic vitality in the District of Columbia.

The District was attracting new residents and creating desirable urban neighborhoods through commercial and residential redevelopment in blighted and long neglected areas of the city. As the pace of development quickened, developers and construction contractors faced even greater challenges than before in recruiting, hiring and retaining skilled local employees. At the same time, many District workers, particularly residents in communities with chronically high rates of unemployment, remained virtually shut out of the city's economic growth due to lack of skills, training or job readiness.

In response to these challenges, chief executives of Miller & Long Co., Inc. Sigal Construction and MC Dean began discussions with the JOBS Coalition and District of Columbia Public Schools to find ways to strengthen the District's job training pipeline. Together, they established a public-private partnership that launched the Academy of Construction and Design at Cardozo Senior High School.



Taking a New Approach

Career and technical education had been around for decades. But, by 2000, lack of interest and low enrollment had caused D.C. Public Schools to virtually abandon these vocational training classes. Working with business and community partners, the D.C. Students Construction Trades Foundation began to host job fairs and workforce forums throughout the District.

While these efforts achieved limited success in helping local residents get and keep jobs, the Foundation and its public-private partners knew the long term solution demanded a new approach. Together, they launched the Academy of Construction and Design to bring skilled construction trades courses back to the District. As a result, these industry-accredited programs generated renewed interest in specialized technical study as a viable pathway to work, college and careers.

A Model for Change

The District of Columbia Students Construction Trades Foundation is a nonprofit 501(c)3 organization working in partnership with D.C. Public Schools to support the Academy of Construction and Design at Cardozo Senior High School and to extend the Academy's educational outreach programs to other District middle and high schools. Students enrolled in the Academy acquire skills and proficiency in technical courses that are integrated with the high school's academic class schedule.

The Foundation also sponsors adult education at the Academy, offering apprenticeship instruction for employees of construction firms and contractors registered with the D.C. Department of Employment Services Office of Apprenticeship.

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