## Carl C. Cole

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Mr. Anthony J. Hood, Chairman Zoning Commission of the District of Columbia 441 Fourth Street, NW, Suite 2105 Washington, DC 20002

Dear Chairman Hood,

I am writing to express my support for the Planned Unit Development (PUD) submission of Hoffman-Struever Waterfront, LLC (aka Hoffman-Madison-HMW), for the redevelopment of the Southwest Waterfront.

As a life-long Washingtonian, with generational connects to the Washington-channel waterfront, and as a founding Board Member of the Anacostia Waterfront Corporation, I implore you to act judiciously but positively on the proposed plans. Since its selection as the lead developer on this section of the original Anacostia Waterfront Initiative, Hoffman and his associates have been comprehensive in their approach with respect to the overall plans stated in the Waterfront Initiative and codified by the City Council. The plans and the process have been vetted more than any project of recent memory in the District of Columbia. I began meeting with the Development Advisory Group for the project area approximately three years ago, and we have met approximately quarterly since the founding of the DAG. I can think of no other effort or project that has been so engaging with all facets of the varying communities that abut the project area. As a committed stakeholder I have long viewed this project as one which, if implemented, would greatly restructure a major underutilized resource and move it into the realm of a vibrant waterfront that will put us on the map as a world-class port city. Through the years as I have been involved with the project at many levels, I am thoroughly convinced that Hoffman et al has developed a plan through its meticulous approach to achieving the visions in the Anacostia Waterfront Initiative. This development will generate jobs numbering in the thousands, as well as, intellectual, cultural, and recreational amenities that currently do not exist to the extent that they should in this area. The economic impact will be tremendous with the potential for becoming a major revenue generating area of the City.

ZONING COMMISSION
District of Columbia

CASE NO.\_\_\_\_\_

EXHIBIT NO. 43

As a world-class sailor who has visited more ports here and abroad then most would see in a life-time, I can assure you that the Hoffman Team has gotten it right. Therefore, again I would hope that in your judicious deliberations that the Commission would grant an expeditious approval of the application for approval of the Plan Unit Development.

Respectfully submitted,

Carl C. Cole