



PEOPLE DRIVEN.

Friday, November 1, 2013

The Honorable Anthony Hood
Chairman Zoning Commission, District of Columbia
441 Fourth Street, NW, Suite 220
Washington, DC 20004

Re: **ZC CASE 08-06A Zoning Regulation Review and Opportunity to Harmonize the Overall Goals and Objectives of Parking Operations in the District of Columbia**

Dear Mr. Chairman and Members of the Commission:

I am writing the Commission in regard to amenities that we wish to provide to the many parking patrons that either live in Washington DC, and own automobiles or commute to the city each day by automobile to either work, visit and conduct business. In today's very busy and hectic environment, we believe that providing various ancillary services to our parking patrons is imperative to a sustainable work-life balance. Our patrons are appreciative of anything we are able to provide to them that might possibly make their day a little less stressful and convenient while parked.

As you are aware, with the emergence of the electrical vehicle, many parking facilities, particularly those in garages, are now providing the ability to charge your vehicle while at work for a nominal fee. In addition to the charging capabilities our customers are very in tune to additional services, such as:

- Detailing Services (hand washing and waxing)
- Charging batteries and providing air or flat tire changing
- Window cleaning
- ATM (whereby the customer can access cash for parking or other business purposes)
- Books on tape rentals
- Vending machines
- Etc.

The services would be offered to only those parking within the parking facility. Our intent is to make our parking patron have a more enjoyable convenient stay. The parking operator(s) will take responsibility for controls, rates, and implementation of these ancillary amenities.

However, your present draft regulations carry over prior restrictions that ban providing any incidental service or repair activities. I urge you to discontinue these restrictions, which are established in various existing and proposed definitions, to allow parking garage owners/operators to better serve their patrons/customers without creating any adverse external effect.

This should be allowed for garages open to the public as well as those that serve only owners/tenants of a specific property, where the garage itself is technically an "accessory use" and the incidental services would be only incidental to that specific operation.



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The services would not be directly marketed to the non-parking patron. Our intent is to make our parking patron have a more enjoyable convenient stay. The parking operator(s) will take responsibility for controls, rates, and implementation of these ancillary amenities.

As a matter of background, MarcParc inc. operates over 50 commercial and residential parking operations in the nations capital and surrounding suburbs. We manage over 10,000 parking spaces and employ over 200 parking professionals. Thank you for your consideration of our recommendations to the Commission.

Sincerely,

MarcParc inc.



Marc Slavin, CPP
President