

**STREETSENSE****Education**

*Master of Science in Construction Management, Virginia Tech*

*Master of Science in Urban Planning and Affairs, Virginia Tech*

*Bachelor of Architecture, Virginia Tech*

**Professional Designations**  
*Licensed Architect*

**Professional Affiliations**  
*Full Member, Urban Land Institute (ULI)*

*Member, International Council of Shopping Centers (ICSC)*

*Member, American Planning Association (APA)*

*Member, District of Columbia Building Industry Association (DCBIA)*

**Mixed-Use Project Experience**  
*Bethesda Row - Bethesda, MD*

*Crocker Park - Cleveland, OH*

*Santana Row - San Jose, CA*

*National Harbor - Prince George's County, MD*

*One Loudoun - Ashburn, VA*

*Crown Farm - Gaithersburg, MD*

*Park Potomac - Potomac, MD*

*Colorado Center - Denver, CO*

*5<sup>th</sup> and Forbes - Pittsburgh, PA*

*Channelside at Garrison Seaport - Tampa, FL*

*F and 7<sup>th</sup> Street - Washington, DC*

*Mt. Vernon Triangle - Washington, DC*

*Port Quendell - Bellevue, WA*

**JONATHAN B. EISEN**  
**Managing Principal****Professional Experience**

A native of Washington, D.C., Jon Eisen has contributed to conceiving, creating and/or completing over 50 mixed-use planning, architecture and development projects in over 50 markets in the U.S. Mr. Eisen has extensive and unique project and development mixed-use experience. As the managing principal of StreetSense, Jon's experience leads the company in the consulting and development divisions. He speaks annually at ULI and ICSC conferences and continues to strive to be on the leading edge of the industry through innovative analysis and planning.

Currently, Jon is involved in the development of a number of large mixed-use projects, including Crown Farm in Gaithersburg, MD, One Loudoun in Ashburn, VA and the Redevelopment of Crystal City, VA. These projects will total over 10 million square feet at full phase build-out. He is also involved in producing development and architectural strategies for several other major mixed-use projects, including The Village at Valley Forge, Park Potomac, and National Harbor. These projects will total over 20 million square feet at full phase build-out.

During his tenure leading the Washington, D.C. office of Street-Works, Mr. Eisen assisted the following clients with planning, development, design services and mixed-use market analysis for: Reston Town Center Phase II, Reston, VA; Crocker Park, Cleveland, OH; Bethesda Row, Bethesda, MD; 5<sup>th</sup> & Forbes Redevelopment, Pittsburgh, PA. In addition to working with many municipalities, Mr. Eisen helped create and implement numerous retail and mixed-use developments across the country.

Prior to Street-Works, Mr. Eisen was a Senior Project Designer at Cooper Carry's Main Street office in Alexandria, VA and worked on large scale projects such as Mizner Park in Boca Raton, FL, Colorado Center in Denver, CO, Bethesda Row in Bethesda, MD and Channelside at Garrison Seaport in Tampa, FL.