ROCK CREEK CLUB TRANSPORTATION MANAGEMENT PLAN

To help facilitate traffic operations and to reduce the impact of the proposed community center, Rock Creek Club will implement a Transportation Management Plan that will consist of: 1) a Transportation Demand Management (TDM) Plan, 2) an Event Management Plan, and 3) a Monitoring Plan. Each plan is summarized below.

TRANSPORTATION DEMAND MANAGEMENT

Transportation Demand Management (TDM) refers to a set of strategies aimed at reducing vehicle trips and encouraging the use of alternative modes of travel, including walking, bicycling, transit, and ridesharing. The Rock Creek Club's membership structure, proximity to transit, prevalent walking and biking infrastructure, and direct pedestrian and bicycle access support TDM strategies focused on encouraging and facilitating alternatives to driving. Although TDM planning is most commonly associated with office, residential, and other trip-intensive land uses, the following strategies have been tailored to the Rock Creek Club to reduce the need for single occupant vehicles while supporting safe and convenient multimodal access to the site. The proposed baseline TDM measures for the project are outlined below.

- The Applicant will provide members with information regarding transportation alternatives to driving through its website, member communications, or other appropriate digital means. At a minimum, this information will identify nearby Metrorail stations, Metrobus stops, Capital Bikeshare locations, and other relevant transportation options, as applicable.
- The Applicant will promote the direct Porter Street pedestrian/bicycle entrance as the preferred access for members arriving by non-auto modes.
- All members will be strongly discouraged from parking on Williamsburg Lane. The Club will also support, including by letter to DDOT, any petition by Williamsburg Lane residents to establish Residential Permit Parking on the block.
- The rules and regulations will prohibit unauthorized vehicles from parking at the property. Authorization to park on the site will be limited to members with special access needs, staff, vendors, emergency response vehicles, and owners of the property.
- The Applicant will notify members in advance of known scheduled events that are anticipated to reduce the availability of on-street parking along Porter Street NW (such as holiday services at Adas Israel Congregation). Members will be encouraged and reminded to utilize alternative modes of transportation, including available transit services, bicycling, and walking, to minimize parking demand and reduce the potential impact on on-street parking along Porter Street NW.
- The Applicant will notify members during the application process and send periodic reminders throughout the year that a gate is installed at the entrance to the subject property and that on-site parking is limited to authorized members and users. The circular turnaround located within the subject property, in advance of the gate, allows vehicles to safely turn around without entering the gated area and also accommodates pick-up and drop-off activity.
- The project will provide 40 short-term bicycle parking spaces, five showers, and 100 lockers to support and encourage bicycling and other active travel modes. A minimum of five spaces will include chargers for electric bicycles.
- One EV charging station will be provided on-site.

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- The Applicant will monitor member travel behavior and transportation conditions, as appropriate, and oversee the implementation of the project's TDM measures. The Applicant will coordinate with DDOT and goDCgo, as appropriate, regarding applicable TDM requirements, strategies, and any future modifications to the TDM measures.
- Provide employees (part-time and full-time) with the option of a a $120 tax-free monthly transit stipend.

EVENT MANAGEMENT PLAN

This Event Management Plan (EMP) sets the operational parameters and traffic controls for events at the Rock Creek Club (RCC), 2325 Porter Street NW, Washington, DC. The purpose of the EVP is to promote safety for members, guests, and neighbors, establish a level of predictability, and minimize traffic impacts on the surrounding neighborhood.

Events at RCC will fall into one of three categories: Special Events, Family Dinners, and Social Events. RCC will designate an Event Manger who is responsible for implementing this plan for every event. The EVP applies to members, guests, vendors, and contractors.

Vehicular access to RCC is provided via a private gravel roadway that is shared with neighboring residents. Because the roadway is narrow and unpaved, controlling the number and timing of event vehicles on the private roadway is the key objective of the plan.

Event Categories and Limits

Events are limited by category, as shown below.

Category	Frequency	Who May Attend
Special Events	Up to 6 per year	Members and guests
Family Dinners	1 – 2 per week, Friday thru Sunday	Members
Social Events	One at a time	Hosts and invited guests

No events may overlap. For example, a Social Event will not be scheduled at the same time as a Special Event or Family Dinner and a Family Dinner will not be scheduled at the same time as a Special Event.

Special Events

Special Events are the largest events and will be subject to the most controls. Each one will be staffed with traffic control personnel, and attendees will arrive in scheduled, staggered windows.

<u>Traffic Control Personnel</u>

- RCC will provide a minimum of two traffic control personnel for each Special Event beginning at least 30 minutes before the first arrival window for the event until at least 30 minutes after the event has ended.
- Attendants will be stationed near the entrance to the private roadway to prevent unauthorized vehicles from traveling up the gravel road.

- Attendants will wear high-visibility vests and stay in radio or phone contact with the Event Manager.

Restrictions on the Private Roadway

- Only the following vehicles will be permitted to use the gravel road before, during, and after a Special Event:
    - Residents who live along the gravel road and their guests,
    - Emergency vehicles,
    - Vehicles displaying an ADA tag, and
    - Vendors and service vehicles.
- Anyone requiring special accommodation without an ADA tag will need pre-authorization from RCC.
- The attendants will turn away unauthorized vehicles. Vehicles dropping off or picking up passengers will be directed to do so on Porter Street. Vehicles wishing to park will be directed to find a nearby space on Porter Street.
- Emergency vehicles and residents and their guests will always have priority and will not be redirected or turned away.

Staggered Arrival Windows

- Attendees for Special Events will be required to pre-register. Each attendee will be assigned an arrival window when registering. Windows will be 15 to 30 minutes.
- At least seven days prior to the Special Event, RCC will communicate with the attendees, reminding them that parking is limited to those with ADA tags or pre-authorization. Attendees will be encouraged to take transit, walk, bike, or if they must come by car, to carpool. Information on nearby Metrobus routes and Metrorail station will be provided. Those who must drive will be encouraged to park on Porter Street. Those who are dropped off or picked up will be requested to do so on Porter Street.

Advanced Notice

RCC will notify neighboring residents of each Special Event at least 45 days in advance. The notice will give the date, event hours, and the Event Manager's contact information.

Family Dinners

Family Dinners are limited to members only, with no more than 100 attendees. They will be held one or two times per week on Friday, Saturday, or Sunday. Reservations: Members must reserve in advance. RCC will close reservations once 100 attendees are booked.

Social Events

Social Events, such as birthday parties and showers, are limited to 49 attendees. Up to 20 attendees may be guests of RCC members.

- Registration: The host member will register the event with RCC at least three days in advance.
- Guest Information: RCC will give the host information to share with guests including a reminder that parking is limited to those with ADA tags or pre-authorization. Attendees will be encouraged to take transit, walk, bike, or if they must come by car, to carpool. Information on nearby Metrobus routes and Metrorail station will be provided.
- Timing: Only one Social Event can take place at a time. Consecutive Social Events must be scheduled such that a minimum of one hour separates the end of one event and the beginning of the next.

Deliveries, Vendors, and Service Vehicles

Vendor and delivery trips will be scheduled outside guest arrival and departure periods.

- Caterers, rental companies, and other vendors will arrive and leave at least one hour prior to the start of the event or the first arrival window, whichever is sooner.
- All vendor vehicles are required to be made in vehicles up to 28 feet in length.
- All vendor vehicles will park on-site and will not block the private gravel road.
- The Event Manager will provide each vendor with instructions regarding how to access the site, where to park, and when they must arrive.

Community Communication

Neighbors will be provided with a direct contact (the Club Liaison) for any event-related concern. The Club Liaison will respond to concerns raised during an event immediately and to other concerns within one week. The Club Liaison will keep a record of each concern, the date, and how it was resolved.

MONITORING PLAN

The purpose of the Monitoring Plan is to ensure that the TDM Plan and Event Management Plan are functioning as intended. The study will measure the number of vehicle trips that RCC generates on the private gravel road. Counts will be compared to an established trip threshold. The monitoring study will be submitted to DDOT and ANC 3C.

Count Schedule

Counts will take place during three seasonal periods each year in order to reflect school year and summer conditions.

Count Period	Dates	Count Days
Summer (DC Public Schools not in Session)	Mid-June through mid-August	One Friday or One Saturday
Fall	Labor Day through October 31	One Friday or One Saturday
Spring	Mid-March through April 30	One Friday or One Saturday

Counts will not be conducted on federal holidays or holiday weekends.

Event Coverage

Each year's counts must RCC's regular events to ensure that the results measure the impact of events.

- At least one of the three count periods each year will include a Family Dinner.
- At least one of the three count periods each year will include a Social Event.
- For each count day, RCC will record every event held, its start and end times, and its attendances.
- The number of vehicle trips generated associated with RCC using the gravel road on a Friday or Saturday will be determined.

Data Collection Methodology

- Cameras will record every vehicle entering and exiting RCC via the gravel road.
- Counts will be conducted from RCC's opening to closing on each count day, in 15-minute intervals, by direction (entering and exiting).
- Each vehicle entering and exiting the property via the gravel road will be classified as follows:
    - Pick-up/drop-off trip,
    - Personal vehicle parking, and
    - Vendor, delivery, or service vehicle.
- The weather conditions will be recorded for each count day.

Trip Threshold

The daily trip threshold for the RCC will be 68 vehicles per day on the gravel road. The number of RCC vehicle trips on the gravel road will be evaluated against this threshold. Each count day will be evaluated on its own. A count meets the threshold when RCC trips on that day are at or below the threshold.

Reporting

A monitoring summary will be prepared after each count period. The report will be submitted to ANC 3C and 2323, 2327, 2329, and 2331 Porter Street. The report will be submitted within 60 days after the count. Each report will include:

- Count date and hours with raw counts included as an appendix,
- Daily RCC vehicle trips by direction,
- A comparison of daily RCC trips with the trip threshold,
- The events held on the count day, with times and attendance,
- Documentation of weather and any unusual conditions,
- A summary of TDM Plan and EMP measures in place and any change since the prior monitoring report, and
- A list of complaints received since the prior monitoring report, including the date of the complaint and how it was resolved.

After the third count period of each year, RCC will compile all three summaries into an annual report covering all three count periods.

Duration of Monitoring

Monitoring will start with the first full count period after RCC opens for operation and will continue for a minimum of four years.

- After two consecutive years in which every count meets the threshold, monitoring may be conducted once per year during the busiest season based on prior counts.
- After two additional consecutive years in which the count meets the threshold, monitoring may cease.
- If the trip threshold is exceeded after monitoring has been reduced to once per year, the full schedule of three counts per year will resume.

Remedial Strategies

If RCC trips on any count day are above the trip threshold, RCC will take corrective action.

- The monitoring summary will include potential causes for exceeding the trip cap along with a corrective action plan.
- Corrective actions ***may*** include:
    - Lower attendance limits for Family Dinners or Social Events,
    - Increasing incentives for members and employees to walk, bike, or use transit,
    - Adjusting vendor and delivery activity,
    - Requiring reservations for more on-site activities.