MU-4 BUILDING LOOKING NORTH ON 48TH PLACE



TRAMMELL CROW COMPANY PERKINS EASTMAN 4865 MACARTHUR BLVD. NW, DC

21 Board of Zoning Adjustment District of Columbia CASE NO.20308 EXHIBIT NO.40A2

SITE LOCATION





PROJECT TRANSPORTATION CHARACTERISTICS

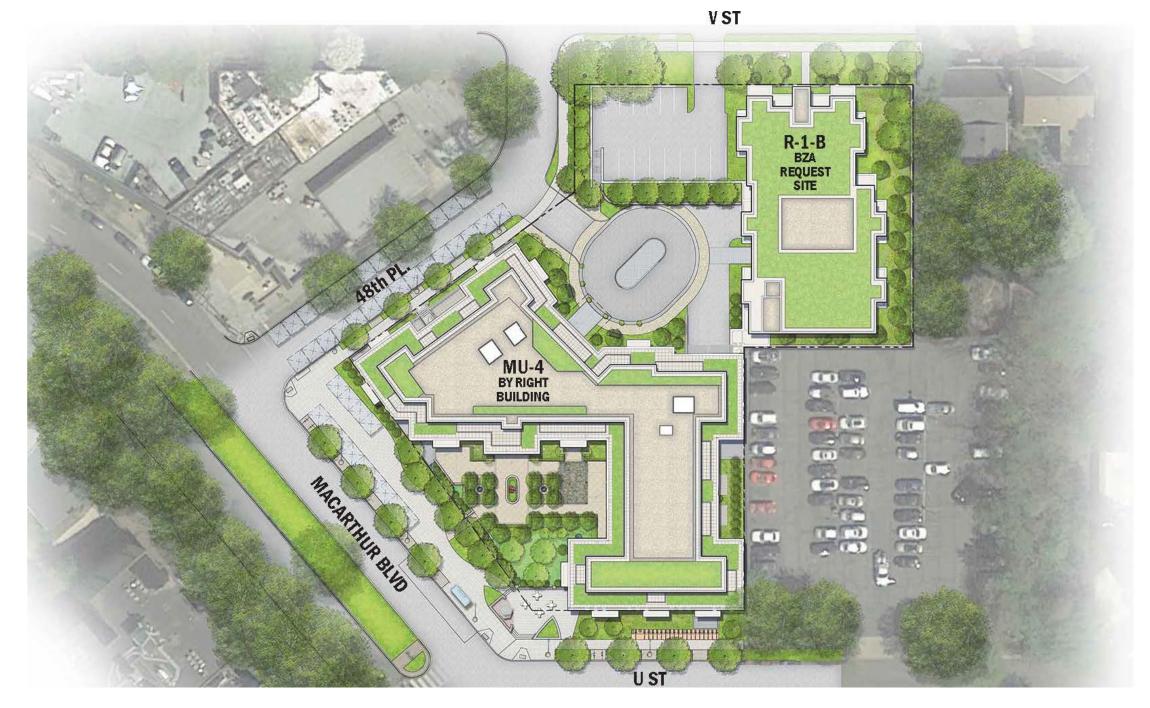
- Proximity to transit and alternative travel modes:
 - **Metrobus Access**
 - D5 MacArthur Boulevard Georgetown Line •
 - D6 Sibley Hospital Stadium Armory Line ۲

- **Bicycle Facilities**
 - 19-dock Capital Bikeshare station adjacent to site
 - Capital Crescent Trail less than 1 mile away
- Implementation of on-site pedestrian, bicycle, & loading facilities
- Implementation of comprehensive Transportation Demand Management (TDM) plan
- Project plans meet zoning requirements for parking and loading facilities
 - **Reduction in curb cuts serving the site from 3 to 2**

PROPOSED DEVELOPMENT PROGRAM

- Existing Site:
 - Former Safeway 14,530 s.f. grocery store
- Proposed Development Program:
 - 6,400 s.f. small-format, neighborhood-serving, grocery store
 - 13 Independent Living Units
 - 168-180 Combined Assisted Living Beds
 - 40-44 Memory Care Beds (40-44 units)
 - 124-140 Assisted Living Beds (97-107 units)

SITE PLAN



SITE PLAN – TRANSPORTATION ELEMENTS

- Reduction in Curb Cuts
 - Proposed curb cuts on 48th Place and on V Street
- Zoning Compliant Loading Facilities
 - I Loading Berth and 1 Service Space
 - Head-in/Head-out Maneuvers from Public Space
- Zoning Compliant Parking Facilities
 - 77 Parking Spaces Total
 - 62 Below-Grade Parking Spaces (accessible from 48th Place NW)
 - 15 Surface Parking Spaces (accessible from V Street NW)
 - Proposed parking meets zoning requirements and will accommodated project's parking demand on-site

TRIP GENERATION ANALYSIS

- Reduction in Daily Vehicle Trips compared to previous Grocer Use
- Shift changes scheduled outside commuter peak hours
- Resident and visitor vehicle activity expected to take place outside of commuter peak hours

Density Seeneria	AM Peak Hour			PM Peak Hour			Weekday
Density Scenario	In	Out	Total	In	Out	Total	Total
Existing Conditions	21	15	36	45	41	86	996
Assisted Living Max Build-Out	20	13	33	31	33	64	468
Assisted Living with V Street Wing	23	16	39	34	38	72	618
Difference Between Allowed Max and Existing	-1	-2	-3	-14	-8	-22	-528
Net New Trips (Difference Between Proposed and Existing)	2	1	3	-11	-3	-14	-378

Trip Generation Comparison between Existing and Assisted Living Scenario

Trip Generation Comparison Existing and Memory Care Scenario

Donaity Sconaria	AM Peak Hour			PM Peak Hour			Weekday
Density Scenario		Out	Total	In	Out	Total	Total
Existing Conditions	21	15	36	45	41	86	996
MU-4 Memory Care Max Build-Out	20	13	33	30	32	62	435
Memory Care with V Street Wing	23	15	38	33	37	70	579
Difference Between Allowed Max and Existing	-1	-2	-3	-15	-9	-24	-561
Net New Trips (Difference Between Proposed and Existing)	2	0	2	-12	-4	-16	-417

TRANSPORTATION DEMAND MANAGEMENT (TDM) PLAN

- TDM Coordinator
- Unbundled parking costs
- Market-rate pricing for parking garage
- Dedicated car-sharing parking spaces
- Company vans and vehicles to support resident mobility
- Offer staff \$50 SmarTrip card and free annual CaBi membership

- Offer residents \$50 SmarTrip
- Long-term bicycle parking spaces
- Short-term bicycle parking spaces along the perimeter of the site
- Work with and coordinate with goDCgo (DDOT's TDM program)
- Provide TDM materials to staff and new residents
- Post TDM commitments online

DDOT'S REVIEW AND RECOMMENDATIONS

• DDOT has no objection to approval with the following condition:

• The Applicant will implement the TDM Plan, as proposed in the October 7, 2020 Transportation Statement and presented, for the life of the project, unless otherwise noted.

Questions?

PARKING DEMAND ANALYSIS

Senior Facility Component Parking Demand accommodated within on-site garage (62 spaces)

Land Use	Land Use Code	AL Scenario Quantity	ITE Parking Calculation	MC Scenario Quantity	ITE Parking Calculation
Senior Adult Housing - Attached	252	13 du	8 spaces	13 du	8 spaces
Assisted Living (AL+MC)	254	180 beds	70 spaces	168 beds	66 spaces
	Total Num	ber of ITE Parking Spaces	78 spaces	Total Number of ITE Parking Spaces	74 spaces
	35% reduction base	ed on Non-Auto Mode Split	-27 spaces	35% reduction based on Non-Auto Mode Split	-26 spaces
		Project Parking Demand	51 spaces	Project Parking Demand	48 spaces

Retail Parking Demand accommodated on-site garage in surface parking lot (15 spaces)

Land Use	Land Use Code	AL Scenario Quantity	ITE Parking Calculation	MC Scenario Quantity	ITE Parking Calculation
Supermarket	850	6,400 sf	18 spaces	6,400 sf	18 spaces
	Total Num	ber of ITE Parking Spaces	18 spaces	Total Number of ITE Parking Spaces	18 spaces
	35% reduction base	ed on Non-Auto Mode Split	-6 spaces	35% reduction based on Non-Auto Mode Split	-6 spaces
		Project Parking Demand	12 spaces	Project Parking Demand	12 spaces

NEIGHBORHOOD COMMENTS - ADDRESSED BY PROJECT

Existing Congestion

- Daily reduction in vehicle trips
- Expected travel patterns not anticipated to generate additional congestion
- Grocer will not be a destination retail establishment and will be neighborhood serving

- Site Access
 - Proposed access and elimination of curb cut is consistent with DDOT guidance:

volume street"

"If a curb cut is proposed, the Applicant shall demonstrate that alternate access is not physically possible, a maximum of one (1) curb cut can serve the entire site, the curb cut is located on the lower

NEIGHBORHOOD COMMENTS - ADDRESSED BY PROJECT

• Parking Facilities

Proposed parking meets zoning regulations and expected site demand

Loading Activity

- roadways
- be proposed to be installed
- criteria

Preferred loading routes will be posted in loading area with instructions and signage to avoid local

• "No Right Turn onto V Street" sign for trucks will

• The Applicant will support neighborhood efforts to submit truck route restrictions based on DDOT

NEIGHBORHOOD COMMENTS - ADDRESSED BY PROJECT

• Pedestrian Safety

Elimination of Safeway driveway on U Street & on MacArthur Blvd. will help improve pedestrian safety

Grocer Land Use

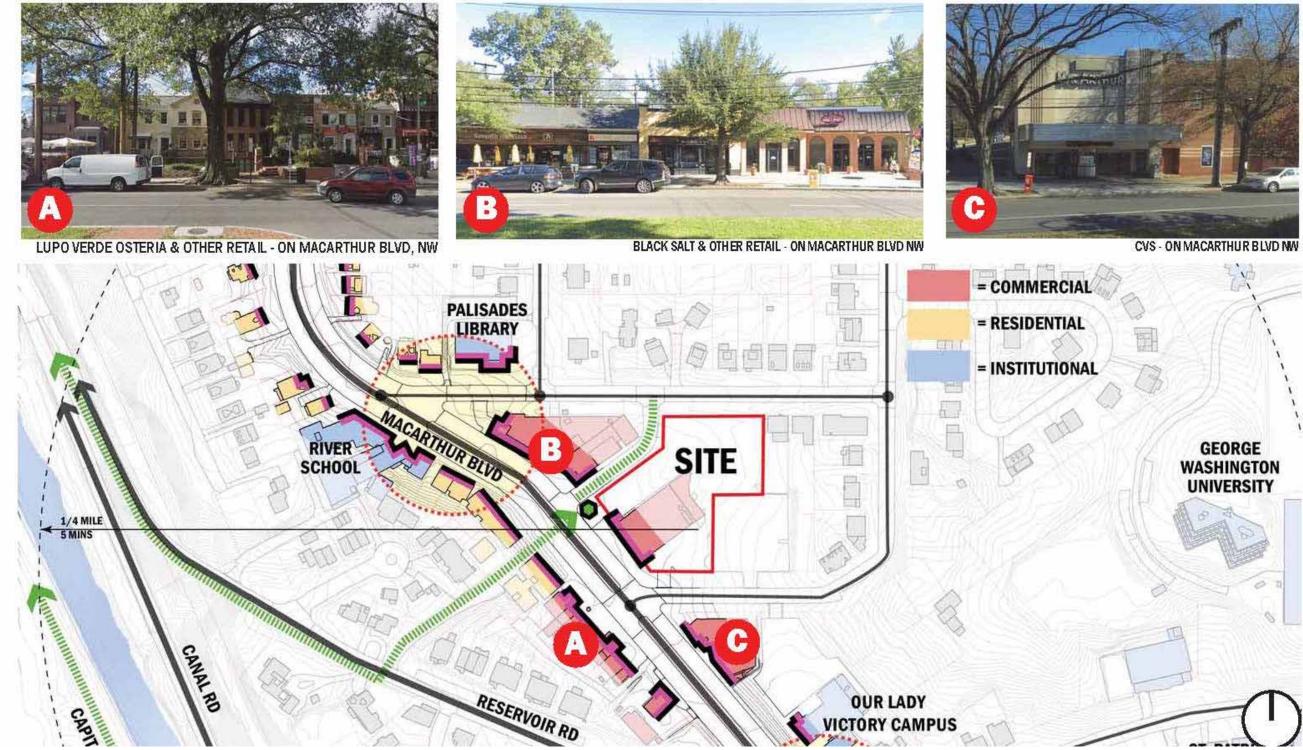
- the retail component (small format grocery)
- (one that sells mainly convenience foods, newspapers, magazines, alcohol and may be proposed use.
- fewer grocery retail items for sale.

Most appropriate land use based on the nature of

• ITE's "convenience market" land use description paired with a gasoline pumps), does not match

• Typical ITE convenience market is much smaller at 2,000 - 3,000 s.f. compared to the retail area proposed at 5,600 s.f. and provides significantly

SURROUNDING CONTEXT: COMMERCIAL CORRIDOR CHARACTER



SURROUNDING CONTEXT: RESIDENTIAL CHARACTER



PERKINS EASTMAN 4865 MACARTHUR BLVD. NW, DC

SITE PLAN EXISTING SITE TOPOGRAPHY PROPOSED SITE TOPOGRAPHY V STREET BHMP ·164 164.82 167 165' 166 167 164' 16 163 162 BALT 160' 162 28+121.36 158 158 0 PARKING ON 2ND LEVEL 156 164' ZONE TRANSITION **R-1-B** ¹⁵⁴ G 157 (RESIDENTIAL A 153.4 ZONE) 48TH PL ASTHPL S153.4 16.4 10110120 10-10192. Rin-10240 196+187.10. 100171.34 84-144.18 152' 168 164 166 MU-4 (MIXED-USE ZONE) MACARIHUR BLAD. MACARTHUR BLY 158 164 100-112-14T 1 160 ------BAYS IN PUBLIC SPACE 152 154 156 160 158

U STREET

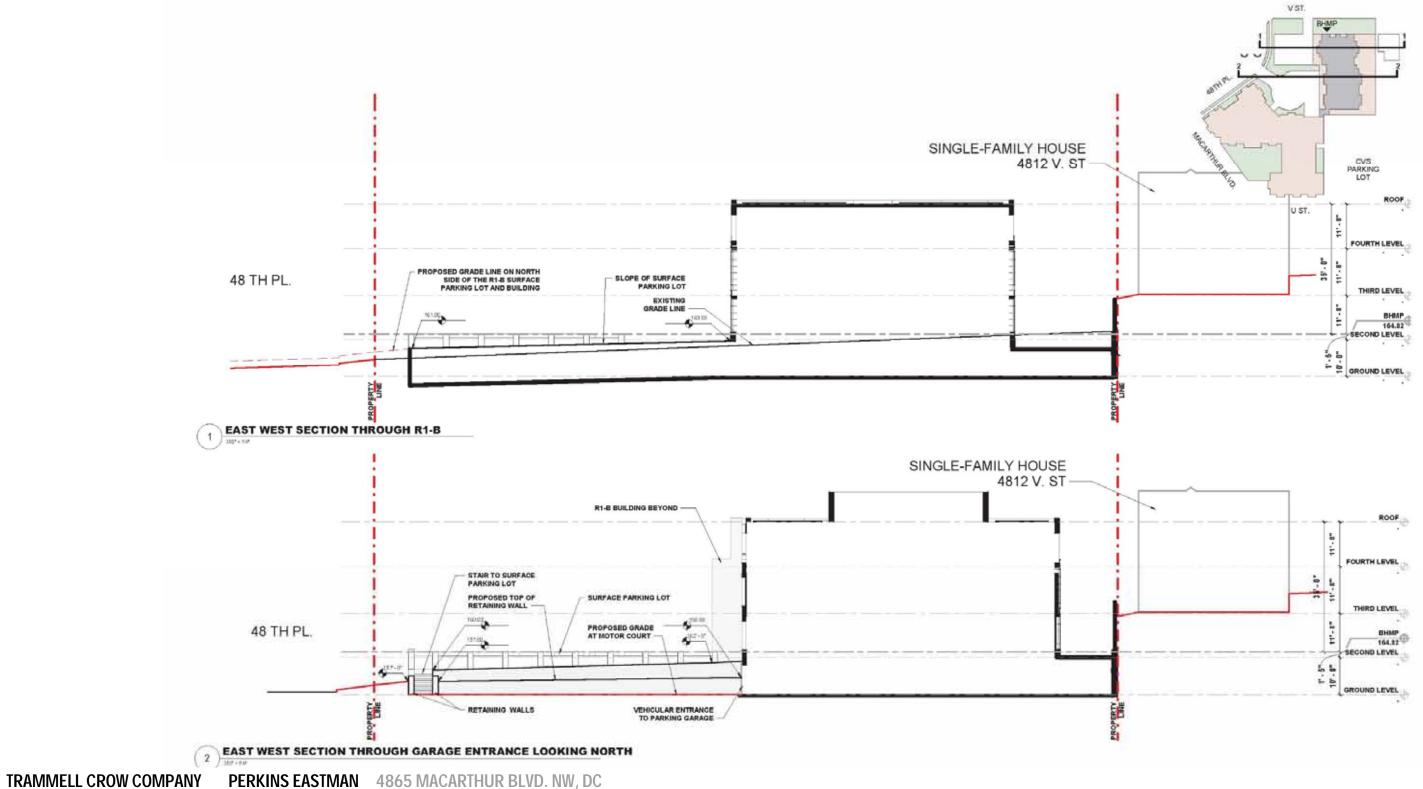
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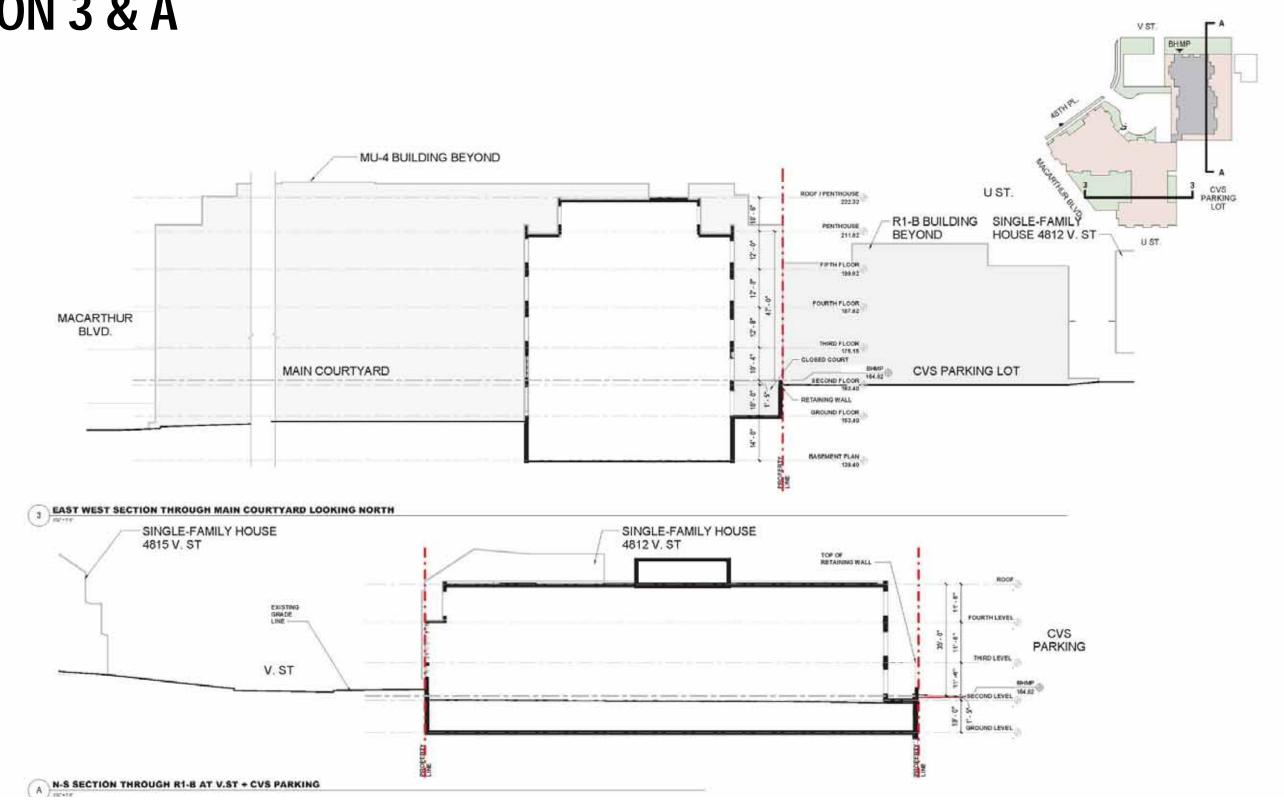


U ST.

SECTION 1 & 2



SECTION 3 & A



SECTION B & C

