# MU-4 BUILDING LOOKING NORTH ON 48<sup>TH</sup> PLACE



TRAMMELL CROW COMPANY PERKINS EASTMAN 4865 MACARTHUR BLVD. NW, DC

21 Board of Zoning Adjustment District of Columbia CASE NO.20308 EXHIBIT NO.40A2

# SITE LOCATION





# **PROJECT TRANSPORTATION CHARACTERISTICS**

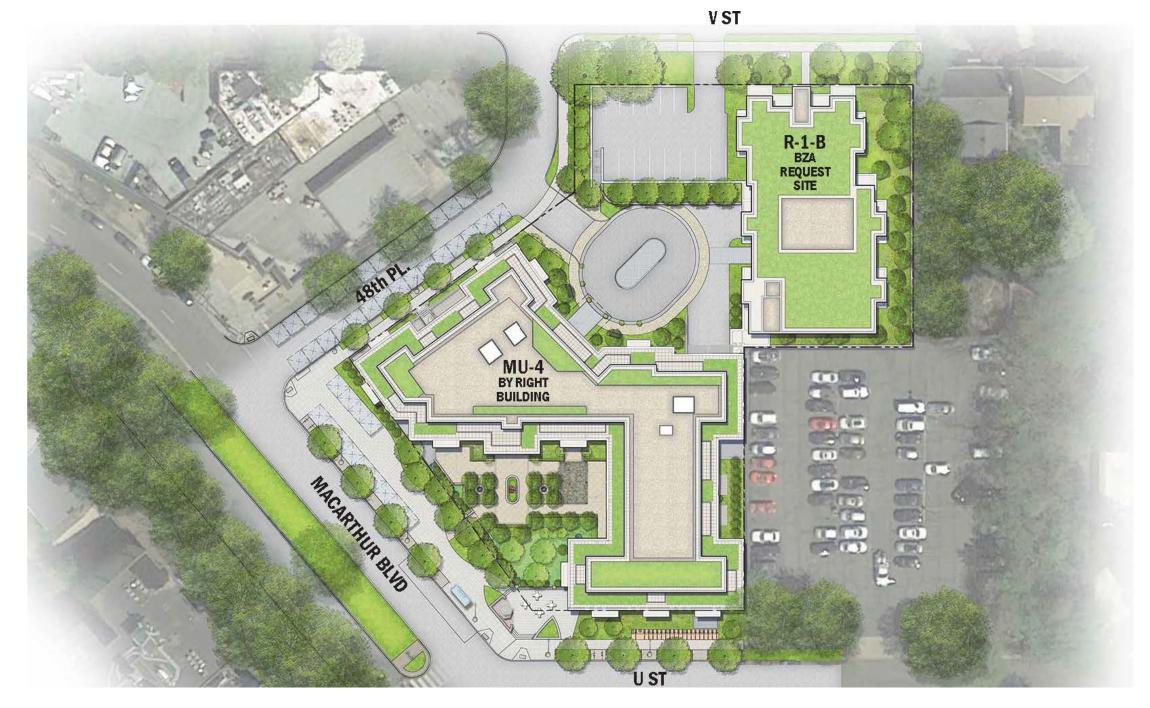
- Proximity to transit and alternative travel modes:
  - **Metrobus Access** 
    - D5 MacArthur Boulevard Georgetown Line •
    - D6 Sibley Hospital Stadium Armory Line ۲

- **Bicycle Facilities** 
  - 19-dock Capital Bikeshare station adjacent to site
  - Capital Crescent Trail less than 1 mile away
- Implementation of on-site pedestrian, bicycle, & loading facilities
- Implementation of comprehensive Transportation Demand Management (TDM) plan
- Project plans meet zoning requirements for parking and loading facilities
  - **Reduction in curb cuts serving the site from 3 to 2**

# **PROPOSED DEVELOPMENT PROGRAM**

- Existing Site:
  - Former Safeway 14,530 s.f. grocery store
- Proposed Development Program:
  - 6,400 s.f. small-format, neighborhood-serving, grocery store
  - 13 Independent Living Units
  - 168-180 Combined Assisted Living Beds
    - 40-44 Memory Care Beds (40-44 units)
    - 124-140 Assisted Living Beds (97-107 units)

# **SITE PLAN**



# SITE PLAN – TRANSPORTATION ELEMENTS

- Reduction in Curb Cuts
  - Proposed curb cuts on 48<sup>th</sup> Place and on V Street
- Zoning Compliant Loading Facilities
  - I Loading Berth and 1 Service Space
  - Head-in/Head-out Maneuvers from Public Space
- Zoning Compliant Parking Facilities
  - 77 Parking Spaces Total
    - 62 Below-Grade Parking Spaces (accessible from 48<sup>th</sup> Place NW)
    - 15 Surface Parking Spaces (accessible from V Street NW)
  - Proposed parking meets zoning requirements and will accommodated project's parking demand on-site

# **TRIP GENERATION ANALYSIS**

- Reduction in Daily Vehicle Trips compared to previous Grocer Use
- Shift changes scheduled outside commuter peak hours
- Resident and visitor vehicle activity expected to take place outside of commuter peak hours

| Density Seeneria   | AM Peak Hour |     |       | PM Peak Hour |     |       | Weekday |
|--|--------------|-----|-------|--------------|-----|-------|---------|
| Density Scenario   | In           | Out | Total | In           | Out | Total | Total   |
| Existing Conditions                                      | 21           | 15  | 36    | 45           | 41  | 86    | 996     |
| Assisted Living Max Build-Out                            | 20           | 13  | 33    | 31           | 33  | 64    | 468     |
| Assisted Living with V Street Wing                       | 23           | 16  | 39    | 34           | 38  | 72    | 618     |
| Difference Between Allowed Max and Existing              | -1           | -2  | -3    | -14          | -8  | -22   | -528    |
| Net New Trips (Difference Between Proposed and Existing) | 2            | 1   | 3     | -11          | -3  | -14   | -378    |

Trip Generation Comparison between Existing and Assisted Living Scenario

### Trip Generation Comparison Existing and Memory Care Scenario

| Donaity Sconaria   | AM Peak Hour |     |       | PM Peak Hour |     |       | Weekday |
|--|--------------|-----|-------|--------------|-----|-------|---------|
| Density Scenario   |              | Out | Total | In           | Out | Total | Total   |
| Existing Conditions                                      | 21           | 15  | 36    | 45           | 41  | 86    | 996     |
| MU-4 Memory Care Max Build-Out                           | 20           | 13  | 33    | 30           | 32  | 62    | 435     |
| Memory Care with V Street Wing                           | 23           | 15  | 38    | 33           | 37  | 70    | 579     |
| Difference Between Allowed Max and Existing              | -1           | -2  | -3    | -15          | -9  | -24   | -561    |
| Net New Trips (Difference Between Proposed and Existing) | 2            | 0   | 2     | -12          | -4  | -16   | -417    |

# **TRANSPORTATION DEMAND MANAGEMENT (TDM) PLAN**

- TDM Coordinator
- Unbundled parking costs
- Market-rate pricing for parking garage
- Dedicated car-sharing parking spaces
- Company vans and vehicles to support resident mobility
- Offer staff \$50 SmarTrip card and free annual CaBi membership

- Offer residents \$50 SmarTrip
- Long-term bicycle parking spaces
- Short-term bicycle parking spaces along the perimeter of the site
- Work with and coordinate with goDCgo (DDOT's TDM program)
- Provide TDM materials to staff and new residents
- Post TDM commitments online

# **DDOT'S REVIEW AND RECOMMENDATIONS**

# • DDOT has no objection to approval with the following condition:

• The Applicant will implement the TDM Plan, as proposed in the October 7, 2020 Transportation Statement and presented, for the life of the project, unless otherwise noted.

# **Questions?**

# PARKING DEMAND ANALYSIS

### Senior Facility Component Parking Demand accommodated within on-site garage (62 spaces)

| Land Use                        | Land Use Code      | AL Scenario Quantity          | ITE Parking Calculation | MC Scenario Quantity                       | ITE Parking Calculation |
|---------------------------------|--------------------|-------------------------------|-------------------------|--|-------------------------|
| Senior Adult Housing - Attached | 252                | 13 du                         | 8 spaces                | 13 du                                      | 8 spaces                |
| Assisted Living (AL+MC)         | 254                | 180 beds                      | 70 spaces               | 168 beds                                   | 66 spaces               |
|                                 | Total Num          | ber of ITE Parking Spaces     | 78 spaces               | Total Number of ITE Parking Spaces         | 74 spaces               |
|                                 | 35% reduction base | ed on Non-Auto Mode Split     | -27 spaces              | 35% reduction based on Non-Auto Mode Split | -26 spaces              |
|                                 |                    | <b>Project Parking Demand</b> | 51 spaces               | Project Parking Demand                     | 48 spaces               |

### Retail Parking Demand accommodated on-site garage in surface parking lot (15 spaces)

| Land Use    | Land Use Code      | AL Scenario Quantity          | ITE Parking Calculation | MC Scenario Quantity                       | ITE Parking Calculation |
|-------------|--------------------|-------------------------------|-------------------------|--|-------------------------|
| Supermarket | 850                | 6,400 sf                      | 18 spaces               | 6,400 sf                                   | 18 spaces               |
|             | Total Num          | ber of ITE Parking Spaces     | 18 spaces               | Total Number of ITE Parking Spaces         | 18 spaces               |
|             | 35% reduction base | ed on Non-Auto Mode Split     | -6 spaces               | 35% reduction based on Non-Auto Mode Split | -6 spaces               |
|             |                    | <b>Project Parking Demand</b> | 12 spaces               | Project Parking Demand                     | 12 spaces               |

# **NEIGHBORHOOD COMMENTS - ADDRESSED BY PROJECT**

### Existing Congestion

- Daily reduction in vehicle trips
- Expected travel patterns not anticipated to generate additional congestion
- Grocer will not be a destination retail establishment and will be neighborhood serving

- Site Access
  - Proposed access and elimination of curb cut is consistent with DDOT guidance:

volume street"

### "If a curb cut is proposed, the Applicant shall demonstrate that alternate access is not physically possible, a maximum of one (1) curb cut can serve the entire site, the curb cut is located on the lower

# **NEIGHBORHOOD COMMENTS - ADDRESSED BY PROJECT**

### • Parking Facilities

Proposed parking meets zoning regulations and expected site demand

### Loading Activity

- roadways
- be proposed to be installed
- criteria

### Preferred loading routes will be posted in loading area with instructions and signage to avoid local

# • "No Right Turn onto V Street" sign for trucks will

### • The Applicant will support neighborhood efforts to submit truck route restrictions based on DDOT

# **NEIGHBORHOOD COMMENTS - ADDRESSED BY PROJECT**

### • Pedestrian Safety

Elimination of Safeway driveway on U Street & on MacArthur Blvd. will help improve pedestrian safety

### Grocer Land Use

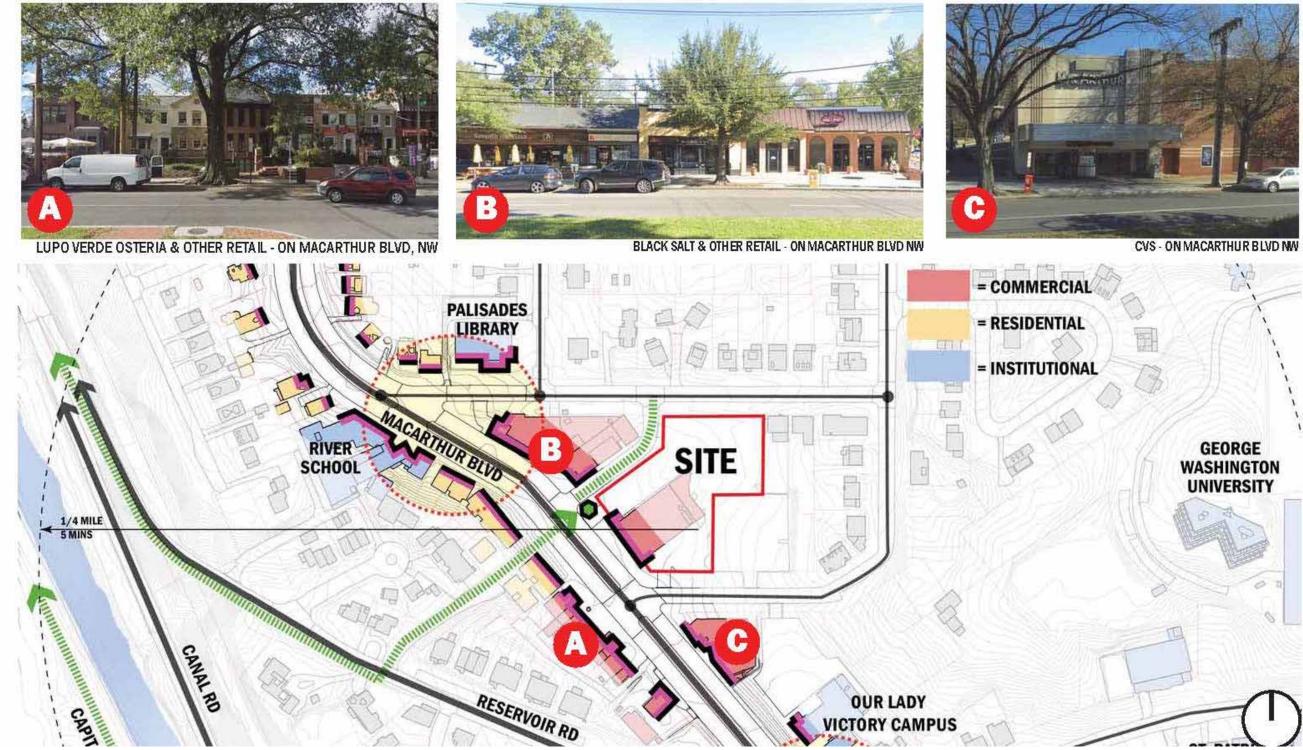
- the retail component (small format grocery)
- (one that sells mainly convenience foods, newspapers, magazines, alcohol and may be proposed use.
- fewer grocery retail items for sale.

Most appropriate land use based on the nature of

• ITE's "convenience market" land use description paired with a gasoline pumps), does not match

• Typical ITE convenience market is much smaller at 2,000 - 3,000 s.f. compared to the retail area proposed at 5,600 s.f. and provides significantly

# SURROUNDING CONTEXT: COMMERCIAL CORRIDOR CHARACTER



# **SURROUNDING CONTEXT: RESIDENTIAL CHARACTER**



PERKINS EASTMAN 4865 MACARTHUR BLVD. NW, DC

### **SITE PLAN EXISTING SITE TOPOGRAPHY PROPOSED SITE TOPOGRAPHY V STREET** BHMP ·164 164.82 167 165' 166 167 164' 16 163 162 BALT 160' 162 28+121.36 158 158 0 PARKING ON 2ND LEVEL 156 164' ZONE TRANSITION **R-1-B** <sup>154</sup> G 157 (RESIDENTIAL A 153.4 ZONE) 48TH PL ASTHPL S153.4 16.4 10110120 10-10192. Rin-10240 196+187.10. 100171.34 84-144.18 152' 168 164 166 MU-4 (MIXED-USE ZONE) MACARIHUR BLAD. MACARTHUR BLY 158 164 100-112-14T 1 160 ------BAYS IN PUBLIC SPACE 152 154 156 160 158

**U STREET** 

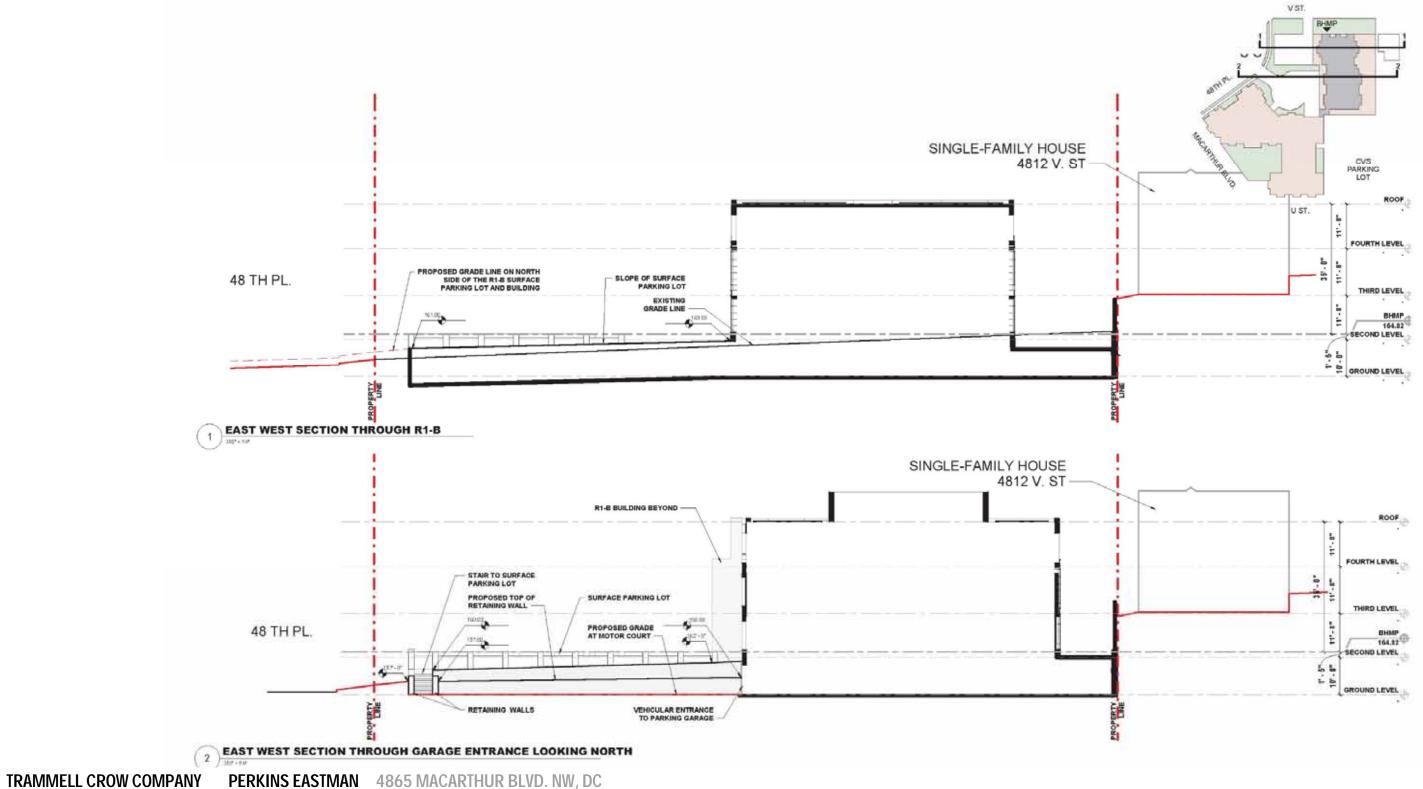
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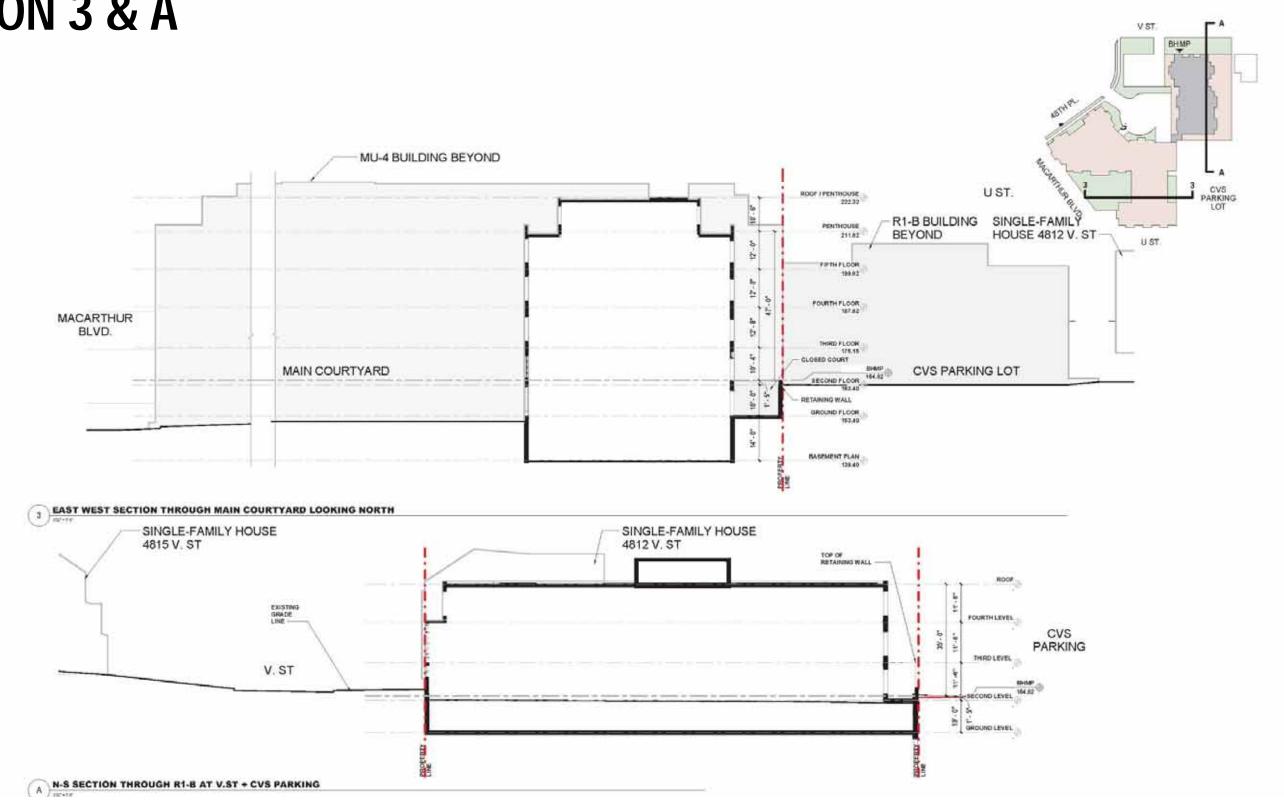


U ST.

## **SECTION 1 & 2**



# **SECTION 3 & A**



# **SECTION B & C**

