



BUSINESS SURVEY: BUSINESS CONDITIONS

JS&A worked with the Cleveland Park Business Association (CPBA) to distribute a survey to Cleveland Park business owners in order to understand business trends, customer base, needs, and opportunities. CPBA emailed a link to an online questionnaire to its business listerv. Fourteen business owners completed the survey.

Businesses articulated perceived challenges that impact their business and customer base as well as beneficial corridor strengths.

What are the biggest challenges your business is facing?

