

September 6, 2018

via IZIS

Board of Zoning Adjustment
441 4th Street, NW
Suite 210S
Washington, DC 20001

Re: BZA Application No. 20135 of 3428 O Street, LLC (3428 O Street, NW); Letter in Support

Dear Members of the Board,

I reside near the Applicant's property of 3428 O Street, NW. I have been made aware of the proposed project and am writing to give my support for the requested use variance relief.

- Let's start with the neighbors (like us) want entrepreneur business owners like CYM in our neighborhood. We are losing mom & pop businesses to the changing economic landscape and we should do everything we can to support companies like CYM.
- Wisconsin & M Streets are no longer economical for an entrepreneur starting (or expanding) a new retail business. Just look at the 23 current vacancies and corresponding rents. Anyone with a little experience with a Profit & Loss statement will understand the economic issues. Other bagel restaurants have tried and failed ([Brueggers](#)). To ensure the economics of the geography remains healthy and can sustain business we need to have policies that allow the free market to work for new entrepreneurs.
- The ~7000 Georgetown students that make up a great deal of the [population of Georgetown](#) and want (need) lower cost options for food that are easy to access close to campus. Saxby's is a great example of a successful business, built by entrepreneurs, that the students wanted close to campus. We need more great examples—especially given Georgetown's [focus on entrepreneurship](#).
- If we are worried about trash or safety the free market will put demands on the business to maintain a high-quality atmosphere or the community will no longer support them and they will leave.

I am looking forward to the second Call Your Mother Bagels ("CYM") calling our neighborhood home. Moreover, this project will not negatively impact my property. I therefore ask that the Board grant the requested relief. Thank you for your time and consideration.

Sincerely,

Scott B. Suhy & Nancy Carpenter

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