ASADOORIAN

JOHN A. ASADOORIAN
PROFESSIONAL PROFILE

CAREER SUMMARY

Mr. Asadoorian is the founding principal of Asadoorian Retail Real Estate, whose mission is focused on representing the real estate interests of retailers, restaurateurs and owners of retail property.

The breadth and depth of Mr. Asadoorian's knowledge of the regional retail market comprises the Greater Washington and Baltimore markets. On a national level his focus includes major urban centers. He is responsible for delivering strategic marketing, leasing, expansion and disposition services to high quality users and owners of retail real estate.

EXPERIENCE

1995-1998
Grubb & Ellis of Metropolitan Washington, DC
Senior Vice President. Developed and supervised the Washington, DC office of the Grubb & Ellis National Retail Services Group.

1988 - 1995
Oliver Carr Company (CarrAmerica)
Director of Retail Leasing. Responsible for the marketing, leasing and management of a regional retail portfolio in excess of 850,000 square feet. Supervised an active brokerage business representing retailers and owners of retail real estate.

1986-1988
Rubloff, Inc.
Retail Leasing Specialist. Represented property owners and retailers in the greater Washington, DC area.

1984 - 1996
Price Waterhouse
Auditor. Performed review and analysis of client financial statements and rendered opinions on content.

EDUCATION

Mr. Asadoorian received his Bachelor of Science, with a major in Accounting, at Syracuse University, in New York.

BZA
Case No. 17028
Exhibit No. 33

Board of Zoning Adjustment
District of Columbia
CASE NO. 17028
EXHIBIT NO. 33

ORGANIZATIONS AND AWARDS

International Council of Shopping Centers
Washington DC Association of Realtors
Greater Washington Board of Trade
District of Columbia Chamber of Commerce
Alexandria Chamber of Commerce
District of Columbia Building Industry Association
Ballston Partnership
Downtown BID

Mr. Asadoorian is recognized as an authority in the regional real estate market. He has been recognized as an "expert" by the various zoning commissions, having offered testimony at zoning hearings on behalf of owners of commercial property. He has been asked to speak at various trade conferences and is quoted regularly in publications, including:

The Washington Post	The Board of Trade News
The Washington Times	The DCBIA Newsletter
The New York Times	Shopping Centers Today
The Washington Business Journal	Nation's Restaurant News
The Washington Flyer Magazine	Restaurant Finance Monitor

Honors include a speaking engagement at an Annual Restaurant Finance Conference hosted by The Restaurant Finance Monitor, being named as one of "Five retail industry executives you need in your Rolodex" by The Washington Times, being invited by the Mayor of Washington, DC to participate on a task force to develop a Downtown Plan, participation in regional retail task forces for Arlington County and the City of Alexandria and writing a monthly column for The Washington Business Journal.

TENANT RELATIONSHIP HISTORY

ABC Carpet & Home	Chanel	Nicole Miller	Tara Thai
Aquascutum	Franklin Covey	Mesa Grill	Uncle Julio's
Elizabeth Arden	Fuzio	Merrill Lynch	Voorthuis Opticians
Au Bon Pain	Gap, Inc.	BD's Mongolian BBQ	Virgin
Brookstone	Hermes	Nike	Xando Cosi
The Body Shop	Koo Koo Roo	NationsBank	
Bally Total Fitness	Kinko's	Ranch *1	
Chart House Enterprises	Legal Sea Foods	Red River	
Chevys	Levante's	Tiffany's	

LANDLORD RELATIONSHIP HISTORY

The John Akridge Co.	LendLease	Northwestern Mutual
Allstate	Crestline Capital	Manulife
CarrAmerica	Grosvenor International	Mitsui Fudosan
George Washington University	Hines Interests	AEW Capital Management
Quadrangle	Boston Properties	Terrabrook
PN Hoffman	Donatelli & Klein	Post Properties