MHCDO

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July 5, 2000

Ms. Sheila Cross Reid, Chairperson
DC Board of Zoning Adjustment
441 4th St. NW
Washington, DC 20001

RE: BZA Application #16566, Georgetown University Campus Plan

Dear Chairman Reid:

On behalf of the Marshall Heights Community Development Organization (MHCDO), I am writing in my position as Senior Vice President in support of the Georgetown University Campus Plan that is currently before the Board for approval. MHCDO is writing this letter of support because of the fact that Georgetown University has been a very good institutional neighbor to the residents of Ward 7, and has been very supportive of the economic and human development efforts of MHCDO.

We at MHCDO are very aware of the fact that the University's more immediate neighbors have not always seen the University as a positive element in their lives. However, a university such as Georgetown has an institutional obligation to be a good neighbor to all the residents of Washington, not just its immediate neighbors; and has an obligation to use its influence, prestige and resources to make a positive impact on the lives of the many in the community not just the few. At MHCDO we believe that Georgetown University has met the test of being a good neighbor, and contributor to the well being of the entire community and so support its Campus Plan application.

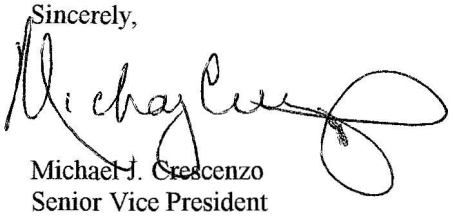
For the record let me illustrate some of the ways that Georgetown University has supported the community building efforts of MHCDO. First, business students from the University have provided technical assistance to some of the small businesses MHCDO has worked with over the years. Second, Georgetown University has been a monetary sponsor of the MHCDO Summer Jobs Program for Ward 7 Teens. The participation of the University has enabled MHCDO to locate and pay for over 70 jobs for Ward 7 teens the past four summers. Third and most important, Georgetown University directed its food vendor, the Marriott Corporation, to contract with local Ward 7 businesses for foodstuffs and supplies. This directive resulted in a contract to provide fresh bagels to the University's food service operations. The contract, still in existence, has resulted in sales in excess of $150,000 over the past four years, and enabled Caple Green, the owner of the Chesapeake Bagel Bakery, to enter into other service contracts with Marriott Hotels, such as the Wardman Park, the Key Bridge Marriott, and the JW Marriott. Today the wholesale operation of the Bagel Bakery accounts for over $200,000 in annual sales. Frankly, the store would not have survived without Georgetown being the first to give this small business a chance to expand its market.

BZA
Case No. 16566
Exhibit No. 83

Board of Zoning Adjustment
District of Columbia
CASE NO.16566
EXHIBIT NO.83

For these and other efforts over the years, MHCDO awarded Georgetown its coveted "Community Partner Award" at its last Gala. Georgetown has been a good institutional neighbor in our City, and deserves the opportunity to continue its educational mission, and community-building missions through the orderly growth proposed in the Campus Plan. MHCDO urges the BZA to approve the Georgetown Campus Plan.

Sincerely,



Michael J. Crescenzo
Senior Vice President

cc. Loretta Tate, President
Marshall Heights CDO