The George Washington University
WASHINGTON DC

OFFICE OF GOVERNMENT RELATIONS

ASSISTANT VICE PRESIDENT

DISTRICT OF COLUMBIA
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May 2, 2000

Ms Jerrily Kress
Director, Office of Zoning
441 Fourth Street, NW
Suite 210
Washington, DC 20001

Dear Ms Kress:

I thought you might be interested in seeing the enclosed executive summary of the latest study detailing The George Washington University's contribution to the economic revitalization of the District.

According to the most recent DC Department of Employment Services survey, GW is largest private employer in the DC. In 1999, GW's contribution to the economy of DC amounted to $412 million, or nearly one percent of the gross city product.

Furthermore, for the past six years, GW has been the largest single postsecondary contributor of aid to DC public schools. For example, GW gives full scholarships to graduates of DC public schools worth $140,000, and its total commitment since the inception of the scholarship program is almost $7 million.

After reading the enclosed summary, I think you will agree that our City is getting quite a handsome return on GW's presence here.

Sincerely yours,

Bernard Demczuk
Assistant Vice President
Government Relations

BZA
Case No. 16553
Exhibit No. 158

Board of Zoning Adjustment
District of Columbia
CASE NO.16553
EXHIBIT NO.158

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EXCERPTS FROM AN ECONOMIC IMPACT STUDY BEING PREPARED BY ECONOMIST STEPHEN FULLER

GW is a major force in the local economy.

- In 1999, direct spending by the University and by its students, faculty, staff, visitors, and retirees amounted to $980 million.
- Of this, GW spent about $746 million, slightly more than three-quarters, in metropolitan Washington.
- Using a standard U.S. Department of Commerce multiplier, the total economic impact in metropolitan Washington was $1.26 billion.
- In 1999, GW's contribution to the economy of the District of Columbia was about $412 million, or nearly one percent of the gross city product, and it amounted to almost 1.2 percent of metropolitan Washington's $209 billion economy.

GW is one of the largest employers in the region, and according to the most recent Department of Employment survey is the largest private employer in the District.

GW is a larger employer than all of the other chief employers in the District — *all* the financial institutions, the communications companies, the hospitals, the public utilities, the insurance companies, and the real estate firms. It is three times the size of Metro. Eighty percent of our faculty and staff live, buy their groceries, and pay their taxes in metropolitan Washington, as do 70 percent of our students.

In addition we make significant financial contributions to the District:

- The medical center has been providing some $15 million annually in uncompensated care to residents of the District who cannot pay and have no insurance.
- In 1989, President Trachtenberg established a program offering full, four-year scholarships to academically talented graduates of the District's public high schools. These scholarships cover tuition, room, board, books, and fees and are worth more than $150,000. To date, 28 students have completed their educations under these scholarships, and 22 more are currently enrolled (5 freshmen, 4 sophomores, 8 juniors, and 5 senior). So far, the total GW has paid to support this program has been approximately $3.2 million. The total value in current dollars is just under $7 million. (See attached note for some Scholars' success updates.)
- President Trachtenberg has also promised free tuition to the 1998 seventh- and eighth-grade students in the District's Paul Junior High School if they meet GW's academic requirements when they apply to college, providing them with both an incentive to learn now and the financial wherewithal to continue learning in the future.
- GW law students, under the direction of law professors who are members of the D.C. Bar, operate legal clinics providing free services to District residents who are elderly or have no means to hire lawyers. These clinics provide help in civil litigation, consumer disputes, domestic violence, criminal appeals from Federal District and Circuit courts, environmental law, health issues, and small business, among others.

You should also know that:

For the past 16 years GW has led all other universities in greater Washington in its efforts, raising this last year more than $120,000.

GW students, faculty, and staff make formal contributions to the social and cultural well- being of the community, for instance, by building a playground at a daycare center for homeless children, exposing young Latinos to careers in health and medicine, establishing a science and engineering apprentice program in high schools in Bel Air and Perryville, Maryland, offering consultations on diet and other medical topics, serving as interns in the School Without Walls, sponsoring free creative writing classes for people not associated with the University, providing psychotherapy and counseling at reduced costs, and volunteering for Habitat for Humanity projects. At least 345 faculty and staff who volunteer their time and expertise informally by contributing free medical care, helping in libraries and museums, working with the homeless and the hungry, and participating in organizations for children and elderly persons and other community organizations.

Update on Graduates, Stephen Joel Trachtenberg Scholarship Program

- Two have graduated from GW Medical School; two are in Medical School
- One has graduated from the London School of Economics
- At least six others have received or are pursuing graduate degrees—in the fields of business, theological studies, performing arts, and engineering
- Two School of Engineering graduates are holding mid-level management positions, one at the CIA and one at Booz Allen in New York
- At least seven are currently employed in the business, communication and technology sectors—ranging from owner/operator of a fast-food restaurant to a recruiter at Peat Marwick to a software tester at the CSC Corporation