



www.martins-tavern.com

Via Email: zcsubmissions@dc.gov

Zoning Commission
441 - 4th Street, NW
2nd Floor
Washington, DC 20001

Re: Georgetown University's Campus Plan

Dear Commissioners:

I am the forth generation owner of Martin's Tavern, a restaurant founded in 1933 by my great grandfather and grandfather who handed it down to my father and in turn, passed it on to me. I am very proud to say that this year; we celebrate 78 years of doing business in the heart of Old Georgetown.

In many ways, Georgetown University and Martin's Tavern have shared a symbiotic relationship. My grandfather and father went to Georgetown University and both were star athletes. My grandfather played baseball for Georgetown and has been in the Hall of Fame since 1956. Recently the University reignited the Hall of Fame induction ceremonies and I was proud to accept the recognition award for my grandfather in his honor. My father was a boxer and achieved Golden Glove status as well as playing golf for the University and becoming a pro-am golfer.

But beyond these relationships, the University has helped sustain Martin's Tavern as a successful business. Many of our loyal customers are generations of families who regularly return to Georgetown for University events such as freshmen orientation, homecoming or graduation; literally hundreds of University students have, over these many years, worked as valuable members of our staff; and, the faculty, staff and students provide a faithful and ongoing base of customers, day in and day out.

I'm sure our experience is not unique. Georgetown University is a huge economic driver for this business community. You always know when the University is hosting an event like alumni reunion, parents weekend or graduation, because the activity on the streets, in stores, the hotels and in the restaurants is tremendously heightened and, in terms of my bottom line, definitely noticeable to the greater good.

It's very important to all of us that the University remains strong so that it can continue to support the business community in Georgetown. I ask that you keep this important relationship in mind when deciding on the campus plan.

Thank you.

William A. Martin

ZONING COMMISSION
District of Columbia

CASE NO. 10-32
EXHIBIT NO. 276

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