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DC Zoning Commission
441- 4th Street, NW
2nd Floor
Washington, DC 20001

Re: Georgetown University 2010-2020 Campus Plan

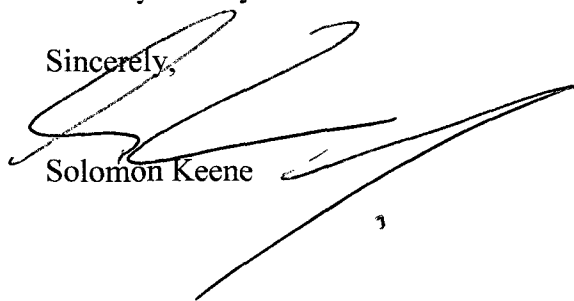
Dear Members of the Commission:

I write, as President of the Hotel Association of Washington, DC, not to take a position on the above referenced matter currently pending before commission, but rather to put on the record the importance of Georgetown University to the economic vitality of the city's hotel industry.

University activities such as homecoming, commencement, alumni relations, serve as the economic drivers to our industry, particularly those hotels located near-by Georgetown. And, while these high profile events add to our bottom line, there is also the less noticeable, though often regular and also economically important, use of hotels via university staff and faculty, though bookings of meeting/conference space and entertaining visiting dignitaries in our restaurants.

I understand the issues before you in this matter are more focused on local community needs and concerns. But ask, respectfully, that you be mindful of the importance of Georgetown University to the city's economy as you work to strike a balance in this case. Thank you for your consideration.

Sincerely,



Solomon Keene

ZONING COMMISSION
District of Columbia
CASE NO. 10-32
EXHIBIT NO. 251

The Hotel Association of Washington, DC was established in 1906 as a non-profit trade association. Today, we represent over 95 member hotels in the District of Columbia on a variety of governmental and public affairs issues.