

The Latham Hotel

June 2, 2011

DC Zoning Commission
441 – 4th Street, NW
2nd Floor
Washington, DC 20001

RE: Georgetown University 2010 – 2020 Campus Plan

Via E-Mail: zcsubmissions@dc.gov

To Whom It May Concern:

I write to you not to express an opinion regarding the above referenced matter but rather to state the importance of Georgetown University on the economic vitality of the Latham Hotel and the business community in Georgetown.

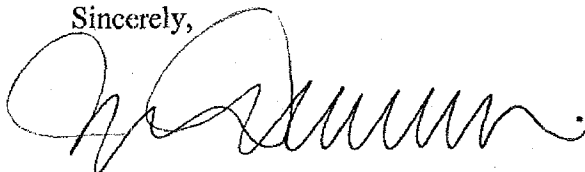
Through the years that I have been General Manager of the Latham Hotel the Georgetown University Graduations, Parents Weekends and Move-In dates have been strong for the Hotel occupancy and the business throughout our restaurant, Citronelle. This is true not just for our property but for the many hotels and restaurants throughout Georgetown.

The relationships we have made with arriving students and their families have supplied us with long term guests who enjoy our proximity to the campus and the services they receive.

The University 'hot' dates as listed above impact our Hotel's booking strategies and trigger us to keep the restaurant open on nights typically closed (Sunday and Monday) as we have high demand from arriving families.

Please let me know if there is any other way I can be of assistance with clarification of the importance of the University to our business.

Sincerely,



Joe Giannino
General Manager

ZONING COMMISSION
District of Columbia

CASE NO.

10-32

EXHIBIT NO.

199

the overwhelming majority of off-campus student residents do not cause problems, the university created SNAP, a professional patrol service that makes sure noise at nights is minimal. It also hires three MPD officers on a reimbursable detail to help keep the whole neighborhood—not just students—safe.

Despite all of the university's efforts and positive benefits for the community, the Office of Planning issued a report that makes unreasonable, unprecedented and unfair recommendations. These recommendations would severely impede the university's ability to provide the high-quality education and community services its students and neighbors have come to expect. Students are a protected class under the DC Human Rights Act of 1977, and it is important to remember this when considering Georgetown University's campus plan. I respectfully urge you and the rest of the zoning commission to reject the Office of Planning's recommendations and instead approve the Georgetown University campus plan as proposed.

Sincerely,

Alexander Hart