

**OUTLINE OF TESTIMONY OF
REPRESENTATIVE OF THE APPLICANT,
FRIENDSHIP-MACOMB SC, INC.**

- I.** Introduction of Applicant
 - A.** Description of Friendship-Macomb SC, Inc.
 - B.** Composition of Team
 - C.** Recent Projects
- II.** General History and Description of Site
 - A.** Neighborhood Center
 - B.** Ward 3
- III.** Requested Relief
 - A.** Consolidated Approval of a PUD
 - B.** Zoning Map Amendment
- IV.** Goals of Project
 - A.** Mixed Use
 - B.** Special Place
 - C.** Neighborhood Center
 - D.** New State-of-Art Grocery Store
- V.** Benefits and Amenities of Project
 - A.** Special Values for Neighborhood
 - B.** Affordable Housing
 - C.** Site Plan and Open Space
 - D.** First Source Employment Program
- VI.** Conclusion

**OUTLINE OF TESTIMONY OF
REPRESENTATIVE OF PROJECT ARCHITECT
STREETWORKS, LLC**

- I.** Introduction
 - A.** Experience and Role
 - B.** Recent Projects
- II.** Site Location and Description
 - A.** Overview of Site, Surrounding Area, and Land Use
 - B.** Site Planning
 - C.** Compatibility with the Surrounding Area
 - D.** Urban Design Considerations
- III.** Project Design
 - A.** Design Considerations
 - B.** Site Layout
 - C.** Building Massing and Heights
 - D.** Landscape Concept
 - E.** Connections to Public Venues
 - F.** Vehicular and Pedestrian Circulation
- IV.** Conclusion

**OUTLINE OF TESTIMONY OF
REPRESENTATIVE OF DEVELOPMENT CONSULTANT
STREETWORKS, LLC**

- I.** Introduction - Role
- II.** Community Dialogue Process
 - A.** Planning Process
 - B.** Public Outreach
 - C.** ANC Presentations
 - D.** Other Presentations
- III.** Conclusion

**OUTLINE OF TESTIMONY OF
REPRESENTATIVE OF CIVIL ENGINEER/ENVIRONMENTAL CONSULTANT**

- I.** Introduction
 - A.** Experience and Role
 - B.** Recent Projects
- II.** Site Description
 - A.** Overview of Infrastructure
 - B.** Availability of Utilities
- III.** Project Design
 - A.** Design Considerations
 - B.** Landscape Plans
 - C.** Connections to Public Open Space
- IV.** Sustainability
 - A.** LEEDS - ND
 - B.** LEEDS – New Homes Mid-Rise
 - C.** Checklists
- V.** Conclusion

**OUTLINE OF TESTIMONY OF
REPRESENTATIVE OF TRAFFIC AND PARKING CONSULTANT,
WELLS & ASSOCIATES**

- I.** Introduction
 - A.** Experience and Role
 - B.** Recent Projects
- II.** Traffic and Parking Study
 - A.** Project Background
 - B.** Study Scope
 - 1.** Traffic and Trip Generation Analysis
 - 2.** Parking Analysis
- III.** Roadway and Parking Conditions
 - A.** Site Location
 - B.** Existing Traffic Conditions
 - C.** Existing Parking Situation
- IV.** Impact Assessment of Proposal
 - A.** Vehicular Trip Generation
 - B.** Parking Considerations
 - C.** Impact of PUD
- V.** Conclusion and Recommendations