

OUTLINE OF TESTIMONY

ROBERT GEIMER
STARWOOD CAPITAL GROUP

- I. Introduction and experience
- II. Discussion of prior approval and hotel brand
- III. Conclusions

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Robert P. Geimer is a Senior Vice President of Starwood Asset Management. He has more than 17-years of real estate experience and has been with the Firm for more than nine years. His principal responsibilities include the asset management of a diverse portfolio of national and international real estate assets, including hotels, golf and golf resorts, and developable land. In this role, Mr. Geimer manages the development and execution of investment strategies, including exit strategy, day-to-day decision-making authority on any and all issues involving the assets, review and approval of annual business plans with partners and third-party fee managers.

Prior to Starwood, Mr. Geimer was an Asset Manager and Portfolio Controller with Greystone Realty, New York Life Insurance Company's real estate management group. Before Greystone Realty, Mr. Geimer worked for Compass Retail, a former division of Equitable Real Estate.

Mr. Geimer received a BS from the West Virginia University School of Business. Mr. Geimer is a Georgia State CPA.