



The George Washington University
Office of the Student Association
Vice President of Public Affairs
September 25, 2006

To the DC Zoning Commission,

I am writing this letter in support of The George Washington University's (GW) appeal to the zoning commission case #06-11 (also known as: 2006 – 2025 Campus Plan, 20 year Plan, *Campaign GW*). It is my sincere belief that *Campaign GW* will provide significant improvements to the quality of education at the institution, to the neighborhood and surrounding communities, and to the District of Columbia. The result of GW's tireless efforts to compromise with the community and with government officials has resulted in a plan that is WIN-WIN-WIN for all parties involved. It is a **win** for the city, a **win** for the community, and a **win** for the University. I would like to focus my letter of support on the commitment of the University to develop square 54 and the EYE street corridor into what will ostensibly become a 'Georgetown-esque' commerce center.

The development of the square 54/I street corridor project site will result in a mixed use town center that could hold a small grocery store and spaces for retail. Businesses from the community will have the opportunity to offer consumers desired shopping venues with convenient, local accessibility. The development of this land is a **win** for the city as it will stimulate economic development and commercial enterprise which will eventually result in tax dollars for the city. It will also encourage commuter stops at the GWU metro station and development would ultimately lead to increased revenues for city transit authorities.

The development of the square 54/I street corridor project site will be a **win** for the community because the town center will generate jobs for the community, shopping amenities, and opportunities for small business and investment. The community will undeniably benefit from I street's development.

The development of the square 54/I street corridor project will be a **win** for the university because the added revenue will serve to fund further research, student organizations, university projects, and assist in the further development of world-class academic programs at GW and abroad.

I strongly urge the zoning commission to approve GW's appeal case #06-11 in favor of increased density for the University and approval of the new GW campus plan.

Sincerely,

Andrew Cooper, author
Vice-President of Public Affairs
George Washington University Student Association

ZONING COMMISSION
District of Columbia

CASE NO. 06-11

EXHIBIT NO. 154

ZONING COMMISSION
District of Columbia
CASE NO.06-11
EXHIBIT NO.154