



GREATER WASHINGTON  
Board of Trade

Growing Business. Building Community.

September 12, 2006

Carol J. Mitten  
Chairman  
Zoning Commission  
441 4<sup>th</sup> Street NW, 200 South  
Washington, DC 20001

Dear Ms. Mitten:

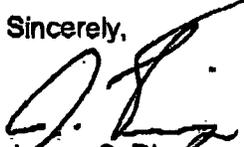
The Greater Washington Board of Trade is pleased to submit this letter of support for George Washington University's Foggy Bottom Campus Plan: 2006—2025.

During the past two years, George Washington University (GWU) has engaged its close neighbors and the larger community in consideration of its new 20-year Campus Plan Development Project, including multiple formal, open public planning meetings and over a dozen private community planning meetings. These sessions produced several recommendations by the community for significant changes to the plan that have been incorporated by GWU. These meetings prominently displayed community concerns and the District's needs as important as GWU's vision for a 20-year plan.

The plan's theme – *Build Up, Not Out* – will incorporate smart growth concepts to include a modest increase in density on the campus footprint so as to not develop in the residential community. The plan will designate a historic district on the campus and guarantee that at least 70% of its students will live on campus with all freshmen and sophomores living on campus.

The plan brings properties off the city's tax rolls back on to the tax rolls as well as increases retail and private housing stocks for the city. The city benefits by increased taxes paid to the city, the community benefits by more students living on campus as well as more retail in the neighborhood, and the university benefits by having more academic space available on campus. The business community benefits by having more retail and business opportunities concentrated in a smart growth area of Foggy Bottom.

The university and community together have done an admirable job in this planning process, and the result is this comprehensive approach to campus design over the next two decades. The Board of Trade is pleased to lend its support to this intelligent commitment to smart growth and economic development in our city.

Sincerely,  
  
James C. Dinggar  
President & CEO

ZONING COMMISSION  
CASE No. 06-11 ~~112~~  
EXHIBIT No. 82