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RE: 4th Street and Rhode Island Avenue, NE, Washington, DC District of Columbia Economic Impact Overview

Bolan Smart Associates has been asked to provide an overview of the magnitude of economic importance to the District of Columbia of constructing a \$40.0 million mixed-use development comprising 3,000 square feet of retail and 170 rental apartments (including 20% of the residential floor area for moderate income units on-site). This development represents expanded economic use of the site and the addition of more than 280 residents to this District of Columbia neighborhood.

Based on evaluating a 100% completed project, our findings are summarized as follows:

1. **Direct Annual District Tax Revenue:** The principal direct tax revenues to the District of Columbia resulting from the completion of this project – calculated in \$2005 – total \$1.51 million per year in terms of gross tax revenue generated. The primary components of the project generated taxes, as summarized in Tables 2 to 4, are estimated to be comprised of:
 - 1) \$359,000 per year in real estate taxes. (This compares with \$29,000 in estimated real estate taxes for 2005 tax year for lot 808 in Square 3629 as currently assessed);
 - 2) \$90,000 in (non-tenant or resident related) retail related taxes attributable to \$1.05 million in overall annual on-site taxable retail sales derived from the provision of 3,000 rentable square feet of retail. (See Table 2);
 - 3) a modest amount in employment related sales tax revenues, attributable to \$16,000 in annual taxable sales (\$40 per week in retail expenditures per employee). (See Table 2);
 - 4) \$623,000 per year in new DC resident income taxes derived from the development of 170 rental apartments. (See Tables 3 and 4);
 - 5) \$185,000 per year in DC resident retail sales tax revenues, attributable to \$2.46 million in DC based taxable sales (@ 65% to 70% DC capture of DC resident retail sales). (See Tables 3 and 4); and
 - 6) \$56,000 in DC resident related use taxes and fees (residential building operations, resident DMV fees, utility and telecommunications fees, etc.). (See Tables 3 and 4);

2. **Economic Activity Benefits:** The addition of a substantial residential presence at the subject property – 170 new apartments and 280 new residents – should generate millions of dollars in additional annual economic activity not directly accounted for in the project-specific tax generation data.
3. **Direct Employment Opportunities:** Approximately 12 retail related jobs and project support jobs are estimated to be created. This job generation is in addition to the 121 construction related jobs estimated to be created spanning each month of the project's 24-month construction period.
4. **Construction Related Benefits:** The combination of initial recordation fees, development processing fees and permits, could generate well in excess of \$500,000 of direct District of Columbia revenues. In addition, the purchase of \$18.0 million of construction materials – while not explicitly quantified as part of this report – will obviously benefit the District.

Table 1 - Combined Land Uses - 4th and Rhode Island, NE - Washington, DC
ECONOMIC IMPACT SUMMARY - \$2005

Direct Annual District Tax Revenues (assuming no abatements etc.)				District Tax Revenue	
		<u>taxable value</u>	<u>tax value per sf</u>	<u>RE tax</u>	
1) Real Estate Tax	retail	\$1,095,000	\$365.00	\$19,245	
see Tables 2-4	market rental apts	\$28,291,536	\$240.00	\$271,599	
	moderate priced apts	<u>\$7,072,884</u>	<u>\$240.00</u>	<u>\$67,900</u>	
	total	\$36,459,420		\$358,743	\$358,743
		<u>taxable sales</u>	<u>taxable \$ per sf</u>	<u>retail related tax</u>	
2) Retail Space Related DC Tax Revenue	general retail	<u>\$1,054,500</u>	<u>\$351.50</u>	<u>\$90,051</u>	
see Table 2	total	\$1,054,500		\$90,051	\$90,051
		<u>taxable sales</u>	<u>\$ per week</u>	<u>DC sales tax</u>	
3) Employee Related Sales Tax Revenue	retail employees	\$15,957	\$40.00	\$1,356	\$1,356
see Table 2					
		<u>Required HH Income</u>		<u>total potential DC income tax</u>	
4) DC Resident Income Tax	market rental apts	\$71,068		\$555,310	
see Tables 3-4	moderate priced apts	\$41,601		<u>\$68,156</u>	
	total			\$623,466	\$623,466
		<u>total potential taxable sales</u>	<u>DC capture</u>	<u>DC sales tax</u>	
5) DC Resident Retail Expenditures	market rental apts	\$3,305,535	65.0%	\$161,145	
see Tables 3-4	moderate priced apts	<u>\$456,863</u>	70.0%	<u>\$23,985</u>	
	total	\$3,762,398		\$185,130	\$185,130
6) Other DC Resident Related Fees	market rental apts			\$49,583	
see Tables 3-4	moderate priced apts			<u>\$6,853</u>	
	total			\$56,436	\$56,436
7) Recurring Resale Transfer Fees		not applicable			<u>\$0</u>
				<u>gross DC taxes</u>	
8) Total Direct Annual DC Tax Revenue	retail			\$110,652	
see Tables 2-4	market rental apts			\$1,172,819	
	moderate priced apts			<u>\$225,920</u>	
	Total Direct Annual DC Tax Revenue			\$1,509,391	\$1,509,391

One-time District Revenue

Deed Recordation Taxes and Development Fees	\$500,000+
Construction Related Sales Tax	not considered

Additional Project Related Residents	<u>total residents</u>
see Tables 2-4	
market rental apts	226
moderate priced apts	<u>57</u>
total	283

Direct Project Full Time Employment (FTE jobs)	<u>DC jobs</u>
see Table 2	
retail	7
residential	<u>5</u>
Total Permanent FTE Jobs	12
temporary construction FTE jobs (a)	<u>121</u>
Total FTE Jobs	133

Employment, Economic and Tax Multipliers not considered

(a) Construction employment: \$30,000,000 construction cost x 40% direct labor divided by \$49,500 average annual income, equaling 242 person years divided by 2.0 years for project completion, realizing 121 construction full time equivalent jobs.

Table 2 - Retail
4th and Rhode Island, NE - Washington, DC
ANNUAL DIRECT DC TAX REVENUE NET OF MULTIPLIERS - \$2005

Project Description

Direct Project Full Time Employment (a)

- 1) Retail 3,000 gsf
- 2) Total Retail 2,850 nsf @ 95% efficiency
- 3) General Retail Parking 18 spaces

350 sf per retail job
7 retail jobs

Real Estate Tax

- 4) General Retail Real Estate Value
- 5) Parking (included above)
- 6) Total Taxable Real Estate Value
- 7) Commercial Real Estate Tax (net of possible DC abatements)
- 8) **Total Real Estate Taxes**

General Retail Direct Tax Revenues

- 9) On-site Taxable Retail Sales (adjusted for 5% vacancy)
- 10) DC Average Applicable Sales Tax
- 11) Sales Tax Net of On-Site Residents or Tenants
- 12) DC Corporate Tax
- 13) Business Personal Property (adjusted for 5% vacancy)
- 14) Business Personal Property Tax
- 15) Other Operating Taxes and Fees (b)
- 16) Total General Retail Related Taxes
- 17) **Net New DC General Retail Related Tax Capture**

Parking (part of tenant rent)

- 18) Parking Income
- 19)
- 20) **DC Parking Revenue Tax**

Employee Related Sales Tax Revenue

- 21) FTE Employee Retail Expenditures Subject to Sales Tax
- 22) **Employee Related Sales Tax**

Total Direct Annual Tax Revenue

Building / Parking		
	one sf	total sf
	\$365.00	\$1,095,000
		<u>NA</u>
	\$365.00	\$1,095,000
1.85% commercial tax rate	\$6.75	<u>\$19,245</u>
	\$6.75	<u>\$19,245</u>
	one sf	total sf
\$370 per sf	\$351.50	\$1,054,500
7.0% inc. 1% convention center	\$24.61	\$73,815
95.0% not on-site consumers	\$23.37	\$70,124
9.975% on 10% profit on gross	\$3.51	\$10,519
\$80.00 FF&E per sf	<u>\$76.00</u>	<u>\$228,000</u>
\$3.40 per \$100 assessed value	\$2.58	\$7,752
\$0.60 per sf	<u>\$0.55</u>	<u>\$1,656</u>
	<u>\$30.02</u>	<u>\$90,051</u>
100.0% net new DC sales	\$30.02	<u>\$90,051</u>
	one space	total spaces
\$0.00 per space per day		18
\$0 per space per year	<u>\$0</u>	<u>\$0</u>
12.0% of gross revenue	\$0	<u>\$0</u>
	one sf	total sf
\$40.00 per FTE per week	<u>\$5.60</u>	<u>\$15,957</u>
8.5% mostly meals	\$0.48	<u>\$1,356</u>
	\$38.83	<u>\$110,652</u>

Notes:

- (a) FTE is full time equivalent employee, assumed at 40 hours per week.
- (b) Operations purchases, utility and telecommunications fees, other business license fees and charges.

Table 3 - Market Rental Apartments
4th and Rhode Island, NE - Washington, DC
ANNUAL DIRECT DC TAX REVENUE NET OF MULTIPLIERS - \$2005

Project Description

1) Apartments	173,355 gsf
2) Total Units	170 units
3) Market Priced Units	136 units
4) Average Size	867 rsf
5) Total Rentable SF	117,881 nsf @ 85% efficiency

Project Related New DC Residents

1.75 persons / unit
129 occupied units
226 total residents
100.0% net new residents
226 new DC residents

Real Estate Tax

6) Apartment Real Estate Assessment (including parking)
7) DC Homestead Exemption
8) Seniors Exemption
9) Taxable Residential Real Estate Value
10) Parking (included above)
11) Total Taxable Real Estate Value
12) Residential Real Estate Tax (net of possible DC abatements)
13) Total Real Estate Taxes

Building / Parking		
	one sf	total sf
	\$240.00	\$28,291,536
not applicable	\$0.00	\$0
not applicable	<u>\$0.00</u>	<u>\$0</u>
	\$240.00	\$28,291,536
		<u>NA</u>
	\$240.00	\$28,291,536
0.96% residential tax rate	\$2.30	\$271,599
	\$2.30	\$271,599

Residential Direct Tax Revenues

14) Average Unit Rent Per Month (including parking)
15) Minimum Required Gross Household Income
16) Taxable Income
17) Initial DC Income Tax
18) Additional DC Income Tax
19) Total Potential DC Income Taxes
20) Income Taxes Adjusted for Average Occupancy
21) Potential New DC Residents
22) Income Tax Revenue Adjusted for Resident Status
23) New Resident Retail Expenditures Subject to Sales Tax
24) District of Columbia Resident Sales Capture
25) DC Average Applicable Sales Tax (a)
26) Other Resident Related Use Taxes and Fees (b)
27) Personal Property Tax (c)
28) Total Residential Direct Tax Revenues

	one unit	total units
\$2.05 per sf	\$1,777	\$241,657
333.3% multiple of rent	\$71,068	\$9,665,308
90.0% of gross	\$63,962	\$8,698,777
\$30,000 of initial taxable income	\$2,000	\$272,000
9.0% DC tax rate over initial	<u>\$3,057</u>	<u>\$415,690</u>
	\$5,057	\$687,690
95.0% occupancy	\$4,804	\$653,305
100.0% new residents	<u>\$4,804</u>	<u>\$653,305</u>
85.0% of residents pay taxes	\$4,083	\$555,310
40.0% of taxable income	\$24,305	\$3,305,535
65.0% of expenditures	<u>\$15,799</u>	<u>\$2,148,598</u>
7.5% blend of categories	\$1,185	\$161,145
0.6% of taxable income	\$365	\$49,583
		<u>not considered</u>
	\$5,633	\$766,038

Recurring Property Resale Transfer Fees

29) Annual Re-sales Related Taxes
30) Annual Refinance Deed Recordation Taxes

not applicable	\$0
not applicable	\$0

Parking (included with unit purchase)

Total Direct Annual Tax Revenue

\$9.95	\$1,172,819
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Notes:

- (a) Based on blend of sales tax on general goods and services and DC retained sales tax on restaurant related sales.
- (b) Building operations purchases, resident DMV fees, utility and telecommunications fees, other licensing fees and charges.
- (c) Fixtures, etc. included in real property value; residents assumed not to exceed \$50,000 personal property exemption.

**Table 4 - Moderately Priced Rental Apartments (60% of AMI for family of 1.75 persons)
4th and Rhode Island, NE - Washington, DC
ANNUAL DIRECT DC TAX REVENUE NET OF MULTIPLIERS - \$2005**

Project Description

1) Apartments	173,355 gsf
2) Total Units	170 units
3) Market Priced Units	34 units
4) Average Size	867 rsf
5) Total Rentable SF	29,470 nsf @ 85% efficiency
	34,671 gsf

Project Related New DC Residents

1.75 persons / unit
<u>32</u> occupied units
57 total residents
<u>100.0%</u> net new residents
57 new DC residents

Real Estate Tax

6) Apartment Real Estate Assessment (including parking)
7) DC Homestead Exemption
8) Seniors Exemption
9) Taxable Residential Real Estate Value
10) Parking (included above)
11) Total Taxable Real Estate Value
12) Residential Real Estate Tax (net of possible DC abatements)
13) Total Real Estate Taxes

Building / Parking		
	one sf	total sf
	\$240.00	\$7,072,884
not applicable	\$0.00	\$0
not applicable	<u>\$0.00</u>	<u>\$0</u>
	\$240.00	\$7,072,884
		<u>NA</u>
	\$240.00	\$7,072,884
0.96% residential tax rate	\$2.30	\$67,900
	\$2.30	\$67,900

Residential Direct Tax Revenues

14) Average Unit Rent Per Month (including parking)
15) Minimum Required Gross Household Income
16) Taxable Income
17) Initial DC Income Tax
18) Additional DC Income Tax
19) Total Potential DC Income Taxes
20) Income Taxes Adjusted for Average Occupancy
21) Potential New DC Residents
22) Income Tax Revenue Adjusted for Resident Status
23) New Resident Retail Expenditures Subject to Sales Tax
24) District of Columbia Resident Sales Capture
25) DC Average Applicable Sales Tax (a)
26) Other Resident Related Use Taxes and Fees (b)
27) Personal Property Tax (c)
28) Total Residential Direct Tax Revenues

	one unit	total units
\$1.20 per sf	\$1,040	\$35,364
333.3% multiple of rent	\$41,601	\$1,414,435
85.0% of gross	\$35,361	\$1,202,270
\$30,000 of initial taxable income	\$2,000	\$68,000
9.0% DC tax rate over initial	<u>\$482</u>	<u>\$16,404</u>
	\$2,482	\$84,404
95.0% occupancy	\$2,358	\$80,184
100.0% new residents	<u>\$2,358</u>	<u>\$80,184</u>
85.0% of residents pay taxes	\$2,005	\$68,156
40.0% of taxable income	\$13,437	\$456,863
70.0% of expenditures	<u>\$9,406</u>	<u>\$319,804</u>
7.5% blend of categories	\$705	\$23,985
0.6% of taxable income	\$202	\$6,853
		<u>not considered</u>
	\$2,912	\$98,995

Recurring Property Resale Transfer Fees

29) Annual Re-sales Related Taxes
30) Annual Refinance Deed Recordation Taxes

not applicable	\$0
not applicable	\$0

Parking (included with unit purchase)

Total Direct Annual Tax Revenue

\$7.67	\$225,920
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Notes:

- (a) Based on blend of sales tax on general goods and services and DC retained sales tax on restaurant related sales.
- (b) Building operations purchases, resident DMV fees, utility and telecommunications fees, other licensing fees and charges.
- (c) Fixtures, etc. included in real property value; residents assumed not to exceed \$50,000 personal property exemption.