

CRUMBS & WHISKERS

WASHINGTON DC'S "CAT CAFE"
ANIMAL BOARDING USE: BURDEN OF PROOF



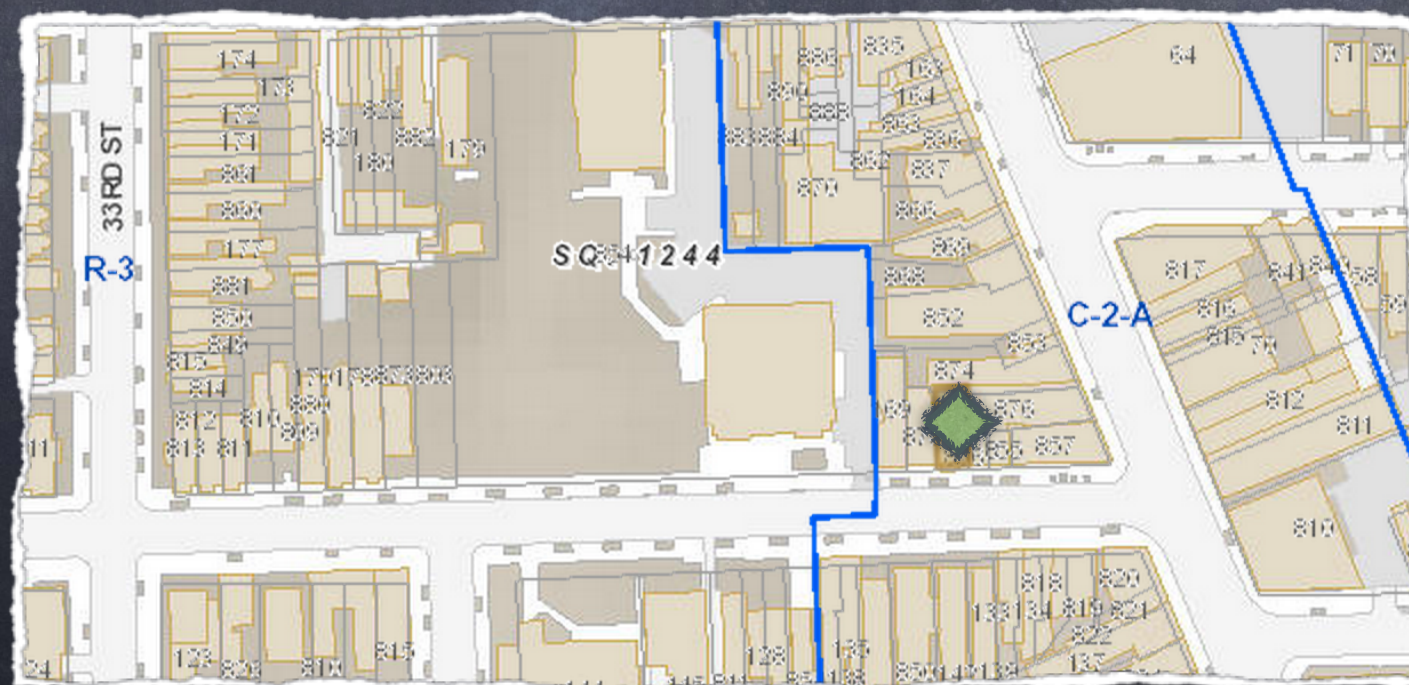
THE CAT CAFE

MISSION: TO PROVIDE SIGNIFICANTLY
BETTER LIVING CONDITIONS FOR
SHELTER CATS AND TO CREATE A UNIQUE
AND FUN CAFE EXPERIENCE FOR VISITORS

PARTNER: WASHINGTON HUMANE SOCIETY

LOCATION

- 3211 O ST NW
- C2A ZONED
- DOES NOT ABUT RESIDENTIAL ZONE
- APPROX 42 FT FROM RESIDENTIAL ZONE



BOARDING RULES

- NO CATS ALLOWED IN EXTERNAL YARD
- ALL DOORS AND WINDOWS TO BOARDING AREA WILL REMAIN CLOSED
- ADDITIONAL BARRIER WILL ENSURE THAT CATS DO NOT RUN OUT OF CAFE
 - A SECOND BARRIER THAT OPENS/CLOSES: MAIN ENTRANCE + ENTRANCE TO BOARDING AREA
 - IF A CAT MANAGES TO GET OUT OF BOARDING AREA, NO ONE WILL BE ALLOWED TO OPEN THE MAIN ENTRANCE DOOR UNTIL THE CAT IS BROUGHT BACK INTO THE BOARDING AREA

BOARDING RULES

- ALL LITTER BOXES AND CAGES WILL BE STORED IN THE BASEMENT OF THE 3 FLOOR PROPERTY
- NO CATS WITH BEHAVIORAL PROBLEMS SHALL BE HOUSED (ELIMINATION PROBLEMS, EXCESSIVE MEOWING, ETC)
- 1623 SQ FT PROPERTY - PROPOSED MAXIMUM # OF CATS IN SPACE = 20
- METAL/RODENT PROOF OUTDOOR TRASH RECEPTACLE

NOISE PREVENTION

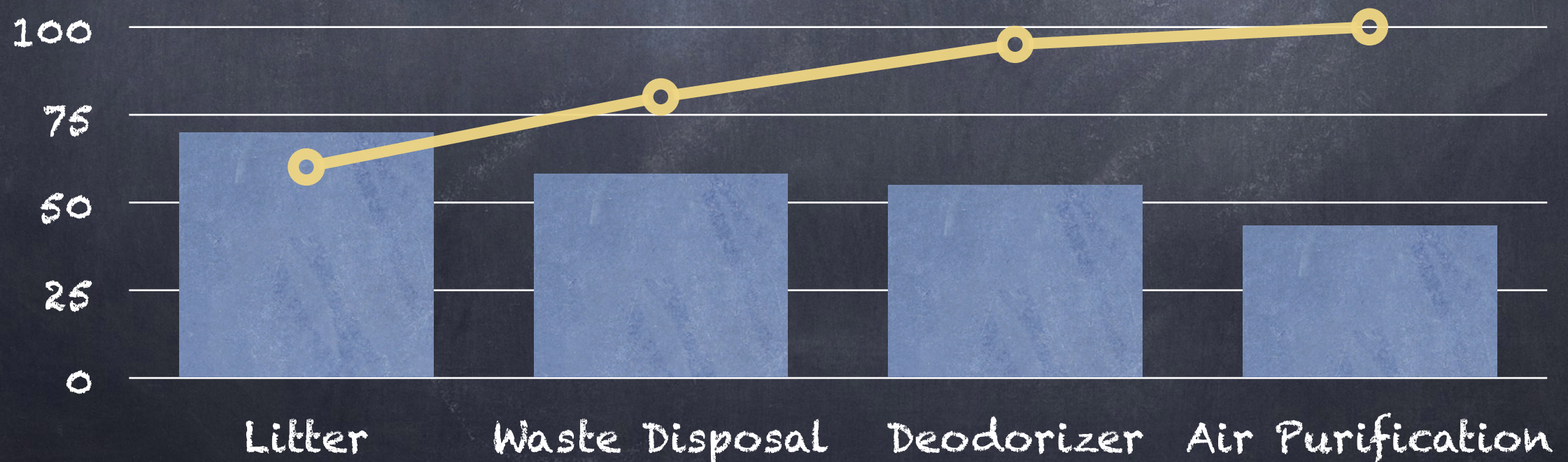
CATS ARE NOT NOISY AND LOUD NOISES
ARE NOT ANTICIPATED

ALL CATS ARE SPAYED/NEUTERED - AS
A RESULT, NO HOWLING/OTHER NOISES
FROM BEING "IN HEAT"

ODOR PREVENTION

- LITTER = BIGGEST SOURCE OF "CAT SMELL"
- OTHER ODOR CONSTITUENTS: WASTE DISPOSAL AND AIR IN THE LITTER BOX ROOM
- STUDIES RECOMMEND 18 SQ FT/CAT TO AVOID OVERCROWDING AND ODOR ISSUES
 - CAT CAFE = 82 SQ FT/CAT

THE FOUR COMPONENTS OF ENSURING A 100% ODOR-FREE CAFE (DESCRIPTIVE)



ODOR PREVENTION: LITTER

- ◉ LITTER BOXES: MODKO
 - ◉ SEALED LITTER BOX THAT COMPLETELY ELIMINATES LITTER TRACKING
 - ◉ CAPTURES ODORS
 - ◉ LITTER LINER PREVENTS SPILLING
 - ◉ HOODED STYLE COMPLETELY CONTAINS WASTE AND SPRAY
- ◉ LITTER: DUST FREE, CLUMP ABLE LITTERS – FORM WASTE INTO SCOOP-ABLE BALLS FOR EASY DISPOSAL
 - ◉ ODOR FIGHTING LITTER
 - ◉ LITTER WILL BE CHANGED AT LEAST THREE TIMES DAILY



ODOR PREVENTION: WASTE DISPOSAL

- TRASH CAN: LITTER CHAMP DISPOSAL SYSTEM
 - WORKS LIKE POPULAR DIAPER DISPOSAL SYSTEM
 - TRIPLE SEALING SYSTEM & CONTINUOUS BAGGING = NO LITTER ODORS
 - ONCE CLOSED, RUBBER SEAL AT TOP KEEPS IN ODORS
- ALL WASTE WILL BE DOUBLE BAGGED AGAIN AND PLACED IN CLOSED WASTE CONTAINERS AT BACK OF BUILDING DAILY



CONTINUOUS BAGGING: EACH TIME LITTER IS DISPOSED, IT IS INDIVIDUALLY BAGGED AND SEALED AWAY

ODOR PREVENTION: DEODORIZER

- LITTER BOX DEODORIZER: STINK FREE DEODORIZER
 - APPLIED TO ALL LITTER BOXES DAILY
 - ONE OF THE BEST DEODORIZERS IN THE MARKET
 - STOPS ODORS INSTANTLY BY FORMING A SAFE NONTOXIC BLANKET OF DEODORIZING PROTECTION
- CAT DEODORIZER: CAT GROOMING DEODORIZING BATH WIPES
 - CLEANS AND DEODORIZES CATS
 - DAILY APPLICATION ON EACH CAT

ODOR PREVENTION: AIR PURIFICATION

- NILOTRON MICRO AEROSOL DISPENSER
 - COMPACT AEROSOL DISPENSER WILL BE PLACED IN BASEMENT AND SET TO DISPENSE ODOR NEUTRALIZING FRAGRANCE EVERY 6 HOURS
 - CONTROLS PET ODORS AND PROVIDES FRESHNESS
- HEPA AIR FILTRATION SYSTEM
 - HEPA SYSTEM WILL BE PLACED IN BASEMENT

WASTE MANAGEMENT

- ALL TRASH WILL BE DOUBLE BAGGED AGAIN (FIRST LAYER OF DOUBLE BAGGING HAPPENS WITH THE CONTINUOUS BAGGING INDOOR TRASH CAN)
- ALL ANIMAL WASTE WILL BE PLACED IN CLOSED WASTE DISPOSAL CONTAINERS AT THE BACK OF BUILDING DAILY
- NEIGHBORS WILL NOT SHARE WASTE RECEPTACLES
- WASTE WILL BE PICKED UP BY A QUALIFIED WASTE MANAGEMENT COMPANY AT LEAST TWICE WEEKLY, POSSIBLY THREE TIMES WEEKLY
- CAN IMPLEMENT A METAL OUTDOOR TRASH RECEPTACLE TO AVOID RODENT ISSUES

IMPERVIOUS FLOORS

- FLOORING:

- BASEMENT: VINYL TILE

- FIRST FLOOR: CERAMIC TILE

- SECOND FLOOR: SEALED WOOD

- WALLS

- UP TO 48" WILL BE EITHER PAINTED IN HIGH GLOSS ENAMEL PAINT OR COVERED IN VINYL WALLPAPER

ACCIDENT CONTROL

- ◉ IMPERVIOUS FLOORS
- ◉ SPAYED/NEUTERED CATS = NO SPRAYING
- ◉ HAIRBALLS
 - ◉ ALL CATS WILL BE BRUSHED AND DEODORIZED DAILY
 - ◉ DAILY DEAD HAIR REMOVAL = MINIMIZES CHANCES OF HAIRBALLS
 - ◉ IN CASE OF HAIRBALLS (ANTICIPATED FREQUENCY = VERY LOW):
 - ◉ HAIRBALLS PLACED IN THE DIAPER DISPOSAL STYLE TRASH CAN IMMEDIATELY
 - ◉ AREA IMMEDIATELY CLEANED USING CAT-ERGENT, KNOWN TO ELIMINATE PET ODORS AND STAINS

HEALTH PRECAUTIONS

IF A CAT EXHIBITS ANY SIGNS OF PHYSICAL DISTRESS/SICKNESS, HE/SHE WILL BE ISOLATED IN ONE OF THE CAGES IN THE BASEMENT IMMEDIATELY AND SENT TO THE HUMANE SOCIETY FOR TREATMENT. ANY OTHER CATS BELIEVED TO HAVE COME IN CONTACT AND POSSIBLY BEEN INFECTED WILL ALSO BE ISOLATED IN THE BASEMENT UNTIL THEIR CONDITION (SICK OR NOT) IS CONFIRMED. IF DETERMINED AS SICK, THEY WILL BE SENT AWAY FOR TREATMENT AS WELL.

OTHER NOTES

- THE CAT CAFE IS NOT A SHELTER - IT IS A FOR-PROFIT BUSINESS WITH A SOCIAL CAUSE
- ALL STAFF WILL BE TRAINED BY WASHINGTON HUMANE SOCIETY TO SPOT STRESS FACTORS AND SICKNESS SYMPTOMS
- NO VET ON-SITE. HOWEVER, DEDICATED HUMANE SOCIETY VET ON-CALL.
- CAFE WILL ENSURE TO NOT ATTRACT RODENTS BY TREATING FOOD WASTE SIMILARLY TO LITTER WASTE (DOUBLE BAGGING SEALED DISPOSAL). NO CAT FOOD WILL BE LEFT OUTSIDE OVERNIGHT - FOOD WASTE WILL BE SEALED AND DISPOSED DAILY
- CAFE WILL NOT PREPARE ANY FOOD IN-HOUSE. ALL FOOD WILL BE DELIVERED BY PARTNERS.

IMMEDIATE NEIGHBORS

• WINGOS

SUPPORTIVE!

• FUSE PILATES

SUPPORTIVE!

• SUSQUEHANNA ANTIQUE

SUPPORTIVE!

• MAX N. BERRY LAW OFFICES

WAITING
ON RESPONSE

• ENGLISH ROSE GARDEN FLOWERS

SUPPORTIVE!

SIMILAR BUSINESSES

- MEOW PARLOUR = NYC CAT CAFE
- CAT TOWN CAFE = OAKLAND CAT CAFE
- DENVER CAT CO = DENVER CAT CAFE

ALL ABOVE CAT CAFES EMPLOY
SIMILAR ODOR, NOISE, AND WASTE
CONTROL MEASURES

CASE STUDY #1: MEOW PARLOUR (NYC)

- 9 CATS, 800 SQ FT
- ALL LITTER BOXES AND CAGES FOR BOARDING STORED IN THE BACK OF THE ONE-FLOOR STORE
- MODKO LITTER BOXES AND HEPA AIR FILTRATION USED TO CONTROL ODORS
- NOISE HAS NOT BEEN AN ISSUE FOR NEIGHBORS
- REGULAR HARDWOOD FLOORS AND REGULAR WALLS

CASE STUDY #2: DENVER CAT CO.

- 8 CATS, ~1300 SQ FT
- ALL LITTER BOXES AND CAGES FOR BOARDING STORED IN THE BACK OF THE ONE-FLOOR STORE
- REGULAR LITTER BOXES USED. REGULAR TRASH DISPOSAL WITH DOUBLE BAGGING. ODOR HAS NOT BEEN AN ISSUE
- NOISE HAS NOT BEEN AN ISSUE FOR NEIGHBORS
- REGULAR HARDWOOD FLOORS AND REGULAR WALLS

WASHINGTON DC: SUPPORT

- 3,900 SIGNUPS ON WEBSITE
- OVER 25K UNIQUE WEBSITE VISITORS IN THE DC AREA SINCE WEBSITE LAUNCH



OUR CITIES: ▼

TRENDING:

BAO BAO

WEATH

BREAKING: Cat Cafe Coming To D.C.

CITYDESK

D.C.'s Yet-to-Open Cat Cafe Inspires a Pop-Up at Rock & Roll Hotel



Stop everything: Cat café coming to D.C.