

FEB 4

BOARD OF ZONING ADJUSTMENT
District of Columbia

CASE NO. 18702

EXHIBIT NO. 36



More wiggle in the wag!



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"Top A Lister Dog Hangout" – The Hollywood Reporter

WHO WE ARE >

- Former executive officers of The Sports Club Company (SCC).
- Opened over thirty luxury health and fitness clubs and established The Sports Club/LA brand.
- SCC sold - we've gone to the dogs!



Modern Dog Approach - The Un-Kennel

WHAT WE DO - OUR PROMISE >

- MTFL - Make them feel loved!
- Keep dogs safe and sound.
- Provide a sparkling clean Club.
- Surround them with good humans.
- Create more wiggle in the wag!

CLEANING PROGRAM >

Our promise: To provide a sparkling clean Club.
We are odor-free.

Design:

- Easy to clean surfaces: Epoxy floors, impermeable surfaces, and stainless steel equipment.
- All seams sealed.
- Service Stations

Equipment Investment:

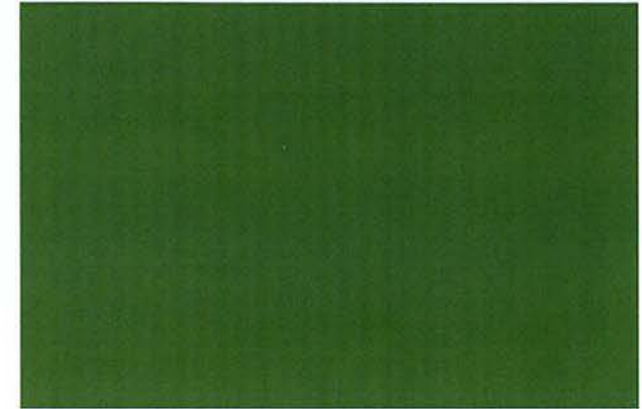
- Over \$25k invested in the best cleaning equipment including commercial scrubbers, commercial window cleaning equipment, sanitizers, central vacuum system, commercial washer/dryer.

Cleaning Solutions:

- All cleaning products are provided by Waxie and part of their Green product line, except for our disinfectant.

Accountability:

- We clean the entire building and do not rely on an outside service.
- Daily cleaning/task checklist
- General Manager inspects daily.
- Mystery Shoppers inspect to insure our cleaning goals are met.





WASTE MANAGEMENT >

- Nine waste receptacles throughout the Club.
- PooPee Patches
 - Provide a designated spot for dogs to do their business
 - Equipped with K9 Grass, supported by a stainless steel grid.
 - Drains freely to sewer.
 - Containment basin is easy to clean stainless steel
 - Drains treated nightly to keep free-flowing and odor free
 - Sanitized a minimum of once per hour.
 - Detailed nightly.
- Urine Deposited on Floor
 - Extracted with commercial scrubber – no stringy mop & buckets
 - Waste water disposed down PooPee Patch drain
- Solid Waste
 - Immediately picked up, bagged and sealed.
 - Placed in enclosed trash receptacle – double bagged.
 - Area disinfected.
 - Waste removed 3 times a day
 - Private and completely enclosed, cinder block trash enclosure
 - During walks, excrement is immediately bagged and returned to the Club to dispose.
- Exterior
 - Exterior entry area washed down daily

ODOR CONTROL >

- We are odor free.
- Cleaning program and waste management eliminates odors.
- HEPA filters will be used and serviced on a quarterly basis.



NOISE MITIGATION >

With 30 years experience at The Sports Club Company, we are very familiar with noise mitigation issues. We successfully mitigated noise from our fitness operation to the abutting Ritz-Carlton/Four Seasons Hotel and Residence resulting in no complaints or problems.

- Our Meet & Greet process and on-going dog evaluation identifies chronic barkers who are kicked out.
- Restricted access to Play Parks keeps dogs calm.
- Feature path for dog observation has one way window glass.
- Chill music played 24/7 to calm dogs.
- Handlers are trained on several methods to minimize barking.



BENEFITS OF THE CLUB >

- Our Club is an “attraction” and creates vitality to the sidewalk – who can resist a puppy in the window.
- The Club is the perfect amenity for a community in need of an upscale service provider.
- Our marketing efforts are strategically designed to support the community.
- Our Members do not take up valuable parking spaces since our business is primarily drop off/pick up.



We need a
place to play.

Don't make
us ask twice.



Los Angeles
Culver City
Seattle
Dallas
San Diego

1803 Pontius Ave.
Los Angeles, CA 90025