

**Nero, Richard (DCOZ)**

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**From:** Leticia Long <leticialong3@gmail.com>  
**Sent:** Wednesday, November 27, 2013 2:59 PM  
**To:** DCOZ - BZA Submissions (DCOZ)  
**Cc:** leonardlong@aol.com; Gyor, Stephen (OP)  
**Subject:** Final Documents (Profit and Loss Information) related to BZA Application #18629/ Hearing Date: 12/2/2013  
**Attachments:** CCE11272013\_00000.pdf

Hello,

We apologize for the delayed submission of the profit and loss information that was requested by the Chairman. However, we we're waiting on the final market analysis document from the realtor. Please accept this final document. Thank you.

Best regards,

Leticia Long  
2092 459-8808

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BOARD OF ZONING ADJUSTMENT  
District of Columbia  
CASE NO. 18629  
EXHIBIT NO. 36

Board of Zoning Adjustment  
District of Columbia  
CASE NO.18629  
EXHIBIT NO.36

## **Profit & Loss Information - 2028 4th St., NE**

### **#1 Sale of Property - Residential**

|                                          |                      |
|------------------------------------------|----------------------|
| Acquisition Cost (includes taxes & fees) | \$ 513,150.00        |
| Minimum Cost to convert to residential   | <u>\$ 172,000.00</u> |
| Total Investment                         | \$ 685,150.00        |

### **Comparable Market Selling Prices of "Like Kind" Residential Property (See Exhibit D)**

|                                          |                      |
|------------------------------------------|----------------------|
| 25 Todd Place, NE                        | \$ 455,900.00        |
| 56 R Street, NE                          | \$ 425,000.00        |
| 226 Seaton Place NE                      | <u>\$ 399,000.00</u> |
| Average Market Sale Price of the 3 above | \$ 426,633.00        |

|                                            |                      |
|--------------------------------------------|----------------------|
| Total Investment                           | \$ 685,150.00        |
| Sale of Property at Estimated Market Value | <u>\$ 426,633.00</u> |
| Loss                                       | \$ (258,517.00)      |

### **#2 Sale of Property- Residential "As Is"**

|                                            |                      |
|--------------------------------------------|----------------------|
| Acquisition Cost (includes taxes & fees)   | \$ 513,150.00        |
| Sale of Property at Estimated Market Value | <u>\$ 426,633.00</u> |
| Loss                                       | \$ (86,867.00)       |

### **#3 Rental of Property - Residential**

|                                            |                      |
|--------------------------------------------|----------------------|
| Acquisition Cost (includes taxes & fees)   | \$ 513,150.00        |
| Minimum Cost to Convert to Residential     | <u>\$ 172,000.00</u> |
| Total Investment                           | \$ 685,150.00        |
| Monthly Income                             |                      |
| Monthly Rent \$2,525/month (See Exhibit E) | (\$2,525/Mth. x 12)  |
| Breakeven point                            | 22.6 yrs             |

### **#4 Use as a Fitness Center/Gym**

|                                                          |                    |
|----------------------------------------------------------|--------------------|
| Acquisition Cost (includes taxes & fees)                 | \$ 513,150.00      |
| Cost to Convert (bathroom modification)                  | \$ 3,000.00        |
| Installation of Rubber Gym Flooring (over existing tile) | <u>\$ 3,000.00</u> |
| Total Cost                                               | \$ 519,150.00      |

|                                    |                    |
|------------------------------------|--------------------|
| Total Projected Monthly Income     | \$ 19,994.00       |
| Monthly Operating Expenses         | <u>\$ 5,000.00</u> |
| Net Income (Monthly)               | \$ 14,994.00       |
| Annual Income Projection 1 st year | \$ 179,928.00      |

|                 |                                 |
|-----------------|---------------------------------|
| Breakeven point | 3.82 yrs. (\$14,994 /Mth. x 12) |
|-----------------|---------------------------------|

**\*Figures based on actual cost and acquisition of subject property and market analysis of average sales and rental of comparable properties.**

**Prepared by: Leonard & Leticia Long**



November 26, 2013

To Whom It May Concern,

This letter is a professional opinion based on my 20+ years as a real estate professional and advanced knowledge of the Washington DC rental market. I am issuing an opinion to state that enhancing 2028 4th Street NE Washington DC is not economically feasible to create a competitive and marketable rental dwelling. The owner of this property would need to invest substantial resources to install adequate bathing facilities, fully functioning kitchen, erect partitioning walls, install new flooring, and modify the existing heating and conditioning system and ducts and all necessary supporting structure modifications. Additionally, while the current market is improving it would be cost prohibitive to modify the dwelling based on its current condition and configuration.

Please review the attached comparable rentals and supporting documentation.

Respectfully Yours,

A handwritten signature in black ink, appearing to read 'Emerick A. Peace', written over a horizontal line.

Emerick A. Peace  
Realtor, Real Estate Consultant

9701 Apollo Drive, Suite 102, Upper Marlboro, MD 20774  
Bus: (240) 737-5000 • Fax: (240) 737-5050  
Website: [www.kwuppermarlboro.com](http://www.kwuppermarlboro.com) • Email: [klrw460@kw.com](mailto:klrw460@kw.com)



2028 4TH ST NE  
WASHINGTON, DC 20002

Prepared exclusively for  
Leonard Long

Prepared on  
November 26, 2013

Researched and prepared by  
Emerick A Peace



The Peace Team  
9701 Apollo Drive Suite 102  
Upper Marlboro, MD 20774  
240-737-5001



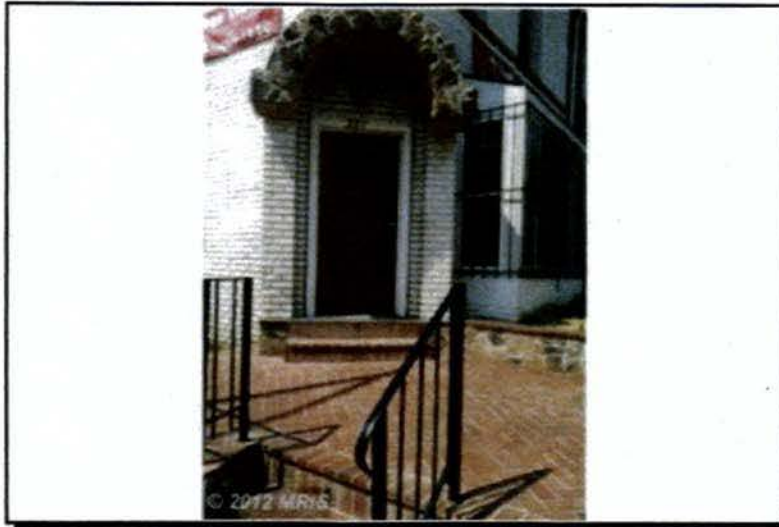
Emerick A Peace | 240-737-5001 | [emerickpeace@kw.com](mailto:emerickpeace@kw.com)  
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## Comparables Variance Report

The following displays the range of property characteristics of the comparables.



### The listings in this CMA are:

Selling Price between \$2,450 and \$2,600

Bedrooms 3

Bathrooms between 1 to 3

Tax Living Area between 1,204 to 2,388 Square Feet

Lot Size between 0.02 to 0.04 acres

Sold Price at \$0.00 per Living Area Square Foot

Built between 1895 and 2003



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## Market Analysis Explanation

This is an explanation and overview of this market analysis.

This Comparative Market Analysis will help to determine the correct selling price of your home. Ultimately, the correct selling price is the highest possible price the market will bear.

This market analysis is divided into three categories:

1. Comparable homes that are currently for sale
2. Comparable homes that were recently sold
3. Comparable homes that failed to sell

Looking at similar homes that are currently offered for sale, we can assess the alternatives that a serious buyer has from which to choose. We can also be sure that we are not under pricing your home.

Looking at similar homes that were sold in the past few months, we can see a clear picture of how the market has valued homes that are comparable to yours. Banks and other lending institutions also analyze these sales to determine how much they can lend to qualified buyers.

Looking at similar homes that failed to sell, we can avoid pricing at a level that would not attract buyers.

This Comparative Market Analysis has been carefully prepared for you, analyzing homes similar to yours. The aim of this market analysis is to achieve the maximum selling price for your home, while being able to sell your home within a relatively short period of time.



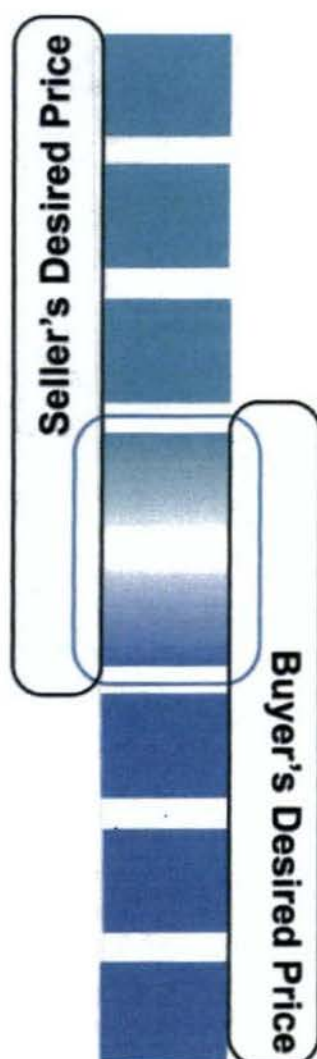
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## Setting the Price

This chart highlights the importance of pricing correctly at market value.



When setting a price for your property, the listing level must strike a balance between the seller's need to achieve the best-possible return and the buyer's need to get good value. With many years of experience, a professional Real Estate Agent can help you set a price that will accomplish both objectives.

### Establishing market value

The market value of your property is determined in exactly the same way as any other commodity – what a buyer is willing to pay for it in today's market. Despite the price you paid originally, or the value of any improvements you may have made, the value is determined by market forces.

### Look at the competition

Buyers look at about a dozen properties on average before making an offer on a property. As a result, they have a good overview of the market and will compare your property against the competition. If it's not in line with similar properties that are available, buyers won't consider it good value for money.



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## Sources of Buyers

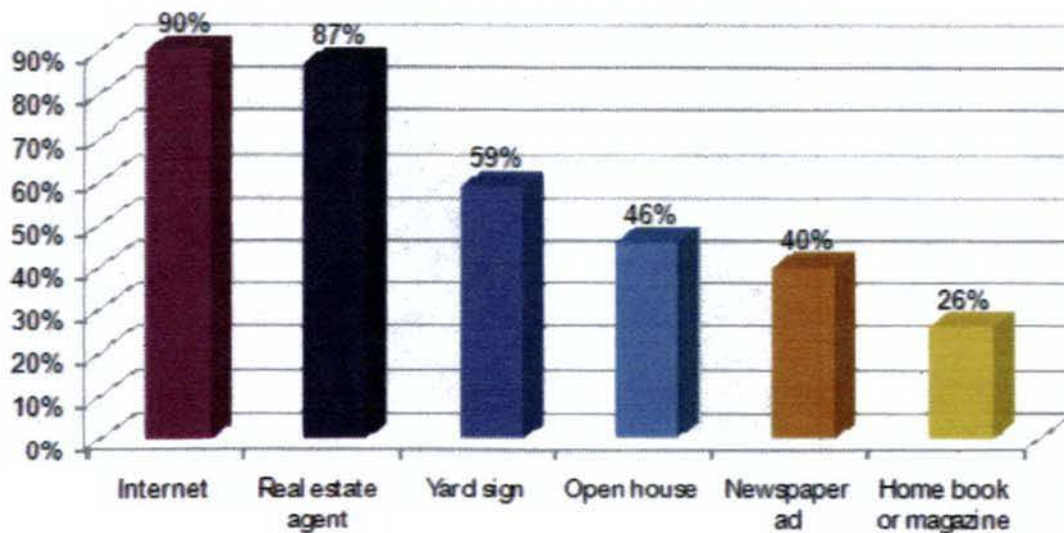
This page illustrates the primary sources of buyers for your property.

### *When you want a buyer, come to us first*

There are several excellent reasons for selecting a professional Real Estate Agent to handle the sale of your property. For starters, our long-standing real estate expertise gives us the ability to network with other firms' agents to promote your property to the widest possible audience, including the Internet. Selling your property depends on a lot more than advertising and signage – it takes referrals, word-of-mouth advertising, and networking.

## Sources of Buyers

Source: 2009 National Association of REALTORS®  
Profile of Home Buyers and Sellers



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## My Guarantee to You

This page is my personal guarantee to you.

### A guarantee you can count on

I'm so committed to meeting your sales objectives in a professional and pleasing manner, that I am willing to put our guarantee in writing.

#### My Performance Guarantee

I will develop a Property Marketing Plan that clearly spells out the methods I will use to promote your property to the widest-possible audience.

If I don't act according to the agreed activities in the Plan, you may:

- Advise me that you aren't satisfied and ask for a revision of the Plan
- or
- Cancel the Listing Agreement

Your complete satisfaction is my foremost concern.



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## What it Takes to Show

This page describes what it takes to show your property.

### Scheduling the Showing

Coordination is the key. Before a sales associate from our firm or a cooperating broker shows or previews your property, a representative from our firm will contact you to schedule an appointment. You will then be notified of the timing, and, if it's acceptable, the appointment will be confirmed. If you can't be reached, the showing will proceed on the understanding that you wouldn't want to miss any chances for interested buyers to view your property.

### Timing

Ordinarily, you'll get plenty of notice about an appointment request. Some buyers, however, may ask to see your property as soon as possible. In such cases, a showing could take place within an hour or so. If a buyer requests a change to the timing of a scheduled showing, you'll be given as much notice as possible.

### Special Instructions

Any special instructions you may have given to your listing agent, such as information on pets, parking or security, will be listed in your property file and thoroughly explained to the sales associate who requested the showing.

### The Showing

If you're not on hand during a showing, the sales associate will use the property's lock box to enter. If you're available, sales associates will introduce themselves and give you a business card.

### Privacy

The fewer people around during a showing, the better. It's also a good rule to let the buyer roam freely and discuss the property with the sales associate without interruption. A properly briefed sales associate will know the buyer's needs and will be able to point out the features that meet the requirements.

### Contact Information

If you're not going to be available to approve an appointment request, it's important to notify your sales associate. By leaving a telephone number where you can be contacted, you can be notified immediately about an offer.

### Previews

Occasionally, sales associates may schedule an appointment to view your property without a buyer. By familiarizing themselves with what's on the market, they will be in an excellent position to alert a buyer to a property that fits the bill.

### Unscheduled Appointments

Ask any people who show up to view your property without an appointment to telephone the listing agent to request a showing. Even if the person identifies himself or herself as a licensed sales associate, an appointment request must be made first through your listing agent.



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**Subject**

2028 4TH ST NE  
WASHINGTON, 20002 DC  
ECKINGTON

**Comparable 1**

148 W ST NW  
WASHINGTON  
LEDOIT PARK  
DC8156504

**Comparable 2**

35 FLORIDA AVE NE  
WASHINGTON  
RLA (NE)  
DC8183794

**Comparable 3**

2505 NORTH CAPITOL ST NE  
WASHINGTON  
BROOKLAND  
DC8164641

|                           |                |                |                   |                             |
|---------------------------|----------------|----------------|-------------------|-----------------------------|
| <b>Status</b>             |                | RENTED         | ACTIVE            | RENTED                      |
| <b>DOMM</b>               |                | 9              | 70                | 42                          |
| <b>Seller Subsidy</b>     |                |                |                   |                             |
| <b>Transaction Type</b>   |                | Standard Sale  | Other/Undisclosed | Other/Undisclosed           |
| <b>Property Cond</b>      |                |                |                   | Shows Well                  |
| <b>List Date</b>          |                | 08/12/2013     | 09/17/2013        | 08/22/2013                  |
| <b>Settled Date</b>       |                | 26-August-2013 |                   | 02-October-2013             |
| <b>Contract Date</b>      |                | 26-Aug-2013    |                   | 02-Oct-2013                 |
| <b>List Price</b>         |                | \$2,450        | \$2,500           | \$2,550                     |
| <b>Close Price</b>        |                | \$2,450        |                   | \$2,550                     |
| <b>Style</b>              | Colonial       | Craftsman      | Traditional       | Colonial                    |
| <b>Type</b>               | Attach/Row Hse | Attach/Row Hse | Duplex            | Attach/Row Hse              |
| <b>Levels</b>             | 3              | 2              | 2                 | 3                           |
| <b>Year Built</b>         | 1917           | 1914           | 1905              | 2003                        |
| <b>Total Bedrooms</b>     | 3              | 3              | 3                 | 3                           |
| <b>Baths Full/Half</b>    | 1 / 1          | 1 / 1          | 2 / 1             | 2 / 1                       |
| <b># of Fireplaces</b>    | 0              | 0              | 0                 | 0                           |
| <b># Gar/Car/ParkSp</b>   | -/-            | -/-            | -/-               | 3/-                         |
| <b>Exterior Features</b>  | Balcony        |                |                   | Balcony, Fenced - Partially |
| <b>Exterior Constr</b>    | Brick          | Brick          | Brick and Siding  | Brick, Brick Front          |
| <b>Basement Type</b>      | Partial        |                |                   |                             |
| <b>Cooling System</b>     | Central A/C    | Window Unit(s) | Central A/C       | Central A/C                 |
| <b>Cooling Fuel Sys</b>   | Electric       | Electric       | Electric          | Electric                    |
| <b>Heat System</b>        | Forced Air     | Radiator       | Central           | Forced Air                  |
| <b>Heat Fuel</b>          | Natural Gas    | Natural Gas    | Natural Gas       | Natural Gas                 |
| <b>Living Area</b>        |                | 0              | 0                 | 0                           |
| <b>Price PER SQFT</b>     |                | 0.00           | 0.00              | 0.00                        |
| <b>Tax Total Liv Ar</b>   |                | 1,204          |                   | 2,388                       |
| <b>TLA Prc PER SQF</b>    |                | \$2.03         | \$0.00            | \$1.07                      |
| <b>Lot Size (Sqft/Ac)</b> | 1339/0.03      | 1645/0.04      | 900/0.02          | 808/0.02                    |
| <b>Total Value</b>        | \$             | \$2,450        | \$2,500           | \$2,550                     |



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**Subject**

2028 4TH ST NE  
WASHINGTON, 20002 DC  
ECKINGTON

**Comparable 4**

1716 N CAPITOL ST NW  
WASHINGTON  
ECKINGTON  
DC8171138

|                           |                |                 |
|---------------------------|----------------|-----------------|
| <b>Status</b>             |                | <b>RENTED</b>   |
| <b>DOMM</b>               |                | 33              |
| <b>Seller Subsidy</b>     |                |                 |
| <b>Transaction Type</b>   |                | Standard Sale   |
| <b>Property Cond</b>      |                |                 |
| <b>List Date</b>          |                | 08/31/2013      |
| <b>Settled Date</b>       |                | 02-October-2013 |
| <b>Contract Date</b>      |                | 02-Oct-2013     |
| <b>List Price</b>         |                | \$2,600         |
| <b>Close Price</b>        |                | \$2,600         |
| <b>Style</b>              | Colonial       | Traditional     |
| <b>Type</b>               | Attach/Row Hse | Townhouse       |
| <b>Levels</b>             | 3              | 2               |
| <b>Year Built</b>         | 1917           | 1895            |
| <b>Total Bedrooms</b>     | 3              | 3               |
| <b>Baths Full/Half</b>    | 1 / 1          | 1 / 0           |
| <b># of Fireplaces</b>    | 0              | 2               |
| <b># Gar/Car/ParkSp</b>   | -/-            | -/-             |
| <b>Exterior Features</b>  | Balcony        |                 |
| <b>Exterior Constr</b>    | Brick          | Brick           |
| <b>Basement Type</b>      | Partial        |                 |
| <b>Cooling System</b>     | Central A/C    | Central A/C     |
| <b>Cooling Fuel Sys</b>   | Electric       | Electric        |
| <b>Heat System</b>        | Forced Air     | Heat Pump(s)    |
| <b>Heat Fuel</b>          | Natural Gas    | Natural Gas     |
| <b>Living Area</b>        |                | 0               |
| <b>Price PER SQFT</b>     |                | 0.00            |
| <b>Tax Total Liv Ar</b>   |                | 1,530           |
| <b>TLA Prc PER SQF</b>    |                | \$1.70          |
| <b>Lot Size (Sqft/Ac)</b> | 1339/0.03      | 1133/0.03       |
| <b>Total Value</b>        | \$             | \$2,600         |



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# COMPARATIVE MARKET ANALYSIS

## CMA Statistics Detail

### ACTIVE 1 LISTING

|                  | List Price | / Orig. Price | = % of | DOMM | DOMP | Age |
|------------------|------------|---------------|--------|------|------|-----|
| 5 Florida Ave Ne | \$2,500    | \$2,700       | 92.59  | 70   | 70   | 108 |
| Low              | \$2,500    | \$2,700       | 92.59  | 70   | 70   | 108 |
| High             | \$2,500    | \$2,700       | 92.59  | 70   | 70   | 108 |
| Median           | \$2,500    | \$2,700       | 92.59  | 70   | 70   | 108 |
| Average          | \$2,500    | \$2,700       | 92.59  | 70   | 70   | 108 |

### RENTED 3 LISTINGS

| Price when initially entered |              |           |             |               |        | Price at time of sale |           |             |              |        |      |      |     |
|------------------------------|--------------|-----------|-------------|---------------|--------|-----------------------|-----------|-------------|--------------|--------|------|------|-----|
|                              | Rented Price | - Subsidy | = Net Price | / Orig. Price | = % Of | Sold Price            | - Subsidy | = Net Price | / List Price | = % Of | DOMM | DOMP | Age |
| 48 W St Nw                   | 2,450        | \$0       | \$2,450     | \$2,450       | 100.00 | \$2,450               | \$0       | \$2,450     | \$2,450      | 100.00 | 9    | 9    | 99  |
| 505 North Capitol St Ne      | 2,550        | \$0       | \$2,550     | \$3,200       | 79.69  | \$2,550               | \$0       | \$2,550     | \$2,550      | 100.00 | 42   | 42   | 10  |
| 716 N Capitol St Nw          | 2,600        | \$0       | \$2,600     | \$2,800       | 92.86  | \$2,600               | \$0       | \$2,600     | \$2,600      | 100.00 | 33   | 33   | 118 |
| Low                          | \$2,450      | \$0       | \$2,450     | \$2,450       | 79.69  | \$2,450               | \$0       | \$2,450     | \$2,450      | 100.00 | 9    | 9    | 10  |
| High                         | \$2,600      | \$0       | \$2,600     | \$3,200       | 100.00 | \$2,600               | \$0       | \$2,600     | \$2,600      | 100.00 | 42   | 42   | 118 |
| Median                       | \$2,550      | \$0       | \$2,550     | \$2,800       | 92.86  | \$2,550               | \$0       | \$2,550     | \$2,550      | 100.00 | 33   | 33   | 99  |
| Average                      | \$2,533      | \$0       | \$2,533     | \$2,817       | 90.85  | \$2,533               | \$0       | \$2,533     | \$2,533      | 100.00 | 28   | 28   | 76  |

### Report Totals Properties: 4

|        | List Price: | / Orig. List Price: | = % of: | Sold Price: | - Subsidy: | = Net Price: | DOMM: | DOMP: | Age: |
|--------|-------------|---------------------|---------|-------------|------------|--------------|-------|-------|------|
| Low    | \$2,450     | \$2,450             | 79.69   | \$2,450     |            | \$2,450      | 9     | 9     | 10   |
| High   | \$2,600     | \$3,200             | 100.00  | \$2,600     |            | \$2,600      | 70    | 70    | 118  |
| Median | \$2,525     | \$2,750             | 92.86   | \$2,550     |            | \$2,550      | 38    | 38    | 104  |



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Prepared on November 26, 2013

# COMPARATIVE MARKET ANALYSIS

## CMA Statistics Detail

|         |         |         |       |         |         |    |    |    |
|---------|---------|---------|-------|---------|---------|----|----|----|
| Average | \$2,525 | \$2,788 | 90.85 | \$2,533 | \$2,533 | 39 | 39 | 84 |
|---------|---------|---------|-------|---------|---------|----|----|----|



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Prepared on November 26, 2013

# COMPARATIVE MARKET ANALYSIS

## CMA Summary Detail - Photo

### ACTIVE



#### 1 LISTING

35 Florida Ave Ne WASHINGTON, DC 20002

DC8183794

| Orig. Price | List Price | % Diff | DOMM | DOMP | BR | FB | HB | Lvls | Fpls | Gar | Lot-Sqft | Liv Sqft | Built |
|-------------|------------|--------|------|------|----|----|----|------|------|-----|----------|----------|-------|
| \$2,700     | \$2,500    | -7.41  | 70   | 70   | 3  | 2  | 1  | 2    | 0    |     | 900      | 0        | 1905  |

Transaction Type: Other/Undisclosed

Adv Sub: RLA (NE)

Total Assessed:

Total Taxes:

Style: Traditional

Type: Duplex

List Date

17-Sep-2013

Model:

Bsmt: No,

Water Oriented/Front/Access: No//

### ACTIVE

|         | List Price | Orig. Price | % Dif | DOMP | Lot Sqft |
|---------|------------|-------------|-------|------|----------|
| Average | \$2,500    | \$2,700     | -7.41 | 70   | 900      |
| Median  | \$2,500    | \$2,700     | 7.41  | 70   |          |

### RENTED



#### 3 LISTINGS

148 W St Nw WASHINGTON, DC 20001

DC8156504

| Rented Price | List Price | % Diff | DOMM | DOMP | BR | FB | HB | Lvls | Fpls | Gar | Lot Sqft | Liv Sqft | Built |
|--------------|------------|--------|------|------|----|----|----|------|------|-----|----------|----------|-------|
| \$2,450      | \$2,450    | .00    | 9    | 9    | 3  | 1  | 1  | 2    | 0    |     | 1,645    | 0        | 1914  |

Transaction Type: Standard Sale

Adv Sub: LEDROIT PARK

Total Assessed:

Total Taxes:

Style: Craftsman

Type: Attach/Row Hse

Rented Date

26-Aug-2013

Model:

Bsmt: No,

Water Oriented/Front/Access: No//



2505 North Capitol St Ne WASHINGTON, DC 20002

DC8164641

| Rented Price | List Price | % Diff | DOMM | DOMP | BR | FB | HB | Lvls | Fpls | Gar | Lot Sqft | Liv Sqft | Built |
|--------------|------------|--------|------|------|----|----|----|------|------|-----|----------|----------|-------|
| \$2,550      | \$2,550    | .00    | 42   | 42   | 3  | 2  | 1  | 3    | 0    | 3   | 808      | 0        | 2003  |

Transaction Type: Other/Undisclosed

Adv Sub: BROOKLAND

Total Assessed:

Total Taxes:

Style: Colonial

Type: Attach/Row Hse

Rented Date

02-Oct-2013

Model:

Bsmt: No,

Water Oriented/Front/Access: No//



1716 N Capitol St Nw WASHINGTON, DC 20002

DC8171138

| Rented Price | List Price | % Diff | DOMM | DOMP | BR | FB | HB | Lvls | Fpls | Gar | Lot Sqft | Liv Sqft | Built |
|--------------|------------|--------|------|------|----|----|----|------|------|-----|----------|----------|-------|
| \$2,600      | \$2,600    | .00    | 33   | 33   | 3  | 1  | 0  | 2    | 2    |     | 1,133    | 0        | 1895  |

Transaction Type: Standard Sale

Adv Sub: BLOOMINGDALE

Total Assessed:

Total Taxes:

Style: Traditional

Type: Townhouse

Rented Date

02-Oct-2013

Model:

Bsmt: No,

Water Oriented/Front/Access: No//

### RENTED

|         | List Price | Rented Price | % Dif | DOMP | Lot Sqft |
|---------|------------|--------------|-------|------|----------|
| Average | \$2,533    | \$2,533      | 0.00  | 28   | 1,195    |
| Median  | \$2,550    | \$2,550      | 0.00  | 33   |          |

### Report Totals

Properties: 4

|                  |         |                  |         |              |    |
|------------------|---------|------------------|---------|--------------|----|
| Avg List Price   | \$2,525 | Avg Sold Price   | \$2,533 | Avg DOM-P    | 39 |
| Median List      | \$2,525 | Median Sold Pri  | \$2,550 | Median DOM-P | 38 |
| Low List Price:  | \$2,450 | Low Sale Price:  | \$2,450 |              |    |
| High List Price: | \$2,600 | High Sale Price: | \$2,600 |              |    |



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