

EXHIBIT J

PHILLY PIZZA & GRILL, INC.

WEEKLY Totals of Customer Transactions
11/13/09 – 12/27/09

	<u>WEEK 1*</u>	<u>WEEK 2</u>	<u>WEEK 3</u>	<u>WEEK 4</u>	<u>WEEK 5</u>	<u>WEEK 6</u>	<u>WEEK 7</u>	<u>TOTALS</u>
	11/13/09– 11/15/09	11/16/09– 11/22/09	11/23/09– 11/29/09	11/30/09– 12/06/09	12/07/09– 12/13/09	12/14/09– 12/20/09	12/21/09– 12/27/09	
Dine In	357 (54.26%)	483 (36.45%)	363 (42.91%)	569 (49.74%)	633 (45.41%)	503 (46.45%)	258(49.43%)	3166 (45.41%)
Carry Out	142 (21.58%)	473 (35.70%)	176 (20.80%)	282 (24.65%)	376 (26.97%)	198 (18.28%)	149 (28.54%)	1796 (25.76%)
Delivery	159 (24.16%)	369 (27.85%)	307 (36.29%)	293 (25.61%)	385 (27.62%)	382 (35.27%)	115 (22.03%)	2010 (28.83%)
Total Transactions	658 (100%)	1325 (100%)	846 (100%)	1144 (100%)	1394 (100%)	1083(100%)	522 (100%)	6972 (100%)

* partial week

PHILLY PIZZA & GRILL, INC.

Analysis of Customer Transactions
11/13/09 – 11/15/09

(Week 1)

Service	Friday 11/13	Saturday 11/14	Sunday 11/15	Total	Percentage
	# of Transactions (%)	# of Transactions (%)	# of Transactions (%)		
Dine In	87 (52.41%)	119 (54.34%)	151 (55.31%)	357	54.26%
Carry Out	34 (20.48%)	55 (25.11%)	53 (19.41%)	142	21.58%
Delivery	45 (27.11%)	45 (20.55%)	69 (25.28%)	159	24.16%
Total Transactions	166 (100%)	219 (100%)	273 (100%)	658	100%

PHILLY PIZZA & GRILL, INC.

Analysis of Customer Transactions
11/16/09 – 11/22/09

(Week 2)

Service	Monday 11/16	Tuesday 11/17	Wednesday 11/18	Thursday 11/19	Friday 11/20	Saturday 11/21	Sunday 11/22	Total	Percentage
	# of Transactions (%)	# of Transactions (%)	# of Transactions (%)	# of Transactions (%)	# of Transactions (%)	# of Transactions (%)	# of Transactions (%)		
Dine In	26 (28.57%)	56 (51.38%)	30 (28.57%)	65 (43.92%)	121 (35.69%)	140 (34.48%)	45 (35.43%)	483	36.45%
Carry Out	20 (21.98%)	9 (8.26%)	40 (38.10%)	44 (29.72%)	138 (40.71%)	195 (48.03%)	27 (21.26%)	473	35.70%
Delivery	45 (49.45%)	44 (40.37%)	35 (33.33%)	39 (26.35%)	80 (23.60%)	71 (17.49%)	55 (43.31%)	369	27.85%
Total Trans- actions	91 (100%)	109 (100.1%)	105 (100%)	148 (99.99%)	339 (100%)	406(100%)	127 (100%)	1325	100%

PHILLY PIZZA & GRILL, INC.

Analysis of Customer Transactions
11/23/09 – 11/29/09

(Week 3)

Service	Monday 11/23	Tuesday 11/24	Wednesday 11/25	Thursday 11/26	Friday 11/27	Saturday 11/28	Sunday 11/29	Total	Percentage
	# of Transactions (%)	# of Transactions (%)	# of Transactions (%)	# of Transactions (%)	# of Transactions (%)	# of Transactions (%)	# of Transactions (%)		
Dine In	27 (25%)	35 (36.08%)	42 (44.68%)	25 (39.68%)	59 (47.58%)	93 (51.96%)	82 (45.30%)	363	42.91%
Carry Out	12 (11.11%)	25 (25.77%)	22 (23.40%)	6 (9.52%)	24(19.35%)	52 (29.05%)	35 (19.34%)	176	20.80%
Delivery	69 (63.89%)	37 (38.14%)	30 (31.91%)	32 (50.79%)	41(33.06%)	34 (18.99%)	64 (35.36%)	307	36.29%
Total Trans- actions	108 (100%)	97 (99.99%)	94 (99.99%)	63 (99.99%)	124(99.99%)	179 (100%)	181 (100%)	846	100%

PHILLY PIZZA & GRILL, INC.

Analysis of Customer Transactions
11/30/09 – 12/06/09

(Week 4)

Service	Monday 11/30	Tuesday 12/01	Wednesday 12/02	Thursday 12/03	Friday 12/04	Saturday 12/05	Sunday 12/06	Total	Percentage
	# of Transactions (%)	# of Transactions (%)	# of Transactions (%)	# of Transactions (%)	# of Transactions (%)	# of Transactions (%)	# of Transactions (%)		
Dine In	81 (51.27%)	27 (32.14%)	61 (53.98%)	86 (52.76%)	111 (55.78%)	115 (44.57%)	88 (52.07%)	569	49.74%
Carry Out	26 (16.46%)	23 (27.38%)	22 (19.47%)	43 (26.38%)	54 (27.14%)	81 (31.40%)	33 (19.53%)	282	24.65%
Delivery	51 (32.28%)	34 (40.48%)	30 (26.55%)	34 (20.86%)	34 (17.09%)	62 (24.03%)	48 (28.40%)	293	25.61%
Total Trans- actions	158 (100%)	84 (100%)	113 (100%)	163 (100%)	199 (100%)	258 (100%)	169 (100%)	1144	100%

PHILLY PIZZA & GRILL, INC.

Analysis of Customer Transactions
12/07/09 – 12/13/09

(Week 5)

Service	Monday 12/07	Tuesday 12/08	Wednesday 12/09	Thursday 12/10	Friday 12/11	Saturday 12/12	Sunday 12/13	Total	Percentage
	# of Transactions (%)	# of Transactions (%)	# of Transactions (%)	# of Transactions (%)	# of Transactions (%)	# of Transactions (%)	# of Transactions (%)		
Dine In	30 (40.54%)	58 (44.27%)	203 (%)	90 (45%)	104 (47.49%)	55 (34.00%)	93 (46.50%)	633	45.41%
Carry Out	19 (25.68%)	25 (19.08%)	118 (%)	60 (30%)	67 (30.59%)	55 (34.00%)	32 (16.00%)	376	26.97%
Delivery	25 (33.78%)	48 (36.64%)	87 (%)	50 (25%)	48 (21.92%)	52 (32.10%)	75 (37.50%)	385	27.62%
Total Trans- actions	74 (100%)	131 (99.99%)	408 (100%)	200 (100%)	219 (100%)	162 (100.1%)	200 (100%)	1394	100%

PHILLY PIZZA & GRILL, INC.

Analysis of Customer Transactions
12/14/09 – 12/20/09

(Week 6)

Service	Monday 12/14	Tuesday 12/15	Wednesday 12/16	Thursday 12/17	Friday 12/18	Saturday 12/19	Sunday 12/20	Total	Percentage
	# of Transactions (%)	# of Transactions (%)	# of Transactions (%)	# of Transactions (%)	# of Transactions (%)	# of Transactions (%)	# of Transactions (%)		
Dine In	51 (42.86%)	94 (61.44%)	107 (49.54%)	56 (38.36%)	38 (34.23%)	82 (47.13%)	75 (45.73%)	503	46.45%
Carry Out	22 (18.49%)	10 (6.54%)	46 (21.30%)	40 (27.40%)	28 (25.23%)	27 (15.52%)	25 (15.24%)	198	18.29%
Delivery	46 (38.65%)	49 (32.02%)	63 (29.17%)	50 (34.25%)	45 (40.54%)	65 (37.36%)	64 (39.02%)	382	35.27%
Total Trans- actions	119 (100%)	153 (100%)	216 (100%)	146 (100%)	111 (100%)	174 (100%)	164 (99.99%)	1083	100%

PHILLY PIZZA & GRILL, INC.

Analysis of Customer Transactions

12/21/09 – 12/27/09

(Week 7)

Service	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	Percentage
	# of Transactions (%)	# of Transactions (%)	# of Transactions (%)	# of Transactions (%)	# of Transactions (%)	# of Transactions (%)	# of Transactions (%)		
Dine In	51 (44.74%)	39 (59.09%)	43 (47.78%)	20 (48.79%)	43 (62.32%)	34 (44.16%)	28 (43.08%)	258	49.43%
Carry Out	32 (28.07%)	15 (22.73%)	27 (30.00%)	12 (29.26%)	11 (15.94%)	22 (28.57%)	30 (46.15%)	149	28.54%
Delivery	31 (27.19%)	12 (18.18%)	20 (22.22%)	9 (21.95%)	15 (21.74%)	21 (27.27%)	7 (10.77%)	115	22.03%
Total Transactions	114 (100%)	66 (100%)	90 (100%)	41 (100%)	69 (100%)	77 (100%)	65 (100%)	522	100%