

PHILLY PIZZA & GRILL, INC.

WEEKLY Totals of Customer Transactions
11/13/09 - 1/10/10

(DINE-IN/CARRY-OUT ONLY)

	<u>WEEK 1*</u>	<u>WEEK 2</u>	<u>WEEK 3</u>	<u>WEEK 4</u>	<u>WEEK 5</u>	<u>WEEK 6</u>	<u>WEEK 7</u>	<u>WEEK 8</u>	<u>WEEK 9</u>	<u>TOTALS</u>
	11/13/09- 11/15/09	11/16/09- 11/22/09	11/23/09- 11/29/09	11/30/09- 12/06/09	12/07/09- 12/13/09	12/14/09- 12/20/09	12/21/09- 12/27/09	12/28/09- 1/03/10	1/04/10- 1/10/10	
Dine In	357 (71.54%)	483 (50.52%)	363 (67.35%)	569 (66.86%)	633 (62.74%)	503 (71.75%)	258 (63.39%)	438 (70.19%)	430 (71.55%)	4,034 (65.20%)
Carry Out	142 (28.46%)	473 (49.48%)	176 (32.65%)	282 (33.14%)	376 (37.26%)	198 (28.25%)	149 (36.61%)	186 (29.81%)	171 (28.45%)	2,153 (34.80%)
Total Transactions	499 (100%)	956 (100%)	539 (100%)	851 (100%)	1,009 (100%)	701 (100%)	407 (100%)	624 (100%)	601 (100%)	6,187 (100%)

* partial week

BOARD OF ZONING ADJUSTMENT
District of Columbia

CASE NO. 18027

EXHIBIT NO. 48

Board of Zoning Adjustment
District of Columbia
CASE NO.18027
EXHIBIT NO.48

PHILLY PIZZA & GRILL, INC.

Analysis of Customer Transactions

1/04/09 – 1/10/10

(Week 9)

Service	Monday 1/4	Tuesday 1/5	Wednesday 1/6	Thursday 1/7	Friday 1/8	Saturday 1/9	Sunday 1/10	Total	Percentage
	# of Transactions (%)	# of Transactions (%)	# of Transactions (%)	# of Transactions (%)	# of Transactions (%)	# of Transactions (%)	# of Transactions (%)		
Dine In	24 (42.86%)	50 (52.08%)	43 (55.13%)	34 (49.28%)	57 (43.51%)	127 (57.73%)	95 (55.56%)	430	52.38%
Carry Out	17 (30.36%)	18 (18.75%)	19 (24.36%)	19 (27.54%)	34 (25.95%)	42 (19.09%)	22 (12.87%)	171	20.83%
Delivery	15 (26.79%)	28 (29.17%)	16 (20.51%)	16 (23.19%)	40 (30.53%)	51 (23.18%)	54 (31.58%)	220	26.80%
Total Transactions	56 (100.01%)	96 (100%)	78 (100%)	69 (100.01%)	131 (99.99%)	220(100%)	171(100.01%)	821	100.01%

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11/13/09 – 1/10/10

	<u>WEEK 1*</u>	<u>WEEK 2</u>	<u>WEEK 3</u>	<u>WEEK 4</u>	<u>WEEK 5</u>	<u>WEEK 6</u>	<u>WEEK 7</u>	<u>WEEK 8</u>	<u>WEEK 9</u>	<u>TOTALS</u>
	11/13/09– 11/15/09	11/16/09– 11/22/09	11/23/09– 11/29/09	11/30/09– 12/06/09	12/07/09– 12/13/09	12/14/09– 12/20/09	12/21/09– 12/27/09	12/28/09– 1/03/10	1/04/10– 1/10/10	
Dine In	357 (54.26%)	483 (36.45%)	363 (42.91%)	569 (49.74%)	633 (45.41%)	503 (46.45%)	258 (49.43%)	438 (53.87%)	430 (52.38%)	4,034 (46.87%)
Carry Out	142 (21.58%)	473 (35.70%)	176 (20.80%)	282 (24.65%)	376 (26.97%)	198 (18.28%)	149 (28.54%)	186 (22.88%)	171 (20.83%)	2,153 (25.02%)
Delivery	159 (24.16%)	369 (27.85%)	307 (36.29%)	293 (25.61%)	385 (27.62%)	382 (35.27%)	115 (22.03%)	189 (23.25%)	220 (26.80%)	2,419 (28.11%)
Total Transactions	658 (100%)	1325 (100%)	846 (100%)	1144 (100%)	1394 (100%)	1083(100%)	522 (100%)	813 (100%)	821 (100.01%)	8,606 (100%)

* partial week