1	GOVERNMENT OF THE DISTRICT OF COLUMBIA
2	Zoning Commission
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9	Public Hearing
10	Case No. 04-33G [Amendments to Chapter 26
11	Inclusionary Zoning.]
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15	6:35 p.m. to 10:29 p.m.
16	Thursday, April 14, 2016
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18	Jerrily R. Kress Memorial Hearing Room
19	441 4th Street, N.W., Suite 220 South
20	Washington, D.C. 20001
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1	Board Members:
2	ANTHONY HOOD, Chairman
3	MARCIE COHEN, VICE CHAIR
4	ROBERT MILLER, Commissioner
5	MICHAEL TURNBULL, Commissioner
6	
7	Office of Zoning:
8	SHARON SCHELLIN, Secretary
9	
10	Office of Planning:
11	JOEL LAWSON
12	
13	DDOT:
14	JONATHAN ROGERS
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## 1 PROCEEDINGS

- 2 CHAIRPERSON HOOD: Good evening, ladies and
- 3 gentlemen. This is the public hearing of the Zoning
- 4 Commission for the District of Columbia. Today's
- 5 date is April the 14th, 2016.
- 6 My name is Anthony Hood. Joining me this
- 7 evening are Vice Chair Cohen, Commissioner Miller,
- 8 and Commissioner Turnbull. We're also joined by the
- 9 Office of Zoning staff, Ms. Sharon Schellin, as well
- 10 as the Office of Planning staff, Mr. Lawson and Mr.
- 11 Rogers. I just couldn't see him. I know Mr. Rogers.
- 12 This proceeding is being recorded by a court
- 13 reporter and is also webcast live. Accordingly, we
- 14 must ask you to refrain from any disruptive noises or
- 15 actions in the hearing room. Notice of today's
- 16 hearing was published in the D.C. Register and copies
- of that announcement are available to my left on the
- 18 wall near the door.
- The hearing will be conducted in accordance
- 20 with provisions of 11-DCMR-3021 as follows. We are
- 21 reconvening in Zoning Commission Case 04-33G, so we
- will be starting with organizations and individuals
- 23 testimony. All persons appearing before the
- 24 Commission are to fill out two witness cards. Again,
- upon coming forward to speak to the Commission please

- give both cards to the reporter to my right before
- 2 taking a seat at the table.
- When presenting information to the Commission
- 4 please turn on and speak into the microphone, first
- 5 identifying yourself and your home address. When you
- 6 are finished speaking please turn your microphone off
- 7 so that your microphone is no longer picking up sound
- 8 or background noise.
- The staff will be available throughout the
- 10 hearing to discuss procedural questions. Please turn
- off all beepers and cell phones or electronic devices
- 12 so not to disrupt these proceedings. Again, we are
- 13 reconvening in Zoning Commission Case No. 04-33G. At
- 14 this time the Commission will consider any
- 15 preliminary matters. Does the staff have any
- 16 preliminary matters?
- MS. COHEN: No, sir.
- 18 CHAIRPERSON HOOD: Okay. According to the
- 19 list that I have here, we have about 80 people, and
- 20 if I calculated it right it runs us to about 12:30.
- 21 So what we're going to do is we're going to think in
- 22 advance and we're going to have some planning.
- Office of Planning, you're not the only ones do
- 24 planning. We plan too. So, that's a joke. So what
- we're going to try to do is make sure we don't waste

- 1 anyone's time. I'm going to try to get through the
- list that I have as quickly as possible, but we want
- 3 to set a second date. Just in case we're going to do
- 4 an evaluation at 8:00 and see where it is. So at
- 5 8:00 we're going to know how far we can go in this
- 6 list, mathematically from who is on the list now,
- 7 it's impossible for us to finish this this evening.
- 8 So we want to let everyone know in advance. But
- 9 stick around until we do an assessment at 8:00. Ms.
- 10 Schellin, do we have the date that we've decided on?
- 11 If you could give us that?
- MS. SCHELLIN: Yes. It will be Thursday,
- 13 April 28th.
- 14 CHAIRPERSON HOOD: Okay. So Thursday, April
- 15 28th, we're going to reconvene. If everyone shows
- up, the list I have here, we will have to do that.
- 17 But meanwhile, let's not belabor it. Let's get right
- 18 into this list. I'm going to call the list that I
- 19 have here. Commissioner Tom Quinn, come forward.
- 20 And I'm just going to go right down the list whether
- 21 you're a proponent or opponent. Elinor Hart, League
- of Women Voters in the District of Columbia. Tad
- 23 Baldwin, Emily Dorfman, Nancy MacWood, Kristin Purdy,
- Leslie Steen, Montrella Cowan. Oh, Montrella Cowan.
- 25 If I misspell it. Okay. Kathryn Hamer, Claire

- 1 Jaffe. Okay. Do we have eight?
- Mr. Quinn, you can have a seat because I'm
- 3 going to go ahead and I'm going actually call on you
- 4 first. Yeah, but let me see if I have eight. Or did
- 5 I call too many? Okay. Joe Kakesh, Joe Kakesh, Paul
- 6 Tummonds, Hanaleah Hoberman. I need one more person.
- 7 Meredith Fascett, Nealon DeVore, Brock Jacobi, Donald
- 8 Williams, Dr. Sidney Fowler. Okay. This is going
- 9 pretty quick. Okay. Let me begin with you,
- 10 Commissioner Quinn, and then we'll go back to the
- 11 lady sitting to your right.
- MR. QUINN: Thank you. Good evening,
- 13 commissioners. My name is Tom Quinn. I'm a advisory
- 14 neighborhood commission representing single-member
- 15 district 3E-04, and I am testifying tonight on behalf
- of ANC 3E.
- 17 This is not in my remarks, but our ANC did
- 18 consider this at a properly noticed public meeting
- and unanimously supported the changes in inclusionary
- 20 zoning. Our resolution is reflected in this
- 21 testimony.
- I want to thank you for the opportunity to
- 23 testify tonight on this important issue. I would
- 24 also like to than the Coalition for Smarter Growth
- 25 for initiating this process, and the many other

- 1 groups and individuals that have been involved so
- 2 far.
- As you well know, housing costs are high in
- 4 many places in the district and low and moderate
- 5 income households are increasingly priced out of
- 6 housing. This is especially true within the
- 7 boundaries of our ANC and surrounding areas. Aside
- 8 from ADUs the roles for which we supported reforming,
- 9 IZ is one of the few avenues to increasing equity and
- 10 diversity in our neighborhood. Over the next few
- 11 years we expect more than 500 new housing units to be
- built within our ANC boundaries, potentially yielding
- a significant quantity of affordable housing through
- 14 IZ. Our interest in IZ and IZ reform is thus strong.
- 15 IZ units were intended to be affordable to
- both moderate, 80 percent of median family income,
- and low income households, 50 percent MFI. Yet in
- 18 practice less than 20 percent of IZ units produced to
- date are affordable at 50 percent. IZ has for the
- 20 most part, therefore, not served low income
- 21 households.
- 22 By contrast we understand that 80 percent MFI
- units are so close to market rents in many places in
- 24 D.C., especially for small units, it is hard to rent
- them, presumably because many eligible tenants do not

- 1 view the slight difference between subsidized and
- 2 market rents as justifying the administrative burden
- 3 of participating in the IZ lottery.
- In its July 3rd, 2015 setdown report in this
- 5 matter the Office of Planning recommended as one
- 6 option, that IZ rules be revised to require all IZ
- 7 rental units to serve 60 percent MFI households and
- 8 all IZ sale units to serve 80 percent MFI households.
- 9 OP states that its preliminary economic analysis
- 10 demonstrates that these revisions are economically
- 11 feasible for developers.
- We believe that requiring all rental IZ units
- 13 to be offered at 60 percent MFI would constitute a
- 14 net improvement over the current system. An even
- 15 lower threshold might be implementable without
- 16 materially decreasing the overall housing supply in
- 17 D.C. However, and it is vital that the Zoning
- 18 Commission develop a full evidentiary record to
- 19 determine whether such a lower threshold makes sense.
- We have, for instance, heard from a developer
- 21 that some of the assumptions OP employed in its
- 22 analysis are arguably too conservative. This is not
- 23 something we have the technical wherewithal to
- 24 evaluate. But again, given the high stakes we urge
- 25 the Commission to scrutinize OP's analysis and any

- other analysis with the utmost care.
- I would like to turn now to a few other
- 3 issues. First, we do not believe it is equitable or
- 4 sound public policy to set different MFI thresholds
- 5 for the same density bonus levels for IZ rental units
- 6 versus IZ sale units. Moreover, doing so would
- 7 create a nonmarket incentive to developers to shift
- 8 production of overall housing units from rentals to
- 9 ownership units with unpredictable results for
- 10 general welfare.
- 11 Second, we believe that all buildings subject
- 12 to IZ requirements should be subject to a minimum of
- 13 10 percent rather than 10 percent in some instances
- and eight percent in others. Unless the Zoning
- 15 Commission finds upon careful reexamination that
- there continues to be a compelling factual and policy
- 17 justification for the current system.
- Third, we are concerned that the recent trend
- and development to favor small unit size may render
- 20 IZ an unsuitable means to address the affordable
- 21 housing needs of families. And we believe the Zoning
- 22 Commission shall address this problem in the instant
- 23 proceedings if possible.
- 24 Finally, we are told that no developer to
- 25 date has sought relief from IZ requirements in an

- 1 individual case. If so, or even if only a handful of
- 2 developers have sought relief, it is independent
- 3 evidence that current IZ requirements are too low.
- To recap, ANC 3E respectfully urges the
- 5 Zoning Commission to set the threshold for all IZ
- 6 units offered, whether through rental or sale, to no
- 7 more than 60 percent MFI. Zoning Commission should,
- 8 on the basis of a full evidentiary record and
- 9 independent analysis, set the actual threshold to the
- 10 lowest MFI level that would not materially decrease
- 11 overall housing supply.
- We likewise urge the Zoning Commission to
- 13 require that all buildings subject to IZ requirements
- 14 produce at least 10 percent affordable units.
- Finally, we urge the Zoning Commission to
- 16 require that a significant portion of affordable
- units provided pursuant to IZ requirements are large
- 18 enough to be occupied by families.
- 19 Thank you again for the opportunity to
- 20 testify before you tonight.
- 21 CHAIRPERSON HOOD: Okay. Thank you,
- 22 Commissioner. Now we go to the young lady sitting to
- 23 your right.
- MS. HART: Good evening, Commissioners. My
- 25 name is Elinor Hart. I'm testifying on behalf of the

- 1 League of Women Voters of the District of Columbia.
- 2 The league wants to thank the Commission for creating
- 3 our Inclusionary Zoning program and for deciding that
- 4 the inclusionary units will be affordable for the
- 5 life of the development.
- The League has been disappointed, however, in
- 7 the way the program has worked out. We see
- 8 inclusionary zoning as a way to make housing
- gaffordable to people who otherwise would not be able
- 10 to live in it. And that, we don't think, has really
- 11 happened, especially in the rental units. We were
- very pleased to support the coalition for smarter
- 13 growth in its effort to make what we say is making
- inclusionary units more affordable. We thought the
- initial recommendation of the Planning Commission was
- 16 a good one, and we think it's easy if you just say
- 17 all rental units will be affordable to people at 60
- 18 percent of the median family income.
- My testimony was original prepared for
- 20 January 28th. That is the way the League felt on
- January 28th. That's the way the League felt on
- 22 March the 3rd. And in spite of the sort of recent
- 23 proposal by the Office of Planning about which the
- League is not at all enthusiastic, it is still the
- League's position today. The League urges you to

- 1 make all rental units affordable to people at 60
- 2 percent of the area family median income, and to do
- 3 it just as quickly as you can. We have a huge
- 4 affordable housing crisis in this city, as you know.
- I think I have a few more minutes so I want
- 6 to mention a couple other things. I do remember the
- 7 reason that the hearing was postponed from the 28th
- 8 was that you, Chairman Hood, wanted to hear from
- 9 ANCs. And I have been visited at least six ANCs and
- 10 have been in touch with two others. And I can tell
- 11 you there is -- I haven't met one ANC commissioner
- who thought that Inclusionary Zoning units were as
- 13 affordable as they needed to be. I think the ANCs
- 14 have spoken and I think their message is loud and
- 15 clear that Inclusionary Zoning needs to be more
- 16 affordable.
- I also just want to say briefly that I have
- worked on this issue since 2004, and there are many
- other affordable housing advocates who have done the
- 20 same. And it will be sort of heartbreak if all this
- 21 effort has been undertaken by the Office of Planning
- on these many hearings you've had, and we don't have
- 23 -- we have a situation where inclusionary units are
- really not doing the job that we think they were
- intended to do.

- So, and let me just say, I recognize that how
- 2 much effort the Zoning Commission has put into
- 3 Inclusionary Zoning. And I think for the sake of
- 4 your effort as well it's very important that you make
- sure that inclusionary units, rental units, are
- 6 affordable. Thank you very much.
- 7 CHAIRPERSON HOOD: Thank you. Next.
- MR. BALDWIN: Good evening, Chairman Hood and
- members of the Planning Commission. My name is Tad
- 10 Baldwin. I've lived in Ward 3 for the past 45 years,
- 11 where it's desired that a mix of housing types at a
- variety of costs be created throughout the city and
- 13 encourage more of our existing and new low and
- 14 moderate income citizens to make housing choices and
- 15 locations convenient to their jobs and desired
- 16 services.
- I've worked in housing, finance, and
- 18 development for my career and was fortunate to put my
- 19 skills to work with the Technical Committee of the
- 20 Campaign for Mandatory Inclusionary Zoning beginning
- 21 more than a decade ago, along with Elinor and others
- 22 here tonight. We're still appreciative of the warm
- 23 support of IZ by the Zoning Commission at that time,
- 24 both the mixed income component or the basic program,
- 25 and a willingness to make the units permanently

- 1 affordable are key elements of your decisions.
- Now that just under 1,000 units have been
- 3 produced by the program or in the pipelines, a good
- 4 time to adjust the program to make it more effective
- 5 in reaching its goals. As innovative programs and
- 6 government requirements and incentives, private
- 7 sector production, and the ultimate consumers,
- 8 continual adjustments will be needed over the years
- 9 to come.
- The two basic points that I'd like to make
- 11 this evening are, one, the need to increase the basic
- 12 effectiveness by the program by having the rental
- units also serve households below 60 percent of MFI.
- 14 And your continuing support for both the city and
- 15 qualified nonprofits to purchase and rent sale IZ
- units to persons in households at lower income
- 17 levels.
- 18 Impact of keeping all the rental units at 60
- 19 percent MFI, open the program more widely to
- 20 households most in need. Specifically, a household
- of two would have a maximum income of \$52,400,
- 22 compared to 69,009 at the 80 percent level. When I
- ran the numbers for the newly proposed program back
- in 2005, the benefits of the bonus units created were
- 25 able to carry whatever developer affordability gap is

- 1 created. Based on my extensive numbers analysis the
- 2 final recommendation of our coalition centered on 65
- 3 percent AMI at the level by which rental and sale
- 4 programs were feasible. Desiring to reach down to 50
- 5 percent AMI we subtracted 15 percent to reach that
- 6 level for half the IZ units. We thought it was half.
- 7 It ended up being 17 percent so far, and 50 percent
- 8 at the 80 percent level.
- And we have evidence now to show that the 80
- 10 percent AMI is too high for rentals. Second point
- is, this ability for the city and nonprofits to
- 12 purchase these units. This concept allows for
- 13 entities to serve a greater variety of low income
- 14 households in special needs population, often using
- 15 external subsidies.
- A letter to the Commission from the Executive
- 17 Director of Housing in Limner (phonetic), Montgomery
- 18 County, speaks to the 40/40 IZ units. His
- organization utilizes for people in mental health
- 20 recovery. When the Montgomery County had very short
- 21 price controls in early years, the program in the
- 22 '70s.
- I guess I'm through. Thank you very much for
- 24 the opportunity to testify.
- 25 CHAIRPERSON HOOD: Okay. Thank you. Next.

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- MS. MacWOOD: Good evening, Chairman Hood,
- 2 Members of the Commission. I'm Nancy MacWood
- 3 representing the Committee of 100 on the Federal
- 4 City.
- We appreciate the opportunity to participate
- 6 in this hearing on proposed text amendments to
- 7 improve the Inclusionary Zoning program. We support
- 8 many of the proposals presented by the Coalition for
- 9 Smart Growth, and others. We urge you to make
- improvements that are consistent with development
- 11 policies and that allow the program to target those
- with the greatest housing needs.
- To this end we support reducing income
- 14 eligibility levels to 50 percent of AMI. I'm old
- school so I'm going to use AMI. For rental, and 70
- 16 percent of AMI for homeownership housing. We think
- it's important to put the target beneficiaries in to
- 18 some real world context. Eighteen percent of our
- 19 residents live below the poverty level, and 28
- 20 percent of families live below poverty levels. The
- 21 percentage of African/American families living below
- 22 poverty is even higher.
- 23 Fifty percent of AMI in fact includes a large
- 24 portion of D.C. residents. We also strongly urge the
- 25 Zoning Commission to stop the policy of allowing

- 1 developers to choose the size of housing units based
- on the size of units they want to market. To this
- 3 end we urge encouragement of larger units for
- 4 families rather than single occupancy units. We also
- support increasing the required percentage of IZ
- 6 units in an Inclusionary Zoning development.
- 7 The Committee of 100 has long supported
- 8 including downtown and Inclusionary Zoning
- 9 requirements. And we agree that a single set aside
- 10 percent of development and removing the two-tier
- 11 system is a good idea. We also support continuing
- 12 the 20 percent bonus density allowance in exchange
- 13 for set aside of IZ units.
- We think it's critical that the IZ program
- 15 create a permanent inventory of housing. To that end
- we support preserving permanent affordability and the
- inventory of for sale IZ units and continuing the
- 18 resale of units to eligible residents earning up to
- 19 70 percent of AMI.
- We also agree that the Mayor and the Housing
- 21 Authority should be authorized to buy unsold units
- 22 and maintain them in the IZ program.
- The Committee of 100 does not support using
- the IZ program to increase density in low density
- 25 areas. We've had this discussion during ZRR. We

- 1 urge that lot occupancy standards remain to control
- 2 light and air and neighborhood character, and that
- 3 lot widths that have already been reduced for IZ
- 4 developments be maintained.
- We also think more study should be done
- 6 before authorizing small and ineligible developments
- 7 to use bonus densities. The essential change that
- 8 will produce more IZ units is bringing downtown into
- 9 the program.
- We strongly oppose the notion of moving
- 11 required IZ units to off-site locations without a
- 12 rigid evaluation of economic hardship. This goes to
- 13 the heart of the program. IZ intentionally seeks to
- 14 mix income levels in development projects so that all
- buildings, blocks, and neighborhoods reflect the
- 16 economic diversity of the city. It also permits
- 17 lower income residents to live near Metro, job
- 18 centers, services, and other desirable resources like
- 19 schools. Many of our federally funded programs
- 20 facilitate housing built or rehabbed, primarily for
- low income earners in areas with fewer services
- 22 because land costs are less. IZ represents another
- 23 model that ensures low income residents and
- 24 opportunity to live in areas where desirable services
- 25 and opportunities exist. And that original intent,

- 1 we believe, should be preserved. Thank you.
- 2 CHAIRPERSON HOOD: Thank you. Next.
- MS. STEEN: Good evening, Chairman and
- 4 Commissioners. Thank you. I'm Leslie Steen. I live
- 5 in the Van Ness Neighborhood of Ward 3. I've lived
- 6 in the District since 1975. I'm the former Housing
- 7 Chief for Mayor Fenty and have been a developer for
- 8 the better part of 40 years. I'm here tonight
- 9 because Inclusionary Zoning is extremely cost-
- 10 effective means of producing affordable housing, and
- 11 the one tool the District has to enable low income
- 12 families to live in neighborhoods of high
- 13 opportunity.
- For all our other affordable housing programs
- 15 have issues that stand in the way of creating
- affordable housing in high cost amenity rich
- 17 neighborhoods. This is an important consideration.
- 18 As policy makers have come to understand the
- 19 fact that our housing programs geographically
- 20 concentrate low income households and economically
- 21 segregate the city, it's become clear that other
- 22 solutions must be found. I commend the Zoning
- 23 Commission, OP, DHCD for all the work that they've
- 24 done in creating and administering this, and I think
- 25 it's time that we can take another look at it and

- 1 move it forward to bring it to its fuller potential.
- I'd like to address two factors, the
- 3 economics of IZ to pay for changes in targeting
- 4 incomes, and the need for affordable housing where it
- is most severe; meeting the need where it's most
- 6 severe.
- OP's original proposal, Option 1B, would
- 8 require all IZ units to serve 60 percent of AMI. I
- 9 support that option as a reasonable compromise. OP's
- 10 proposal to ease the housing cost burden by
- 11 administratively reducing rents to 28 percent of MFI
- is a good concept but it could take 15 or more years
- 13 to reach 60 percent of MFI. That's too long.
- By the time we reduce the incomes down we
- will have built much of our higher density downtown
- 16 areas. OP's economic analysis shows that the program
- 17 can afford to serve 60 percent of AMI. MFI. A great
- deal of housing will be built in the next 15 years
- 19 and we can't lose the time.
- OP's economic analysis revealed that some of
- 21 the zones in some zones our current bonus densities
- increase benefits to developers beyond the cost of IZ
- 23 units. It leaves value on the table which in turn
- 24 could have the impact of increasing land value. We
- need to use that value now, and under current rules

- 1 it shows -- the analysis shows a reduction in the
- 2 requirement to serve 80 percent to 60 percent, does
- 3 not overly burden land value. In low density zones a
- 4 set aside of -- changing the set aside from 10 to 8
- 5 percent would actually lessen the burden. Thank you
- 6 very much.
- 7 CHAIRPERSON HOOD: Okay. Thank you. Next.
- 8 MS. JAFFE: Dear Chairman Hood, Members of
- 9 the Zoning Commission, my name is Claire Jaffe. I
- 10 grew up in D.C., went to D.C. public schools, left
- 11 the city for college and moved back here because I
- 12 care about this city and my community.
- I love living here and I'm happy about new
- 14 economic growth, but I want to make sure that
- 15 everyone who wants to can have a similar opportunity
- to live here and take advantage of positive changes
- in the city.
- I am here today to voice my support for
- 19 making Inclusionary Zoning more affordable so that
- 20 low income people and families can have better
- 21 housing choices and greater geographic mobility
- 22 throughout the District of Columbia.
- As a native Washingtonian I've watched the
- 24 city change dramatically over my lifetime. I grew up
- in upper northwest, moved across the park to 16th

- 1 Street in Middle School, and moved to U Street after
- 2 high school. With each move I watched as rents got
- 3 higher and longtime residents that we grew close to
- 4 were forced to leave.
- Now as a young person in the city I am
- 6 increasingly worried about the shrinking stock of
- 7 affordable housing, especially in neighborhoods that
- 8 have access to good public schools. I was lucky
- enough to grow up in bounds for Delan Wilson
- 10 (phonetic) and live within bus or walking distance of
- my afterschool job. These opportunities propelled me
- 12 to college and future success.
- Low income D.C. residents and families are
- 14 the people that are most in need of living close to
- jobs, amenities, and quality schools in order to
- 16 provide the greatest opportunity for success.
- I comment the Zoning Commission for creating
- 18 Inclusionary Zoning, a nationally known affordable
- 19 housing policy. Now it is time to revisit our IZ
- 20 program so that we are making the most of it. Right
- 21 now IZ is not creating units that provide the level
- of affordability to really help lower income
- 23 residents. I ask the Zoning Commission specifically,
- to make all rental IZ units affordable to people
- 25 earning no more than 60 percent MFI as 80 percent MFI

- 1 is clearly too high and is not currently serving the
- 2 people most in need. Enable the City or qualified
- 3 nonprofits to purchase IZ units and then rent units
- 4 to people at lower incomes. Keep IZ's current
- 5 standards that make all affordable units permanently
- 6 affordable, and keep using IZ to build mixed income
- 7 buildings and neighborhoods.
- 8 Building on its strengths and changing its
- 9 shortcomings, IZ can make a much larger contribution
- 10 to serve housing challenges faced by our city. Thank
- 11 you for your concern for making the most of
- 12 Inclusionary Zoning and making D.C. a welcoming place
- 13 to moderate and low income people. I appreciate the
- 14 opportunity to testify.
- 15 CHAIRPERSON HOOD: Okay. Thank you. Next.
- MR. FOWLER: Good evening, Chairperson Hood
- and Commissioners. I'm Sid Fowler, and I'm the
- 18 senior pastor at First Congregational United Church
- of Christ in the downtown area. And I'm testifying
- 20 in favor of proposals to make Inclusionary Zoning
- 21 more inclusive.
- For 150 years our church has been
- 23 historically engaged with people who are on the
- 24 margins, from being a service provider, a spiritual
- 25 home, and a full participant in other communal and

- 1 service programs such as Thrive D.C. and Pathways to
- 2 Housing. Currently we seek vital ways that our new
- 3 multi-use building on the corner of 10th and G can be
- 4 a place that continues to be a place of service and
- 5 hope for downtown. Yet, we are increasingly
- 6 concerned on that corner as luxury housing dominates
- 7 the neighborhood that we have become familiar with
- 8 and enjoy who our neighbors are there.
- We're concerned about for neighbors such as
- 10 those at the Wa Luck House in Chinatown, who may face
- 11 potential loss of their subsidized housing and
- 12 dispersion from the communities that they have loved
- and lived in for years. The fundamental questions
- 14 that we keep asking are asking the question of who
- really is our neighbor, and what is the true nature
- of a vital community, and how do we care for one
- 17 another as neighbors.
- With the tripling of the bounderings (sic) of
- downtown approved by the Zoning Commission and the
- 20 exemption of IZ requirements for new properties, we
- 21 have become especially concerned. Will it be
- 22 possible for so many of those who are vital to our
- 23 downtown community, our diverse and wonderful
- 24 neighbors, to maintain and find housing there? Yet
- 25 there is a real possibility for including those

- 1 neighbors as well. By requiring IZ and the areas now
- 2 added to the downtown, the Zoning Commission can
- define neighbor in a way that reflects the highest
- 4 aspirations of our city as a place guided by equity
- 5 and justice.
- First Church wishes for and supports at
- 7 minimum, further exploration about broadening and
- 8 revising IZ requirements by one, increasing the
- 9 proportion of qualifying households that are low to
- 10 moderate income, by lowering the top tier income
- 11 threshold set at 50 percent AMI. Two, increasing the
- number of IZ units produced for substantially lower
- 13 to middle income levels. Three, capping the amount
- that occupants of IZ units, excuse me, must pay at 25
- 15 percent of their income.
- We strongly encourage developers to provide
- 17 larger, as several people have said, larger IZ units
- 18 for family housing. We love the number of families
- 19 that are coming to our church that are part of the
- area that we haven't ever seen in the downtown here,
- 21 but they come from all kinds of economic brackets.
- We know that larger units are needed for families,
- 23 just not efficiencies.
- 24 And also by requiring that all new or
- 25 substantially renovated residential or mixed use with

- 1 residential buildings in the downtown area provide IZ
- 2 units. We urge the Zoning Commission to even more
- fully, because I know you do it, enter into that
- 4 moral reflection about who is our neighbor and
- 5 discerning the future, and determining what the Chair
- of the Council, Phil Mendelson, said last time we
- 7 gathered when he called for balance at a time such as
- 8 this.
- In the midst of prosperity and possibility,
- 10 how do we serve those vulnerable to displacement and
- 11 serve and share in the blessings of this time? We
- 12 believe the Zoning Commission and a more inclusive
- inclusionary zoning are both critical factors in
- building such a future and a better D.C.
- We want to thank you so much for this moment,
- the opportunity of this moment, and this chance to
- 17 testify. Thank you very much.
- 18 CHAIRPERSON HOOD: Okay. Thank you. Next.
- MR. TUMMONDS: Good evening, Mr. Chairman,
- 20 Members of the Commission. For the record I am Paul
- 21 Tummonds, the law firm of Goulston and Storrs. First
- 22 I'd like to note the substantive comments that our
- 23 firm filed in the record of this case back on March
- 24 2nd. This evening I will address our concurrence
- with the analysis provided in OP's report from

- 1 February 25th, 2016, regarding the inconsistencies of
- the applicant's proposal with the Comprehensive Plan.
- OP's February 25th report noted in its review
- 4 of the Comprehensive Plan that quote, "It found that
- 5 there is very limited opportunity to increase bonus
- 6 density to help balance the impact on project
- 7 revenues from deeper affordability. This is due to
- 8 the inability to offer additional height in almost
- 9 any zone without running into potential conflicts
- 10 with the Comprehensive Plan."
- "This is very important as the Inclusionary
- 12 Zoning program has always been intended to create a
- 13 series of incentives through both bonus density and
- 14 height to help the development community achieve
- 15 additional housing, and also help to achieve the
- 16 District's goals of providing additional affordable
- 17 housing."
- 18 As will be noted by testimony from the
- 19 development community this evening, the deeper
- 20 affordability levels proposed in this application
- 21 without the possibility of additional height and
- 22 density may ultimately result in the reduction of the
- 23 amount of new housing created.
- As this commission is well aware, consistency
- with the Comprehensive Plan's future land use map is

- 1 an issue of primary importance in all PUD and zoning
- 2 map amendment applications. These same issues of
- 3 consistency with the future land use map need to be
- 4 considered in the zoning text amendment applicant.
- You may remember that last year the Zoning
- 6 Commission noted the problems that the initially
- 7 proposed redevelopment of the Brooklyn Manor project
- 8 had with the Comp Plan's future land use map
- 9 designation. In that instance the applicant was
- 10 required to reduce the height and density of the
- 11 proposed buildings in that first stage PUD
- 12 application, which ultimately reduced the total
- amount of housing provided and the total amount of
- 14 affordable housing provided in that project.
- You encourage the applicant to work with the
- Office of Planning on creating proper amendments to
- 17 the future land use map through the Comp Plan
- 18 amendment process to allow for additional height and
- 19 density along Rhode Island Avenue. We believe that
- 20 the applicant in this case should also be required to
- 21 recognize that the existing future land use map
- designations for areas in which additional height and
- density are proposed, are not achievable at this
- 24 time.
- They should also be encouraged to seek

- 1 changes to the Comp Plan amendment process to allow
- 2 for greater height and density in those areas. It is
- 3 only through these types of changes to the Comp Plan
- 4 and the changes proposed to the IZ regulations in
- 5 this application that will allow economically
- 6 feasible development to occur.
- 7 Thank you for your time and attention to my
- 8 testimony this evening.
- 9 CHAIRPERSON HOOD: Okay. We want to thank
- 10 this panel. Let's see if we have any questions or
- 11 comments, Vice Chair Cohen?
- MS. COHEN: Thank you, Mr. Chairman. I have
- 13 a question for Mr. Baldwin. You have been engaged a
- 14 long time with IZ so you have done a number of
- 15 analysis of numbers. Is that correct? Do you have
- 16 those numbers that you can share with us? Did you
- 17 update them for this recent revision to the
- inclusionary zoning?
- MR. BALDWIN: No, I honestly did not. I do
- 20 have the numbers from before but I don't think they
- were highly looked at by others, other than our
- 22 committee anyway. And I spent months on them at that
- 23 time.
- MS. COHEN: Are you willing to share them
- 25 now? I mean, they're out of date. But at least I

- 1 could see how other people are viewing this. I
- 2 actually have worked with numbers in my life, and
- 3 that's -- there's a moral argument of course, but
- 4 there's an economic argument where the pushback comes
- 5 from a development community about, you know, will
- 6 they continue to build housing.
- 7 So if you could submit that for the record
- 8 I'd appreciate that.
- 9 MR. BALDWIN: Be very glad to.
- MS. COHEN: Okay. And, Ms. Steen, I know of
- 11 your years in affordable housing, very aware of them.
- 12 You have developed affordable housing and you did
- 13 submit testimony that I noticed had numbers. Have
- 14 you done analysis which would show that the gap that
- is created by developing the affordability at a 50 or
- a 60 percent can be offset by the bonus density and
- 17 cross-subsidy? Have you done that analysis?
- MS. STEEN: With a group effort we used the
- 19 OP model that was developed. There were working
- 20 groups and a great discussion about assumptions that
- were going into that model. And there was general
- 22 agreement with the assumptions. I'd say the
- 23 assumptions were on the conservative side, but the OP
- 24 model does demonstrate what is going on. And if OP
- 25 had done the same kind of apples to apples analysis

- 1 that they did for Option 1A, they did it for 1A, they
- 2 did not do it for 1B, including the parking, the new
- 3 ZRR I believe it's called, parking. Including it
- 4 into the model I think you'll find that the impacts
- s are very favorable to lowering the income targeting.
- And so I'd say that using that model that
- 7 many people have worked with should be expanded to
- 8 look at the 1B option. And the 1B option that is
- 9 modified with a slight different set aside from 10 to
- 10 8 on the low density zones. And taking into account
- 11 the parking as well. And I think you will see the
- impact of the land is within the margin that they
- have considered to be acceptable; which I consider to
- 14 be very, very conservative.
- MS. COHEN: I recall reading that from when I
- 16 first started reading the record. So thank you for
- 17 emphasizing that.
- Mr. Timmonds (sic), one of the things I was
- 19 very surprised, there -- I mean, people may -- you
- 20 mentioned developers are going to testify tonight.
- 21 But the record doesn't contain anything from the
- 22 development community, so I'm pretty surprised. And
- 23 can you tell me, is it just going to be tonight that
- 24 we're going to hear about it, their analysis? And
- 25 I'm talking about numbers. Okay? I'm not talking

- 1 about --
- MR. TUMMONDS: Sure. Absolutely. Yeah, the
- 3 numbers -- and I think what you'll hear also is that
- 4 the development community, DCBIA, they spent a lot of
- 5 time working with Mr. Rogers, working in the Task
- 6 Force, I think to help inform OP with what they
- 7 believe are workable numbers. And I think in large
- 8 part that's why you have the OP report that came out
- on February 25th. So I think what you'll hear from
- 10 DCBIA, what you'll hear from the development
- 11 communities, we're supportive of the OP report from
- 12 February 25th. But also, you will get numbers
- 13 tonight.
- MS. COHEN: Okay. Ms. McMahon (sic), did the
- 15 Committee of 100 do any economic analysis that they
- 16 could share with the Commission?
- MS. MacWOOD: No. No, we did not, Ms. Cohen.
- MS. COHEN: Okay. Thank you, everybody.
- 19 CHAIRPERSON HOOD: Any other questions or
- 20 comments up here? Commissioner Turnbull.
- MR. TURNBULL: Yeah, I just had one for Ms.
- 22 MacWood. You were talking about -- part of your
- 23 testimony you were talking about some planned unit
- 24 developments, PUDs that barely make -- it sounds like
- 25 they barely make or satisfy the requirements for a

- 1 PUD. Small and ineligible developments is I think
- what you would refer to them as. Are you concerned
- more about the impact upon a small dense development
- 4 rather than just getting the additional housing per
- 5 se?
- MS. MacWOOD: There was a proposal from the
- 7 Office of Planning. I don't know whether it's still
- 8 a viable proposal or not at one point, that they
- 9 remarked in the report that a developer had come to
- them and asked if, even though they weren't eligible
- 11 because they weren't building a development with a
- minimum of 10 units, if they could participate in the
- 13 Inclusionary Zoning because they wanted to avail
- 14 themselves of the bonus density.
- And so the Office of Planning, using that
- 16 example, suggested in the report that the Zoning
- 17 Commission look at that as something that you might
- want to consider including. So we responded to that
- 19 by saying that we think there are many problems with
- 20 trying to expand IZ to very low density areas. One
- we don't think you're going to get very much housing
- 22 out of it. We think the proposal of including
- 23 downtown is certainly a much more productive
- 24 approach. But we also think that when you start to
- 25 go into low density areas you begin to challenge --

- 1 be challenged with issues like the character of the
- 2 neighborhood, the Comprehensive Plan, the Height Act,
- there are other issues that become involved and it's
- 4 is much more straight forward when you're looking at
- 5 the higher density zones.
- 6 MR. TURNBULL: Okay. Thank you.
- 7 CHAIRPERSON HOOD: Okay. Commissioner
- 8 Miller.
- 9 MR. MILLER: Thank you, Mr. Chairman. Thank
- 10 each of you for your thoughtful testimony.
- Ms. Steen, did you have a position on
- 12 lowering the income level for homeownership under the
- 13 Inclusionary Zoning program, or you're just
- supporting the Option 1B as a compromise?
- MS. STEEN: 1B is a compromise for the rental
- 16 housing. The homeownership, I don't know that I am
- 17 prepared to say that it should be changed at this
- 18 time. I think there are legitimate questions.
- MR. MILLER: Mr. Tummonds, you've represented
- 20 developers in cases before us where sometimes the
- 21 developers have proffered higher amounts of
- 22 inclusionary units than the program currently
- 23 requires. You've done that from some time from the
- 24 outset?
- MR. TUMMONDS: Yes.

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- MR. MILLER: Sometimes you've done it after
- you've heard comments up on the dais that we'd like
- you to think about doing, we'd like the developer to
- 4 think about doing it. And clearly there was enough
- 5 value in the project that it was able to support the
- 6 lower numbers at the 50 percent level for example,
- 7 where 80 percent was all that was required. You
- 8 don't think that these projects in many cases can
- 9 support a lower income level?
- MR. TUMMONDS: I think the PUD projects can,
- and they do. I think a lot of what we see here is it
- will be -- it's the 25, 30 unit project. Project
- that BZA doesn't see, Zoning Commission doesn't see.
- 14 You know, I think those are the impacts to look at.
- 15 You know. Does that work? And I think that you'll
- 16 hear testimony tonight from the development community
- 17 saying like, that's tough. When you have the 300
- unit, 400 unit, 90-foot tall apartment building, they
- 19 have the ability to compensate for that additional
- 20 lower levels of AMI. It's the smaller projects that
- 21 don't.
- MR. MILLER: Thank you. Thank you each of
- 23 you for your testimony.
- 24 CHAIRPERSON HOOD: Okay. I want to thank
- 25 this panel. We greatly appreciate your testimony and

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- 1 taking time to come down and help us with this
- 2 decision, Inclusionary Zoning.
- Let's go to Meredith Fascett. Hopefully I
- 4 pronounced it correctly. If I mispronounced it you
- 5 can correct me when you come up. John Healy, Helen
- 6 Douglas, Donna Rosen, Hanaleah Hoberman, Trafis
- 7 Ballie, Madea Benjamin, Yoav Migid, or Magid. Magid.
- 8 Debra Frazier, Emily Dorfman, Chris Plano, Jorge
- 9 Andres Soto, Peter Hartmann, Commissioner Gwen Bole,
- 10 Renee Bowser, Commissioner Bowser. I saw her. Larry
- 11 Hargrove. Did I skip one? Okay. Monica Warren.
- Okay. Let's see if I -- do I have eight? I
- 13 think I need one more. Or do I have enough?
- 14 [Discussion off the record.]
- 15 CHAIRPERSON HOOD: Okay. Whose name did I
- 16 call that didn't make it to the table? No, okay. I
- mean, I'm talking about who is here. Okay. I called
- 18 two names. Can you all sit in the front row so I
- won't mess up and not call you back up.
- If I forget the next -- you two just come on
- up, even if I don't call your name just come on up
- 22 and I'll know I have to have six more. Okay. I
- 23 called --
- MS. SCHELLIN: [Speaking off mic.]
- 25 CHAIRPERSON HOOD: Okay. Could you sit in

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- 1 the front row somewhere? And you three just come on
- 2 up when this panel finishes, because I'm trying to
- 3 move it along so we can be home by 2:00. Okay.
- All right. Let's start to my left. You may
- 5 begin.
- 6 MS. FASCETT: Thank you, Mr. Chairman and
- 7 Members of the Commission for the opportunity to
- 8 testify tonight. My name is Meredith Fascett. I'm
- 9 an ANC Commissioner in ANC 6D which includes Navy
- 10 Yard, Southwest, and Buzzard Point. I'm giving these
- 11 comments tonight on behalf of ANC 6D.
- My written comments are longer than five
- minutes so I will paraphrase for them tonight.
- ANC 6D strongly supports Option 1B. The ANC
- views the change that all rental IZ units be priced
- to be affordable for households earning 60 percent of
- 17 MFI as a game changer for the District. We view the
- 18 change and the proposed increase in MFI target for IZ
- 19 for sale units as appropriate because it targets for
- 20 sale units to households who can more easily qualify
- 21 mortgages. And the ANC is supportive of the
- 22 differences in affordability targets by building
- 23 tenure as outlined in 1B.
- I want to expand on my first statement
- 25 regarding the proposed change in the rental unit

- 1 target to 60 percent of AMI. Rental units represent
- 2 81 percent of IZ units. By getting the rental unit
- 3 target affordability right the District can optimize
- 4 the benefits of our IZ program. Changing the rental
- 5 target affordability to 60 percent of MFI aligns IZ
- 6 targets to where our gaps between supply and demand
- 7 grow more significant. It aligns the IZ rental units
- 8 with the incomes of the majority of households who
- 9 are seeing assistance. It is more households who are
- 10 severely cost burdened.
- 11 And it aligns IZ with a broadly known and
- 12 critically important policy priority that a
- 13 stakeholder group of developers, nonprofits, law
- 14 firms, district agencies, developed in 2012 that
- 15 stated we want the lion's share of new funds financed
- 16 housing for those earning 60 percent of AMI.
- 17 The ANC believes that Option 1B is the
- 18 superior policy choice of 1A. 1B's impact on land
- 19 values is similar to 1A. And 1B's financial value to
- 20 District residents on a pathway to the middle class
- 21 is much more substantial than 1A.
- We also believe that 1A misses the
- 23 opportunity to align the IZ program with the
- 24 District's affordable housing goals. 1A generates
- 25 too few units at 50 percent of AMI. It creates

- 1 rental units overwhelmingly at 80 percent of MFI,
- 2 even though those units don't serve the greatest need
- 3 low-income households and are priced very closely to
- 4 market rates.
- In the previous hearing we heard from
- 6 district agencies who made the arguments around the
- 7 continuum housing program policies and a crowding out
- 8 affect. The ANC did not find those arguments
- 9 compelling and we have provided additional detail in
- 10 the document. So I wanted to take a step back and
- 11 talk about more broadly, what are we trying to
- achieve as a city and as a neighborhood, and as an
- 13 ANC. Helping our low income residents find a pathway
- to the middle class is a priority for 6D. We are
- 15 committed to bringing resources, programming, and
- jobs to the neighborhood for this residence. I spent
- 17 the past three years trying to create a neighborhood
- 18 school that serves all children and gives them the
- 19 education they need. I edit people's resumes, I
- 20 match them with mentors. I routinely circulate job
- leads. We're not messing around in 6D. We want to
- 22 create a pathway to the middle class.
- And we have success stories. One of my
- 24 constituents is a young woman who has grown up in
- 25 public housing, graduated from D.C. public schools,

- 1 is working part-time in an aftercare program, and
- 2 attends community college. She wants to be an early
- 3 child education teacher. Great. But when she's
- 4 ready to move out on her own, where is she going to
- 5 live? An IZ unit at 60 percent of AMI would be
- 6 fantastic. An IZ rental unit at 80 of MFI is out of
- 7 reach.
- Another constituent, a young man, early 20s,
- 9 grew up in Ward 8. His mom moved mountains to get
- 10 him a good education. He lives in public housing.
- 11 He did of course work at AU. He's studying to be a
- 12 UX designer in the IT field. When he lands a job,
- 13 his dream job, an IZ unit at 60 percent of MFI would
- 14 permanently set him on the path to the middle class.
- These young adults are part of our
- 16 community's fabric. D.C. is their home, but it is
- unclear if D.C. can be their future. Affordable
- 18 housing is the lynch pin. We do not want a future
- where the District becomes a place where only people
- 20 at the lowest incomes who have subsidies, and those
- with the highest incomes can afford to live.
- We want residency that really is an
- 23 achievable pathway to the middle class, and we want
- 24 to support them. ANC 6D urges you to implement
- 25 Option 1B. You will be making the District's IZ into

- 1 the powerful and effective program that we all
- 2 envisioned, and you will be changing the future for
- 3 hundreds of District households. Thank you.
- 4 CHAIRPERSON HOOD: Okay. Thank you. Next.
- MR. PLANO: Thank you for the opportunity to
- 6 speak today. I'm here in support of the proposal to
- 7 strengthen Inclusionary Zoning by making IZ units
- 8 more affordable at 60 percent MFI. This is my time
- speaking before the Zoning Commission.
- MS. COHEN: Can you identify yourself?
- MR. PLANO: Oh, I'm sorry. My name is Chris
- 12 Plano. I'm a resident of the Eastern Market
- 13 Neighborhood.
- 14 This is my first time speaking before the
- 15 Zoning Commission, but affordable housing is
- something I care very deeply about. I'm not sure
- when my interest in equity and social justice began
- 18 but it led me to write a paper that was later
- 19 published. The paper highlights the need for
- 20 improved public transit, supermarket access, and job
- opportunities in Baltimore for low income
- 22 individuals.
- This is mainly an issue of location. Areas
- 24 with supermarkets and transit access to jobs are
- 25 desirable so rents are high. And high rents prevent

- 1 low income families from accessing those amenities.
- 2 My wife and I live in the Eastern Market, which is a
- great neighborhood as many of you know. Anything you
- 4 might need or want is within walking distance, and
- 5 anything else is a quick Metro or bus ride away.
- 6 Both of us have college degrees, and with two incomes
- 7 we can live in a great neighborhood. But I want that
- 8 opportunity for others as well.
- 9 Unfortunately it's not possible for many
- 10 people in our city considering our booming housing
- 11 market. However, such a booming market also provides
- 12 the opportunity to strengthen IZ because the market
- 13 can support increased affordability requirements. We
- 14 all know that Metro stations attract development.
- 15 Sorry. I have to find my place again.
- We all know that Metro stations attract
- 17 development. Right now there is a large mixed use
- 18 building under construction across the street from
- 19 the Eastern Market Metro Station on the old Hines
- 20 School property. All this new construction happens
- 21 around Metro stations because people want to live
- 22 near transit. While it might seem cliché, WMATA's
- 23 slogan, "Metro opens doors," is actually pretty
- 24 accurate. Their service enables access to shopping,
- 25 jobs, and school.

- Of course the issue is that high demand for
- 2 housing near transit means high rent, and this leaves
- 3 lower income individuals and families out of luck.
- 4 With so much new housing and neighborhoods that offer
- so much, we have an opportunity to support families
- 6 who truly need it. I'd like to commend the
- 7 Commission for requiring all IZ units to be
- 8 permanently affordable, but we can do more.
- 9 Restricting IZ units to 80 percent MFI is just not
- 10 fulfilling the area's need for affordable housing. I
- 11 urge the Zoning Commission to require all IZ units be
- affordable at 60 percent MFI. This will go a long
- way to enabling all members of our community to live
- in places where they can thrive. Thank you so much.
- 15 CHAIRPERSON HOOD: Okay. Thank you. Next.
- MS. HOBERMAN: Okay. Good evening Chairman
- 17 Hood and Members of the Zoning Commission. My name
- 18 is Hanaleah Hoberman. I live in Park View in Ward 1.
- 19 I'm here as a concerned D.C. resident, a direct
- 20 service provider, and a volunteer with Jews United
- 21 for Justice to urge you to make Inclusionary Zoning
- 22 more affordable.
- I'm deeply concerned that we're not doing
- 24 enough to address our city's growing affordability
- 25 problem. As a social service provider who works with

- 1 families fleeing domestic violence I've seen how the
- 2 high cost of housing in D.C. exacerbates and
- 3 perpetuates domestic violence. When I think about
- 4 the connection between housing and domestic violence
- 5 and victimization, I think about one of my clients.
- 6 We'll call her Christabel. Christabel is a mother of
- 7 three and she works as a health aid in a nursing
- 8 home. For the last 10 years the father of her
- 9 children, Mark, has been physically abusive towards
- 10 her in a highly violent escalating pattern of abuse
- 11 categorized as having a high risk for fatality.
- 12 Christabel wants to leave him. In the last
- year she's fled to our shelter three times, but with
- 14 so few options to find permanent affordable housing,
- she returns to her apartment every time in a place
- where he can find her. And when the money for rent
- is short and all her options are exhausted, she lets
- 18 him back in.
- She returns to Mark again and again, not for
- 20 love but for rent money. I work with survivors in a
- 21 wide income range from middle income to low income
- residents. When abuse starts a survivor has to look
- 23 for housing on a single income. They have few
- 24 options to find safe affordable housing in their
- 25 price range.

- While many middle income young professionals
- 2 find affordable housing through group living
- 3 situations with other young people, young parents
- 4 rarely have this option available to them. Although
- there are many crisis shelters and some transitional
- 6 housing programs in the city, these options are
- 7 temporary and many survivors end up moving back in
- 8 with their abusers or moving into the same
- neighborhood as their abusers when they're unable to
- 10 find long-term affordable housing in a safe area.
- 11 Survivors need the flexibility in their
- 12 housing that Inclusionary Zoning can provide. In
- order to help survivors move to safety it's important
- 14 that D.C. commit to programs that create affordable
- 15 housing throughout the city, not just in a few
- 16 neighborhoods that may be unsafe if a survivor is
- 17 trying to flee.
- I commend the Zoning Commission for creating
- 19 inclusionary zoning. It's a policy that holds great
- 20 promise. I am, however, disappointed that it's
- 21 providing so few truly affordable homes.
- 22 As you know, IZ is creating most units
- 23 affordable at 80 percent AMI level, and few at the 50
- 24 percent AMI level. For my clients many of whom are
- 25 single mothers living on single incomes, these 80

- 1 percent AMI units are far too expensive and do not
- 2 help. Apartments priced at 50 and 60 percent of AMI
- 3 can help survivors as they reestablish their lives.
- 4 I urge you to ensure that IZ meets housing
- 5 opportunities for those who need it most by adopting
- 6 Option 1B, a proposal which was originally put forth
- 7 by the Office of Planning.
- 8 Additionally I want to urge the Zoning
- 9 Commission to clarify that the option provided for
- 10 the Mayor or her designee to buy IZ units, should
- 11 allow these units to be rented to clients -- I'm
- 12 sorry. In programs serving lower income households.
- 13 Thank you.
- 14 CHAIRPERSON HOOD: Okay. Thank you. Next.
- MS. ROSEN: My name is Donna Rosen. I have
- 16 lived in Washington, D.C. since 1977 and resided in a
- 17 home in the Friendship Heights neighborhood for 34
- 18 years. I am here as a concerned D.C. resident and an
- 19 affordable housing professional to urge you to make
- 20 Inclusionary Zoning more affordable because we need
- 21 to use every opportunity to create and preserve more
- 22 affordable housing.
- I'm deeply concerned about affordable
- 24 housing, both as a resident of the city and as
- 25 someone who has spent her entire professional career

- of over 40 years working in the field of affordable
- 2 housing finance, locally and on a national level. I
- think they are not doing enough to address our city's
- 4 rapidly growing affordability problem. Because D.C.
- 5 has become a very desirable place to live, housing
- 6 prices have priced people out with modest incomes out
- 7 of the market. The number of moderate and low income
- 8 housing units has decreased significantly due to
- 9 conversion of moderate housing to upscale dwellings
- and the demolition of large numbers of low income
- 11 housing units in the city. Longtime residents are
- 12 being pushed out of the city and low wage workers are
- unable to live in the city close to their jobs.
- I commend the District of Columbia Zoning
- 15 Commission for creating inclusionary zoning which is
- 16 a national best practice for affordable housing
- 17 policy. We have several years of experience
- implementing inclusionary zoning and therefore we can
- now celebrate the successes and look at ways to make
- 20 IZ more effective in addressing the city's affordable
- 21 housing needs. Most of the units created by the
- 22 current IZ policy are at the 80 percent of MFI level.
- 23 It's critical that we enable IZ to serve people with
- 24 moderate and low incomes, which is clearly less than
- 25 \$70,000 for a two-person household.

- Why is 80 percent MFI too high? First, three
- 2 fourths of the waiting list for IZ units are people
- 3 with incomes below 60 percent MFI. Rent prices to
- 4 serve 80 percent AMI households are too close to
- 5 market rates. And few 80 percent MFI households face
- 6 the severe burdens, cost burdens that lower income
- 7 households paying more than half of their income
- 8 face.
- I urge the Zoning Commission to take steps to
- 10 ensure that IZ create housing opportunities for those
- 11 who need it most. Specifically act now to make all
- rental IZ units affordable to people earning no more
- than 60 percent MFI level. An analysis has shown
- 14 that this would not have a negative impact on housing
- 15 production in the city or on land values.
- I ask you to build on the strengths of IZ and
- increase its effectiveness by ensuring IZ creates
- 18 truly affordable housing at the 60 percent MFI level.
- 19 IZ can make a much larger contribution to the severe
- 20 housing challenges faced by our city. We need to
- 21 ensure that we are using this powerful tool to its
- 22 full potential. I appreciate the opportunity to
- 23 testify.
- 24 CHAIRPERSON HOOD: Thank you very much. And
- 25 I think what we need to do is, if you're testifying

- 1 you might not want to have your paper up against the
- 2 mic because it gives some background. And also, if
- you're not speaking, you want to turn your mic off.
- 4 Okay? All right. Next.
- MR. HEALY: Good evening, Commissioners. My
- 6 name is John Healy. I'm a 28 year Ward 3 voter,
- taxpayer, and homeowner. We are engaged, along with
- 8 other residents across Ward 3, in advocating for
- 9 stronger leadership and better results from D.C.'s
- 10 government agencies and commissions to make dramatic
- 11 progress, both in creating more affordable housing
- and on ending homelessness throughout the city as
- 13 they are different points on the same continuum as
- 14 noted by DHCD director, Polly Donaldson, at your
- 15 March 3rd, IZ hearing.
- Thank you to the Commission for holding this
- 17 hearing so that we may speak up in support of the
- 18 necessary changes that must be made to the
- inclusionary zoning program, as there is a
- 20 mushrooming shortage of low and moderate income
- 21 housing, and rents continue to rise to astronomical
- 22 levels across the city.
- In contrary to one of the goals the IZ
- 24 program to date has mostly benefitted residents who
- 25 are able to easily afford market rate housing. As

- 1 the D.C. Council and the Mayor have both noted, the
- 2 lack of affordable housing is a rapidly skyrocketing
- 3 crisis that is now spiraling out of control adversely
- 4 affecting seniors, middle and low income families,
- 5 the teachers of our children, the lives of our first
- 6 responders, the wait staff and chefs who may have
- 7 even prepared and served your dinner tonight. The
- 8 reality is that no everyone who lives in D.C. is a
- 9 rich real estate developer, or an uber rich
- 10 professional who can readily absorb D.C.'s sky high
- 11 housing costs.
- We support the intent of the IZ program to
- 13 provide affordable housing in market rate
- developments in exchange for development bonuses, and
- 15 further support the following sorely needed
- amendments to the program regulations and urge the
- 17 Zoning Commission to one, adopt an increase in the
- 18 percent of new development set aside for affordable
- units from eight to 10 percent, to 15 percent, or the
- 20 greater of 15 percent, or 75 percent of bonus
- 21 density.
- Two, adopt a maximum income eligibility of 50
- percent of AMI for rental units, not 60, and 70
- 24 percent for homeownership units, not 80 percent.
- My networks throughout the D.C. development

- 1 community confirm that setting this AMI level will in
- 2 fact not drive them away, and that to say that it
- 3 would is an unfounded urban legend that the Office of
- 4 Planning likes to perpetuate. The developers will
- 5 not walk away from the high profit margins that
- 6 development in D.C. readily provides from D.C.'s
- 7 white-hot residential development market.
- 8 Three, include downtown residential
- 9 development in the IZ program requirements.
- 10 Four, as previously noted by Vice Chair Cohen
- at the March 3rd hearing, provide for multi-bedroom
- 12 IZ units, even if the development's market rate units
- are not designed for families.
- Five, as noted by Commissioner Turnbull at
- the March 3rd hearing, expand the Mayor's authority
- 16 to purchase unsold IZ units so that she can purchase.
- 17 Thank you.
- 18 CHAIRPERSON HOOD: Thank you. Again, we do
- 19 have everyone's testimony and we will follow it and
- 20 finish reading the rest. You may begin.
- MS. FRAZIER: Hello, there. I am Debra
- 22 Frazier. As you have stated we have we have my
- 23 testimony in hand. The highlights that I wanted to
- 24 share with you today are these.
- A long-term D.C. resident, second generation

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- 1 D.C. resident, raised in a two-parent family. Raised
- 2 my two children. They are both in college working on
- 3 their master's degrees. In terms of the market
- 4 values, what they will be able to afford, they will
- 5 not be able to afford to live in the District of
- 6 Columbia and be able to buy or purchase housing where
- 7 they are.
- I know for you all that we live right now on
- 9 the ground. We live right now in the Arthur
- 10 Capper/Carrollsburg, Capitol Quarters Development,
- which was a victim of Hope 6. Now we're living well
- together, but I note that in that community there are
- 13 homeowners and ACC units.
- The AC -- and we're inspired by living in a
- 15 mixed income community. But those residents who are
- 16 ACC subsidized housing, when they get better jobs
- 17 that may take them to 40,000 or 50,000, they will not
- 18 be able to live next door to their neighbor in a
- 19 better development to their neighbor because they
- won't be able to afford it. That's wrong and it's
- 21 unconscionable.
- Now, I do support the 60 percent, Option B
- 23 piece, and I support it with reservations if this is
- the best we can do right now, because the average
- income of D.C. residents, D.C., is like 30, \$35,000 a

- 1 year. We are working towards getting -- organizers I
- think are working towards getting the AMI from area
- median income to a D.C. median income, which would be
- 4 more reasonable for the people who live here.
- We have -- dare I say I want to redefine AMI,
- 6 average D.C. income, and say that with a cautionary
- 7 tale. Down here on the ground I have lots of
- 8 degrees, fell into some drama, and am not on
- 9 disability and now I'm a supporter of public housing.
- 10 I know lots of people who have done well and done
- 11 better, earned more income. They're not able to
- 12 afford to live in D.C. It is wrong and
- unconscionable that people born and raised in D.C.
- 14 cannot afford to live in D.C. That is so wrong.
- I bring to everybody's attention the fact
- that maybe five, six, eight years ago, the incomes of
- 17 rents went so high in Ward 8 that people moved and
- 18 residents of Ward 8 moved across the line in such
- volume that they created a new congressional district
- in P.G. County. Wrong, wrong, wrong.
- 21 So I support it with reservations. Let's
- 22 have a city who, according to the Mayor, people who
- 23 are born and raised in D.C. should be able to afford
- 24 to live in D.C. Support this 60 percent with
- 25 reservations strongly.

- 1 CHAIRPERSON HOOD: Okay. Thank you. Next.
- MS. WARREN-JONES: Well, thank you. Good
- 3 evening, Chairman Hood. My name is Monica Warren-
- 4 Jones. Excuse me.
- I'm testifying today in my capacity as the
- 6 Director of Capital Solutions per the Washington,
- 7 D.C. Office of Enterprise Community Partners. We are
- 8 a national financing intermediary that provides
- 9 financing and expertise for creating homes and
- 10 facilities to benefit low and moderate income people.
- And just as an aside, not even in my remarks.
- 12 I really want to just say thank you to my fellow
- panelists because just, the testimony is compelling
- 14 and I appreciate being here with this group of folks.
- 15 I don't know them, but I think I know them in spirit.
- So in my experience in real estate finance
- and development, we support both non-profit and for-
- 18 profit partners by providing them with strategic
- 19 solutions for using our capital. We provide grants,
- 20 debt equity, and new market tax credits for
- 21 development and preservation of sustainable housing
- 22 and community facilities.
- 23 And we've been doing this since 1982. We
- 24 provided more than \$18 billion to preserve more than
- 25 340,000 homes across the country. And here, in the

- 1 District of Columbia, at least \$400 million in
- 2 capital have been provided to preserve or produce
- about 10,000 affordable rental and homeownership
- 4 units in Washington, D.C. So this market really is
- 5 our market.
- And today we are committed to providing an
- 7 opportunity to 1 million families by 2020, through
- 8 quality affordable housing and for us, housing is not
- 9 just about affordability but it's really housing
- 10 that's connected to good schools, jobs, transit, and
- 11 healthcare.
- So I'm here this evening to express support
- 13 for the Campaign for Inclusionary Zoning, and my
- 14 testimony is really going to focus on three areas.
- One, IZ's role in reducing the concentration
- of poverty and increasing access to opportunity for
- 17 residents, especially at the lower income levels.
- Two, why setting these IZ rental units at 60
- 19 percent AMI, which is the Office of Planning's Option
- 20 B, a better response to the current and future needs
- 21 of District residents.
- 22 And three, how this is really stretching the
- 23 market responsibly with the current incentives. The
- 24 economic cost of rental development at 60 percent AMI
- versus 80 percent AMI, is relatively close in either

- 1 direction. And since demand is so much stronger at
- the lower income levels, that's where we should
- 3 really lean in and have more impact.
- 4 Inclusionary Zoning is an important national
- 5 best practices which has already been mentioned by my
- 6 fellow testifiers because it integrates housing
- 7 affordability at the neighborhood level. IZ is
- 8 designed to reduce the concentration of poverty,
- 9 which is critical to improving quality of life for
- 10 all residents.
- And I want to also say too that IZ is not the
- 12 -- it's not the panacea. It should be really seen as
- one of several tools. But in that of itself, we want
- 14 to make sure that tool is as strong and is as
- 15 responsive as possible. So I know developers say, we
- 16 can't do it all. No, we're not asking you to do it
- 17 all, but we do feel like the tool needs to be
- 18 strengthened.
- More than 750 IZ units have been produced or
- 20 are currently in the pipeline, so IZ continues to be
- 21 an important productive program as part of the
- District's overall portfolio of housing tools.
- We have some experience to demonstrate who
- 24 has benefitted from the program. I won't bore you
- 25 because you do have the charts, because I want to

- 1 make sure that I stay on task with my testimony. But
- we do support the current recommendation to change
- 3 the current approach, both by expanding the zones
- 4 where IZ applies and by changing the income targeting
- 5 to split by tenure, rental versus ownership.
- So if we truly are serious about using
- 7 housing affordability tools to decrease the
- 8 concentration of poverty in the District, we must aim
- 9 for better income targeting than the program does
- 10 today.
- 11 As I'll discuss in a moment, the households
- 12 below 80 percent AMI experience the most severe
- 13 housing cost burden and projected demand. The good
- 14 news is that for those district residents who live in
- the units IZ also creates access to amenities and
- infrastructure in higher cost neighborhoods.
- 17 Neighborhoods, that would otherwise be inaccessible.
- 18 So that includes schools, transportation, jobs, and
- 19 healthcare options.
- 20 And while, you know, we hear that over --
- 21 there is a seriously exponential effect of those
- 22 benefits being attributed to folks at the lower
- 23 income scale. So it's important because the data
- 24 from the Office of Planning and the other reginal
- 25 publics show that, you know, all the data suggests

- 1 the greatest demand is at those household incomes
- 2 that are below 80 percent AMI.
- My second point is that setting these IZ
- 4 units at 60 percent of the AMI responds better to the
- 5 demand. The campaigns analysis shows -- sorry.
- 6 Shows that the share of the households with severe
- 7 cost burden is really more than three times at the
- 8 60 --
- 9 CHAIRPERSON HOOD: Could you give us your
- 10 closing thoughts, please?
- MS. WARREN-JONES: Sure. Closing thoughts is
- 12 that my last -- I just want to bring up my last point
- 13 very, very, very quickly here is that this is
- 14 going -- this change will stretch the market
- 15 responsibly. And as the District creates value for
- the land owners and the development partners, the
- 17 public should realize its fair share of these
- 18 benefits.
- So we really appreciate the amount of thought
- 20 and effort that has gone into this review process.
- 21 CHAIRPERSON HOOD: Thank you. Thank you very
- 22 much.
- MS. WARREN-JONES: Thank you.
- 24 CHAIRPERSON HOOD: I'm going to have to cut
- 25 you off.

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- MS. WARREN-JONES: Thank you.
- 2 CHAIRPERSON HOOD: Next.
- MS. BOWSER: Good evening, Chairman Hood and
- 4 all the commissioners of the Zoning Commission, my
- 5 name is Renee Bowser. I'm Vice Chair of Advisory
- 6 Neighborhood Commission 4D and I appreciate the
- 7 opportunity to testify on behalf of ANC 4D in support
- 8 of our resolution on Inclusionary Zoning titled,
- 9 Advisory Neighborhood Commission 4D's Resolution to
- 10 Strengthen Inclusionary Zoning to Promote Affordable
- 11 Housing in the District of Columbia.
- The crisis of homelessness and the inability
- of low and moderate income families to afford to live
- in the District of Columbia is mounting. Public
- 15 housing is being torn down, not upgraded and
- 16 preserved. The existing housing under rent control
- 17 has been allowed to deteriorate.
- In my single-member district I have
- 19 complained for years about the Park View Apartments,
- 20 Rufa Stanzel Building, to DCRA, to DPW, and former
- 21 attorney General Nichols started to -- a receivership
- 22 to get them to fix up the building. But nothing has
- 23 happened.
- The old Hebrew Home that the District has
- 25 said for years is going to be affordable housing,

- 1 1125 Spring Street in Ward 4 that's been about almost
- 10 years or more, they've said that, nothing has
- 3 happened.
- And so we have an affordable housing crisis.
- 5 But many people attach the label of affordable to
- 6 their housing initiatives, but affordable for whom?
- 7 The reality is that a one-bedroom apartment that
- 8 rents for \$1,100 a month is so unaffordable as to be
- 9 completely out of reach of most working class
- 10 families here in the District of Columbia.
- And so it's time we begin to put in place
- 12 housing solutions that will enable those most
- 13 squeezed by D.C.'s high cost housing boom to continue
- 14 to live in D.C. neighborhoods. So amending the
- 15 Inclusionary Zoning laws so that low and moderate
- income families who are most in need of decent
- 17 housing, they can afford will go a long way from the
- 18 rhetoric to action on the issue of affordability.
- 19 Thus far, there have only been, according to
- 20 Office of Planning figures, only 278 affordable
- units. And so we really have to do more. As the
- 22 Zoning Commission is aware we use the median family
- income when determining income edibility because of
- 24 federal funding. And in a 2014 report even Council
- 25 Member Evans noted that the required use of the

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- 1 Metropolitan wide, what is now MFI, inflates the
- income eligibility threshold for affordable housing
- 3 in the District relative to the median income of
- 4 District residents which is much lower than the MFI.
- 5 The report concluded, this inflation broadens
- 6 access to affordable housing in the District and in
- 7 effect constricts its availability for low income
- 8 residents. And under federal guidelines, housing is
- 9 affordable for a family to spend no more than 30
- 10 percent of its income on housing and utilities.
- But the D.C. Fiscal Policy Institute has
- 12 found that 64 percent of D.C. families afford with
- incomes of 30 percent of what is now MFI, \$32,220
- annually in 2013, spend more than 50 percent of their
- income on housing.
- And for people at 50 percent of MFI, the D.C.
- 17 Fiscal Policy Institute found that 31 percent of
- 18 those families with incomes at 50 percent spend --
- excuse me, at 40 percent of the MFI spend 50 percent
- 20 of their income on housing.
- 21 And between 2002 and 2013 there's been nearly
- 22 a 50 percent drop in the number of low cost apartment
- units renting for less than \$880 per month. From
- 24 60,000 units down to 33,000. And this is in the
- vanishing affordable housing report from the D.C.

- 1 Fiscal Policy Institute.
- 2 During the same period the number of
- moderately priced apartments between 800 and 1,000 a
- 4 month has dropped from 28,000 to 20,000. Yet between
- 5 2002 and 2013 the number of rental units with the
- 6 monthly cost of \$1,440 or more grew from 28,000 to
- 7 73,000 and currently represents half of the rental
- 8 housing stock.
- 9 So ANC 4D strongly believes that housing
- 10 solutions should address the crisis with which we are
- 11 presented in order to help our residents who suffer
- most in this crisis. The stark housing crisis for
- 13 families at incomes at or below 30 percent of MFI and
- 14 families with incomes between 30 percent and 50
- 15 percent of MFI should compel the Zoning Commission to
- 16 enact proposal to benefit these households rather
- than households with 50 percent and above.
- That is why ANC 4D urges the Zoning
- 19 Commission to at least set aside 50 percent of the IZ
- 20 units for residents -- was that five minutes or we
- 21 just get three minutes?
- 22 CHAIRPERSON HOOD: Actually, that was five
- 23 minutes.
- MS. BOWSER: Oh, it was five minutes. Okay.
- 25 CHAIRPERSON HOOD: Give us your closing

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- 1 thought please.
- MS. BOWSER: Well, we're just asking for --
- my closing statement is that we need half of the IZ
- 4 units to be set aside for people below 50 percent of
- 5 the AMI. They should be integrated throughout the
- 6 city. There should not be an exclusive -- a
- 7 broadening exclusive zone for downtown. And we
- 8 should not allow the developers to put off -- put the
- 9 affordable housing units elsewhere, but they should
- 10 have all the amenities, be near the Metro and all
- 11 that, so they can have the best and better their
- 12 situation.
- 13 CHAIRPERSON HOOD: Commissioner Bowser, we
- 14 have your testimony.
- MS. BOWSER: Thank you.
- 16 CHAIRPERSON HOOD: Let me say this, in all
- 17 fairness, you know, most people didn't go over. The
- 18 last couple did and the reason we're pushing this is
- 19 because I want to make sure we hear from everyone
- 20 tonight. As many as possible, because I think if we
- don't, honestly speaking, in all fairness, this will
- 22 be I think your fourth time coming back. Most of
- 23 you, fourth time coming back. So we want to make
- 24 sure we hear from the public. You notice I haven't
- 25 asked any questions? I'm doing that for a reason. I

- have some but I will get mine on the back end with
- 2 Office of Planning or whomever.
- But I want to hear from the public. That's 3
- just my opinion. But I want us also to be 4
- considerate of each other. Okay? So when you hear 5
- the buzzer, if we can just cut it off. Especially 6
- those who have written testimony. Okay? Is that a 7
- deal, everybody? Thank you for working with us. 8
- Let's see if we have any comments. 9
- tight. We may have some questions for you. Any 10
- questions up here? 11
- MS. COHEN: Yes. 12
- CHAIRPERSON HOOD: Vice Chair Cohen. 13
- MS. COHEN: I just want to -- Ms. Warren-14
- Jones, you obviously are engaged in financial 15
- analysis. Did you take a look at the numbers that 16
- were proposed by the Office of Planning, 17
- specifically, or your staff? 18
- MS. WARREN-JONES: Our staff did and I looked 19
- at them very briefly. 20
- MS. COHEN: And then is it -- since I don't 21
- think we got your testimony, we have David Bowers' 22
- testimony, but can you give us a copy of your 23
- testimony because I presume you're talking towards 24
- those numbers? 25

- MS. WARREN-JONES: Yes, so I'll leave a copy.
- MS. COHEN: That will be great. Thank you.
- Ms. Rosen, just for the record, you mention
- 4 you've been involved with housing for over 40 years
- 5 and I just want to say as a houser I'm familiar with
- 6 your public and private work in affordable housing.
- 7 So -- and in market rate housing.
- 8 But you mention in your testimony that -- oh,
- 9 where is it? Something about an analysis has been
- 10 shown. Which analysis are you referring to?
- MS. ROSEN: I think it's the --
- MS. COHEN: You need to put your mic on.
- MS. ROSEN: I think it's the analysis done by
- 14 the Coalition.
- MS. COHEN: Thank you. And I just want to
- mention, Ms. Bowser, thank you for your testimony.
- 17 It's very comprehensive, complete, can't argue with
- 18 your facts. But the elephant in the room, aside from
- 19 IZ, is the need for subsidies to get down to the
- lower income people to be able to afford any of the
- 21 costs related with developing housing. So I just
- 22 want to mention that to you that IZ is only one of
- 23 many tools and what we really need is massive amounts
- of money for subsidies to help very low income
- 25 people. So you and I can have a conversation after

- 1 this is all over.
- 2 CHAIRPERSON HOOD: Any other comments or
- 3 questions? Commissioner Miller?
- MR. MILLER: I have no questions, Mr.
- 5 Chairman. I just wanted to express my appreciation
- 6 for each of the residents' very thoughtful and
- 7 passionate advocacy. Thank you.
- 8 CHAIRPERSON HOOD: Anybody else?
- 9 Ms. Bowser, I would also say that I
- 10 appreciate your comment at the bottom of page 2 of
- 11 your testimony. While I may not be exactly in line I
- 12 think that's the focus where we're trying to get
- 13 regardless of the subsidies and everything. I would
- 14 agree with that statement and I really appreciate
- 15 your testimony. I appreciate everyone's testimony
- and time for coming down. So thank you very much.
- MR. TURNBULL: Mr. Chair, I just had one
- 18 question for --
- 19 CHAIRPERSON HOOD: Yes.
- MR. TURNBULL: -- Ms. Warren-Jones. Do you
- 21 get involved with on the ground floor with people
- 22 with housing? Or do you mainly come in when there is
- 23 an issue after the fact with their housing?
- MS. WARREN-JONES: We are --
- 25 CHAIRPERSON HOOD: You want to turn your

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- 1 microphone on, Ms. Warren?
- MS. WARREN-JONES: No, we are a financing
- 3 intermediary. And there are times when we have to
- 4 intervene in a crisis situation, a crisis housing
- situation where there may need to be some emergency
- 6 retrofits. But our primary role, we do policy but we
- 7 provide financing to developers both for and --
- MR. TURNBULL: So you're in at the ground
- 9 floor. You're at the --
- MS. WARREN-JONES: Correct.
- MR. TURNBULL: -- initial stages?
- MS. WARREN-JONES: In the initial stages in
- 13 terms of the kinds of financing we're providing.
- MR. TURNBULL: Okay. All right. Thank you.
- 15 CHAIRPERSON HOOD: Okay. Thank you all very
- 16 much. We appreciate your testimony.
- Now I had a group that I called some names
- 18 that I had the overflow, so if you all could come
- 19 forward? I think it was only three or four. Okay.
- 20 It was three, I believe.
- Okay. Let me pick up where I have here.
- 22 Scott Burton, Marian Siegel. But I see Ronald Clark,
- 23 Housing Counseling Services. Susan Kimmel, Ward 3
- 24 Vision. Ms. Anne Sellin. I see you in the front
- 25 row. And Mr. Binder -- Bender. I think they've

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- 1 already -- Tom Quinn has spoken for them. Sarah
- 2 Novick. Anita Hairston. Rose Oliphant. Did Debra
- 3 Frazier, you already -- okay. I got you. I got you
- 4 again. Okay. Am I on the same sheet? No, okay.
- How many do we have up here?
- 6 MS. SCHELLIN: [Speaking off mic.]
- 7 CHAIRPERSON HOOD: I think we're right --
- 8 we're there. Okay. Great. Okay, let's start to --
- 9 oh, you're going to take that seat? Okay. Let's
- 10 start to my right then, while she's doing that and
- 11 we'll begin with you, sir.
- MR. CLARKTON: Good evening. My name is
- 13 Ronald Clarkton, and I am testifying on behalf of
- 14 Housing Counseling Services, also known as HCS.
- HCS is a nonprofit agency founded in 1972.
- 16 We provide training, counseling, and technical
- 17 assistance to tenants, home buyers, homeowners, and
- 18 the homeless. Our goal is to assist our clients to
- 19 prevent homelessness and access enduring, safe, and
- 20 affordable homes by developing the skills necessary
- 21 for success.
- 22 As a program director at HCS for 10 years I
- 23 have extensive experience directly serving low and
- 24 moderate income D.C. residents. Among other duties I
- 25 manage HCS's IZ training and certification program.

- 1 I have worked at HCS through the changing economy and
- 2 have seen and participated in the resulting programs
- 3 designed to react to these changes.
- We work hard at HCS to assist our clients in
- 5 adjusting to the increasing cost of housing, avoiding
- 6 displacement, understanding market realities, and to
- 7 access information and skills to improve their
- 8 chances of retaining good and affordable housing in
- 9 D.C.
- I'm here tonight to offer insight based upon
- our experience working directly with low and moderate
- income residents about how you might consider making
- 13 appropriate changes to the IZ program to better
- 14 address the housing needs of D.C. residents.
- 15 As part of the work we do on behalf of the
- 16 D.C. Department of Housing and Community Development
- 17 HCS conducts IZ orientations, completes
- 18 certifications of income, affordability, and housing
- 19 size for IZ home buyers, and conducts mandated
- 20 training for IZ rental and homeowner participants.
- 21 In these roles we have frequent contact with people
- who seek to participate in the IZ program.
- If you ever doubted the tremendous demand for
- 24 affordable housing I encourage you to attend an IZ
- 25 orientation. HCS holds weekly IZ orientations

- 1 throughout the city in spaces that accommodate
- 2 between 30 and 50 people. Each of our weekly IZ
- 3 orientations is fully booked in advance and many
- 4 people come in on a walk-in basis. And keep in mind
- 5 that we are not the only organization conducting IZ
- 6 orientations. The majority of participants at our IZ
- 7 orientations report income below 60 percent AMI. The
- 8 significant interest and the high number of lottery
- 9 registrants for those below 60 percent AMI is, we
- 10 believe, a result of the severe housing despair felt
- 11 by this population. Not because of any lack of
- marketing to those of higher income.
- This is the population that has no viable
- 14 housing alternative in the private housing market and
- 15 they therefore take every stop possible to seek a
- 16 solution to remain in their home town.
- 17 The Office of Planning report states, on
- pages 12 through 13 of the technical appendixes, that
- only 18 percent of all IZ registrants are eligible
- 20 for 80 percent AMI units. But 78 percent of all IZ
- units are targeted at the 80 percent AMI level.
- 22 Conversely, most registered households earn
- 23 between 31 and 60 percent AMI. This is consistent
- 24 with our experience. Most people who come to HCS
- 25 seeking help to find a home that they can afford are

- 1 in this income range, because for them the options
- 2 are so few.
- While the Office of Planning's report
- 4 indicates that one community based organization
- 5 believes that the reason that there are few
- 6 participants at the 80 percent IZ level is due to the
- 7 need for marketing, this is not what we are seeing.
- 8 While in general we recognize that more marketing of
- 9 any program or service can usually increase demand,
- we believe that with respect to housing and the IZ
- 11 program in particular, it would be most effective to
- 12 tailor the program to the income levels of the
- 13 households in greatest need and with the highest
- 14 interest. And looking at our client base, that would
- 15 be households below 60 percent AMI.
- 16 At every orientation we are asked the
- 17 questions pertinent to anybody seeking affordable
- 18 housing, how much is the housing? Where is it? What
- 19 are my chances of getting it? How quickly can I get
- 20 a home? Is there a maximum income? What about a
- 21 minimum income? How many bedrooms are there? Can I
- use my voucher? When is the next lottery? Does the
- 23 program do anything with respect to condo fees? Can
- 24 I sell for what I want?
- 25 As you can see there is a large learning

- 1 curve when it comes to the IZ program, and the more
- 2 information we provide the more questions arise.
- 3 Most participants leave discouraged when they learn
- 4 about the cost of the IZ units and the criteria for
- 5 selection. But for others it leads to hope and
- 6 additional one on one counseling to prepare for the
- 7 opportunity.
- 8 Serving the entire housing continuum, HCS
- sees the greatest need for affordable housing among
- 10 those earning below 60 percent AMI and supports
- 11 efforts to move the rental IZ program towards meeting
- 12 this persistent need, and setting the rental income
- 13 limit at this level. HCS is able to assist our
- 14 clients who are above 60 percent AMI to find safe and
- 15 affordable housing within their affordability levels
- outside of IZ. While we help these households to
- 17 adjust their expectations this population has good
- 18 choices available without limiting their search to
- 19 IZ.
- The reality is that for those between 60 and
- 21 80 percent AMI, many of whom are upwardly mobile and
- 22 have expectations of increasing income, IZ
- 23 requirements that force them to leave their unit
- 24 negatively impact their interest in the program.
- 25 Thank you.

- 1 CHAIRPERSON HOOD: Thank you. Next. And
- thank you for your closing thought when you heard the
- 3 bell. Thank you.
- 4 MR. CLARKTON: You're welcome.
- 5 MR. HARGROVE: Chairman Hood and Members of
- 6 the Commission, I'm Larry Hargrove testifying for the
- 7 Kalorama Citizen's Association. KCA's written
- 8 submission detail our support for a number of
- 9 proposals that are before you that are aimed at
- increasing the number of inclusionary units,
- directing more of them to low income residents, and
- otherwise enhancing the effectiveness of the IZ
- 13 program.
- Tonight, however, I want to focus on two
- 15 proposals that are before you that are only
- tangentially related to the principle issues in this
- 17 case.
- The first of these proposals, I propose it
- was a question raised by Commissioner Turnbull
- 20 earlier this evening, has to do with OP's proposal to
- 21 eliminate the basic requirement that an IZ
- 22 development have 10 dwelling units which applies
- 23 almost to all projects at the present time. This
- 24 would be done by allowing a developer to obtain the
- 25 available floor area and height bonuses by simply

- 1 voluntarily agreeing that a project for quote, "any
- 2 semi-attached, attached, or multifamily residential
- 3 development, " unquote, will comply with IZ
- 4 requirements and provide at least one IZ unit.
- 5 This arrangement would obviously be a radical
- 6 change in the character, scope, and impact of the
- 7 inclusionary zoning program, from one that deals with
- 8 fair sized or larger multi-dwelling buildings, where
- some economies of scale are achievable, to one that
- 10 explicitly targets individual row houses and other
- 11 small residential buildings, and penetrates deep into
- 12 residential mixed use neighborhoods.
- 13 It would be ready made for row house pop-up
- or pop-back developers as a device for circumventing
- 15 existing height and floor area limits by simply
- tucking one IZ unit into an intrusively oversized
- 17 building that might be crammed with seven or eight
- 18 market rate units. This would be, in our view, the
- most inefficient possible way for the City to promote
- 20 the objectives of the IZ program.
- 21 The community would get one IZ unit per pop-
- up project, which the developer would be incentivized
- 23 to keep no larger than necessary to just meet the
- 24 eight, or 10, or 12 percent set aside requirement.
- 25 This one small unit would be achieved at a greatly

- 1 disproportionate cost in terms of the impact on the
- values of neighborhood, character, and integrity that
- 3 the Comprehensive Plan mandates be protected.
- The heaviest impact would apparently be in R-
- 5 5-B, C-2-A, and C-2-B district. A typical three-
- 6 story row house in these areas can be expected to
- 7 quality for an IZ bonus payoff of the equivalent of
- 8 at least one additional floor's worth of gross floor
- 9 area. And this would be applied to a building which
- 10 more often than not is so far below the existing
- 11 height and floor area limits as to already permit an
- additional floor's worth of expansion, which is a big
- 13 part of what has generated the row house pop-up
- 14 problem to begin with.
- This proposal for a major change in the
- 16 nature of the IZ program was put forward with only a
- 17 few lines of explanation and no projection of its
- impact across the city, and we strongly urge you to
- 19 reject it.
- The second proposal comes from OP also. In
- 21 an effort to increase the residential floor space for
- which the required set aside is calculated, OP
- 23 proposes that cellar space, that the permit would
- 24 allow to be included in a dwelling unit, hence forth
- 25 be allowed to be included in the total residential

- 1 floor area on the basis of which the required minimum
- 2 set aside is calculated.
- We support this proposal, which seems
- 4 obviously appropriate. But only on the condition
- 5 that such space is also included in the calculation
- of the total gross floor area of the project. We do
- 7 so because it is clear to us that the Zoning
- 8 Administrator should not have been allowing
- 9 residential floor areas in cellars in the first
- 10 place, since allowing habitable rooms to be located
- in cellars is in plain contravention of the
- definition of habitable room in Section 199.1.
- But if this use is never the less allowed in
- 14 a project, then it is also entirely appropriate that
- the cellar residential space be included along with
- 16 all other residential space in the calculation of the
- 17 project's total gross floor area. Rather than
- omitting it on the basis of the definition of gross
- 19 floor area, and thus giving the pop-up developer a
- 20 floor's worth of additional FAR, which is another
- 21 principle source of the pop-up problem in row house
- 22 areas.
- I thank you very much for your attention.
- 24 CHAIRPERSON HOOD: Thank you. Next.
- MR. HARTMANN: Good evening, Chairman Hood

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- 1 and Members of the Zoning Commission. My name is
- 2 Peter Hartmann and I was born in D.C. in 1992,
- 3 graduated from DCPS, and have lived here for almost
- 4 all of my 24 years. I live in Ward 4 in the Tacoma
- 5 neighborhood currently.
- As a lifelong District resident, an employee
- 7 of my family's small local business, Open Studio D.C.
- 8 Art Studios, and a volunteer for Jews United for
- 9 Justice's Affordable Housing Campaign, I support
- 10 Option 1B for D.C. residents who have been displaced
- or are at high risk of being displaced.
- In the last 10 years I've watched as the
- 13 City's architectural and cultural landscape changes
- 14 drastically. As it gains many new unaffordable
- 15 luxury condos it loses so many long-time residents
- 16 and cherished cultural institutions that once made up
- 17 D.C.
- In a booming real estate market like this
- 19 private land owners alone cannot be relied on to
- 20 provide affordable housing. It is up to you, the
- 21 Zoning Commission, to make inclusionary zoning units
- 22 available to households at the 60 percent MFI level
- in order to slow down the rate of displacement of
- 24 D.C. residents. Which, I might add, is a modest
- 25 compromise.

- This is crucial in order to maintain some
- 2 small part of the character and sole of D.C. So many
- 3 native Washingtonians have either been relocated or
- 4 displaced to so-called Ward 9 in P.G. County to make
- 5 room for newcomers. I'm very concerned about what
- 6 our city will become when we lose almost all of the
- 7 people who know and love it so deeply.
- We need you, the Zoning Commission, to be
- 9 champions of a housing policy that will allow
- 10 longtime residents to stay in the District. A
- 11 housing policy that allows us to continue celebrating
- and building upon the rich and unique cultural
- 13 history of the District, and not one which continues
- 14 to erase and displace the communities and culture of
- 15 long time, mostly black, District residents.
- To me a city is the collective culture and
- 17 progress of the people who are from here and who have
- 18 been here for generations. And much of what, who,
- and was D.C. has been pushed out. The kind of city
- where people of all levels of income can live
- together affordably will continue to disappear if you
- 22 do not act. Thank you so much for your time.
- CHAIRPERSON HOOD: Thank you. Next.
- MS. KIMMEL: Good evening, Chairman Hood and
- 25 Members of the Zoning Commission. My name is Susan

- 1 Kimmel. I live in Tenlytown, adjacent to the Metro
- 2 stop, and love the urban amenities of D.C.
- I am here tonight as the Chair of the Ward 3
- 4 Vision Steering Committee to urge you to make
- 5 Inclusionary Zoning more affordable because we need
- 6 to adjust the current regulations of the city's IZ
- 7 policy to target an unmet need and fill an increasing
- 8 demand for housing by those whose incomes are in the
- 9 60 to 80 percent of median family income.
- 10 The success of Inclusionary Zoning comes from
- integrating below-market units into new development.
- 12 It puts affordable housing in every neighborhood in
- 13 the city. By mixing affordable units with market
- 14 priced housing it brings vitality throughout the
- 15 city.
- I want to point out that Ward 3 Vision has on
- 17 two previous occasions, testified in favor of
- 18 Inclusionary Zoning, and we are thrilled that now two
- 19 projects in Ward 3 are nearing completion that will
- 20 deliver a significant number of IZ units.
- 21 Although D.C. has many federal and local
- 22 housing programs and allocated more funding for
- 23 affordable housing, the supply has not been well
- 24 matched to the demand as the statistics in the report
- 25 prepared by the Office of Planning show, there are

- unfilled units for those whose incomes are above the
- 2 80 percent bracket of the MFI, but a huge deficit in
- the number of units completed, under construction, or
- 4 in the pipeline for those in the 60 to 80 percent
- 5 MFI.
- The number of units for this bracket that are
- 7 at the conceptual stage of development is negligible.
- 8 Perhaps fewer than 100 units in the total goal of
- 9 10,000 units by 2020.
- The problem of lack of affordable housing is
- only escalating as there are more and more seniors on
- 12 fixed income and more and more Millennials on
- 13 starting salaries moving to D.C. Close to home I
- want to point out that my 30-year old son, after
- 15 graduating from culinary school and getting a job as
- a chef in D.C. at a very fine place, could not afford
- an apartment of his own and had to move back home
- 18 with mom.
- But don't forget also that there are many
- 20 long-term residents of D.C. who have remained within
- 21 the city despite growing pressures to move to the
- less expensive suburbs where commuting can both be
- 23 costly, time consuming, and increase traffic and
- 24 pollution problems. The city should make every
- 25 effort to retain its middle class citizens who have

- 1 felt the pressure of gamification but have managed to
- 2 stay deeply ingrained in the fabric of the city.
- 3 So affordability housing does have a link to
- 4 transit oriented development. And what's more, smart
- 5 growth pays off. In OP's report it indicates that
- 6 for each of the five zones that have reduced parking
- 7 minimums, the ZRR has produced a cost savings of
- 8 between 12.5 and 17.9 percent. Now is the time to
- 9 capitalize on these savings by factoring them into
- 10 either having more affordable units, or lowering
- 11 rents to the 28 or 29 percent of income.
- One problem that was pointed out about OP's
- 13 Option 1A is that it splits the number of required IZ
- units between the 50 percent MFI and the 80 percent
- 15 bracket. That creates competition between the other
- 16 housing programs which serve the lowest income
- 17 households, such as Section 8 vouchers or public
- 18 housing, and overbuilds for the higher income. It's
- 19 almost like the middle child who never gets the
- 20 attention she deserves, the 60 to 80 percent MFI are
- 21 left out. They're not poor enough to qualify for
- 22 Section 8 and not wealthy enough to qualify for
- 23 higher rents.
- 24 As we know, D.C. is going through a housing
- 25 boom and OP's report shows that lowering the MFI will

- 1 not discourage the construction of new market rate
- 2 units, even with a five percent reduction in land
- 3 value due to IZ. So the amendments proposed by
- 4 Option 1B will enable more low income people to
- 5 remain in the city and live here with dignity.
- I ask that the Zoning Commission implement
- 7 some other provisions of IZ which have worked well.
- 8 First, allow the city or other qualified nonprofits
- 9 to purchase IZ units and provide additional subsidy
- 10 to renters.
- 11 Two, keep all affordable units permanently
- 12 affordable.
- Three, allow IZ units to be built off site,
- but no more than a half mile away and create
- incentives to build on site, such as requiring more
- units than what have been required if built on site.
- 17 And four, when revising the Comp Plan allow
- 18 bonuses for both density and height for additional IZ
- 19 units. Is that five minutes?
- 20 CHAIRPERSON HOOD: Five minutes goes by real
- 21 fast.
- MS. KIMMEL: Well, thank you for your time.
- 23 I have other comments in my report.
- 24 CHAIRPERSON HOOD: We have your report.
- 25 Thank you.

- MS. KIMMEL: Thank you.
- 2 CHAIRPERSON HOOD: Next.
- MS. SELLIN: My name is Anne Sellin.
- 4 CHAIRPERSON HOOD: Is you microphone on, Ms.
- 5 Sellin?
- 6 MS. SELLIN: It's turned on.
- 7 CHAIRPERSON HOOD: It should light up. There
- we go.
- 9 MS. SELLIN: Oh, I thought it was. Sorry.
- This would be a drastic change to the DuPont
- 11 Circle area. For one unit of Inclusionary Zoning the
- 12 production of an apartment, a developer would be
- permitted to increase by 20 percent as FAR and
- buildings with fewer than 10 residential units.
- 15 Meaning a building could be enlarged an extra floor
- above the approved zoning height.
- Because many of our row buildings do not rise
- 18 to their permitted zoning heights we would likely
- 19 experience a scourge of two to three-story high pop-
- 20 ups. These plagued R-4 zone neighborhoods, and you
- 21 wisely put a stop to it. Please do not permit these
- 22 bonuses to endanger buildings in row house
- 23 neighborhoods. Bonus expansions awarded to smaller
- 24 and smaller parcels amount to effective obliteration
- 25 of zoning as we know it.

- Now, the city has failed miserably in
- 2 enforcing housing use in mixed use zones, up until
- 3 now. For instance, in my neighborhood of DuPont
- 4 Circle, most two and three -- third floors, which are
- 5 mandated to accommodate tenants, are simply not used
- 6 for housing as is required by the zoning law. And
- 7 this is true on 14th Street between S and Mass
- 8 Avenue, which is C-2-B, as well as buildings on U
- 9 Street between 16th and 14th Street. We have two
- 10 upper floors that are simply not used for zoning.
- 11 But that's mandated now.
- We have made many complaints to the city to
- enforce, and we have seen no action from the city in
- 14 30 years. The planning office should survey areas
- 15 that are not used as required in these mixed use
- 16 areas for housing because they are ripe opportunities
- 17 for moderate income housing.
- There is a serious possibility of structural
- 19 harm to historic buildings that could result in this.
- 20 This is attested to by the structural damage and
- 21 sometimes collapse of adjacent row houses in R-4
- zones, such as the case in Bloomingdale where a pop-
- 23 up addition led to the collapse of an adjacent house
- 24 wall.
- Neighbors to pop-ups have experienced these

- 1 assaults to their houses. Row houses comprise some
- 2 90 percent of the buildings in DuPont Circle, and the
- 3 majority of those buildings are 100 years old or
- 4 more. In the area within the L'Enfant City, which
- 5 includes DuPont Circle, a new row house was permitted
- 6 to drive its joists into an already standing adjacent
- 7 wall without building its own vertical wall. This is
- 8 in the old days, in the 1890s, and up until now, I
- 9 think it's still allowed.
- The south wall of my own house is actually my
- neighbor's wall, with a mere one brick thickness
- between the two houses. These buildings were not
- designed to bear extra stories. Building permits are
- 14 too often issued with little regard for structural
- 15 safety.
- Last month there were hours of discussion by
- 17 the Commission about the IZ regulations, but there
- was no mention of the actual effects on neighborhoods
- 19 affected.
- 20 And I just want to go on to say that IZ,
- 21 because 28 percent of D.C. families live below
- 22 poverty levels, we must make family units mandatory
- 23 in any IZ --
- CHAIRPERSON HOOD: Okay.
- MS. SINGLETON: -- project. And --

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- 1 CHAIRPERSON HOOD: Thank you, Ms. Sellin.
- 2 Thank you. Next.
- MR. BURTON: Good evening, Chairperson Hood
- 4 and Members of the Zoning Commission. My name is
- 5 Scott Burton. I am the Director of Housing Policy
- 6 for the Coalition for Nonprofit Housing and Economic
- 7 Development.
- 8 The Coalition's 140 member organizations
- 9 fund, finance, produce, preserve, and provide
- 10 affordable housing in neighborhood based economic
- 11 development in the District of Columbia. And across
- 12 the full continuum of housing, which include
- different kinds of affordable housing and
- 14 homeownership models. CNHED believes that
- 15 Inclusionary Zoning is an important component of the
- 16 continuum of housing because it creates affordable
- 17 housing in neighborhoods of opportunity.
- IZ creates affordable rental and ownership
- 19 housing throughout the city by requiring affordable
- 20 units be built into nearly every new residential
- 21 development. IZ has produced over -- sorry, over 600
- 22 units with hundreds more in the pipeline. CNHED
- 23 approves of the Office of Planning's proposal 1B to
- 24 make all Inclusionary Zoning rental units affordable
- 25 at 60 percent MFI, and all ownership units affordable

- 1 at 80 percent MFI. This change would ensure that IZ
- 2 is producing affordable rental and ownership units
- 3 that are aligned better with the District's housing
- 4 needs.
- 5 CNHED supports OP's proposal to allow
- 6 developers to build their IZ units off-site within
- 7 one half mile without special permission if they
- 8 provide 20 percent more affordable space than what is
- 9 required on site. We do not support allowing
- 10 developers to locate their units any further than one
- 11 half mile off site.
- 12 CNHED is in favor of eliminating the cap on
- 13 the number of IZ units that the Mayor may purchase in
- 14 a development. Further, we recommend that the Mayor
- 15 be allowed to rent as well as sell these units in
- order to take advantage of the possibility of
- 17 assigning an operating subsidy to the unit to provide
- 18 deeper affordability.
- 19 CNHED approves letting developers voluntarily
- 20 opt in to the IZ program in order to create more
- 21 affordable housing. CNHED also supports the OP
- 22 proposal to allow an IZ condo owner to sell their
- unit to a higher income household that the unit's
- income targeting if the condo fees have risen too
- 25 high for someone at the target income level to

- 1 afford. DHCD has developed a formula to determine if
- 2 a condo's maximum sale price and association fees are
- 3 unaffordable. We think units should not be sold to
- 4 households above 100 percent MFI unless the fees
- 5 become unaffordable for that income group as well.
- We agree with the recommendation that any
- 7 proceeds beyond the maximum resale price should be
- 8 deposited in the Housing Production Trust Fund.
- 9 CNHED is in favor of letting developers sell an IZ
- 10 condo to a higher income level, only if the unit goes
- unsold for more than one year.
- 12 CNHED opposes OP's proposal to allow
- developers to provide 20 percent fewer IZ condos
- 14 priced at 60 percent MFI, instead of providing IZ
- 15 condos priced at 80 percent MFI. CNHED opposes this
- 16 change because the problematic issue of escalating
- unaffordable condo fees and special assessments would
- 18 be especially burdensome to lower income buyers.
- Further, the reduction in the number of IZ
- 20 units in buildings would make their owners an even
- 21 smaller and less influential minority group in the
- 22 governance of the condo.
- 23 Thank you for the opportunity to testify.
- CHAIRPERSON HOOD: Okay. Thank you. Next.
- MS. OLIPHANT: Good afternoon. My name is

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- 1 Rose Oliphant and I just want to thank you for the
- 2 opportunity.
- I am a long line of resident of the District
- 4 of Columbia. I live in -- I used to live on Arthur
- 5 Capper/Carrollsburg. It's gone now. It's called The
- 6 Townhouse. And my children was raised there. I've
- 7 been here, in that area, for 30 years. I am asking
- 8 and pleading with you all about this, this raising of
- 9 this zoning. And I just been here so long and been
- 10 struggling so long. I want to read off of my -- not
- off my paper.
- 12 I've been struggling so long as a resident, a
- 13 foster mother, and a mother, and fighting a long-term
- 14 cancer, breast cancer. And when I started in that
- neighborhood, our new neighborhood, it was wonderful.
- 16 It was a wonderful beautiful neighborhood. But a lot
- of us can't afford it.
- When I came back I was going to purchase.
- 19 They told me I couldn't purchase because I couldn't
- 20 make -- I wasn't making enough money.
- 21 So now that I am a cancer patient I'm kind of
- 22 glad I didn't purchase because now I'm back on a
- 23 minimal income working with the seniors and taking
- 24 care of my grandbaby.
- So now I'm just asking that with 30 years of

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- 1 us living in low income public housing, we need to
- 2 not to tear down and not build back because our
- 3 children, even going to college and coming back home,
- 4 the jobs are not there. They are still not making
- 5 enough money to be able to afford public -- I mean,
- 6 housing in the District of Columbia. So with my
- 7 statement I gave you all, my child that is working,
- 8 he's not -- he's college. He's not going to be able
- 9 to afford to live here. And he came back home, just
- 10 like the young lady said, her son came back home. My
- 11 son came back home too because he can't afford it.
- 12 You know.
- 13 He went to school for -- to computer and he
- 14 came back. He said, mom, I can't afford it. You
- 15 know, so I'm just asking and pleading with the Board
- to please understand that we as longtime residents
- that's been here, and we still need somebody to cook
- our food, cut our grass, trim our trees, you know,
- 19 and make our neighborhoods look presentable. You
- 20 know. So I'm just asking please, think about it
- 21 please. Thank you.
- 22 CHAIRPERSON HOOD: Thank you. Next.
- MS. NOVICK: Good evening, and thank you
- 24 Chairman Hood and Members of the Zoning Commission
- 25 for the opportunity to testify tonight.

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- 1 My name is Sarah Novick and I am a community
- organizer with Jews United for Justice, also known as
- 3 JUFJ, a D.C. based grassroots organization that
- 4 represents thousands of people in the local Jewish
- 5 community who are working to improve life for all of
- 6 our city's residents.
- I'm here tonight to advocate for the Office
- 8 of Planning's Option 1B, to urge you to make
- 9 Inclusionary Zoning truly inclusionary by ensuring
- 10 that IZ created apartments are accessible to people
- on the lower end of the income spectrum who are
- 12 currently priced out of the IZ market.
- Jewish tradition teaches that each person is
- made b'tzelem elohim, made in the image of God.
- 15 Every human being has value and worth and should be
- treated with loving kindness, respect, and dignity.
- 17 If we were to truly treat one another as though we
- were made in God's image, we in this city would not
- 19 allow thousands of families to live on mile long
- 20 waiting lists for housing they can afford.
- 21 As Jews, we at JUFJ believe that housing is a
- 22 human right. Each person deserves a safe, stable,
- 23 and secure home; a home that provides the foundation
- 24 for each of us to live a full and dignified life.
- JUFJ is proud to be part of the Coalition

- 1 that won the original Inclusionary Zoning program,
- 2 and we commend the Zoning Commission for its
- 3 implementation of this affordable housing best
- 4 practice. With a few minor changes to the IZ program
- 5 more truly affordable homes can be developed without
- 6 harming housing production. Now that the program has
- 7 been implemented for several years and we see D.C.'s
- 8 affordable housing crisis continue to worsen we urge
- 9 the Zoning Commission to make all IZ rental units
- 10 affordable to people earning no more than 60 percent
- of the MFI, or about \$52,000 for a two-person
- 12 household.
- 13 As you know the large majority, 77 percent of
- the rental units that exist, are only affordable to
- 15 people with an income at 80 percent MFI, or about
- \$70,000 for a two-person household. Based on what
- many of you said at the March 3rd hearing, you know
- 18 there is a clear market for units for people who earn
- incomes at the 60 percent level.
- 20 Those district residents have been knocking
- on your doors, asking for access to IZ units for a
- long time. Now is the time to revisit the policy
- 23 before IZ produces more apartments that aren't
- 24 actually affordable, to the highest demand and need
- of people in the market.

- 1 As you think about this change in the IZ
- 2 program it may be easy to get caught up in the
- 3 dollars and sense. We urge you to instead consider
- 4 the individual people and families who live in the
- 5 District, who need homes, who need access to
- 6 inclusionary zoning apartments, and many others like
- 7 us who want to see our friends and neighbors have
- 8 equal opportunities to thrive.
- Thank you for the opportunity to testify.
- 10 CHAIRPERSON HOOD: Okay. Thank you all very
- 11 much for your testimony. Hold tight. Let's see if
- we have any comments or questions.
- MS. COHEN: I thank all of you for your
- 14 testimony. But Mr. Clarkton, my question is to you.
- 15 There were a number of problems with the IZ program
- 16 and homeownership. Did you confront them and how did
- 17 you manage to work these issues through if you did?
- MR. CLARKTON: Yes, there were a lot of
- 19 problems, especially in the beginning stages as the
- 20 District government was ramping up its program and as
- we as CBO, Communication Based Organizations, were
- 22 also ramping up and learning about the program as
- well.
- Some of the challenges that we confronted
- 25 initially were getting clear guidelines in terms of

- 1 what income -- how income would be qualified, how
- 2 people would verify their incomes. We were able to
- 3 do that in a very efficient manner. And then also in
- 4 making sure that the population was educated about
- 5 the program, because there were initially a lot of
- 6 people signing up who had no clue. They just heard,
- 7 lottery, and though they were getting a free house.
- And so we had to educate people about the
- program and make sure that once they were selected
- 10 that they were indeed eligible. Or at least had
- 11 thought seriously about eligibility, because the
- initial truncheon of people came through and may had
- poor credit scores and things of that sort and didn't
- realize that the program was still a market based
- 15 program and that you were dealing with market rate
- 16 housing, having to go to lenders for home buyers,
- 17 still having to get approval, some things like that.
- And so that was the biggest hurdle. It was
- 19 just getting people educated, getting people
- 20 prepared, and that continues to this day.
- MS. COHEN: But I assume since you've been
- 22 around since 1972 you have experience with the first-
- 23 time homebuyer programs of the District's bond. You
- 24 know, bond. So, wasn't that helpful in developing
- 25 the criteria for IZ in any way?

- MR. CLARKTON: I'm assuming you're talking
- 2 about the HPAP program.
- MS. COHEN: I'm sorry. Yes.
- 4 MR. CLARKTON: Okay. That helps in terms of
- 5 down payment assistance for people in getting people
- 6 started in that regard. And income certification was
- 7 handled differently as directed through the D.C.
- 8 Department of Housing and Community Development. And
- so we established different guidelines in
- 10 conjunction, you know, and working together with them
- 11 as a team, and those guidelines go through a process
- of -- went through, initially, a process of vetting
- to make sure that they were meeting the goals of the
- 14 program. And so, there was some initial uncertainty
- in terms of how that would be handled, but we
- 16 eventually settled on a process and there was an
- 17 application process and a certification process that
- 18 would be equitable across the board and used
- 19 consistently.
- MS. COHEN: Life isn't easy, is it? Thank
- 21 you.
- 22 CHAIRPERSON HOOD: Any other comments or
- 23 questions, Mr. Turnbull?
- MR. TURNBULL: Yeah, I just had one. Mr.
- 25 Hargrove, I just want to clarify though, Kalorama is

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- in support for the most part of OP's 1B position,
- other than you're worried about the R-5-B and pop-ups
- and pop-backs with any increase in density.
- 4 MR. HARGROVE: [Speaking off mic.]
- 5 CHAIRPERSON HOOD: You want to turn your mic
- on, Mr. Hargrove.
- 7 MR. HARGROVE: I'm checking the record. I'd
- 8 hesitate to characterize it as in support of 1B. I
- 9 think we're supportive of a lot of what is 1B, but we
- 10 have picked and chosen --
- MR. TURNBULL: Chose.
- MR. HARGROVE: -- among all the proposals.
- MR. TURNBULL: Yeah.
- MR. HARGROVE: And are supporting some from
- 15 the proponent in this case.
- MR. TURNBULL: Right. Okay. Thank you.
- 17 CHAIRPERSON HOOD: Any other questions,
- 18 Commissioner Miller?
- MR. MILLER: Thank you, Mr. Chairman and
- thank each of you for your testimony. Mr. Hartmann,
- 21 I noted that your written testimony said you'd been
- in the District all of your 23 years, but your verbal
- 23 testimony said 24. I'm assume that's because --
- MR. HARTMANN: I'm actually 23 years old for
- 25 the record. I just wanted to note that I live in

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- 1 Ward 4 and I just was nervous and read the wrong
- 2 number.
- MR. MILLER: Okay. Okay.
- 4 MR. HARTMANN: I'm 23 years old.
- 5 MR. MILLER: I thought you were making a
- 6 comment about how long this case has taken to get to
- 7 this point.
- 8 MR. HARTMANN: I am year old right now.
- 9 MR. MILLER: Okay. Because it has taken a
- 10 long time. This case was filed in January of last
- 11 year.
- MR. HARTMANN: I was here for all three.
- MR. MILLER: Yeah. And it wasn't set down
- until July, and we were supposed to have a hearing in
- 15 November. Didn't have it until this year, the first
- one.
- So, just, I thought that's what you were
- 18 commenting on, but thank you for your testimony.
- 19 CHAIRPERSON HOOD: And the Chairman's goal is
- 20 to try to finish tonight. So if everybody could help
- 21 me, I would appreciate it.
- Okay. Let's move on with the list here.
- 23 Musaab Ali. And I want to thank this panel. We
- 24 appreciate your testimony.
- Musaab Ali, Irma M. Mendoza, Jocelyn Bynum,

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- 1 Liz -- okay. Ms. Schellin, I'm going to need some
- 2 help now.
- MS. SCHELLIN: [Speaking off mic.]
- 4 CHAIRPERSON HOOD: Rep? But, Liz DCBIA.
- 5 Rebarus. Okay. Nicole Mann, Nick Burger. I didn't
- 6 see -- okay. Chris Otten, Robin Diener, Sara Green,
- 7 Emily Schondelmyer, Joyce Robinson. Okay. Sheila
- 8 Carson-Carr, Karen Settles, Ellen McCarthy, Lisa
- 9 Mallory, Brad Fennell.
- MS. SCHELLIN: I saw Ellen.
- 11 CHAIRPERSON HOOD: Yes, I saw Ms. McCarthy.
- 12 Britt Snider. Yeah, Buwa Binitie, Binitie. I knew
- 13 Buwa, I just never knew his last name. Grant
- 14 Epstein, Richard Ward. Am I calling too many people?
- 15 Let me slow down.
- 16 How many other people in the audience who
- would like to testify tonight? If you could just
- 18 raise your hand? Okay. Now it is 8:36. I believe
- we can finish. What everybody think? You all think
- 20 we going to work together, we can finish, right?
- Okay. Great. So we can cancel whatever
- other night that was we had. Do I have eight? Or
- 23 can I get one more? I think I can get one more.
- 24 Where am I? One more. Kim Hoover. Kim Hoover, are
- 25 you here? Okay. Come forward.

- Okay. We're going to begin with Ms. Mallory
- 2 to my left. Or right.
- MS. MALLORY: Good evening, Chairperson and
- 4 Members of the Zoning Commission and staff. I'm Lisa
- 5 Mallory, CEO of the District of Columbia Building
- 6 Industry Association.
- 7 The purpose of my testimony is to discuss the
- 8 results of a collaborative effort to address the
- state of affordable housing and the critical role
- 10 Inclusionary Zoning plays in providing housing for
- 11 residents across income lines. For the following
- 12 reasons DCBIA supports the recommendations detailed
- in the Office of Planning's request -- report, issued
- on February 25th, 2016.
- DCBIA represents over 450 organizations with
- thousands of professionals in all aspects of real
- 17 estate development. We have been a part of the IZ
- 18 process since its inception and the debate about it
- 19 for many years prior. We are dedicated to
- 20 identifying and executing affordable housing
- 21 strategies that produce housing at all affordability
- levels.
- More recently DCBIA has worked in task forces
- 24 with working groups with the Department of Housing
- 25 and Community Development, the Office of Planning,

- 1 the Department of Consumer and Regulatory Affairs,
- 2 and affordable housing advocates, including the
- 3 Coalition for Smarter Growth. To evaluate the IZ
- 4 program and identify best practices.
- 5 This evening you will hear why OP's
- 6 recommendations are the District's best option as we
- 7 seek to address what many have described as an
- 8 affordable housing crisis. You will hear why the
- 9 applicant's petition, despite its good intentions,
- will likely have a negative impact on a housing tool
- 11 that remains in its infancy.
- With respect to the current housing market,
- 13 DCBIA is concerned that the applicant's petition may
- 14 delay development projects and further hamper our
- 15 ability to meet the District's housing demand. As a
- 16 result the shortage of supply could lead to an
- increase in housing costs for all current and
- 18 prospective residents. While the petitions propose
- bonus density as seen as an incentive to encourage
- 20 the development of IZ units, OP raises the critical
- 21 issue that it may conflict with the existing
- 22 Comprehensive Plan. Developers would not be able to
- take advantage of the density until the Comprehensive
- 24 Plan had amended, and that's an issue that may take
- more than a year to be addressed.

Equally important such increases also do not

- 2 take into effect other soft costs developers are
- faced with in order to meet existing IZ requirements,
- 4 including the additional personal guarantee of
- 5 repayment that financiers require before approving
- 6 the financing of the entire project. It is evident
- 7 from current data that many developers are not taking
- 8 advantage of the existing bonus density due to the
- g current IZ requirements.
- Increases in minimum IZ percentages and
- 11 reductions and targeted households would only further
- burden a developer and outweigh any benefits of a
- bonus density under the proposal by the applicant.
- 14 We also recommend that implementation of any change
- to IZ requirements should be delayed so as not to
- 16 affect the current market and projects under review.
- To conclude DCBIA is a staunch advocate for
- 18 creating more affordable housing and developing
- 19 District residents, and helping District residents
- 20 with achieving their dream of homeownership. With
- 21 such a strong housing market in the District at this
- 22 time we would like to continue to work with the
- 23 Zoning Commission, the Office of Planning, as well as
- other stakeholders to help determine additional
- 25 measures that will ensure developers build affordable

- 1 rental units and homes without inhibiting the
- 2 District's economic vitality. DCBIA also cautions
- that it's only because of the considerable optimism
- 4 in the current housing market that IZ and other
- 5 affordable housing regulations are not currently a
- 6 detriment to the production of housing. Unless IZ is
- 7 greatly improved from a standpoint of development and
- 8 construction risks and costs. Once the current
- 9 optimism cools off, and it's only a matter of time,
- 10 the current IZ program will become more problematic
- 11 because we'll add a disproportionately larger burden
- on the economics of housing production.
- By making IZ a more workable and financially
- 14 feasible program DCBIA's members can continue to
- 15 expand the District's tax base, even as demand slows.
- 16 If the Zoning Commission must move forward with
- 17 changes to the District's IZ program, DCBIA
- 18 reiterates its support for OP's recommendations.
- DCBIA thanks you for convening today's
- 20 hearings and I'm available to answer questions.
- 21 Thank you.
- 22 CHAIRPERSON HOOD: Okay. Thank you. Next.
- MR. BURGER: Good evening, and thank you for
- 24 the opportunity to present ANC 6B's testimony tonight
- on the proposed changes to D.C.'s Inclusionary Zoning

- 1 program. My name is Nick Burger. I'm the Vice Chair
- 2 of ANC 6B and the Chair of our Planning and Zoning
- 3 Committee.
- 4 ANC 6B strongly supports the broad intent of
- 5 the IZ amendments proposed by the Coalition for
- 6 Smarter Growth to strengthen the District's
- 7 commitment to housing affordability. We also
- 8 recognize that IZ is only one of multiple tools that
- 9 the District should employ. In general ANC 6B also
- 10 supports the specific changes proposed by the
- 11 Coalition for Smarter Growth.
- While we acknowledge the expertise of the
- 13 Coalition for Smarter Growth, the Zoning Commission
- 14 and its advisory parties, including the Office of
- 15 Planning, we offer the following recommendations to
- the Zoning Commission as it assesses the proposed
- 17 amendments.
- I will note that our ANC considered this
- matter in December of 2015, so some of these
- 20 recommendations may not reflect the most recent
- 21 discussions or developments on the proposed
- 22 amendments.
- First, we strongly support increasing the
- 24 amount IZ housing and depending the level of
- 25 affordability below the current 80 percent MFI. We

- 1 support offering increased bonus density to
- 2 developers in return for providing more IZ housing.
- 3 We support modifying the lot occupancy restrictions
- 4 in the far controlled zones and relaxing lot width
- 5 restrictions in the R-4. We support OP's proposed,
- 6 quote, "Voluntary compliance program," which could
- 7 increase total IZ housing.
- 8 However, we do not support OP's
- 9 recommendation number 4 for occupancy and
- 10 administrative flexibilities proposed in OP's July
- 11 3rd, 2015 memo. While we appreciate the motivation
- behind this mechanism, OP's proposal risks setting up
- 13 perversion centers for developers to allow units to
- 14 remain unoccupied. Given IZ is still a relatively
- new program we believe the City and developers should
- 16 attempt to find other ways to fill vacant IZ units at
- 17 the mandated MFI levels and prices, such as allowing
- 18 the city to acquire vacant units and provide them to
- 19 low income households. For example, through OP
- 20 recommendation number 5.
- We also do not support OP's recommendation
- 22 number 6 for offsite flexibility without further
- 23 study and scrutiny to ensure this mechanism would
- 24 achieve the level and form of neighborhood diversity
- 25 envisioned by IZ. We are concerned that this

- 1 proposal could lead to a clustering of low income
- 2 housing and/or reduce the chance that relatively
- 3 higher and lower income neighbors will live in close
- 4 proximity to one another.
- We appreciate the Coalition for Smarter
- 6 Growth's initiative to strengthen IZ, a program ANC
- 7 6B views as important, and a positive tool in a
- 8 broader tool kit to address housing affordability.
- 9 We encourage the Zoning Commission to take advantage
- of this opportunity to be ambitious in improving this
- 11 relatively new but promising program.
- 12 CHAIRPERSON HOOD: Thank you. Next.
- MR. SNIDER: Good evening, Chairman Hood and
- 14 members of the Zoning Commission. thank you for the
- opportunity to testify. My name is Britt Snider.
- 16 I'm a principal at the JBG companies, and I'm here
- 17 tonight to support the recommendations contained in
- 18 Option 1A in the Office of Planning's February 2016
- memorandum regarding the proposed Inclusionary Zoning
- 20 amendments.
- JBG has participated in the current
- 22 Inclusionary Zoning program at several of our D.C.
- 23 projects. In our experience the relationship between
- 24 bonus density and affordable housing in the current
- 25 IZ regulations has worked effectively to deliver

- 1 units for moderate income families throughout the
- 2 District.
- All that being said, the proposed
- 4 modifications introduced by the applicant are
- 5 worrisome for the continued production of all
- 6 housing, including affordable housing. In fact the
- 7 proposed changes by the applicant would reduce land
- 8 value significantly. By our measure, approximately
- 9 10 percent or more depending on the submarket.
- With such a reduction in land value many
- 11 projects would become financially unviable, leading
- to the unintended consequence of actually reducing
- the production of new housing, including IZ units.
- 14 This is especially the case in neighborhoods that
- 15 have relatively lower land values and also have some
- of the largest proposed deliveries of affordable
- units.
- We have recently built projects that are
- 19 leasing up and/or stabilized that are now complying
- 20 with the existing inclusionary zoning program. If
- 21 the IZ MFI requirement were changed from 80 percent
- to 60 percent, those projects would have taken a
- 23 financial hit that may have altered our company's
- 24 decision to either move forward with the project
- 25 and/or alter the development program. That is to

- 1 say, more commercial uses instead of residential.
- Excuse me. For example, one of our recently
- 3 developed matter of right projects, Atlantic Plumbing
- 4 and Shaw, would have seen land value reductions of
- 5 approximately 10 percent and we likely either would
- 6 have not have proceeded or would have delayed the
- 7 project, losing or delaying 34 IZ units.
- 8 Our projects in more transitioning
- 9 neighborhoods like Fort Totten would have seen land
- values well over 10 percent; reductions to well over
- 11 10 percent.
- 12 The applicant also made the assumption that
- 13 parking reductions allowed under the Zoning
- 14 Regulations rewrite would make up for the majority of
- 15 the change to land value. That is in fact not the
- 16 case. Even under the approved ZRR parking
- 17 regulations we would build the same amount of parking
- 18 at the project in Shaw that I mentioned if designed
- 19 today to meet market demand. We do not believe that
- 20 change in zoning regulations alone will reduce market
- 21 demands for parking, and thus an argument that
- 22 suggests land value increases from such a change
- 23 should not be taken into consideration.
- JBG supports the IZ program because of its
- 25 success in delivering IZ units to families that need

- 1 them. We also support a comprehensive look at
- 2 strengthening the IZ program, but only in conjunction
- 3 with efforts that would mitigate impacts to land
- 4 values. Piece meal changes will negatively impact
- 5 land values and hamper the production of new housing
- 6 supply. We believe the way to positively impact the
- 7 amount of affordable housing is to build enough
- 8 housing to meet market demand, and as part of that
- 9 effort deliver IZ units. Reducing land values will
- only exacerbate the affordable housing issues in the
- 11 District. Thank you.
- 12 CHAIRPERSON HOOD: Thank you. Next.
- MS. HOOVER: Good evening, Chairman Hood and
- 14 Members of the Commission. For the record, I am
- 15 Kimberly Hoover, Principal of the development firm,
- 16 Red Multifamily. My testimony addresses the chilling
- 17 effect of Inclusionary Zoning on smaller developments
- of residential property in the District of Columbia.
- A case in point, the loss of 27 to 30
- 20 residential units to commercial use due to the
- 21 financial impact of IZ. Shortly after the
- 22 implementation of IZ statutory and regulatory
- 23 requirements, my firm put a property under contract
- in the SP zone. We planned for a 100 percent
- residential development utilizing bonus density of

- 1 45,000 square feet. We developed plans for 42 to 45
- 2 residential units. However, after exhaustive
- analysis of the IZ implications, reprogramming, and
- 4 value engineering we were unable to make the
- 5 economics of a relatively small project work.
- With the lower economies of scale available
- 7 to a smaller project the impact of building units at
- 8 below cost is devastating. We almost abandoned the
- 9 effort but a single program emerged as financial
- 10 feasible. We created a mixed us project with 15
- residential units and a little less than 16,000
- 12 square feet of office space.
- The District lost as many as 30 residential
- units. Multiplying this effect across the city and
- 15 hundreds of smaller projects which tend to be more
- 16 affordable in any event, one can extrapolate a
- 17 significant constraint on the development of more
- 18 moderately priced homes due to the structure of the
- 19 IZ program.
- 20 Thank you for your time and attention to my
- 21 testimony this evening.
- 22 CHAIRPERSON HOOD: Okay. Thank you. Next.
- MS. McCARTHY: Good evening, Mr. Chair and
- 24 Members of the Commission. My name is Ellen
- 25 McCarthy. I'm a faculty member at Georgetown's Urban

- 1 and Regional Planning Program and a planning and
- 2 zoning consultant and former or current board member
- of a number of affordable housing organizations.
- 4 Tonight I wanted to focus solely on the
- 5 offsite provisions. A critical distinction of
- 6 Inclusionary Zoning is that it creates housing in
- 7 mixed income neighborhoods. Sadly, too many city
- 8 affordable housing programs in the past, in the name
- 9 of wanting to buy the cheapest land possible to get
- 10 the maximum number of units, ended up concentrating
- 11 poverty, often in neighborhoods with poor schools,
- 12 limited quality retail, inadequate parks, playing
- 13 fields, recreation, and limited access to employment.
- I'm very concerned about the importance of
- working to create mixed income communities. In
- 16 teaching a class at Georgetown on affordable housing
- 17 I reviewed numerous research reports about the
- importance of families escaping high poverty
- neighborhoods. You've probably seen in the New York
- 20 Times and others, the most prominent work by Raj
- 21 Chedy (Phonetic) which showed that the earliest that
- 22 a child can escape a high poverty neighborhood, the
- 23 highest his or her chances are of earning more money
- 24 and having a better life outcome.
- Research by a number of other analysists at

- 1 the Urban Institute and other places, looking at the
- 2 Moving to Opportunity programs and Gutro (phonetic),
- 3 identified the benefits of being in mixed income
- 4 neighborhoods, but didn't find any in being in mixed
- 5 income buildings or mixed income hallways.
- So my experience at OP has shown a number of
- 7 situations where it would make more sense to
- 8 construct IZ units off site. So I support, at a
- minimum, the notion of making it relatively simple by
- 10 administrative action to build affordable units off
- 11 site with the condition that the offsite construction
- be at a minimum of 20 percent increase and be
- 13 constructed within a half mile.
- But I would urge the Commission to accept
- 15 this now, but to explore going further. There may be
- other yard sticks more nuanced than the half mile
- 17 radius, including neighborhoods with less than 10
- 18 percent poverty, for example, within maybe a greater
- 19 distance.
- 20 With the District's problems of preserving
- 21 current affordable units when their contracts expire,
- 22 perhaps preserving 30 percent MFI units could be an
- 23 acceptable off site. Perhaps creating accessory
- 24 dwelling units in low poverty neighborhoods. Perhaps
- 25 working cooperatively with the City to partner in

- 1 creating affordable units in conjunction with the
- 2 creation of new or substantially renovated public
- facilities, such as libraries, police, and fire
- 4 stations could be an acceptable alternative.
- As we said when OP first proposed the IZ
- 6 program, it's only one arrow in the quiver to create
- 7 desperately needed affordable housing. But it's the
- 8 only one with as great a possibility to create mixed
- 9 income neighborhoods. Whatever we can do to leverage
- 10 the creation of more, and more affordable units,
- 11 should be done. Thank you.
- 12 CHAIRPERSON HOOD: Thank you. Next.
- MR. FENNELL: Good evening, Chairperson Hood,
- 14 Members of the Zoning Commission and staff. My name
- is Brad Fennell and I'm a Senior Vice President at
- 16 W.C. Smith where I have worked for nearly 30 years,
- 17 and a native Washingtonian.
- 18 As co-chair of the DCBIA Policy Committee,
- 19 I've been engaged in the working group with OP and
- 20 the applicant, and I'm pleased to offer my testimony.
- 21 As you may know, W.C. Smith is a D.C. based
- 22 company that builds and renovates a range of housing
- 23 types. In the past four years we have delivered more
- than 1,000 new units of housing, 400 of which offer
- 25 affordability restrictions. This includes two mixed

- 1 income communities, to M Street and Sheridan Station.
- 2 We support efforts to create more affordable housing
- 3 in D.C. and we believe that the private sector is an
- 4 important partner in that effort. However, we were
- 5 concerned that the proposed changes to the
- 6 Inclusionary Zoning regulations reduce project
- 7 revenue without providing additional density off-
- 8 setting operating burden.
- Lowering the target income lowers rents and
- 10 the lost revenue creates financing gap that will make
- 11 some projects unworkable. This will reduce housing
- 12 production, which will in turn constrain the supply
- of housing and lead to rent increases.
- We believe that OP's February 25th proposal
- is a more sensible approach and urge the Commission
- 16 to consider following the following eight points.
- 17 One, without support for new density the applicant's
- 18 proposal may impact development costs in such a way
- 19 that projects will not move forward. The financial
- 20 model going from 80 to 60 percent AMI on a typical
- 21 100 unit project creates a financing gap of nearly
- 1.6 million, a substantial adjustment to either land
- 23 -- the cost of land or the cost of the proposed
- 24 development.
- 25 The negative effect of -- two, the negative

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- 1 effect of regulations that reduce revenue, thereby
- 2 creating the financing gap are often not visible.
- 3 Projects that get scrapped don't come to the Zoning
- 4 Commission or even make the business journal. They
- 5 die at the negotiating table.
- Three, some projects will be changed to
- 7 commercial use rather than residential. Others may
- 8 be downsized or value engineered.
- Four, development is cyclical and the market
- 10 is very active right now. But we know that there
- 11 will be slow periods. A downturn would amplify the
- negative effect on project costs and/or land values.
- 13 Five, D.C. needs middle income housing. Current IZ
- 14 serves households earning up to 80 percent of AMI and
- is one of the only city programs that target people
- who earn between 60 and 80 percent AMI.
- 17 Six, at its core, affordable housing is about
- 18 supply. Rents rise because there's not enough
- 19 housing for all the people who want it. Between 2009
- 20 and 2014 D.C. gained 67,000 new residents but only
- 21 17,000 housing units. The long-term solution is to
- 22 increase housing supply.
- Seven, to do this we need to revise the Comp
- 24 Plan to create opportunities to increase density, to
- 25 add additional housing units.

- And eight, finally, the implementation of any
- 2 change to the zoning -- to the IZ requirements should
- 3 be delayed so that it does not affect the current
- 4 market and projects under review.
- 5 Thank you for the opportunity to testify and
- 6 I hope that you'll support the recommendations of the
- 7 February 25th OP report.
- 8 CHAIRPERSON HOOD: Thank you. Next.
- 9 MR. BINITIE: Good evening, Chairman Hood and
- 10 Members of the Zoning Commission. I am Buwa Binitie,
- 11 Managing Principal with DantesPartners, and one of
- very few handful for-profit firms that is dedicated
- to producing and preserving affordable housing, over
- 14 1,000 units to date.
- I am here tonight to present comments on
- 16 proposed amendment to the IZ regulations. In general
- 17 I support the recommendations, including the Office
- of Planning's report dated February 25th. Having
- dedicated the last 10 years of my professional career
- 20 to developing affordable housing in the District, I
- 21 have used just about every affordable housing tool in
- 22 the tool box conceived to date.
- One thing that remains constant in all my
- 24 dealings is that there is always a compensating
- 25 factor, both on the federal and local levels to

- 1 balance a difference in cost, and/or income.
- 2 Examples of such tools, as you know, are low income
- 3 housing tax credits, housing production fund, and
- 4 rental income subsidy also known as project based
- 5 vouchers. We can all agree that these tools were
- 6 created to make up difference for restricting rents a
- 7 landlord can charge with the goal of increasing
- 8 production of affordable housing.
- 9 So my critical objection to the applicant's
- 10 proposal not only has to do with the fact that there
- is zero compensating factor, either from bonus
- density or another dedicated source, there is also a
- 13 grave miscalculation that all neighborhoods in the
- 14 District are treated equally and can absorb the loss
- of income equally.
- 16 As someone who has developed in all wards of
- 17 the District, but three, it's not prudent,
- mathematically, to assume that neighborhoods east of
- 19 the river are generating the same rents at
- 20 neighborhoods west of the river. However, one thing
- 21 remains constant, the cost to build is the same
- wherever you are.
- Moving forward on the applicant's proposal
- 24 would mean that a market rate unit east of the river
- 25 can shoulder the same cost burden as say, a deal in

- 1 Logan Circle. This is one of the major flaws why the
- 2 Zoning Commission cannot adopt the applicant's
- 3 proposal because it does not adhere to the original
- 4 intent of why IZ was created, which is introducing
- 5 bonus density to cover the cost of producing
- 6 affordable housing. You simply cannot ignore the
- 7 basic principles or real estate finance, which the
- 8 February 25th version, as negotiated with OP, with
- 9 the Office of Planning, takes into consideration.
- 10 Without density and/or cost offsets we simply can't
- 11 expect market forces to pay for affordable housing.
- 12 Thank you for the opportunity to testify this
- 13 evening. This concludes my testimony.
- 14 CHAIRPERSON HOOD: Thank you. Next.
- MR. EPSTEIN: Good evening, Chairman Hood and
- 16 Members of the Zoning Commission. I am Grant
- 17 Epstein, President of Community Three Development,
- and I'm here tonight to support the recommendations
- contained in the Office of Planning's February 2016
- 20 memorandum regarding the proposed Inclusionary Zoning
- 21 amendments.
- I'm an architect and own a small real estate
- 23 development company that builds in the six to 60 unit
- 24 range. I have built or I am currently in the process
- of developing 16 for sale Inclusionary Zoning units.

- 1 One of our projects was the first to provide a 50
- 2 percent AMI for sale unit in the District under this
- 3 program.
- I'd like to highlight the impact the current
- 5 regulations have on small in-fill projects, ones that
- 6 you may typically not see here at the Zoning
- 7 Commission. These are generally by right projects
- 8 located throughout the entire city and are a staple
- 9 to the continued and organic growth of our
- neighborhoods.
- of the hundreds of potential development
- projects, we have evaluated over the past few years,
- 13 approximately 70 percent were not economically viable
- 14 specifically because of the current Inclusionary
- 15 Zoning requirements. There are several reasons for
- this impact, primarily because small buildings are
- 17 much more sensitive to the regulations. Small
- 18 buildings are much less efficient than larger ones,
- 19 leading these projects to provide typically greater
- 20 than the minimum IZ square footage required.
- 21 While it may seem insignificant, the
- 22 difference between 10 percent and 11.4 percent of the
- 23 building's square footage provided as affordable,
- 24 actually makes a difference on whether a project goes
- 25 forward or not. Small buildings also rarely achieve

- 1 the full bonus density used to offset the additional
- 2 costs and lost revenue. Small projects are typically
- 3 in in-fill conditions on narrow -- conditions on
- 4 narrow sites and have historic preservation
- 5 considerations.
- In each of our last four projects maximum
- 7 bonus density was not achievable. Putting an even
- 8 greater burden on these small projects where the
- 9 current effects of the Inclusionary Zoning program
- 10 already make many projects nonstarters would further
- 11 reduce the number of small viable projects,
- 12 especially in the for sale segment. This program can
- 13 be improved but we must make modifications that only
- make a positive difference, not ones that will
- 15 further impede the success of small residential
- 16 projects.
- I therefore request you reject the
- 18 applicant's proposal and support the Office of
- 19 Planning's February 2016 recommendations,
- 20 specifically proposal 1A. Thank you.
- 21 CHAIRPERSON HOOD: Okay. We want to thank you
- 22 all for your testimony, see if we have any comments
- 23 or questions. Vice Chair Cohen.
- MS. COHEN: Yeah, to try to make this simple
- 25 I'm going to ask each developer to provide evidence

- of their experience. I have one pro forma and you
- 2 have many.
- I think that the Office of Planning did not
- 4 make a compelling case to support your positions so
- 5 you need to bolster that case with your examples. I
- 6 do believe that there are certain parts of the city
- 7 that can support greater affordability and larger
- 8 units. But I think you have to make that case. I'm
- 9 not going to make it for you.
- You've heard the testimony today from many
- many people about the need, and now we need evidence.
- 12 And I'm putting you in the hot seat to provide it.
- 13 You have experience and you could cross out the names
- of your projects, but I want to see greater numbers,
- 15 greater economic analysis. I want to see how much it
- 16 has cost you per unit to achieve certain
- 17 affordability over the period of time that's
- 18 required, which is perpetuity. That's costing you
- and we have to understand that cost. I can't just
- take the word of one pro forma. It just doesn't make
- 21 me comfortable.
- The other thing I want to do is just ask
- 23 again very quickly, DCBIA, Ms. Mallory, in your
- 24 testimony you mentioned something about soft costs to
- 25 the developers. As far as I'm aware every developer

- 1 gives personal guarantees to banks for construction
- loans, so I don't know what point you're trying to
- 3 bring up by stating that the soft cost is making --
- 4 is a negative impact on development. To me it just
- 5 doesn't ring true.
- MS. MALLORY: I have several examples here
- 7 today. I mean, Buwa can speak to soft costs in some
- 8 of his projects. We have many examples that we can
- 9 provide to you.
- In addition to that we also did run numbers
- on our projects and provided all of this in our
- negotiations with OP, so we can provide those to you
- 13 as well.
- MS. COHEN: I think that would be extremely
- 15 helpful because I really am not buying a lot of the
- 16 argument that's being made by OP.
- 17 CHAIRPERSON HOOD: Any other questions or
- 18 comments? Commissioner Miller.
- MR. MILLER: Thank you, Mr. Chairman. And
- 20 thank each of you for your testimony.
- Ms. McCarthy, did you have any comment on the
- 22 applicant's proposal, which is essentially OP's
- 23 Option 1B proposal at the time of setdown in July?
- MS. McCARTHY: I was always the policy
- 25 person. I relied on Mr. Rogers for the numbers, so I

- 1 have not done an independent analysis of the
- 2 calculations on the various proposals.
- MR. MILLER: Okay. I think what the Vice
- 4 Chair has asked for would be helpful to see actual
- 5 numbers as to how projects would become viable, at
- 6 what level of development in terms of number of units
- 7 being produced. You talked about the small
- 8 developments and we had testimony from Mr. Tummonds
- 9 earlier that indicated that a lot of the PUDs that
- 10 the Zoning Commission sees probably could absorb this
- 11 1B proposal. So I think it would be more helpful if
- 12 the development community -- well, let me say this;
- 13 I'm appreciative that DCBIA and the larger
- development community, 10 years after Inclusionary
- 15 Zoning was enacted, supports the existing
- 16 Inclusionary Zoning program. It took a long time and
- 17 it took a proposal that would lower the income
- 18 targeting for you to support the existing
- 19 Inclusionary Zoning program on the record, but you
- 20 got there.
- So I appreciate that. But it's also clear
- that what happened between July and February, the two
- OP reports, is that you were very effective and I
- 24 congratulate you on your effectiveness in being able
- 25 to convince OP to back away from their original

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- 1 suggestion to lower income targets and I think it's
- 2 unfortunate though. But I think it would be helpful
- 3 if you could -- I mean, you're very consistent. The
- 4 arguments you're making today were the very same
- 5 arguments made at the time that this Zoning
- 6 Commission or the earlier Zoning Commission, and with
- 7 -- at the time they were enacting the original
- 8 Inclusionary Zoning program. Same arguments that
- 9 were made before the council when the council adopted
- 10 it's sense of the council resolution urging the
- 11 commission to proceed with the mandatory Inclusionary
- 12 Zoning program.
- So but I think it would be helpful if you
- 14 provide information that would show why the projects
- 15 are not -- what projects at what level won't be
- 16 financially feasible, and which might be in the
- 17 current market and future markets. The applicant
- 18 acknowledged that land values, I think they said in
- 19 seven of 10 markets would retain the value.
- I'd like to see a comment that really
- addressed, both from OP and by the development
- 22 community, addressed the financial arguments that the
- 23 Fiscal Policy Institute and the Coalition made,
- 24 because I thought they were very compelling
- 25 arguments. And we see projects down here all the

- 1 time, and they are PUDs. They're not the matter of
- 2 right, or they're not the smaller projects. But we
- 3 see projects down here all the time where the
- 4 development community has offered, has proffered
- 5 deeper affordability levels and increased amounts of
- 6 IZ units because they want to get our support and
- 7 they want to get it fast.
- And I just think that there's a disconnect
- 9 between what the development community argues before
- 10 us in zoning cases and what you're saying here today.
- 11 And so I just need more evidence of what you're
- 12 saying. So that's my only comment. I don't know if
- 13 you're going to want to respond because I think
- 14 you've gotten OP to be where you want them to be, but
- 15 I think it would be helpful if you worked with the
- 16 Zoning Commission on getting to a place which you
- might be able to live with, because you might get
- 18 something that you definitely won't be able to live
- 19 with.
- If somebody wants to comment I have spoken a
- 21 long time. I apologize for the delay. I didn't
- 22 cause all the months and months and months of delay
- 23 getting to this point but --
- 24 CHAIRPERSON HOOD: We're on good time. We've
- 25 got --

- MR. MILLER: But it was like --
- 2 CHAIRPERSON HOOD: We've got two and a half
- 3 more hours.
- 4 MR. MILLER: Okay. If anybody wants to
- 5 respond because I did kind of lay some things out
- 6 there and if somebody wants to -- anybody wants to
- 7 respond you're certainly welcome to.
- MR. BINITIE: We are more than happy to work
- 9 with the Zoning Commission. I think it would be good
- 10 to just sort of, as opposed to presenting the
- numbers, find an opportunity to actually truly walk
- 12 you through the mathematics of the grave impact
- associated with going about if we were to move in
- 14 this direction so that you can see for yourself.
- I think from everything you've said today,
- 16 yes, we come to the Zoning Commission for a PUD
- 17 because there is a compensating factor associated
- 18 with providing affordability units, which is larger
- density, which is no different than me going to DHCD
- 20 or any other -- or Housing Authority, for monies to
- 21 make up the difference and costs associated with
- 22 providing units at a much deeper level.
- 23 So everyone in this industry recognizes that
- there is a compensating factor. However, in my
- 25 example and in the example that Grant has provided,

- 1 for the units and transactions that you don't see,
- 2 how can we still go about going a deeper level of
- 3 affordability without any compensating factor? So
- 4 it's pure mathematics which I think other than just
- 5 presenting to you it would be great if we just came
- 6 into the room with a spreadsheet and just sort of
- 7 showed you that the cost is constant across the
- 8 board. However, this is what happens with a
- 9 reduction in rental units; reduction of rents if we
- 10 go from one level to another level.
- MR. FENNELL: I just would add on that I
- 12 think when you look at the two different levels, if
- 13 you've got the zone variance where you're talking
- about half at 80 and half at 50, you're at 65 and
- 15 you're asking us to go to 60, that's a different
- analysis than saying moving all from 80 down to 60,
- 17 which is a much more severe impact. But I agree with
- 18 Buwa. I think that, you know, we can come in. OP
- 19 put a financial model together. I think we had a lot
- of comments about the way in which they made
- 21 assumptions that fed into that model. But the
- 22 underlying result is, is that it's very difficult to
- 23 create a one-size-fits-all sort of magic bullet that
- 24 is going to explain it all. I think you have to look
- 25 at it on a case by case basis and understand the

- 1 relative impacts that we're speaking to because it is
- on that macro level that we're concerned that it's
- 3 going to have a chilling effect on the production of
- 4 units across the board.
- MR. MILLER: I appreciate the examples that
- 6 have been provided in your testimony and if you want
- 7 to provide spreadsheets and other examples that might
- 8 be helpful. I don't know if we would be able to have
- 9 a walk-through type of session, the way we operate up
- 10 here. But maybe we will. But if you want to submit
- 11 something in writing that would be helpful.
- 12 CHAIRPERSON HOOD: Commissioner Miller, we
- 13 need to try to figure out. I would like to have that
- 14 walkthrough. We need to figure out how to --
- MS. MALLORY: [Speaking off mic.]
- 16 CHAIRPERSON HOOD: Ms. Mallory, you need your
- 17 mic on.
- MR. MILLER: You need your mic on.
- MS. MALLORY: -- the Office of Planning for
- 20 over a year, so we have presented pro forma in
- 21 numbers to them. So we have that readily available.
- 22 We can certainly walk you through it. I think it
- 23 would speak -- you know, you can ask questions, we
- can go through the detailed analysis as opposed to
- 25 presenting something in paper. I think this would be

- 1 more useful. We can do that in short order. We've
- 2 been working on it, as I said, for over a year.
- 3 CHAIRPERSON HOOD: Well, let me try to frame
- 4 it. I would like to have that walkthrough, but I
- 5 also want to make sure -- and I don't want to turn
- 6 this into a contested case about this, this is our
- 7 rule making. But I also want to make sure that we
- 8 afford the petitioner the opportunity to have any
- 9 responses. So we'll figure that out, but Mr.
- 10 Binitie, I like to call you Buwa, but I'll call you
- 11 Mr. Binitie.
- How do you pronounce your last name? I want
- 13 to make sure I pronounce it correctly.
- MR. BINITIE: It is right, Binitie. That's
- 15 it.
- 16 CHAIRPERSON HOOD: Binitie. Okay. Then I'm
- 17 right. I think I saw you nodding your head. I agree
- 18 with the Vice Chair and Commissioner Miller because I
- was here on that Commission and he spoke about when
- we did IZ and when all development was going to stop.
- 21 And my experience, or what I see is going 100 miles
- 22 an hour faster. When everybody told us this was
- 23 going to stop we asked the Office of Planning some
- years ago, look, if this is going to hold up
- 25 development in the city let's go back and see what

- 1 the model is in Montgomery County, because they were
- the experts.
- But I saw something totally different happen.
- 4 So you know, if we can go through that, walk through
- that exercise, let's see the realistics, what's
- 6 realistic, what's doable, how we make it happen, how
- 7 we can get there because I too want to get there, and
- 8 I think what the Vice Chair asked for would
- 9 definitely help this commission out. So, and I saw
- 10 you shaking your head so I know you'll be
- 11 participating in that.
- MR. FENNELL: Yeah, I just would add as a
- 13 precursor, I think, that one of the fundamental
- 14 differences between the original and where we are
- 15 today is, today the ask is to reach deeper. But the
- 16 fix really is in that ZRR parking analysis. And when
- 17 you look at the cost savings that are produced by
- 18 going to a one to three parking, aha, you've saved
- 19 enough money and you now can produce the units. And
- 20 I don't know that collectively we would agree that
- 21 that works across all neighborhoods.
- I also think it's a density question.
- 23 CHAIRPERSON HOOD: Okay.
- MR. FENNELL: We're not sold on the fact that
- 25 every project is getting the allotment of density

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- 1 that the 20 percent permits. And so I think we can
- 2 go through, you know, those explanations with you and
- 3 happy to have the applicant, you know, part of the
- 4 dialog. That's exactly what we did with OP. I don't
- s know that we reached any definitive conclusion or
- 6 handshake, but we certainly did have robust dialog
- 7 and discussion about each party's perspective on the
- 8 financial impact and --
- 9 CHAIRPERSON HOOD: Okay. I think that would
- 10 be helpful to at least -- again, this Commission and
- 11 our Vice Chair asked for that.
- But Mr. Binitie, let me ask you this, you
- mentioned as someone who has developed in all wards
- of the District but three, help me understand that.
- 15 And I think I know why, but I need to know from those
- 16 who develop.
- MR. BINITIE: Sure. One, site and land in 3
- is extremely expensive. It's just a very difficult
- market to break into. I think there are a handful of
- 20 affordable housing, 100 percent affordable housing in
- 3 because it makes more sense to develop market rate
- 22 projects in 3 because you will garner those rents at
- 23 a very high rate.
- And for us, we've tried to acquire properties
- and you know, we've encountered numerous challenges

- 1 as to why we are unable to develop in 3, which we can
- 2 talk at a later date. But we are hopeful and
- 3 hopefully we'll make it happen. But it's a very
- 4 expensive place to buy land. Very expensive place.
- 5 CHAIRPERSON HOOD: Okay. But let me just say
- 6 this, I do want to do the walkthrough and I want to
- 7 make sure we're fair to the petitioner. I'm not sure
- 8 how we're going to arrange that. I'm going to leave
- 9 that up to the director and Ms. Schellin, and our
- 10 legal counsel to find out, make sure we stay within
- our legal limits and the rulemaking because you know
- 12 Hood doesn't mind doing what's outside the scope but
- we've got to make sure that -- I think that would be
- 14 beneficial to us. And that's just -- I don't know
- where everybody else -- Mr. Turnbull, then I'll come
- 16 to you.
- MR. TURNBULL: Well, Mr. Chair, I wasn't
- 18 going to say anything because I know we're trying to
- 19 get people getting through all this tonight. But
- 20 Commissioner Miller the one said, well, that some of
- 21 the development team had gotten OP where they wanted.
- 22 Well, they don't have the Zoning Commission where you
- 23 want them yet. And, because here's my issue. I keep
- 24 hearing about production of units, production of
- units, production of units. We need to get with the

- 1 production of units. We solve housing, we're going
- 2 to get production of units, production of units.
- But it's market rate production of units,
- 4 with maybe some 80 percent AMI production of units,
- 5 which is not solving the housing crisis that we have
- 6 in this city, which is the people that can't do that.
- 7 And you're going to throw out a couple of token units
- 8 and say, well, that's how we're going to do it.
- But we're displacing people. We're taking
- 10 them out of these old neighborhoods and we're putting
- up these expensive units and you're saying, well,
- 12 that's production of units and we're creating
- 13 housing. You need to do a new per forma. And I'm
- 14 putting the onus on you to come up with a new pro
- 15 forma on how to get IZ into the works that works for
- 16 everybody. Not just high end units. We need to
- 17 go -- you need a new pro forma. You need to step out
- of the box, work with OP, and come up with some ideas
- 19 that are creative. We're not going back to market
- 20 rate, 80 percent anymore. We're going forward. You
- need to go forward. The city needs to solve a
- 22 crisis.
- 23 And production of units at market rate is not
- 24 the solution. You need to step back and think of a
- 25 new pro forma. You need to come up with something

- 1 new. That's the agenda that you've got to have going
- 2 forward. That's what this city needs. And I don't
- 3 know how else to say it. I know you're going to come
- 4 back and say, oh, we can't afford it. We can't
- s afford it. The city can't afford it. The city can't
- afford to have people, you know, without affordable
- 7 housing.
- 8 MR. FENNELL: I think actually it's just a
- 9 question of density. I mean, I think that the
- 10 tradeoff of putting the affordable units into the
- market rate building is, I think everybody up here
- 12 has opined to that. That is the future and the
- reality and it's great for the city and we're
- 14 supportive of that. We're supportive of affordable
- 15 housing.
- But it does come down to the economics of how
- 17 you make that work in a seamless way.
- MR. TURNBULL: Well, what I'm concerned about
- is that OP's 1A doesn't do anything for us right now.
- 20 I mean, it doesn't go beyond much more where we are
- 21 right now. So what is that? I mean, to me that's a
- 22 nonstarter. You've got to come up with something
- other than -- you've got to work with OP and come up
- 24 with something better. If you don't like 1B, we
- 25 don't like 1A. A lot of people don't like 1A. So

- 1 what's in between. I think that's the new pro forma
- 2 you've got to come up with.
- MR. FENNELL: We actually did proffer that
- 4 during our back and forth negotiations. We'll be
- 5 happy to come back in and show you those results of
- 6 those numbers and walk you through it.
- MS. COHEN: And the cost to the project over
- 8 the long term.
- I was surprised -- not surprised. Pleased
- 10 that when Chairman Mendelson testified he talked
- 11 about tax abatement. And I'd like to know if you're
- using tax abatement, how easy is it to utilize in
- this city, because that might be an opportunity to
- offset in some instances, some of the cost.
- So I know that that's how a number of cities
- use their abatement to offset higher, you know, costs
- in construction management.
- MR. BINITIE: So we did talk about that
- during our sessions with everyone in the room. And
- 20 the concern was that the Zoning Commission moving
- 21 forward with a revised IZ plan without the council
- 22 also on board, because your jurisdiction only is
- 23 limited to zoning. So without again that
- 24 compensating factor it becomes very difficult to
- 25 adopt a new program and put that in place.

- So if we are locked up with the council and
- introducing abatement to move this program forward,
- 3 absolutely we have a mechanism to --
- MS. COHEN: So that's a part of the analysis
- 5 that I think you should be doing as well, I know it
- 6 doesn't exist, you know, just easily, that you
- 7 probably have to apply and go through a number of
- 8 hoops.
- 9 MR. BINITIE: Correct.
- MS. COHEN: With the CFO. He has to do an
- 11 analysis case by case. However, that is how New York
- 12 City has its production program. It's called 421A.
- 13 And other cities, I think San Francisco has it as
- well. So let's kind of deal with that issue now so
- 15 that we can make this a viable tool.
- The other thing I just want to tell all of
- 17 you is that we, the Zoning Commission, owes it to the
- 18 population of the District of Columbia to be
- objective. And again, you heard what the opinion is
- to date, based on what we have available, is that
- we're not comfortable with 1A, because we feel that
- 22 you know -- and we know you were involved. We know
- 23 the Coalition might have been involved with the
- 24 negotiations. But it doesn't -- DMPED is very much
- 25 an economic development engine and a lot of people

- 1 have some issues with their proposal.
- MR. BINITIE: So the one of the things that I
- just want to leave everyone with, I am delivering 100
- 4 percent at 60 percent senior building right now in
- 5 Brooklyn, and we are five times oversubscribed. Our
- 6 phone rings every day.
- However, the District contributed to the tune
- 8 of almost \$100,000 a unit to make that transaction
- 9 happen.
- MS. COHEN: That is the elephant in the room.
- MR. BINITIE: Correct. So --
- MS. COHEN: That we must talk about.
- MR. BINITIE: Correct. So, again, it's not
- 14 to say that people are opposed. I clearly am not
- opposed to providing affordable buildings because
- 16 this is what I do. However, I have another tool by
- which I could rest on to help make up that difference
- 18 in cost.
- So what has happened in the past years is we
- 20 have a tool called a bonus density that has helped
- 21 make up that difference in cost. So if we go a level
- 22 deeper and we're not doing anything else that you
- 23 have jurisdiction over, not the city council and not
- 24 DHCD, but the Zoning Commission, based on your powers
- 25 what do you have available to help make up that

- 1 difference in cost?
- MS. COHEN: I hear what you're saying, but
- 3 it's our problem. It's not just the Zoning
- 4 Commission. It's not just DCBIA and its developer
- 5 members. It's not just OP and the policy makers.
- 6 It's our problem and we must solve it. And if it
- 7 takes -- we have a lot of people on the city council
- 8 that do support affordable housing. They just don't
- 9 know how to get there, and it's our obligation to
- make sure they understand how to get there, because
- 11 they're going to have to take action. And they're
- 12 going to have to take budget action.
- 13 CHAIRPERSON HOOD: Why don't we do this? Why
- don't that walkthrough, if you all can just provide
- 15 that? And I know you said it would be better to walk
- us through it. I think that's where we're going to
- 17 get. But for the time being if you can provide it to
- 18 the record, and then we may convene once the
- 19 Commission talks. We may convene. And again, the
- 20 petitioner, we're not going to leave the petitioner
- out. We're not going to have another full-blown
- 22 hearing. But we may have questions to ask as we go
- 23 along and then we'll have that dialog. And then we
- 24 also want to give the petitioner an opportunity.
- 25 That's the way I'm envisioning it now.

- But if you all could provide that walkthrough
- 2 to the record. And if you do that for us first, and
- 3 then we may convene. And I'll leave that again up to
- 4 staff and the Director of the Office of Zoning to try
- 5 to pull that together for if the Commission feels
- 6 that we need to do that. I actually feel already we
- 7 need to do that, but I want to make sure that we're
- 8 following the correct procedures and steps.
- Any other questions or comments up here? You
- 10 want -- Commission?
- MR. BURGER: Yeah, if I could. I just want
- 12 to make a quick comment, that there is sort of a
- discussion in this, a subdiscussion in this
- 14 discussion about what's being offered for these
- increased density -- or the affordability reductions,
- and that the only thing sort of on the table is the
- 17 ZRR parking minimums.
- And I wanted to point out that that statement
- makes the implicit argument that the existing IZ
- 20 program, both the bonus density as well as the
- 21 affordability levels, are balanced as they should be.
- 22 And my interpretation of the applicant's argument is
- 23 that there's room in the current program, you know,
- to pull down the affordability and still make the
- 25 whole thing work.

- And so I just -- and I know that's been the
- 2 subject of a lot of this discussion and the OP
- analysis, but I just, I felt it was important to kind
- 4 of reiterate that point that I don't think it's
- 5 appropriate just to assume sort of from the get-go
- 6 that the current program is sort of where it needs to
- 7 be because there may be space in the current program
- 8 helped out by the ZRR parking minimums that could
- 9 still make this all work. So I'm just cautioning you
- not to operate under that assumption. Not that you
- are but that's kind of the implicit assumption being
- made by a lot of the folks at this table.
- 13 CHAIRPERSON HOOD: Thank you very much. Any
- other questions up here? We appreciate the time and
- 15 the panel. We appreciate this discussion.
- I don't know, I think I over -- Travis
- 17 Ballie. Did I skip past him earlier? Okay. Lynn
- 18 Hackney, Sean Cahill, Commissioner Patrick Kennedy,
- 19 Robb Hudson, Norman Glasgow, Jeff Gelman, Richard
- 20 Lake, Christopher Leinberger. I think I've called
- 21 eight. Or did I call more than eight? I think I
- 22 called more than eight. Or did I?
- MS. COHEN: I think you did.
- CHAIRPERSON HOOD: Yeah, I called more than
- 25 eight. Somebody could sit in the front row. The

- 1 last name I called, if you don't mind, and you'll
- 2 come right up the next time.
- Okay. We're going to start to my left this
- 4 time because I understand you've been waiting a
- 5 while.
- 6 MR. BALLIE: It's fine. It's been a very
- 7 interesting discussion.
- 8 Dear Chairman Hood and Members of the Zoning
- 9 Commission, my name is Travis Ballie. I'm a proud
- 10 10-year long resident of the region, a graduate of
- 11 American University. I am a new resident of Ward 7,
- 12 a registered D.C. voter. I stayed in the D.C. region
- because I thought it would be more affordable to
- 14 start out life here than in my hometown of New York
- 15 City.
- I support proposed option 1B because this
- 17 form of inclusionary zoning is an important tool in
- 18 maintaining what I like best about D.C. values,
- 19 diversity, livability, and progress towards equity.
- I'm going to be very real with you. This
- 21 meeting struck me initially as a little boring. But
- 22 I've never testified at such a local level. But what
- 23 brought me here today is because these very values
- 24 that I cherish so dearly, diversity, livability, and
- 25 equity, I realized that they're all at stake here

- 1 tonight. When I realized this, I rearranged my
- 2 schedule to make it my number one priority tonight to
- 3 be here with you.
- I support proposed Option 1B, which as you
- 5 know would set all Inclusionary Zoning renting units
- 6 affordable at or below 60 percent of medium family
- 7 value.
- 8 Look Inclusionary Zoning, it is a national
- best practice for affordable housing policy and it
- 10 really, in my opinion, it provides a clear rebuke to
- 11 critics who always shout down the reality of
- 12 government policy being able to be a positive tool to
- 13 correct market failures. What we need is a program
- 14 recalibrated to address the biggest problem facing
- many American cities today, urban affordability.
- Long story short, the problems are growing
- way faster in our city than the solutions we know
- work. Let's be clear, the city made it through its
- 19 toughest decades in the 20th century because long-
- time residents, including many residents of color and
- their descendants, stayed in their communities and
- 22 maintained the social fabric that in the absence of
- 23 that social fabric communities are forever destroyed.
- 24 We need to keep current program standards and make
- 25 all affordable units permanently affordable because

- 1 long-time residents and also newer residents
- 2 struggling to afford here, deserve it.
- As a first generation American, and the first
- 4 in my family to go to college, I actually credit
- 5 being able to live in a mixed income diverse
- 6 community to my success and why I have the privilege
- of being here in front of you today.
- We should understand what it looks like to
- 9 concentrate affordable housing just in areas that
- 10 lack the benefits of nearby amenities and
- 11 transportation options. Lack of opportunity, lack of
- 12 cultural exchange, and lost community history and
- 13 legacy. Inclusionary Zoning was created to
- 14 strengthen our local communities and the concept has
- 15 been proven. Now in my closing sentence we need to
- 16 grow what works to make a larger contribution to
- 17 alleviate the severe housing challenges facing our
- 18 city. Thank you.
- MS. COHEN: Next.
- MS. HACKNEY: Good evening, Chairman Hood,
- 21 members and staff of the District of Columbia Zoning
- 22 Commission. My name is Lynn Hackney. I am the
- 23 president of Allison Capitol, a development firm and
- 24 capitol provider based in D.C. I've also lived in
- 25 the city and been in the real estate development

- 1 industry for more than 25 years. I am also the
- 2 President of DCBIA and have participated in the
- 3 meetings with the Office of Planning over the last
- 4 year with other developers and the Coalition for
- 5 Smarter Growth.
- I support OP's February 25th report because
- 7 it's more workable than the applicant's proposal. I
- 8 have a tremendous amount of experience long time been
- 9 selling Inclusionary Zoning units through several
- 10 projects over the years. The typical project I've
- worked on has been in the 20 to 60-unit range. The
- impact of IZ on projects of this size has been
- 13 significant.
- Of the 5,000 number of units I've been
- involved in since 2001, I estimate that 35 to 40
- 16 percent of them have had BZA adjustments, PUD, or had
- other government subsidy applied to the project in
- order to make the financials work to get the deal
- done.
- 20 Additionally, the typical resident in these
- 21 IZ units have been in the 80 percent AMI range where
- 22 we see a huge need to house our workforce of
- teachers, police officers, and other middle income
- 24 residents.
- 25 My experience with the need for government

- 1 subsidy and middle income residents to make IZ units
- 2 work is noteworthy. But equally as compelling to
- 3 note are the deals that do not get done because the
- 4 requirement of IZ often creates project financing
- 5 and/or land value gaps that prevent affordable
- 6 housing production all together.
- We have, as a company, had 24 meetings
- 8 already this year with developers that did not move
- 9 forward because of the limited revenue on the IZ
- units, and ultimately they couldn't make the deals
- 11 work. Many of these proposed projects were in a
- 12 historic district and/or had sight challenges and
- 13 configurations limiting the bonus density that could
- 14 be achieved. The larger projects that go through PUD
- 15 can typically capture all of the bonus density.
- 16 However, it is the smaller in-fill projects that are
- 17 not moving forward which is a key part of providing
- more affordable housing and establish communities
- where large new construction sites are not available.
- I point out the deals that did not get done,
- 21 not to criticize IZ, but to illustrate how IZ can be
- 22 approved to increase affordable housing in the
- 23 District of Columbia if changes to the program are
- 24 well considered. We have an important opportunity to
- 25 night to improve IZ to increase affordable housing in

- 1 the District at a wider affordability level,
- 2 including those at the 50 percent range.
- I urge the Commission to approve OP's
- 4 February 25th, 2016 proposal. Thank you for the
- 5 opportunity to testify. I'm happy to answer any
- 6 questions.
- MS. COHEN: Thank you. Next, please.
- 8 MR. CAHILL: Good evening, Chairman Hood and
- 9 members and staff of the District of Columbia Zoning
- 10 Commission. I'm Sean Cahill. I'm a Senior Vice
- 11 President of Property Group Partners. I was born and
- raised here in Washington, D.C. and I've spent over
- 13 31 years as a developer in the District of Columbia.
- 14 I am also the immediate past president of DCBIA and
- 15 I'm here representing property group partners to show
- 16 support for the recommendations of the Office of
- 17 Planning's February 25th report.
- As you have heard tonight the private sector
- 19 supports affordable housing programs in the District
- 20 and we are an essential partner in producing
- 21 affordable units. PGP is a fully integrated real
- 22 estate company. Our major project, Capital Crossing,
- is one of D.C.'s largest private sector developments.
- 24 It will transform seven acres of land -- actually
- it's air becoming land, over I-395 to become five

- mixed use office buildings covering 2.2 million
- 2 square feet.
- The amenable fact we are faced with as we
- 4 attempt to improve the city's Inclusionary Zoning
- 5 program is that the cost to build continues to
- 6 increase. So in order to create affordable housing
- 7 all over the city as the IZ program is intended, the
- 8 project financing and/or land value gap that exists
- 9 in the applicant's proposal must be mitigated to
- 10 avoid making projects unworkable or negatively impact
- 11 affordable housing production.
- The applicant's proposals lowers AMI to 60
- percent, creating approximately a \$1.6 million
- 14 financing gap on a typical 100-unit development.
- 15 This will require significant and continued District
- subsidies or support to avoid shelving the projects.
- While the market is very active right now
- 18 there will be slow periods and a downturn in the
- market that will only increase the negative effect on
- 20 project cost and land values. The city also needs
- 21 both large and small development projects, without a
- 22 focus on finding ways to address financing gaps
- inherent in the Inclusionary Zoning requirements,
- 24 many projects will not be executed because they
- 25 cannot get financed. Some of the projects may be

- 1 changed to commercial rather than residential
- 2 projects. Others will be downsized.
- We know that the Mayor is focused on creating
- 4 pathways to the middle class and D.C. needs middle
- income housing. IZ that serves households earning 80
- 6 percent of AMI is the only city program that targets
- 7 these people, like teachers, firefighters, and police
- 8 officers.
- Through the import of many developers OP and
- 10 the applicant worked over the last year to create a
- more viable proposal. PGP believes that the February
- 25th proposal from the District -- from the D.C.
- 13 Office of Planning is the more practical approach and
- 14 we urge the Commission to support that proposal. We
- 15 also agree with the recommendation to delay
- 16 implementation of any changes so as not to negatively
- 17 affect the current market and projects under review.
- At its core, affordable housing is about
- 19 supply. Rents rise because there is not enough
- 20 housing for all of the people who want it and with
- over \$1,000 new residents continuing to move to the
- D.C. each month, the long term solution is to
- increase the housing supply. We look forward to
- working with the Office of Planning to revise the
- 25 Comprehensive Plan in order to increase density, add

- 1 more housing units, and we hope that that the Zoning
- 2 Commission will support the recommendations of the
- 3 February 25th OP report. Thank you.
- 4 CHAIRPERSON HOOD: Okay. Thank you. Ms.
- 5 Hackney, I do have your testimony. I was out of the
- 6 room. I will read your testimony. I just want you
- 7 to know that.
- 8 Okay. Next.
- 9 MS. HACKNEY: Thank you.
- MR. GELMAN: Thank you. Good evening,
- 11 Commissioners. I am Jeff Gelman, a partner at the
- 12 law firm of Saul Ewing. I have been practicing
- affordable housing law in Washington for the past 30
- 14 years, representing well in excess of 100 for profit
- and nonprofit affordable housing developers. I thank
- 16 you for the opportunity to testify this evening.
- Based upon my experience I urge the
- 18 Commission not to lower the area median income levels
- of Inclusionary Zoning, because to do so would
- 20 actually hinder the city's objectives of providing
- 21 affordable housing for D.C. residents who need
- 22 assistance for the following reasons.
- First, to do so would be contrary to Mayor
- 24 Bowser's initiative for building pathways to the
- 25 middle class, and to provide workforce housing for

- 1 the city's firemen, police, teachers, and others in
- 2 the workforce.
- Second, there are indisputably lower income
- 4 residents in the 60 to 80 percent area median
- 5 category in Washington who are in serious need of
- 6 housing assistance.
- 7 Third, the statistics do not reveal the
- 8 truth. It is not true that older Class B and Class C
- g apartment buildings to rent control and other
- 10 programs are meeting the needs of these other lower
- income families. Insufficient federal and local
- 12 housing policies and programs have forced families in
- 13 the 60 to 80 percent category to move away from D.C.
- or to accept less than adequate housing.
- 15 Fourth, there are no remaining federal
- 16 housing programs that target families in the 60 to 80
- 17 percent AMI category. Based on congressional budget
- office data through 2014, the federal government
- 19 provides approximately \$51 billion a year for housing
- 20 assistance. Seventy-five percent of which go to the
- 21 30 percent or less AMI category, the balance to 50
- 22 percent AMI category. Zero in the 60 to 80 percent.
- Fifth, there are very few district funds that
- 24 target 60 to 80 percent AMI level. Only 20 percent
- of the Housing Production Trust Fund is required by

- 1 statute to target incomes in the 51 to 80 percent
- 2 AMI, but that allows the district to limit the 20
- 3 percent to 60 percent AMI, which it does.
- The most productive affordable housing
- 5 program in the nation and in the District is the low
- 6 income housing tax credit which targets less than 60
- 7 percent AMI. Ironically, advocates for the change
- 8 now just in 2012, were writing, and I quote, "As the
- 9 District seeks to keep more working families in the
- 10 city, D.C. should focus assistance below 80 percent
- 11 AMI so that typical working D.C. families can be
- 12 helped. With limited housing aid available it needs
- 13 to be used more wisely to help struggling D.C.
- working families find a home they can afford."
- 15 Written by Cheryl Cort in 2012 in a D.C. Fiscal
- 16 Policy publication. The full quote is set out in a
- 17 footnote so there's no question of paraphrasing.
- In conclusion, a housing policy that does not
- 19 provide a continuum of housing assistance through the
- 20 80 percent AMI levels undermines the Mayor's
- 21 initiatives and fails the residence of this city by
- 22 making the city more and more a city of the rich and
- the poor, without assistance for lower income working
- 24 families in the 60 to 80 percent category.
- Studies have shown that housing subsidies,

- 1 particularly for the very low income and extremely
- low income, serve as a disincentive of those families
- 3 to seek improved employment opportunities at higher
- 4 income levels per the Congressional Budget Office,
- 5 September 2015 report, and common sense tells us that
- 6 is because there's not a continuum, housing
- 7 assistance because when somebody is in the 50
- 8 percent, 30 percent, whatever, 60 percent, when
- 9 they're offered a pay raise, a better position, a
- 10 higher hourly rate, they have to choose between
- 11 losing their subsidized housing at the level, or
- taking the job and fending for themselves in the
- 13 market place.
- So it's very important that the District
- 15 preserve the last remaining program that serves the
- 16 60 to 80 percent category of residents.
- 17 Thank you for the opportunity to provide this
- 18 testimony this evening.
- 19 CHAIRPERSON HOOD: Thank you. Next.
- MR. HUDSON: Good evening Chairman Hood and
- 21 Commissioners. My name is Robb Hudson. I am the
- 22 Public and Government Affairs Advocate for ANC 1B.
- 23 I'm also Commissioner for ANC 1B-11. I bring
- 24 greetings from the other commissioners of ANC 1B.
- 25 On February 4th we passed a resolution in

- 1 support of Option 1B to adopt -- urging you to adopt
- the proposed revision of IZ targeting to require that
- 3 all rental units be affordable at the 60 percent
- 4 median family income level, and all for sale units be
- s affordable at the 80 percent median family level to
- 6 ensure that our residents in ANC 1B and those in the
- 7 rest of the District will continue to create
- 8 affordable homes for D.C. residents who otherwise are
- 9 unable to live here, or are paying too much for their
- 10 income and housing costs.
- 11 And also, we urge you to include a reasonable
- 12 grandfathering timeline for any project that's
- ongoing. That's the only thing that I really want to
- 14 read tonight. I just want to talk to you about my
- 15 district.
- My district begins at the 930 Club. It's at
- 17 9th and V, and it goes north and east. It goes
- 18 north, up Sherman -- or pardon me. Yeah, it goes
- 19 north, up Sherman Avenue, crosses over at Euclid,
- 20 kind of zig-zags back around Howard University and
- goes all the way over to 2nd Street and back down W.
- We have an artery that goes through ANC 1B-11
- 23 called Georgia Avenue and it literally splits my
- 24 district into high density/low density, high
- income/low income.

- 1 As was mentioned earlier, Atlantic Plumbing
- 2 is in my district, A and C. We also have two PUDs
- 3 that are going into my district, 965 Florida Avenue,
- 4 which will bring 30 percent -- 106 units of permanent
- s affordable housing at 50 percent and 30 percent AMI.
- 6 And it's desperately needed.
- 7 We have another PUD going in a little bit
- 8 north of that to Sherman Avenue development. I call
- 9 it Berry Place. I believe it's called something
- 10 different here. I'll probably see you at many more
- 11 hearings about all of these and more that are coming.
- We're blooming in ANC 1B and we have a lot of market
- 13 rate units.
- What I hear from the people on the other side
- of Georgia Avenue is, can I move there. On all of
- these developments. And I have to tell them no, that
- 17 the affordable housing is not there for you yet. We
- 18 need more affordable housing in 1B. We need to be
- able to bring the residents across Georgia Avenue in
- 20 my district, to let them live on the other side of
- 21 Georgia Avenue. We want our neighbors to be
- inclusive in our neighborhoods. We want them to be
- 23 able to shop at the great stores that JBG has
- 24 brought, and Shaw, and north of Shaw into Pleasant
- 25 Plains, and all the development that's going there.

- 1 The by-right development, the lots that Howard
- 2 University is going to hopefully develop in their 10-
- year plan, in their comp plan. We'll need this type
- 4 of relief for their teachers.
- 5 There's agreement that they have with the PUD
- 6 up at Berry and Sherman Avenue where they're going to
- 7 set aside some of their units for their teachers
- 8 because their teachers can't afford to live here.
- 9 They can't afford to live near the District. That's
- why they continue to have all the street-level
- 11 parking to be able to bring in their professors.
- We need Option 1B and we need more affordable
- 13 housing in the District. Thank you for your time.
- 14 CHAIRPERSON HOOD: Thank you. Next.
- MR. GLASGOW: Mr. Chairman, Members of the
- 16 Commission, for the record my name is Norman M.
- 17 Glasgow Jr. at the law firm of Holland and Knight.
- I wanted to first talk about the tax
- 19 abatements because I've done a lot of tax abatement
- 20 work with the City Council, and I represented the
- 21 NoMa Bid when they got their \$50 million tax
- 22 abatement. Before that tax abatement we had zero
- 23 residential units in NoMa. After that tax abatement
- went in we had, first it was 3,000 and then I needed
- to go back to the council and we got it bumped up to,

- 1 I think it was about 3,300 because we had a couple of
- 2 projects that were in the pipeline. And the tax
- 3 abatement was critical to get that residential in
- 4 there.
- I also worked on the one that was prior to
- 6 that, which was in Veterans Square, and in that area
- of downtown, in the downtown development district,
- 8 there wasn't any housing. We went on until that tax
- 9 abatement occurred. And I've worked on numerous
- 10 individual tax abatements on different projects that
- 11 did different things, like getting a grocery store
- into Constitution Square in NoMa. Getting the
- 13 grocery store, the Giant Grocery store on H Street
- 14 Northeast.
- So those were all different types of things
- where tax abatements can be very targeted. Did one
- 17 for JPI years ago over in Pennsylvania and Potomac
- 18 Avenue where the Harris Teeter is over there. So tax
- abatement is extremely important took in conjunction
- 20 with other tools if you want to target and get some
- 21 things done where -- because it is very difficult.
- 22 We wouldn't be having this hearing here if it was
- 23 easy to do affordable housing.
- If it was easy people would just do it and it
- would just come naturally. We need to have enough

- incentives to make that work so that people can do it
- 2 willingly.
- I know when, Commissioner Miller, when we did
- 4 the alley closing we changed during the alley
- 5 closings. That was right after we had won that court
- 6 case where the City couldn't charge the alley
- 7 closings.
- Then Sherman Clark came up and said, well,
- 9 will you not appeal if I take and give you incentives
- 10 and work it out so you make money, so everybody gets
- more. There's affordable housing component, and it
- was made very advantageous to the development
- 13 community. We never took the thing to court. We
- worked it out with the development community. We had
- 15 all the affordable housing providers in a room.
- 16 Chairman Clark told me to work with all of them. I
- 17 ended up representing most of them, Mana Jubilee, H
- 18 Street CDC, Columbia Heights, Marshall Heights, and
- 19 we got things worked out.
- 20 So there is a way to get it done. It's not
- easy and it's more than just zoning, because if you
- 22 want to flip it just on the zoning context we did do
- 23 that at first with the downtown to housing priority
- 24 areas. And for the first 10 years there was no
- 25 housing provided.

- We came back to the Zoning Commission,
- 2 everybody came back, Office of Planning, everybody
- 3 and just said, this isn't working. There were a
- 4 number of things that came together that allowed it
- 5 to work. One, there was -- we had the far limitation
- 6 taken off for housing in the housing priority area.
- 7 Then there was a tax abatement occurred, the Mount
- 8 Vernon Square tax abatement, housing rents came up,
- 9 housing values came up so they were more equal to
- 10 commercial rental values. And when all of that came
- 11 together then we started getting the downtown
- 12 housing.
- But it's just not a tool if it's too heavy
- 14 handed on one way and it becomes out of balance. You
- 15 can stop the development that's going on. So zoning
- is a tool, tax abatements are a tool. There can be
- other tools that we can think of to try to get the
- 18 type of subsidies that you all need. But I don't
- 19 think it's just the zoning part, and I don't think
- 20 that they can be allowed to just go in a vacuum
- 21 because it's hard to turn that light switch back on
- 22 if it does go off.
- That concludes my testimony.
- CHAIRPERSON HOOD: Thank you. Next.
- MR. LAKE: Good evening, Chairman Hood and

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- 1 Members of the Zoning Commission. My name is Richard
- 2 Lake, a principal with Roadside Development. We
- 3 specialize in the development and redevelopment of
- 4 impactful properties that leverage the vertical
- 5 integration of meaningful retail with residential.
- 6 Thank you for the opportunity to testify tonight
- 7 regarding a very important discussion on the proposed
- 8 changes to the District's Inclusionary Zoning
- 9 Regulations.
- The quantity and quality of the housing stock
- 11 for all incomes is critically important to the growth
- and continued improvements of our city, especially
- 13 preserving and growing the amount of housing from
- 14 moderate and lower income households. I believe it
- is a measure of not only the authentic fabric of our
- 16 community but the very soul of our city.
- 17 Our city has undergone significant
- 18 revitalization in recent years, however the resulting
- 19 benefits have been focused in select areas of the
- 20 city, often excluding those neighbors with the
- 21 greatest needs for economic activity. At Roadside we
- 22 believe that the quantity and quality of the
- 23 neighborhood's housing stock is the foundation for
- 24 continued growth and improvement in those
- 25 communities. This specifically includes the

- 1 preservation expansion of housing for moderate and
- 2 lower income households.
- As you have or will hear in the testimony
- 4 from my colleagues in the building industry, the
- 5 proposal put forth by the Coalition of Smarter Growth
- 6 will have an adverse impact on the development
- 7 economics for new residential projects. This will
- 8 not only result in the diminished land values, but
- 9 will also increase housing costs for all residents as
- 10 demand will outpace the production of new supply.
- 11 I'm here tonight to specifically discuss why
- 12 the CSG proposal will have unintended consequences
- and extend beyond housing affordability. By
- 14 constraining the production of new housing at all
- income levels, the proposed changes will lead to
- viability of much needed retail and services
- 17 throughout the city. Local businesses thrive in
- 18 neighborhoods where they have support from a high
- 19 concentration of residents. In other words,
- 20 increased housing density directly translates into
- 21 more customers who patronize local shops,
- 22 restaurants, and service providers. These businesses
- are a vital component of neighborhood development as
- 24 they provide much needed jobs, improve access to
- 25 higher quality goods and services, and contribute to

- the overall quality of life for residents. Without
- 2 residential growth these businesses and economic
- 3 benefits are lost.
- In addition to impeding economic development
- 5 the proposed changes to IZ will have a significant
- 6 negative impact on the fiscal health of the city.
- 7 Taxes collected from retail or restaurant sales,
- 8 payroll and real estate assessments will be reduced,
- 9 leaving the District with less revenue to tackle many
- of the other needs of its residents. The
- 11 beneficiaries of the proposed policies will be our
- neighboring jurisdictions.
- D.C. developments are already competing with
- 14 Bethesda, Silver Spring, Arlington, Alexandria, and
- 15 Fairfax County in attracting residents and retail
- 16 tenants. As the District becomes an increasingly
- 17 expensive place to live and conduct business, these
- 18 close-in communities will continue to add density and
- offer the city experience at lower costs. Providing
- 20 quality affordable housing is critical to our city's
- 21 future. Doing so without negatively impacting the
- 22 economic activity so desperately needed in our
- 23 neighborhoods is of equal importance. Housing
- 24 policies that constrain new supply and increased
- 25 rents will drive more residents and businesses to

- 1 compete in jurisdiction, taking with them a sizable
- 2 share of the District tax base.
- For the reasons stated above I support OP's
- 4 Option 1A, recommending changes are balanced and
- 5 thoughtful. Thank you for your time.
- 6 CHAIRPERSON HOOD: Thank you. Next.
- 7 MR. KENNEDY: Thank you very much, Chairman
- 8 Hood and Members of the Commission. My name is
- 9 Patrick Kennedy. I'm the Chairman of Advisory
- 10 Neighborhood Commission 2A, which represents the
- 11 Foggy Bottom and West End communities of Ward 2. And
- in particular I'd like to say it's nice to be here
- 13 for a non GW related thing. So in that sense.
- I'm going to try to keep my remarks brief for
- 15 a number of reasons. First of all, our resolution is
- in the record. And secondly I think a lot of the
- 17 folks on this panel and as well as the previous
- 18 panels have really testified to the crux of the
- 19 issues here.
- But I would point out, like my colleague from
- 21 ANC 1B, about the practical impact of affordable
- 22 housing regulations on our community. As you might
- 23 know the Foggy Bottom and West End communities are
- 24 some of the most expensive in the city. Very unique
- in the sense that the University exercises a certain

- 1 amount of demand pressure on housing, specifically
- 2 short-term housing for students.
- So as a consequence you have seen rents and
- 4 even more permanent housing costs probably get out of
- 5 whack with the supply and demand that you would
- 6 expect to see in adjoining communities. But since
- 7 I've joined the Commission and this is my fourth year
- 8 on the ANC, we've had two, I think, predominant
- 9 examples under Inclusionary Zoning or its related
- 10 provisions in our neighborhood, and we have seen
- 11 community reaction very different depending on the
- 12 proposal.
- The first of which that I participated in was
- an 80 percent AMI that was proffered by GW as part of
- a development at Square 75. They proposed to
- 16 rehabilitate and redevelop, I believe, a total of
- 17 five townhouse units on F Street at 80 percent of
- 18 AMI.
- The second of the two, and this was a
- 20 longstanding project that far preceded me, was the
- west-end fire station project at 23rd and M. When
- 22 that proposal first came out in 2007, the proffer was
- 23 60 percent of AMI and it would be totally absorbed by
- 24 the developer.
- Unfortunately, because of changing market

- 1 conditions and ultimately the changing whims of
- 2 council on that proposal, it did require a public
- 3 subsidy. But that was a significant infusion of
- 4 affordable housing units in our community.
- 5 The problem that we have is, when you set
- a side units for 80 percent of AMI in our community,
- 7 there is not much difference between that and market
- 8 rate housing. And in fact, some of the developers in
- 9 our community have had a difficult time getting those
- units off their books for precisely that reason.
- 11 They are not, practically speaking, affordable at
- 12 that level. They're not marketable.
- We need units that are going to
- 14 demographically make our neighborhood more accessible
- 15 to a wider range of people. And for the people that
- 16 live in our community and who are transitioning out
- of rental housing or perhaps student housing that are
- on the approach to having a wife and kids, we have
- 19 rebounding public schools. We want families in our
- 20 communities. We want larger unit sizes, but we want
- 21 a variety of units sizes. And we want them to really
- 22 address the affordability issue that is, I think,
- 23 paramount for our community.
- And I respect that there is considerations
- 25 here aside from a moral quandary of addressing the

- 1 city's affordable housing difficulties, and I respect
- the economic concerns that have been laid out by many
- of the people on this panel as well as previous ones.
- 4 But I believe that Option 1B as proffered by the
- 5 Coalition gets us far closer. Certainly in the
- 6 context of my community, to achieving the goal of
- 7 more affordable housing, more sustained residency
- 8 from folks who can afford to stay in the District of
- 9 Columbia, stay in urban neighborhoods like Foggy
- 10 Bottom, and contribute to our community.
- We want less transiency and more permanent
- 12 housing. But it has to be affordable housing to
- work. And I would encourage the Zoning Commission to
- 14 consider that as they move forward on this text
- 15 amendment. But thank you very much. I do appreciate
- 16 your time.
- 17 CHAIRPERSON HOOD: Okay. I want to thank you
- 18 all for your testimony; see if we have any questions
- 19 or comments. Vice Chair Cohen.
- MS. COHEN: Thank you, Mr. Chairman. Again,
- 21 I challenge each of you to provide us with deeper
- 22 information and data to support the position that
- you're advocating. We do have some that it was sort
- of scrubbed. I think we really need the raw data.
- 25 And I think a lot of it, you know, has to do

- 1 with as you say, the land values. And different
- 2 neighborhoods have -- the denser the neighborhood the
- 3 greater the opportunity, I believe, of providing
- 4 deeper subsidies. So I think a lot of those nuances
- 5 have not been brought out and I urge you to do that
- 6 so we can make an informed decision. So that's my
- 7 challenge to all of you.
- 8 Mr. Glasgow, I have a question for you. With
- 9 regard to the tax abatement and the success that
- 10 appears to be heling the housing development, and
- 11 supply is an important part of addressing at least,
- 12 the affordability issue I think in this city,
- 13 although right now everything is out of reach for
- many people. It's still very difficult to do that.
- 15 I mean, it sounds like it's taken you years of your
- 16 career to --
- MR. GLASGOW: It is very challenging because
- 18 the way the OCFO is and how the budget is set up, you
- need to get that in effect, funded in the budget.
- 20 They act as if it's -- even though it's a tax
- 21 abatement and we've done it for in the future, so
- 22 it's no loss of dollars, it is treated as if it is an
- 23 expense of the District Government. It is stacked
- 24 against having that work well.
- We finally have gotten legislation that I

- 1 have been pushed on for years that there needs to be
- 2 from the OCFO, not only is it, well, what is the
- 3 cost, but what is the benefit.
- MS. COHEN: Uh-huh. Yeah.
- MR. GLASGOW: Because we would get hit on
- 6 these things for tax abatement as if it was a charge
- 7 for property. We had the school, we had the property
- 8 that Boys Town had. That was tax exempt. And we
- 9 were hit with a cost to the District's budget to get
- 10 that tax abatement. It was outrageous. And when the
- 11 hearing came up and they just said, well, we -- and
- 12 the Council Chairman of the Finance Committee asked
- 13 him, Council Member Evans said, "Well, how do you
- 14 attribute a cost to that?"
- And they just said, "Well, that's how we do
- 16 it. " And that was it because of the authority that
- 17 they had.
- So we got it in the budget and it's not easy.
- MS. COHEN: So stadium bonding, though,
- 20 doesn't go against our budget. Is that correct?
- MR. GLASGOW: It's a different situation
- 22 because this is a tax abatement as opposed to a bond,
- which I thought was better because it doesn't go
- 24 against the bond cap.
- MS. COHEN: Thank you for your insights and

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- 1 my education. Thank you.
- 2 CHAIRPERSON HOOD: Okay. Any other comments
- 3 or questions up here?
- 4 Okay. Commission Miller.
- MR. MILLER: Sorry. Just thank you. Thank
- 6 you, Mr. Chairman. And just quickly.
- 7 Maybe Mr. Cahill or someone else. Can you or
- 8 one or the other representatives of the development
- g community respond to the argument that 80 percent
- 10 AMI, the Area Median Income, which includes two of
- 11 the richest counties in the country, Fairfax and
- Montgomery, that 80 percent of AMI for District
- residents isn't meeting the need?
- 14 And you said that 80 percent AMI would -- is
- addressing workforce housing in the District and you
- mentioned the teachers and the fire fighters and the
- 17 -- but it's just my impression that the starting
- 18 salaries of teachers and police and firefighters are
- not at the 80 percent AMI level. But maybe you can
- 20 correct me on that.
- MR. CAHILL: Well, I'll start this and let my
- 22 colleagues add in. But it's usually on the workforce
- 23 housing, it's usually a two-person income that would
- 24 make that 80 percent. So that's how I believe that
- 25 would work.

- MR. GELMAN: Yeah. If I could add, the fact
- that there may be some natural affordability in a
- 3 community doesn't mean an 80 percent per income or
- 4 less person, or 60 percent income person. It's
- 5 actually living in that community. When landlords
- 6 underwrite the credit worthiness of renters and they
- 7 have a whole array to select from, they're going to
- 8 select the one that's making the most money and has
- 9 the strongest credit and so forth. Just like rent
- 10 control which is not need based. Fifty percent of
- 11 rent control is serving people that probably don't
- need assistance at all; highly inefficient.
- So sure, there are a lot of communities and
- 14 some developers do have a problem in certain
- 15 neighborhoods with the 80 percent because it is
- 16 competition out there. And so somebody that's at the
- 17 80 percent level that can really strain and struggle
- 18 to rent or buy down the street without any other
- restrictions on them, you know, if they're buying,
- 20 you know. So yes, I mean, they don't have as great a
- need as somebody in the 60, or 50, or 30. But there
- is still a need and we have experienced over the last
- 15 years, a complete federal abandonment of that
- income class, as well as local government.
- 25 And over the last 15 years the federal

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- 1 government has barely increased housing assistance
- one percent a year. So I'm just advocating a
- 3 complete path out of poverty that a family does not
- 4 have to choose between their housing and a promotion,
- s a better job, a degree that gets them a better job.
- 6 That there is not a disincentive because there is a
- 7 ceiling within our housing policy.
- 8 MR. MILLER: Thank you.
- 9 CHAIRPERSON HOOD: Okay. Thank you very
- 10 much. Any other questions? Not seeing any, we
- 11 appreciate your testimony. Thank you all.
- Okay. Let's go with Mike Skena, Carlos
- 13 Jimenez, Elizabeth Vogel, Sam Bell, Aliza Wasserman,
- 14 and Terra Weirich. Is there anyone else who would
- 15 like to testify? Okay. We will end with this panel.
- Okay. We're going to start to my left. You
- may begin.
- MR. SKENA: Good evening, and thank you to
- 19 Chairman Hood and Members of the Zoning Commission
- 20 for the opportunity to testify. My name is Michael
- 21 Skena, Vice President of Development at MRP Realty,
- 22 and a D.C. resident.
- 23 At MRP our leadership team has worked
- 24 together in the Midatlantic region in various
- 25 capacities over the last 25 years. We've been

- 1 actively involved in the entitlement, development,
- 2 and construction of over 9,000 residential units in
- the region, including 1,400 units over the past three
- 4 years. We have another 4,000 units in our
- 5 residential pipeline.
- Because of that experience MPR is a strident
- 7 supporter of affordable housing as in order for a
- 8 city and region to grow and thrive economically it
- 9 must provide housing that is accessible to all income
- 10 levels. A housing affordability crisis typically
- 11 arises when the demand for housing in a specific area
- outstrips its supply, thereby increasing housing
- 13 prices. We've all been witness to the externality of
- 14 higher housing prices resulting from D.C.'s continued
- 15 attractiveness to businesses, consumers, and
- 16 residents.
- MRP is a strong believer that an increase in
- 18 supply, that is constructing more units, is the best
- 19 tool in the affordable housing toolbox to meet a
- 20 housing shortage and lower housing prices.
- We also agree that Inclusionary Zoning, when
- implemented correctly, is another crucial tool in
- 23 that toolbox, one that preserves affordable housing
- 24 across the entire city, not just in areas that
- 25 experience less demand than others.

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In its prior implementation you and the D.C.

- 2 council successfully balance the mandate of
- 3 affordability with the economic compensation of
- 4 increased density without arresting development
- 5 despite an increase in building costs because of the
- 6 IZ regulation.
- 7 What the applicant has proposed is additional
- 8 regulation, lowering the AMI to 60 percent across the
- entire district without a significant offset in cost
- or increase in usable density. That is in the
- applicant's proposal there is only a stick and no
- 12 carrot.
- Understanding that every project is unique
- and the impact of IZ is not linear, we examine the
- 15 financial models of our two most recent projects in
- 16 the District, elevation at the corner of New York and
- 17 Florida Avenue, and Dock 79 on Potomac Avenue just
- 18 south of the ball park, and compare the impact that
- 19 the applicant's proposal would have had on each.
- Both of these projects are large for-rent
- 21 projects in growing neighborhoods. And I think
- 22 that's important to note.
- In each instance, lowing the AMI from 60 --
- to 60 percent from 80 percent would have required an
- 25 additional usable density bonus in order to achieve

- 1 the same yield on cost and rates of return, assuming
- 2 again that that density could be successfully
- 3 utilized. A reduction in either metric would have
- 4 resulted in those projects not being capitalized and
- financed. If the applicant's proposed changes have a
- 6 similar effect on other projects in the District wide
- 7 pipeline, the consequences would be a dramatic
- 8 reduction in the number of developments moving
- 9 forward, particularly in the short and medium term
- when land prices are sticky and land sellers are
- 11 reluctant to adjust.
- We urge the Zoning Commission to carefully
- 13 consider the impact that the applicant's proposed
- 14 changes to IZ would have on the overall housing
- 15 supply by increasing regulation without a real
- 16 commensurate offset, the District risks, reducing the
- 17 development of new housing units which will have a
- 18 permanent impact on the supply of housing in this
- 19 city, and lead to continued pressure on housing
- 20 prices. Thank you.
- 21 CHAIRPERSON HOOD: Okay. Thank you. Next.
- MR. JIMENEZ: Good evening, Mr. Chairman,
- 23 Members of the Commission. Thank you for having me.
- 24 My name is Carlos Jimenez, the Executive Director at
- 25 the Metropolitan Washington Council, AFL CIO. I

- 1 would like to take a minute that I've heard a lot of
- talk about density issues, unintended consequences,
- and soft costs. And from our perspective this is
- 4 mostly a moral issue with real consequences and real
- 5 costs for D.C.'s working families.
- The AFL CIO takes great pride in being able
- 7 to call ourselves a partner in the effort to create
- 8 IZ from the very beginning in the early 2000s. We
- 9 are grateful that the Zoning Commission created this
- 10 affordable housing tool. We are now eager and ready
- 11 to see it meet its full potential. The work of
- making our great city even greater and one where
- 13 every single working person has a fair shot at
- opportunity, requires the right tools for the job.
- 15 Given that the IZ program is now ramping up, it is
- time to ensure that this program is meeting the
- intention. And more importantly, meeting the needs
- of D.C.'s working families, many of which are being
- 19 priced out of the city.
- 20 If IZ is an important affordable housing
- 21 program, the question is, for whom? To date, D.C.'s
- 22 IZ program has mostly served households earning 80
- 23 percent of AMI. Put bluntly, this is simply too high
- to address the acute needs of our members and D.C.'s
- 25 hard working families.

- To make IZ work, we strongly support Office
- of Planning Option 1B, all rental IZ units at 60
- 3 percent area median income and all for sale IZ units
- 4 at 80 percent AMI. Frankly, we'd like to see IZ
- 5 reach even deeper levels of affordability. But we
- 6 can support this compromise as a solid improvement
- 7 that meets a genuine need. We believe that Option 1B
- 8 is a reasonable compromise that can offer solely
- 9 needed help to D.C. residents who are being priced
- out of their communities while also being feasible
- 11 for the development industry.
- We recognize that Mayor Bowser has made major
- 13 commitments to creating and preserving affordable
- 14 housing. We commend her and her administration for
- 15 that. But the need is so much greater than these
- 16 efforts. For the Zoning Commission to leave IZ
- 17 largely the way it is tarnishes the overall effort to
- 18 make the most of every opportunity and tool to help
- 19 D.C.'s struggling working families find homes they
- 20 can afford. We must use every opportunity we have to
- 21 address the City's affordable housing crisis.
- 22 Revising IZ to serve all renter households earning at
- most, 60 percent AMI, is the best use of IZ's
- 24 potential. To do less would be a great waste that
- 25 affects the lives of thousands of working families

- 1 who are being pushed out of the city.
- Thank you for your consideration.
- 3 CHAIRPERSON HOOD: Thank you. Next.
- MS. WEIRICH: Good evening, Chairman Hood and
- 5 Members of the Commission. My name is Terra Weirich.
- 6 I live in Adams Morgan. I am a Vice President of
- 7 Investments for CIM Group who was a longtime owner
- 8 and investor here in the District on large scale
- 9 projects. Thank you for this opportunity.
- While not directly at the heart of the issues
- 11 that everyone else has been talking about tonight,
- 12 I'd like to address a specific change that I think
- has happened unintentionally in ZRR which impacts
- rent controlled buildings. As you're aware, under
- 15 the existing IZ regulations, in addition to an
- 16 existing building that's greater than 50 percent of
- its density triggers IZ requirements, and in the past
- 18 we've gone to the Zoning Administrator and received a
- 19 determination that's attached in the package of
- 20 materials that I provided to you. It's dated July
- 21 14th.
- 22 And it says that the IZ requirement only
- 23 applies to the addition, not the existing building
- 24 that's being added on to. But ZRR changes this
- 25 determination by requiring IZ on both the existing

- 1 structure and the addition. But the impact on
- 2 already rent controlled buildings is that you have
- 3 dueling regulatory schemes for setting rents in that
- 4 existing building. You have both rent control and
- 5 IZ. So, we're concerned that this will
- 6 disincentivize and prevent owners of these pre-1980
- 7 residential buildings from expanding and providing
- 8 additional housing, both market rate and residential.
- 9 And I think this also disproportionately affects
- older neighborhoods like Adams Morgan, where I live.
- So first by requiring IZ for the entire
- project, the existing building would be subject to
- 13 clashing regulatory rules, simply put, the rents are
- 14 set differently under IZ and rent control. It's also
- not going to be possible to impose IZ on existing
- 16 rent controlled leases. Nor is it possible or
- desirable to evict tenants to free up units to comply
- 18 with IZ in the rent controlled buildings.
- Second, the IZ regulations have requirements
- 20 that would make it impossible to comply with a rent
- 21 controlled existing residential building. For
- 22 example, under IZ, units must be disbursed evenly
- 23 throughout the overall project. But in this scenario
- they can only practically be provided in the addition
- 25 because of the restraints on the rent controlled

- 1 units. Thus, they end up clustered in the new
- 2 building which is in violation of IZ.
- Finally, you know, these requirements
- 4 disincentivize owners of rent controlled buildings
- 5 who want to provide additional housing in the
- 6 District. Because of this conflict, you know, owners
- 7 may choose not to expand their buildings at all and
- 8 this discourages the supply of much needed housing,
- especially affordable units. This doesn't serve the
- 10 District's policy toward housing or affordable
- 11 housing at all.
- 12 Exempting rent controlled buildings from this
- new regulation doesn't harm the District's policy for
- 14 expanding affordable housing. Rent control is
- 15 designed to retain affordable housing. In fact,
- rents charged in these buildings are often less than
- 17 rents required under IZ. Also because rent
- 18 controlled buildings tend to be older they often have
- 19 larger family sized units which furthers an objective
- 20 this Commission has explicitly favored for affordable
- 21 housing.
- Our intent is not to question the overall
- 23 wisdom of applying IZ regulations to the entire
- 24 building when expansion occurs, but we're looking to
- 25 specifically exclude rent control buildings from this

- 1 double regulation through rent control and IZ. So we
- 2 request that the Commission adopt an exception to
- 3 Section C1001.4 of ZRR so that when a building
- 4 subject to rent control is expanded by 50 percent or
- 5 more, IZ will only apply to the addition and not the
- 6 entire project.
- 7 Also included in my package is the letter
- 8 from Eric Rome whose name you might know, he's one of
- 9 the preeminent attorneys who works for tenant issues
- in the District for decades and he also believes that
- rent controlled buildings should be excluded, and
- 12 that's in the best interest of tenants. Thank you.
- 13 CHAIRPERSON HOOD: Okay. Thank you. Next.
- MS. VOGEL: Good evening Chairman Hood and
- 15 Members of the Zoning Commission. My name is
- 16 Elizabeth Vogel and I live in Ward 2, specifically in
- 17 the Logan Circle Neighborhood.
- I'm here this evening as a concerned D.C.
- 19 resident and a volunteer with Jews United for
- 20 Justice. I urge you to make inclusionary zoning more
- 21 affordable. We need to make sure we are taking every
- opportunity to ensure that D.C. is an affordable city
- 23 and that affordable housing exists throughout all of
- 24 our neighborhoods.
- I want to tell you a little bit about myself

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- 1 so you know exactly who the Office of Planning's
- 2 Option 1B could be assisting directly. I graduated
- 3 from Georgetown Law School in the spring of 2015.
- 4 While many of my friends graduated and took jobs at
- 5 law firms where they made six figures, I knew that
- 6 wasn't for me. I went to law school with the
- 7 intention of using my legal skills to serve
- 8 historically underserved communities.
- 9 So upon graduation I excitedly accepted a
- 10 position at a D.C. nonprofit that provides free legal
- 11 services to low income D.C. residents. I love my
- job, but it comes with a sacrifice. When I started
- working there earlier this fall I was making \$43,500
- 14 a year. I just got a raise. I now make \$45,500 a
- 15 year, but this still leaves me just under 60 percent
- of the AMI.
- 17 My salary makes it challenging for me to
- 18 afford to live in D.C., a place I have called home
- 19 for the last three and a half years, and also the
- 20 community I want to serve. Furthermore, since my
- 21 rent is such a large percentage of my income this
- 22 makes it challenging to save money each month. Since
- 23 my employer does not offer a 401K I should be putting
- 24 money into my savings every month, but the high cost
- of living in D.C. forces me to prioritize my current

- needs rather than my future ones.
- While Logan Circle is not the most affordable
- 3 D.C. neighborhood I made the choice to live there for
- 4 several reasons. First of all, I'm aware of the
- 5 gentrification happening across D.C. I did not want
- 6 to move into an up and coming neighborhood knowing
- 7 that my presence there would mean that I was pushing
- 8 out longer term residents.
- 9 Second, I choose not to own a car for cost
- 10 saving reasons which means that I prefer to live in a
- neighborhood where amenities like a grocery store and
- 12 the Metro are in walking distance.
- When I tell people I pay \$1,469 a month for a
- 14 studio apartment, they remark that what I pay is less
- 15 than what they current see advertised. This rent,
- 16 however, is more than half of my monthly take home
- 17 pay. It does not feel like a good deal when I look
- 18 at my bank statements.
- I'm here tonight because I want to urge you
- 20 to provide affordable housing for people like me;
- 21 people who are committed to serving the D.C.
- 22 community and also want to be able to afford to live
- 23 here. Residents of D.C. should not feel like they
- 24 have to choose between a job and public service, or
- 25 affording to live in the community they serve.

- 1 Simply put, Option 1B makes sense. It's a good
- 2 compromise. Developers can afford to do it. It's an
- 3 obvious solution to help ensure that D.C. remains an
- 4 affordable place to live. Thank you.
- 5 CHAIRPERSON HOOD: Thank you. Next.
- MS. WASSERMAN: Good evening, Chairman Hood,
- 7 Members of the Commission and Members of the Public.
- 8 My name is Eliza Wasserman. I'm a resident of Ward 2
- 9 and I am a volunteer with Jews United for Justice.
- 10 Thank you for the opportunity to speak before you
- 11 this evening.
- I moved to the District about a year ago for
- 13 a new job and the search for rental housing is
- 14 frequently on my mind as I had to quickly find a
- 15 place to rent before my job started and I have been
- 16 continuing to search for the right place to live
- 17 throughout the past year.
- 18 It is critical that the City adopts
- 19 Inclusionary Zoning Option 1B. this is a major step
- 20 forward for sustainable solutions to affordable
- 21 housing. As somebody who made \$60,000 in 2015, which
- 22 is about 80 percent of AMI for a single person, I
- 23 appreciate the inclusion of IZ units at that level,
- 24 given the incredibly high rental costs I see all
- 25 around the District.

1 However, the reality is that I have a stable

- 2 income and for me and for those at my income level,
- 3 it is possible to spend less than 30 percent of my
- 4 income on housing through the regular rental market.
- 5 Therefore, I would not expect the scarce resources
- 6 and limited tools the City has to offer affordable
- 7 housing to deserving District residents, to be used
- 8 for those of us at 80 percent of AMI. Even though it
- 9 is difficult for me to find something that I perceive
- 10 as affordable in the District, spending less than 30
- 11 percent of income on rent is much less feasible for
- 12 households at or under 60 percent of AMI.
- These individuals and families should have
- 14 access to as many affordable housing units as
- 15 possible. Since I've moved here from another wealthy
- 16 northeast city I have been struck by how frequently I
- 17 see many many people moving around this city who seem
- 18 to have access to endless amounts of disposable
- income. It is important to me that we make sure that
- 20 those are not the only people who can afford to live
- 21 in the District. Sixty percent of AMI is still above
- the federal poverty line, yet it is almost impossible
- 23 to live in the District at that income level without
- 24 housing supports or subsidies. Even if I can afford
- 25 housing, I will not want to remain here if it is not

- an affordable place to live for people at all ranges
- 2 of income.
- In my work and public health policy we look
- 4 also at the health impacts of development decisions
- 5 in the city I used to live in, in addition to
- 6 economic impacts. When we look at the health impact
- 7 of inequities resulting from unstable housing,
- 8 throughout the country there is a clear disparity and
- 9 a number of health outcomes as a result of unstable
- and unsafe housing. Just one example is that women
- 11 who experience unstable housing have a greater
- 12 likelihood of giving birth to low birth weight
- babies, which is a marker for infant mortality. And
- 14 residents at lower incomes are much more likely to
- 15 face such unstable housing or displacement.
- These disparities are serious and given
- 17 D.C.'s long struggles with high and inequitable rates
- of infant mortality, I urge you to consider the
- 19 health impacts as well of these housing policies on
- 20 our city's families. Therefore, I strongly request
- 21 that you ensure that the IZ is adopted as in Option
- 22 1B.
- 23 CHAIRPERSON HOOD: Thank you. Next.
- MR. BELL: Thank you. And I think I'm last.
- 25 Hopefully also shortest. And thanks, everyone, for

- 1 staying so long and for hearing everyone out.
- Two observations before I read from my
- 3 testimony. One is, it just seems the most obvious
- 4 thing in the world that folks who come here and talk
- 5 about unintended consequences, and I hope you all
- 6 take that seriously, but I think there is a
- 7 credibility issue and I would be interested to go
- 8 back and look at when you guys were doing
- 9 Inclusionary Zoning the first time around, whether
- 10 the same dire warnings about supply and all those
- were said by the same people or similar people, and
- whether those came to fruition. So that's one thing.
- The second thing is, I know, you know, it's
- 14 human nature to want compromise and totally hear
- 15 that. On the other hand, this is an independent
- 16 commission and I hope that -- well, as a D.C.
- 17 resident I would just want you to know that the most
- important thing to me is not necessarily that all the
- 19 actors agree with whatever you come up with, but that
- 20 you do what you feel like is the right decision.
- So my name is Sam Bell. I've been in D.C.
- 22 for 11 years. My wife and I are homeowners in
- 23 Northwest. I'm also a volunteer with JUFJ. I'm here
- 24 to ask you to move forward with 1B.
- 25 And I'm here because -- and my wife is 38

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- 1 weeks pregnant and I'm leaving her at home because I
- 2 really am passionate about living in a city that's
- 3 inclusive. I know cities are dynamic places. I know
- 4 there will always be people coming and people going,
- 5 and what I'm really interested in is the mix. Is
- 6 D.C. livable for people in a range of professions?
- 7 And I don't think the trends are good. It seems less
- 8 and less feasible for working class people to live in
- 9 D.C., and especially its growing neighborhoods.
- I was really concerned last year to see a
- 11 Washington Post poll that found that for the first
- 12 time in 2015, the majority or residents making less
- than \$50,000 and a majority of black residents in
- 14 D.C. say that the redevelopment is mainly bad for
- 15 people like them. Mainly bad for people like them.
- And I'd like my leaders to be actively
- working to reverse this trend. Although I wish it
- went further, I think 1B is an important first step
- in addressing what I consider to be an existential
- 20 issue for the City. And again, I really appreciate
- 21 you all hearing us out and considering this matter.
- 22 Thank you.
- 23 CHAIRPERSON HOOD: Okay. Thank you all very
- 24 much. We appreciate this panel's testimony, as we
- 25 have all of them. Vice Chair Cohen.

- MS. COHEN: Thank you, Mr. Chairman. I have
- 2 a question for Mr. Jimenez. Since you work for the
- 3 AFL CIO you probably have a list of occupations and
- 4 the income of these occupations. Can you share that
- 5 with the Commission, please?
- MR. JIMENEZ: I would be glad to share that
- 7 with the Commission.
- MS. COHEN: Thank you, because I think that
- 9 will also help us in understanding again, a deeper
- 10 level of what we're dealing with.
- 11 And then, Ms. Weirich, because I think I was
- very pleased with adding IZ inclusion to existing
- buildings, not realizing rent control, if a unit
- 14 becomes vacant does it remain rent control, and who
- is eligible to receive that unit?
- MS. WEIRICH: It's not income, and it does
- 17 remain rent controlled. Every unit in the building
- is rent controlled in a rent controlled building.
- 19 And what happens is there are restrictions on how
- 20 much the rent can be increased on someone who stays
- in the unit year after year. And if someone moves
- out of a unit then there's another formula for how
- 23 much the rent can be increased to. So it really
- varies from unit to unit based on the history. I
- 25 believe, and I am not an expert, but I believe that

- 1 it's a 30 percent increase, but no more than 10
- percent over the highest comparable rent. It's very
- 3 technical, so it varies.
- MS. COHEN: But it is required to place
- 5 eligible income person, or is it --
- MS. WEIRICH: There are no income
- 7 requirements associated with it.
- MS. COHEN: See, I have a problem with that.
- 9 MS. WEIRICH: I would say in large part it
- 10 serves a lot of the seniors living in the District
- who have been here for many, many years and have you
- 12 know, small increases to their rents as a result of
- 13 that, and serves an important need in that respect.
- MS. COHEN: However, if I lucked out and
- 15 found a unit and actually, since I make less than 80
- 16 percent of median income, would I be eligible for a
- 17 rent controlled unit? I shouldn't be.
- MS. WEIRICH: It would be -- you might. It
- would all depend on what was available at the time.
- 20 Everyone is eligible to live in a rent controlled
- 21 building.
- MS. COHEN: Okay. I think that's where my
- 23 thinking was. Not so much rent control, just the
- 24 need to have more units that are affordability to at
- 25 least 80 percent and below. Okay. Thank you.

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- 1 CHAIRPERSON HOOD: Any other comments or
- 2 questions? Mr. Turnbull.
- MR. TURNBULL: Yeah. Thank you, Mr. Chair.
- 4 I think Ms. Weirich, I think Ms. Steingasser was
- 5 taking some notes. I think OP will look into the
- 6 question that you brought up. It's a good question.
- 7 MS. WEIRICH: Thank you.
- MR. TURNBULL: So I think it's something
- 9 we'll need to have looked at, and maybe we need to
- 10 make a slight change.
- 11 And Mr. Bell, your time is coming. Your wife
- may be home tonight, but your time is coming. Your
- 13 time is coming. In fact, right now, I know now my
- wife even says, she looks at me and she says, you've
- 15 got that diaper face look. She says, you know, it's
- 16 like it's one of things that after you've changed
- 17 diapers you get over it, but there's that look that
- 18 you sort of develop when you do it the first couple
- of times. And so you've got a lot to look forward
- 20 to.
- MR. BELL: Thank you. That sounds exciting.
- 22 I appreciate it.
- [Laughter.]
- 24 CHAIRPERSON HOOD: Okay, Mr. Jimenez, let me
- 25 ask AFL CIO, did they vote on your testimony or you

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- just -- are you representing yourself or you're
- 2 representing the AFL CIO?
- MR. JIMENEZ: I represent the AFL CIO.
- 4 CHAIRPERSON HOOD: Okay. Did all the unions
- 5 vote on it? Did you all vote on it or you just came
- 6 down to --
- 7 MR. JIMENEZ: Acquired an endorsement for me
- 8 to take a position in support of affordable housing.
- 9 CHAIRPERSON HOOD: Okay. You have a new
- 10 president, right?
- 11 MR. JIMENEZ: That is correct.
- 12 CHAIRPERSON HOOD: Okay. All right. Good.
- 13 All right. Any other questions up here? All right.
- I think that's it. The record is closed,
- other than the things that we've asked for and
- depending upon what our responses are with that
- 17 walkthrough. And we'll leave it at that. We don't
- 18 need any other comments.
- If you do send it I'm going to ask Ms.
- 20 Schellin, if you can return it.
- MS. SCHELLIN: Yes.
- 22 CHAIRPERSON HOOD: Other than the things that
- we asked for. We may get something back from the
- 24 petitioner. We've asked the development community to
- 25 give us a walkthrough. We may reconvene and do

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- 1 something. I don't know. We'll see what comes into
- the record. And also what you asked for. Yeah.
- 3 Yeah. I got it covered, what you asked for.
- 4 MS. COHEN: But I was hoping OP would also
- 5 respond to some of the comments that we've received
- as well as in comment regarding the tax abatement. I
- 7 would really be interested in their analysis of that.
- 8 CHAIRPERSON HOOD: Okay. And also to what
- 9 Mr. Turnbull mentioned to us as well. Ms. Schellin.
- MS. SCHELLIN: Thank you. Chairman Hood, I
- was going to set a deadline for those submissions so
- 12 that people didn't have forever to make those
- 13 submissions, of two weeks. If we could do that? And
- 14 then --
- 15 CHAIRPERSON HOOD: Two weeks. I don't know
- if that's -- is that enough time? Well, most of them
- 17 will have -- two weeks to DCBIA, is that enough --
- 18 okay, that's enough time.
- MS. SCHELLIN: Okay. And then OP. How much
- time would OP like to have? Another two weeks after
- 21 that to make their submission, their response?
- 22 CHAIRPERSON HOOD: Yeah, we do --
- MS. SCHELLIN: Another two weeks. Okay. So
- 24 then that would put it, the people who were -- some
- of those people have left so if you know who they

- were and they were asked to submit something, we will
- 2 have a record of it, so if they were not we will be
- 3 returning it. So if you know who they were, if you'd
- 4 pass the word to them, they have until 3:00 p.m. on
- 5 the 28th of April, and then OP would have until 3:00
- 6 p.m. on the 12th of May to make their submission.
- 7 And then Chairman Hood, I know that
- 8 Commissioner Turnbull is out on the 23rd, so we could
- 9 bring this up at our June 13th meeting.
- MR. MILLER: I would want the deadline there,
- or time table in there for the petitioner. You
- 12 mentioned that.
- MS. SCHELLIN: So they would also have until
- 14 May 12th.
- 15 CHAIRPERSON HOOD: Yeah, they would have
- opportunities at some point. Yeah. Yeah.
- MS. SCHELLIN: They would also have until May
- 18 12th, 3:00 p.m., to respond.
- 19 CHAIRPERSON HOOD: Right. And that's it.
- MS. SCHELLIN: That's it.
- 21 CHAIRPERSON HOOD: Everything. Okay.
- MS. SCHELLIN: And then we'll put it on for
- 23 June 13th.
- 24 CHAIRPERSON HOOD: Okay. All right. That's
- 25 the schedule right now.

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1	MS. SCHELLIN: Right.
2	CHAIRPERSON HOOD: Subject to change. And
3	everything is subject to change around here.
4	MS. SCHELLIN: And if the Commission feels
5	the need in between, that way it allows time to have
6	a walkthrough if need be.
7	CHAIRPERSON HOOD: Okay, because we
8	definitely want to make sure we finish this vote
9	MS. SCHELLIN: Correct.
10	CHAIRPERSON HOOD: by July. Okay? All
11	right. Anything else?
12	MS. SCHELLIN: No, sir.
13	CHAIRPERSON HOOD: All right. I want to
14	thank everyone for their participation tonight and
15	also for letting me interrupt you. But as you see,
16	we got out of here in a reasonable time. So with
17	that, this hearing is adjourned.
18	[Hearing adjourned at 10:29 p.m.]
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